

**COLLEGE OF CHARLESTON
BOARD OF TRUSTEES**

President's Board Room
College of Charleston
Charleston, South Carolina

August 12, 2008
8:30 a.m.

Presiding:
Robert W. Marlowe, Chairman

Members of the Board Present: Mr. Donald H. Belk, Mr. J. Philip Bell, Mr. John H. Busch, Dr. L. Cherry Daniel, Mr. Frank M. Gadsden, Mr. James F. Hightower, Mr. William D. Johnson, Mrs. Marie Land, Mr. G. Lee Mikell, Mrs. Annaliza O. Moorhead, Mr. Gregory D. Padgett, Mr. Joseph F. Thompson, Jr., and Mr. John B. Wood, Jr.

Trustee Emeritus: John W. Molony III

Conference Call: Mrs. Demetria Noisette Clemons and Dr. Sam Stafford III

Absent: Mr. Lawrence R. Miller

Others in attendance: President George Benson; Drs. Elise Jorgens, Provost; Renee Anderson, Co-Chair of the Institutional Advancement Joint Committee; and Sue Sommer-Kresse, Senior VP for Institutional Advancement; Messrs. Mike Haskins, Executive VP for External Relations; Jack Huguley, Director of Alumni Relations; Joe Hull, Director of Athletics; Sam Jones, Director of Budgeting and Payroll Services; David Hay, President, Alumni Association Board; Steve Osborne, Executive VP for Business Affairs; Tom Trimboli, Senior VP for Legal Affairs/General Counsel; and Victor Wilson, Executive Vice President for Student Affairs; Mses. Priscilla Burbage, Vice President for Fiscal Services; Shirley Hinson, Director of Government Relations; Elizabeth Kassebaum, Secretary to the Board of Trustees; Gail Long, Internal Auditor; Monica Scott, VP for Facilities Planning; and Deni Mitchell, Senior Executive Assistant to the President. Seaton Brown, President, Student Government Association; Dr. Joe Kelly, Speaker of the Faculty; and Mr. Mike Robertson of the College Relations and Media Communications Office, also attended the meeting.

(In accordance with requirements of the *S. C. Freedom of Information Act*, news media was notified of the time, location, and agenda for this meeting).

The regular meeting of the College of Charleston Board of Trustees was called to order at 8:30 a.m. by Chairman Marlowe.

Chairman Marlowe welcomed new employees:

- Shirley Hinson has been named Director of Government Relations. Shirley is a true South Carolina force of nature. A life-long resident of Berkeley County, she has served our state in various capacities during her wide ranging and outstanding career. She served on the Berkeley County School Board from 1988-96, in the South Carolina House of Representatives from 1996-2007, and as Director of Corporate and Community Relations at the Lowcountry Graduate Center from 2004-08. She is a graduate of the College of Charleston, and we are truly honored to have her back at the College.
- Tim Allen joined the School of Business and Economics as the new Director of the Carter Real Estate Center and Charleston Trident Association of Realtors Endowed Professor this summer. In addition to undergraduate teaching and academic and applied research, his responsibilities include leading the development of the Carter Real Estate Center into a world-class real estate education resource. Professor Allen earned his doctorate in Real Estate Finance and Economics from the Terry College at the University of Georgia in 1992 and spent the first 17 years of his academic career at Florida Atlantic University. He is co-author of a widely adopted real estate textbook which is now in its 9th edition. In addition, Professor Allen serves on the editorial boards of three academic journals and is an active member of the American Real Estate and Urban Economics Association, among other local and national organizations.
- Monte Lee joins the College of Charleston as Baseball Coach. Coach Lee, Class of 2000, joins the Cougars after spending the past six seasons as an assistant at South Carolina under the head coach Ray Tanner. But more importantly, Coach Lee is a former College of Charleston baseball team standout who played in 206 games during his baseball career at the College from 1996-99 before being drafted by the Saint Louis Cardinals. He signed as a free agent with the Texas Rangers the following year. Coach Lee began his coaching career as an assistant, and later head coach, at Spartanburg Methodist Junior College before joining the coaching staff at the University of South Carolina.
- Georgette Mayo is the Interim Director of the Avery Research Center. Georgette has worked at Avery since 2006. Previously, she held assistantships with the Folklife and Traditional Arts Program of the South Carolina Arts Commission, the South Carolina Confederate Relic Room and Museum, and USC's McKissick Museum. She has received numerous fellowships, awards and scholarships, including a Bill and Melinda Gates Millennium Scholar designation and a fellowship at the Anacostia Museum for African American History and Culture of the Smithsonian Institute. Her essay "Parallel Missions: Susan Dart Butler and Ethel Martin Bolden, South Carolina's African American Pioneer Librarians," will be included in the forthcoming book, South Carolina Women: Their Life and Times, Vol. III, published by University of Georgia Press.
- Sherrye Carradine has been named Assistant Counsel in the Legal Affairs Office. Sherrye received her J.D. from Southern University Law Center in Baton Rouge, LA. She enjoys reading crime novels, mentoring teenagers and volunteering for community-based organizations. Sherrye is excited about working at the College of Charleston

because it affords her the opportunity to partake in two passions: being a lawyer and being a lawyer at a prestigious higher educational institution.

- Jonathan Ray has been named Director of Events at the College. Jonathan is a graduate of Transylvania University with a degree in History. His real education began, he says, when he became a student of world culture, by traveling to countries and cultures across the globe. Since his return to Charleston in 1998, he has worked as Concierge and Guest Services Director for the Club at Charleston Place Hotel for eight years and then moved to Market Pavilion Hotel where he served as Chef Concierge and Director of Guest Services. He is a member of Les Clef d'Or, an international organization that recognizes excellence in the field, and serves as President of the Greater Charleston Concierge Association as well as on the board of The Culinary Institute of Charleston.

In addition, Chairman Marlowe welcomed:

- Chip Molony was elected Trustee Emeritus at the June 9 Board of Trustees meeting. Chip is a College of Charleston graduate, Class of '78. He is a CPA and partner in the firm, Molony and Condon, LLC. Chip served on the College of Charleston Board of Trustees from 1988-99. Also, he served as President of the College of Charleston Alumni Association during the 2005-06 academic year. In addition, he has supported the Athletics Department with an endowed scholarship since 1997.
- David Hay is attending his first Board meeting as the new President of the Alumni Association, replacing Chappy McKay.

ELECTION OF BOARD OFFICERS:

Chairman Marlowe asked for nominations for the office of chairman. Joe Thompson nominated Chairman Marlowe, and Cherry Daniel seconded the nomination.

Hearing no other nominations, the nominations for chairman were closed. Chairman Marlowe was re-elected Chairman of the Board.

Chairman Marlowe asked for nominations for the office of vice chairman. John Busch nominated Marie Land, and Joe Thompson seconded the nomination.

Hearing no other nominations, the nominations for vice chairman were closed. Marie Land was re-elected as vice chairman of the Board.

Chairman Marlowe asked for nominations for the office of secretary. Annaliza Moorhead nominated Philip Bell, and Joe Thompson seconded the nomination.

Hearing no other nominations, the nominations for secretary were closed. Philip Bell was re-elected as secretary of the Board.

Further, Chairman Marlowe asked all Board members to forward their committee assignment requests (1st and 2nd choices) to him within the next week. Committee assignments will be distributed to the full Board before the October Board meeting.

Chairman Marlowe talked about the membership of the Executive Committee. He noted that the by-laws currently state that the membership of the Executive Committee includes the

Chairman and Vice Chairman of the Board, and the Board Chairman will select the remaining three members. When Chairman Marlowe was elected chairman of the Board four years ago, he distributed information that the Executive Committee would be made up of the chairman, vice chairman, the secretary, and the chairs of the Academic Affairs and Finance Committees. He does not want to change the by-laws to reflect his Executive Committee membership guidelines because he feels it should remain the prerogative of the Board Chairman.

Chairman Marlowe called for approval of the minutes. It was moved (Thompson), and seconded (Land), that the minutes of the April 18, 2008, Board of Trustees meeting be approved. All in favor. It was moved (Wood), and seconded (Bell), that the minutes of the June 9, 2008 special Board meeting be approved. All in favor.

PRESIDENT'S REPORT:

President Benson briefed the Board on progress during his first 18 months as President of the College.

- Last week he met with Crawford and Company in Atlanta who is interested in hiring our students for internships; hopefully, this will be followed by jobs.
- Also, he met with AGCO Corporation, another Board on which he serves, and the CEO is interested in Equestrian Scholarships.
- The Commission on Higher Education hosted a dinner in Columbia for the presidents of all public institutions. President Benson's presentation included:
 - Focus on financial issues.
 - The Strategic Plan – a new financial model for the institution.
 - Salary increases for the faculty and staff.
 - Funding for the Lowcountry Hazards Center and the Science Center.

President Benson, along with John Rosa, President of The Citadel; and Ray Greenberg, President of MUSC, plan to set up quarterly meetings and schedule an annual presentation to CHE.

- On Friday, President Benson went to Charlotte for an interview with *Carolina Business Review* on ETV public television.
- New personnel hired:
 - Joe Hull, Director of Athletics
 - Tom Trimboli, Senior VP for Legal Affairs
 - Shirley Hinson, Director of Government Affairs
 - George Watt will assume the position of Executive VP for Institutional Advancement on September 2.
 - The search for a Dean of the School of Business and Economics has been narrowed down to nine people.
 - We will be looking for Deans for the School of Sciences and Mathematics and the School of Languages, Cultures, and World Affairs.
- Reorganization:
 - Consolidation of Business Affairs to include Facilities Management, the Physical Plant, and Information Technology.
 - Strengthening of the Marketing and Communication Department – Mike Haskins has put together a strong staff.
 - Public Safety has been moved under Victor Wilson and the Division of Student Affairs.

- Financial Status:
 - The College received a clean external Financial Audit by Elliott, Davis this year.
 - Successful issuance of Series 2007A and Series 2007B Bonds to support the Arena, George and Liberty Street Dorms, and the addition to the Simons Center for the Arts.
 - Solid financial year with appropriate reserves put aside.
- Facilities:
 - Completion of the new dorms – George Street Project went well.
 - Arena is on schedule
 - 7 and 9 College Street Renovations are beautiful
 - Science Center will soon be completed
 - School of Education has been completed
 - Interior renovation of The President’s House has been finished, and the grounds project at 6 Glebe Street should be completed by October 1.
 - The College has entered into a contract with East Shore Athletics Club. Students will be able to access their athletic facilities beginning in the Fall 2008.
 - The Paolozzi Foundation and the *Post and Courier* provided financial support to jumpstart the Dixie project.
 - Structural work is underway for Randolph Hall, Towell Library, and Porter’s Lodge.
- Academics:
 - Enrollment is strong with increased applications.
 - At Fall 2007, the average SAT score was 1220.
- Institutional Advancement:
 - Institutional Advancement had a record year with over \$15 million raised.
 - Successful Alumni Reception on the Cistern in May – 1,300 people attended
- Marketing and Communications:
 - The College of Charleston Magazine received the National Award for Excellence.
 - The Portico magazine won the National Gold Medal Award.
- Information Technology:
 - The BATTERY project contract was awarded to SunGard.
 - Purchase and implementation of the Cougar Alert System.
- Spoleto Festival Partnership:
 - Valerie Morris is working with Spoleto to renew the College’s partnership with the Spoleto Festival.
 - Developing community relationships and entrepreneurial outreach efforts.
 - Paolozzi Foundation relationship.
 - Encouraging the College administration and faculty to focus on the long-term interests of the institution and “push back” when necessary.

Chairman Marlowe commended the President for 18 great months as President of the College.

FACILITIES COMMITTEE:

Trustees Jimmy Hightower (chair), Dwight Johnson, Bobby Marlowe, Lee Mikell, and John Wood attended the committee meeting. Also attending were Sherrye Carradine, Barney Holt, Susan

Morrison, Monica Scott, Tom Trimboli, along with Ralph Beatty and Ken Betsch, representatives from Southern Management. Dennis Foster and John Cordray from the Physical Plant also attended the meeting.

Mr. Hightower presented the following committee report:

Projects Update:

- Ariel photos of three major projects (Arena, Simons Center, and Science Center) can be found behind Tab VI of the Board Book:
 - Arena – on schedule for completion in November 2008; seats scheduled to arrive next week.
 - Simons Center for the Arts – slab on 5th floor being done this week; completion scheduled for March 2009.
 - Science Center – scheduled for completion in October 2009.
- Grice Marie Lab – working on architectural and engineering drawings.
- Randolph Hall, Porter’s Lodge, and Towell Library – structural analysis continues; scheduled start date is Spring 2009. A group will be assembled to advise them on the exterior look of Randolph Hall. They must work with the Board of Architectural Review and the Historic Preservation Society. Chairman Marlowe noted that this is an important group because its input is needed.
- 34 George Street (next to the Arena) – demolition has been approved by the City; it will be used for temporary parking.

AUDIT COMMITTEE:

Trustees Philip Bell, Marie Land, Bobby Marlowe, and Joe Thompson attended the meeting. Staff members attending the meeting included President Benson, Steve Osborne, Tom Trimboli, Sherrye Carradine, and Gail Long, Internal Auditor.

In Mr. Miller’s absence, Mr. Thompson presented the following committee report:

The committee reviewed two audit reports related to federal funding of Financial Aid and Grants. No significant deficiencies in internal control were reported. Gail Long will perform a more in-depth review of these areas before the fiscal year-end of 2008-09.

And Gail Long reviewed the status of the Audit Plan with the committee.

AD HOC COMMITTEE ON INFORMATION TECHNOLOGY:

Trustees Frank Gadsden (chair) and Lee Mikell attended the meeting. Priscilla Burbage, VP for Fiscal Services, served as Liaison in Bob Cape’s absence. Invited presenters from Information Technology included Dr. Susan Beattie, Director of Teaching, Learning and Technology; and Andrew Bergstrom, Director of Web Strategies.

Mr. Gadsden presented the following committee report:

Data Center Power, Cooling Upgrade:

The College submitted an A1 for a capital project amounting to \$800K to provide electrical and mechanical improvements to the Data Center in support of the BATTERY Project and to the Emergency Operations Center on the 2nd floor of the Bell Building. The availability of uninterrupted electrical power in a substantial structure such as this is crucial for the recovery and operations following a disaster.

This capital project was caught in a three-month moratorium on capital projects after a motion was made by Richard Eckstrom at the last Budget and Control Board meeting on June 17. This delay will have a resulting impact on the BATTERY Project. Equipment for the training, testing, and pre-production has been ordered, installed and software installation has begun. However, the equipment for the full production system cannot be supported until additional power and HVAC work in the Data Center have been completed. The original plan called for the work to be finished in January 2009 so that the production systems could be in place for a July 1 Finance go-live.

The Budget and Control Board will hold a special meeting tomorrow with the primary subject being Health Insurance. Several colleges, including the College, have prevailed upon them to add a few of the capital projects delayed by the moratorium. If the project is approved tomorrow, the electrical and HVAC upgrade should be completed by February 19, 2009, allowing the College to move forward with the requisite production hardware and software environment for the go-live. However, even then the generator that would allow for uninterrupted power will not be on-line until mid-March.

John Cordray from the Physical Plant and Bob Cape will attend the meeting tomorrow in Mr. Osborne's place to answer any questions that might arise specific to this project. If the project is not approved tomorrow, though we feel that is unlikely since we were able to get a consensus to have it added to the agenda, then we have explored two alternatives:

- First, temporary power and HVAC and portable generator costing an additional \$300K.
- Second, contracting with SunGard to "host" our production environment off-site until the Data Center is ready; again an additional cost of \$300K.

Project Progress:

Much has happened since the contract was awarded to SunGard Higher Education. Christine Warnquist has been assigned to the College as the project manager. Christine has been with SunGard for nine years and just immediately prior was the Associate Registrar here at the College for about one and a half years. Fortunately, she is local so the travel rate does not come into play. Jennifer Higgins with Collegiate Project Services is also working on the Project Team.

Timeline:

The week of July 28 SunGard led individual team meetings to discuss a vision for the Unified Digital Campus (alignment of institutional goals – normally extracted from a strategic plan – and business objectives with technology initiatives).

Jennifer Higgins began the process of a fit/gap effort related to the 7K+ requirements defined in DecisionDirector that were part of the vendor response.

The next step is to agree on how to prioritize the most critical gaps at the team level and subsequently at the project level.

Development and agreement on a change management process for known gaps, as well as any other changes identified or experienced during the project, is critical not only for monitoring the budget but to protect against scope creep and disadvantageous effects on the timeline.

Budget:

- Software: \$3.2 million
- Services: \$5 million
- Hardware: \$2 million
- Annual Maintenance: \$625,000

FINANCE COMMITTEE:

Trustees Joe Thompson (chair), John Busch, Bobby Marlowe, and Bill Scarborough attended the meeting. Staff members present include President George Benson; Steve Osborne, Executive Vice President for Business Affairs; Priscilla Burbage, Vice President for Fiscal Services; Sam Jones, Director of Budgeting and Payroll Services; Elise Jorgens, Provost; Joe Kelly, Speaker of the Faculty; Ron England, Faculty Senate Budget Committee Representative; Shirley Hinson, Director of Government Relations; and Gail Long, Internal Auditor.

Mr. Thompson presented the following committee report:

Steve Osborne reviewed four fee issues that were not addressed in the Schedule of Fees as presented at the June 9 Board meeting. They include adjustments to the Undergraduate Application Fee, the Undergraduate Graduation Application Late Fee, the Transcript Fee, and the fee structure for the Bilingual Interpreting Program.

The Finance Committee moves that the adjustments for these fees be approved as presented behind Tab V of the Board Book. All in favor.

The committee was provided with an update on several current capital projects. Projects discussed included the Arena, School of the Arts Addition, new Science Center, and the Bell Building Generator.

Steve Osborne apprised the committee of the updated BEA forecast and the likely appropriations cut that will result from the revision of the projected revenue shortfall.

Under other business, the committee received a spreadsheet detailing the final tuition and fee ranking for 2008-09 as reported by the Commission on Higher Education. A copy of the rankings is provided for your information behind Tab V.

Additionally, the committee was updated on the award of a contract to East Shore Athletic Club to provide fitness memberships for our students. The contract came in slightly less than estimated in the budget process.

Also noted was President Benson's presentation to the CHE last week. The presentation included budget requests for the Science Center, faculty salary increases, operating funds, and funding for the Hazard Center.

The committee went into Executive Session to discuss a personnel matter which will be brought to the full Board in Executive Session.

JOINT MEETING OF THE INSTITUTIONAL ADVANCEMENT COMMITTEE AND THE FOUNDATION FUND-RAISING AND ADVANCEMENT COMMITTEE:

Trustees Philip Bell (chair), Don Belk, and Frank Gadsden, along with Foundation Board members Renee Anderson, David Hay, Ted Legasey, and Ben Marino, attended the meeting. They were joined by staff members Jack Huguley, Director of Alumni Relations; Karen Jones, Director of Institutional Advancement Communications; Cathy Mahon, Associate Vice President of Development; David Masich, Interim Vice President of Development; Nina Marsh-Thomas, Donor Relations Coordinator; and Sue Sommer-Kresse, Senior VP for Institutional Advancement.

Renee Anderson joined Mr. Bell in chairing the committee meeting.

Mr. Bell presented the following committee report:

Executive VP Search:

Renee Anderson announced to the committee that George Watt has been hired as the Executive VP for Institutional Advancement and will assume the position on September 2.

Staff Update and Fund Raising:

Sue Sommer-Kresse updated the committee on vacant positions in the Advancement Office.

- Greg Evans retired on August 15, 2008.
- The Director of Technology position has been posted and candidates have been interviewed for the position.

Fund Raising:

- The Foundation has raised over \$3 million compared to \$3.7 million at this time last year. Given the market and economic conditions, it is anticipated that the Foundation will raise approximately \$8 million in 2008.
- Cathy Mahon presented the Annual Giving Report. Two challenges were received this year for 1770 memberships. (1) The challenge match presented by Steve and Emily Swanson for \$100,000 has been met. Annual Giving has raised \$502,000 to date. (2) Biemann Othersen provided another annual giving challenge for 1770 upgrades that has been met.
- Karen Jones outlined a new alumni engagement system for tracking interactions with alumni. Alumni and Development staff members will use the same tracking system which allows for a seamless integration of alumni and development engagement for stewardship and cultivation.

Strategic Planning:

The goal of the Strategic Planning Committee is to develop an umbrella plan by the end of 2008 and the campus-wide strategic plan with goals by summer 2009. Each unit will then develop an individualized plan which will be in alignment with the College's plan. The committee continues to encourage that the feasibility study be done in parallel with strategic planning.

STUDENT AFFAIRS COMMITTEE:

Trustees Marie Land (chair) and Annaliza Moorhead were joined by Victor Wilson, Executive Vice President for Student Affairs; Seaton Brown, President, Student Government Association; Deni Mitchell, Senior Executive Assistant to the President; Marjorie Thomas, Senior Assistant to the Executive Vice President for Student Affairs; and Susan Hartman, Assistant to the Executive Vice President for Student Affairs.

Mrs. Land presented the following committee report:

Weight Room Issues:

Victor Wilson provided the committee with an update on the weight room issues. A three-year agreement with East Shore Athletic Club is in effect for students to use any of their 11 locations. There is no additional cost to the students. There is hope that progress will continue to be made toward building a state-of-the-art fitness facility on campus. Mrs. Land commended Victor and the College for coming up with a great solution for the Weight Room issue.

Student Health Center Travel Consultation Services:

Mrs. Land reported that a new Student Health Center Travel Consultation Service is being offered for students, staff, and faculty members traveling abroad on sponsored trips. The Student Health Center will assist with pre-trip immunizations, preventive measures, and health advisories.

On-line Faculty/Staff Guide to Student Affairs:

The Board was given copies of a proposed *Faculty/Staff Guide to Student Affairs* which will serve as a reminder of the resources available to students. Each semester the Division of Student Affairs will distribute the document which will provide an update of issues facing students with the hope of enhancing communication between the Faculty and the Division of Student Affairs.

Personnel Update:

The Director of Service Learning position is vacant.

Announcements:

- The End-of-the-Year Barbecue for the Division of Student Affairs staff and families on May 15 was an enjoyable drop-in opportunity.
- The Division of Student Affairs Annual Breakfast is scheduled for October 2.
- A Memorial Fund in honor of Emily Salisbury, who was scheduled to graduate in May 2008, was recently initiated by a former student. The fund will be dedicated to scholarships for the annual Cougar Excursion program.
- Marjorie Thomas presented information on the Bonner Leaders Program, which is based at Princeton's campus. The program provides service, funding, and recognition for higher levels of community service. The College of Charleston has been invited to participate with 74 other universities in sharing resources and networks for service and leadership scholarships with the possibilities for an endowment.
- Welcome Week Posters (August 23-31) will be distributed to Residence Halls, campus offices, and the Stern Center lobby.
- Seaton Brown, Student Government Association President, reported on ongoing student interest and initiatives related to Environmental sustainability, Cougar Spirit, and Handicap accessibility improvements.

ACADEMIC AFFAIRS COMMITTEE:

Trustees Don Belk (chair) and Marie Land attended the meeting, along with Elise Jorgens, Provost, Stephanie Auwaerter, Director of Orientation; Raymond Barclay, Associate VP and Director of Institutional Research; Sherrye Carradine, Assistant Counsel in the Legal Affairs Office; Beverly Diamond, Associate Provost for Faculty Administration; Don Griggs, Director of Financial Aid; Susan Kattwinkel, Director of First Year Experience; Anne McNeal, Director of Student Retention; Susan Morrison, Associate Provost for Operations and Administration; Susan Payment, Director of Student Life; Kay Smith, Associate VP for Academic Experience; and Tom Trimboli, Senior VP for Legal Affairs. Others in attendance include Professors Tim Allen, Director of the Carter Real Estate Center; Lynne Ford (Political Science); Willem (Jaap) Hillenius (Biology); Martin Jones (Mathematics); Philip Jos (Political Science); Joe Kelly, Speaker of the Faculty; Georgette Mayo (Avery Research Center); Brian McGee (Communication); Todd McNerney (Theatre); James Newhard (Classics); George Pothering, Chair, Computer Science Department, and Interim Dean of the School of Sciences and Mathematics; and Thomas Ross (Psychology).

Mr. Belk presented the following committee report:

The Provost reported that the Lowcountry Graduate Center was recently recognized with the Charleston Metro Chamber of Commerce 1773 Award in the category of Educational Services.

Dr. Jorgens presented a report on Plus/Minus Grades. There was some decline in cumulative GPA when the new grading system was implemented, but it is now trending back up. The number of students earning Latin Honors has gone up. This data will continue to be monitored with attention also given to other variables.

Financial Aid:

Don Griggs presented data on state scholarship awards and retention. He noted that data for the fall semester is not yet solidified since summer activities haven't all been reported and, therefore, the data can't be compared to one year ago. Thus far, 87.7% of Palmetto Fellows retained their scholarship from freshman to sophomore year, and 42.2% of students retained their LIFE Scholarship from freshman to sophomore year. To date, 28 of 178 recipients of the HOPE Scholarship in their freshman year have earned a LIFE Scholarship for their sophomore year.

Faculty/Administration Manual:

Beverly Diamond, Associate Provost for Faculty Administration; and Brian McGee, Chair of the Senate By-Laws Committee, introduced changes to the Faculty/Administration Manual. They are primarily non-substantive, correction of errors, or addition of existing policies not in the current manual. The manual is also being reorganized, as illustrated in the handout, to make it more intuitive to use. Article IV, Section O, has been modified to be consistent with state law. The changes were discussed, but no action needs to be taken at this time.

B.S. in Mathematics with a Concentration in Statistics:

Martin Jones presented a proposal to introduce one more track which a math major can select in addition to the current five tracks. A Statistical Consulting Capstone course is the only

new course being added. It is also expected to increase enrollments in some undersubscribed courses.

The Academic Affairs Committee moves that the B.S. in Mathematics with a Concentration in Statistics degree program be approved as presented. All in favor.

Office for the Academic Experience:

Transition Weekend: Stephanie Auwaeter (Office of New Student Programs) and Susan Payment (Student Life Office) described “transition weekend” activities. On Sunday, August 24, there will be a parent send-off reception. Students will then attend a welcome dinner in the Liberty Fresh Food Company followed by “Georgestock.”

First-Year Experience:

Susan Kattwinkel distributed the First-Year Experience brochure. Nineteen first-year seminars and a dozen learning communities of linked courses are available to freshmen during 2008-09. Forty-four faculty representing all six Schools are participating and will serve over 800 students. Eventually the program will be mandatory. Regular assessment has been designed.

Retention:

Anne McNeal reported that we are piloting the Noel-Levitz Retention Management System with a cohort of 588 freshmen from defined groups. Data on “drop-out proneness” will be used to advise students and will go into a larger longitudinal database for analyzing reasons why students drop out.

Featured Program: Department of Theatre:

Todd McNerney, chair of the Theatre Department, noted that they are now one of 160 schools accredited by the National Association of Schools of Theatre. They will pursue a Dance major once the two new dance studios in the Simons Center are opened. He described how outstanding features of their program are showcased in the Piccolo Spoleto Stelle di Domani series. Also, one play by an award-winning student will be part of the 2008-09 season. He discussed how they had established an endowment for two scholarships, as well as the impact of losing the out-of-state abatements on recruitment of superb out-of-state students who were impressed by the program when they visited the campus. Mrs. Land commended Todd on the season brochure.

ATHLETICS COMMITTEE:

Trustees Dwight Johnson (chair), Philip Bell, John Busch, and Jimmy Hightower attended the committee meeting. Also present were Joe Hull, Director of Athletics; Laura Lagemen, Associate Director of Athletics/SWA; and AlysAnne Wiedeke, Administrative Assistant, as recording secretary.

Mr. Johnson presented the following committee report:

Arena Construction Project Update:

The arena is scheduled to get its CO (Certificate of Occupancy) on November 10 and will be ready for a major new event, the ESPN Charleston Classic Tournament, November 14-16. Some

new equipment, mainly two major pieces important for rehab in a state-of-the-art training room, will be installed after the opening. Mr. Hull has a long list of items and improvements that will be prioritized to be added over time, some sooner and some later. His first goal is to make the most and do the best with what we have now, to manage every situation that arises and to maximize every aspect of the facility. Mr. Bell and members talked about the possibility of using the upper concourse for a cross country track, but the facility may not be conducive for that use. Members reiterated the need for a cross country and track facility.

Cougar Club Arena Funding Assistance:

Upon assessing needs of the new facility, the Athletics Director had asked the Cougar Club for assistance in funding some specific purchases. After an extended process with Executive Committee and Board members, the Board unanimously agreed to fund two major items: the scoreboard package totaling \$370,000 (originally unfunded) and the athletic training rehab equipment for \$105,000 (major new improvement). It involved a change in Club Bylaws and represents a significant step forward for Athletics. The Cougar Club had the money in hand from the sale of the 500 Legacy Seats, the best seats in the arena. Mr. Hull looks forward to progress in funding future needs with Cougar Club support. The Cougar Club Board understands that the success of the new arena means success for the department and that means success for the Cougar Club.

Arena Dedication Ceremony:

The tentative plan is for a dedication ceremony on Wednesday, November 12 from 4:00 – 9:00 p.m. to welcome our fans and the public to the new arena. There will be entertainment, food and festivities with the building as the center of the show. There is a committee working on plans for the event, and it will be a special community event. Because of the ESPN Charleston Classic Tournament, we were unable to schedule the opening game versus the USC Gamecocks, but that game is now scheduled for November 29, the Friday evening after Thanksgiving.

Arena Seating / Season Ticket Sales Plan:

Mr. Hull reviewed season ticket sales and the plans for seat selection September 8, 9, 11 and 15. Legacy seats are capped at 500. In terms of season ticket sales, there will be nearly 2000 additional season tickets available. The sales plan for the additional season tickets has been developed and will be underway almost immediately. Any season tickets not sold will be repackaged and sold on an individual game basis.

“Charleston Classic”/ESPN Tournament:

This four-year tournament should be a major plus for the College, for the program and for recruiting. It will bring in money, generate good publicity and draw good crowds. The level of play is strong this year with Clemson and Temple, and will improve every year. We will manage the ticket sales and thereby earn some added money. The decision was made for the College’s first game to be Friday night, to generate more excitement than an earlier game in the afternoon.

Athletic Report on Teams 2007-2008:

The report on all teams was distributed to members and members were asked to review the details on their own as it will be part of all Board members packets.

Fall Preview for 2008-2009:

Ms. Lageman briefed members on fall sports, already underway. Volleyball and Women's Soccer started practice today. Women's Soccer has great competition in the conference and will host the SoCon championship tournament in November for the top four teams; the first home game is September 2 vs. Presbyterian. Men's Soccer starts tomorrow with seven freshmen and a challenging schedule of games, including USC, Brown and Ohio State, the first home game on September 12. Men's and Women's Golf have benefited in recruiting with their new facility at Stono Ferry, have some outstanding events scheduled for the fall and should make some quick upward movement in their standings. Men's Cross Country is a team of seven new freshmen and the Women's team has moved forward with the additional funding it was given, adding four talented freshmen. Cross Country is a great fit for CofC but really needs a track facility. Members talked about the possibility of making some use of Dixie Plantation. The Director of Sailing has been recruiting internationally among the best young sailors. Volleyball has no seniors, six freshmen and one transfer; the first home game is versus Duke on September 19.

Academics:

- **Annual GPA for Teams 07-08:** Semester and annual team GPAs were distributed as a report. Chairman Johnson stated that this is a very good, useful report for the Board to receive.
- **Academic Honors:** Of 326 student-athletes, 188 (58%) earned Athletic Academic Honors from the Southern Conference for 2007-2008, a very good number, second only to Davidson in the conference.

Athletic Director's Comments:

- **NCAA APR** report was filed on August 4 as an itemized update on what we are doing to improve the graduation rate.
- **A Website Committee** has been established to plan and implement improvements to the website, to make best use of the technologies we already have in place and to take full advantage of new technologies. In the next few months, the Athletics website will look much better.
- **Video Streaming:** We need to make a major step forward on the internet by upgrading our use of video streaming, which gives anyone anywhere the ability to watch games live on the website: with better equipment, including audio, replay and graphics, we could broadcast every game of nine sports at a small fraction of the cost of one televised game. Hull has urged the SoCon to use the Davidson windfall money on video streaming more conference games and is working on funding this equipment for the College.
- **New Ticketing system** will be in place for the new arena that will have many technological advantages.

GOVERNMENTAL AFFAIRS COMMITTEE:

Trustees John Wood, Bobby Marlowe, and Joe Thompson attended the committee meeting. Others in attendance include Steve Osborne, Executive Vice President for Business Affairs; Beverly Diamond, Associate Provost; and Shirley Hinson, Director of Governmental Affairs.

Mr. Wood presented the following committee report:

It has been a tough year for budgeting. Of the four below-the-line items vetoed by the Governor, we must find a way to get these items above the line so they will recur every year. The Budget and Control Board can't do this – it must come from the Governor, Senate, and House.

The Board of Economic Advisors is meeting today. We are heading for mid year budget cuts – probably 1 to 3% cuts.

Steve Osborne reported on the Budget and Control Board freeze on capital projects – additional power is needed for the BATTERY project, computer equipment, and energy preparedness. The freeze if not lifted could cost the College as much as \$300,000.

Shirley Hinson talked about the importance of contacting representatives in Columbia and having face-to-face meetings with them. We need to capitalize on the new arena (tournament). We need to get some of them down here to see the progress.

Mr. Wood encouraged all Board members to attend the South Carolina Chamber of Commerce Legislative Reception in Charleston on August 21. We must work to improve the College of Charleston receptions in Columbia and model them after more successful events. Also, send reminders ahead of schedule and maybe have party favors.

Shirley Hinson provided the committee with an End-of-Year Summary of actions taken by the South Carolina General Assembly during the 2008 legislative session that affects the College of Charleston. All Board members have a copy of the report.

Marie Land noted the importance of personally inviting legislators in their respective home towns to attend the Basketball Tournament. She asked everyone to attend and bring someone.

Chairman Marlowe reported that Daniel Dukes is no longer at the College, but he still continues to be helpful to the College. He would like to thank Daniel for his assistance with the budget overrides.

And finally, Mr. Wood reported that HOPE and LIFE Scholarships are up substantially.

ALUMNI RELATIONS COMMITTEE:

Trustees Lee Mikell (chairman), Frank Gadsden, and Annaliza Moorhead attended the meeting, along with David Hay, President, Alumni Association Board. Staff members Sue Sommer-Kresse, Senior VP for Institutional Advancement; Karen Jones and Jack Huguley, staff liaisons; and John Hartman, Assistant to the Director of Alumni Relations, also attended the meeting.

Mr. Mikell presented the following committee report:

“A Charleston Affair” Report:

- This is a program for graduating seniors.
- 1230 participants in 2008 vs. 369 in 2007.

- Planning is underway for the 2009 “A Charleston Affair” which will be held on April 25, 2009 in the Cistern Yard.
- Sam Stafford (on conference call) stated that full financial support will be necessary for this event and feels it is something we should think about.

Alumni Career Services Program:

- An Alumni Center Task Force was formed in 2007, and a two-phase plan was adopted in June 2008 to add dedicated alumni career services resources to the Career Center.
- Phase One is scheduled to be in place during the 2008 Fall Semester.

College of Charleston Ring Savings Program Update:

- Beginning with the 2008 Fall Semester, a savings plan will be in place which will allow freshmen to order a class ring and pay for it over the four semesters preceding their junior year.

Alumni Awards Banquet:

- The 2009 Alumni Awards Banquet will be held on Thursday, November 13, 2008, at the Doubletree Hotel on Market Street. The following awards will be presented:
- Alumni Award of Honor – Edwin Pearlstine – led the fund-raising effort for the new Carolina First Center.
- Distinguished Alumnus Award – Morris D. Rosen, ’42 – longstanding Charleston attorney and Past President of the Alumni Association; and H. David Adkisson, ’84 – noted researcher who developed research for harvesting cartilage.
- Alumnus of the Year Award – Ron Menchaca, ’98 – investigator for the *Post and Courier* and 2008 S. C. Journalist of the Year Award for coverage of the Super Sofa Store fire.
- Young Alumni of the Year Award – Nicholas Glover, ’05 – NASDAQ employee known for individual philanthropy efforts.
- Howard F. Rudd Business Person of the Year Award – Steve Swanson, ’89 – President and CEO of Automated Trading Desk.

Alumni Center Update:

A space request has been formally submitted to the Office of Facilities Planning to accommodate the growth of the Alumni Relations staff and increasing level of engagement programs.

Break at 10:35 a.m.

Meeting reconvened at 10:50 a.m.

OLD BUSINESS:

- Valerie Morris, Dean of the School of the Arts, briefed the Board on the history of Spoleto Festival USA and its relationship with the College.

NEW BUSINESS:

- Chairman Marlowe, as the newly re-elected Chairman of the Board, must renominate the members of the Lowcountry Graduate Center whose terms are up for renewal. Therefore, Chairman Marlowe renominated Cherry Daniel and Lee Mikell to be the designated representatives for the College of Charleston.
- Chairman Marlowe asked everyone to mark their calendars for the “Five for the Ages: A Rare Book Celebration” event on Rivers Green on Friday, October 10, 5:30 p.m., for cocktails and viewing of all five books; 7:00 p.m. welcome and dinner; 8:00 p.m. Mark Dimunation, Chief of Rare Books and Special Collections, Library of Congress, will speak.
- Steve Osborne reviewed Guesthouse Policy Revisions. The new policy includes the following changes:
 - If someone is staying in one of the guest houses on business, the department that is sponsoring the guest will be charged \$20/day.
 - It used to be that one could stay up to seven days at no charge, but now a uniform practice has been put into place. For any additional days, the guest will be charged \$60/day plus Accommodations Tax which will total \$67.50.
 - For long-term accommodations at 16 ½ Glebe and 9 Glebe, fair market value must be charged.
 - Avoid reservation requests of more than six months in advance.
- 2009 Board Meeting Dates:
 - Thursday and Friday, January 29 and 30
 - Thursday and Friday, April 16 and 17
 - Monday, June 8 (special meeting in Columbia)
 - Thursday and Friday, August 20 and 21
 - Thursday and Friday, October 15 and 16

It was moved (Thompson), and seconded (Bell), to go into Executive Session at 11:20 a.m. to discuss legal and personnel matters All in favor.

It was moved (Busch), and seconded (Bell), to come out of Executive Session at 1:15 p.m. All in favor.

Meeting reconvened at 1:15 p.m.

Immediately following Executive Session, Chairman Marlowe read aloud Guy Beatty’s letter, dated March 31, 2008, to the Board of Trustees specifying the conditions of his generous gift to the College of Charleston. Mr. Beatty’s letter, as quoted below, will become a permanent record in these minutes of the August 12, 2008 Board meeting:

“Trustees to the College of Charleston, Gentlemen, in my last will and testament I provided for a \$100,000,000 trust that will be distributed at a rate of 6.75% per year or \$6,750,000. The College of Charleston will be the recipient of 30% of this trust in which you will receive in the neighborhood of \$2,000,000 annually over 30

years. It is my request that these funds be used for the welfare of these students and the infrastructure of the College. I request that 50% be expended for student tuition and the remaining for Building and Infrastructure. Thank you. Truly yours, Guy E. Beatty.”

[Above insert added by motion approved at October 17, 2008, meeting of the Board.]

It was moved (Daniel), and seconded (Bell), that honorary degrees be awarded to Mary Ramsay and Jennet Robinson Alterman during the December 2008 Commencement Ceremony. All in favor.

There being no further business, it was moved (Bell), and seconded (Thompson), that this meeting of the Board of Trustees be adjourned at 1:15 p.m. All in favor.