

**COLLEGE OF CHARLESTON
BOARD OF TRUSTEES**

President's Board Room
College of Charleston
Charleston, South Carolina

April 18, 2008
8:30 a.m.

Presiding:
Robert W. Marlowe, Chairman

Members of the Board Present: Mr. Donald H. Belk, Mr. J. Philip Bell, Mr. John H. Busch, Mrs. Demetria Noisette Clemons, Dr. L. Cherry Daniel, Mr. Frank M. Gadsden, Mr. James F. Hightower, Mrs. Marie Land, Mr. G. Lee Mikell, Mr. Lawrence R. Miller, Mrs. Annaliza O. Moorhead, Mr. Y. W. Scarborough, III, Dr. Sam Stafford III, Mr. Joseph F. Thompson, Jr., and Mr. John B. Wood, Jr.

Conference Call: Mr. William D. Johnson

Others in attendance: President George Benson; Drs. Elise Jorgens, Provost; Renee Anderson, Co-Chair of the Institutional Advancement Joint Committee; Sue Sommer-Kresse, Senior VP for Institutional Advancement; and Bob Cape, Senior VP for Information Technology/Chief Information Officer; Messrs. Greg Evans, VP for Development; Mike Haskins, Executive VP for External Relations; Jack Huguley, Director of Alumni Relations; Joe Hull, Director of Athletics; Sam Jones, Director of Budgeting and Payroll Services; Chappy McKay, President, Alumni Association Board; Steve Osborne, Executive VP for Business Affairs; Tom Trimboli, Senior VP for Legal Affairs/General Counsel; and Victor Wilson, Executive Vice President for Student Affairs; Mses. Jane Benson, First Lady; Priscilla Burbage, Vice President, Fiscal Services; Elizabeth Kassebaum, Secretary to the Board of Trustees; Gail Long, Internal Auditor; Monica Scott, VP for Facilities Planning; Deni Mitchell, Senior Executive Assistant to the President; and Whitney Hinds, President, Student Government Association (2007-08); Seaton Brown, President, Student Government Association (2008-09); Dr. Joe Kelly, Speaker of the Faculty; and Mr. Mike Robertson of the College Relations and Media Communications Office.

(In accordance with requirements of the *S. C. Freedom of Information Act*, news media was notified of the time, location, and agenda for this meeting).

The regular meeting of the College of Charleston Board of Trustees was called to order at 8:30 a.m. by Chairman Marlowe.

Chairman Marlowe called for approval of the minutes. It was moved (Thompson), and seconded (Bell), that the minutes of the January 11, 2008, Board of Trustees meeting be approved. All in favor.

PRESIDENT'S REPORT:

President Benson announced that Thomas A. Trimboli joined the College as Senior Vice President for Legal Affairs and General Counsel on March 31, 2008. Mr. Trimboli earned a law degree from the Georgetown University Law Center in Washington, DC, and a bachelor's degree in business administration from St. John's University in New York. He has more than 30 years of legal experience in academic, business, and Congressional environments. He served as General Counsel and Assistant to the President at Bowling Green State University in Bowling Green, Ohio, where he had served since 2004. Prior to that, he held positions at Howard University, Unified Industries Incorporated, Pyrocap International Corporation, the U. S. House of Representatives Committee on Government Operations, the U. S. House of Representatives Committee on Small Business, the U. S. Small Business Administration, and the New York City Law Department.

President Benson commended Whitney Hinds for the wonderful job she has done for the College as President of the Student Government Association and welcomed Seaton Brown, the new President of the Student Government Association for the 2008-09 academic year. Seaton, from St. Simons Island, Georgia, is pursuing a double major in Business Administration and Hospitality and Tourism Management. Seaton also serves as a Charleston 40 tour guide and works in the Admissions Office.

President Benson thanked those Board members who attended the Legislative Reception in Columbia on May 20. Members of the General Assembly attended the reception, and it was a very nice event.

President Benson spoke about his Metro Chamber speech on March 20 regarding the ports. He would like to do more of this type of outreach work in an effort to connect to the community. After the speech, he was approached by many community leaders to discuss his position regarding the port.

He briefly mentioned his "State of the College" address and noted three forces working against the College: (1) rising tuition – we can't count on increasing enrollment in the future, (2) decline in state support, and (3) peak in the number of high school graduates. These items must be factored into the Strategic Plan.

In addition, President Benson noted two other important forces that the College must get started:

(1) Fund-raising – Everyone must be involved, including the faculty. Hopefully, the deans will spend 30-40% of their time out in the business community, as well as contact with alumni and parents. This must be a coordinated effort.

(2) Entrepreneurship – We need more programs to generate revenue for the institution. The College has wonderful faculty and programs. All we need to do is sit down and think about how to use the city to set up programs. There are lots of opportunities we need to review.

President Benson provided Search Updates:

- Dean David Cohen is chairing the Search Committee to find a new dean for the School of Business. Over 70 applications have been received.
- Dean Cynthia Lowenthal is chairing the Search Committee to select a new dean for the School of Sciences and Mathematics. The position will probably be advertised within the next two to three weeks, and we hope to have someone in place by January.
- Chairman Marlowe asked about the Dean of the School of Languages, Cultures, and World Affairs. David Cohen is serving as the Interim Dean. The College is hiring a planning consultant, and the search will probably be launched next fall.

Also, he reported that Daniel Dukes has stepped down from his Governmental Affairs position. A job description for this position is being created, and we plan to hire a full-time person in the fall. A second person will be hired to spend time in Washington, DC.

Strategic Planning Update:

President Benson reported that Sue Sommer-Kresse is doing a great job working with him on the Strategic Planning project. We are wrapping up the S.W.O.T. analysis, with over 100 areas submitting an analysis. Focus groups have met in Washington and Atlanta. Another focus group is planned with the legislators in Columbia, SC on May 20, at 5:30 p.m. at the Capital City Club. Hopefully, the umbrella plan will be finished in the fall. A Strategic Plan is needed before we begin a Capital Campaign.

Chairman Marlowe suggested a discussion at some point later in the meeting concerning what the Board feels its role should be in the process. His personal opinion is that all Board members should feel free to contact Sue with any advice. He encouraged all Board members to attend the Legislators' Focus Group on May 20 and also encourage legislators they know to attend as well because their input is needed for the Strategic Plan.

Sue Sommer-Kresse talked to the Board about what they can do to assist with the process. She indicated that the Steering Committee has a real task ahead to analyze lots of information and prepare a draft Strategic Plan which will be presented to the Board for review and approval.

President Benson informed the Board that they will be updated on the Strategic Plan at the August Board meeting.

EXECUTIVE COMMITTEE:

Chairman Marlowe reported that the Board's new office, which is located in the tower (3rd floor) in Randolph Hall, is available for all Board members. He encouraged all Board members to use the office. A Log-On Instruction Sheet is at their places.

AUDIT COMMITTEE:

Trustees Larry Miller (chair), Philip Bell, Marie Land, and Joe Thompson, and Gail Long, Internal Auditor; attended the meeting.

Mr. Miller presented the following committee report:

The Audit Committee reviewed two audit reports. The first audit focused on terminated employees and the second was related to internal controls of cash receipts in mail services. Human Resources and Mail Services have implemented the recommendations made in the report.

Gail Long updated the committee on the status of the internal control recommendations made by the College's independent auditors, Elliott Davis, at the January Audit Committee meeting. The Controller's Office has made excellent progress in implementing these controls.

Ms. Long also reviewed the status of the 2008 Audit Plan with the Committee.

Mr. Miller proposed that the Audit Committee address the need to have a separate internal review of the conflict of interest statements filed by Board members with the State Ethics Commission. He asked Ms. Long to look into this at depth. Some preliminary information that she found out included The Citadel is the only institution in the state that has its own Conflict of Interest Policy for its Board. She will provide the Board with a report at the next meeting, and Mr. Miller will bring a recommendation from the Audit Committee to the full Board whether we should consider a separate Conflict of Interest Policy for the College's Board.

Chairman Marlowe asked for research to see whether or not Board members can serve on other boards at the College, particularly the Foundation Board.

AD HOC COMMITTEE ON INFORMATION TECHNOLOGY:

Trustees Cherry Daniel and Lee Mikell attended the meeting. Chair Frank Gadsden asked Mr. Mikell to serve as chair in his absence. Priscilla Burbage, VP for Fiscal Services; and Bob Cape, Sr. VP / CIO, were also present. Invited presenters from Information Technology included Dr. Susan Beattie, Director of Teaching, Learning and Technology; and Andrew Bergstrom, Director of Web Strategies.

In Frank Gadsden's absence at the Committee meeting, Lee Mikell presented the committee's report:

New Learning Management System

In 2009, the course management system named WebCT that is currently used by faculty to administer their courses will no longer be supported by the vendor. WebCT must be replaced with a new Learning Management System (LMS) and that procurement project is underway. LMS solutions provide faculty much more contemporary technology-enhanced teaching & learning tools, which help faculty create rich and engaging instructional environments. Faculty and staff have been able to access LMS project information via the College website, town hall meetings, and vendor demonstrations. An early adopter group of faculty will pilot the selected LMS (anticipated fall, 2008). Training opportunities and conversion of WebCT courses for the remaining faculty will occur during the following 6-12 months. Costs for the new LMS vary between open source

products and commercial products. The project is led by Dr. Susan Beattie, Director of Teaching, Learning, and Technology.

Web Development Project

The College of Charleston web development project — a collaboration of Information Technology plus Marketing and Communications with support from the President’s Office — is a comprehensive, campus-wide initiative that will improve the design, functionality, navigation and content of the entire College of Charleston website. The process, when completed, will result in a completely overhauled and upgraded website that will provide our constituents, on-campus and off-campus, with a better, more complete, and more efficient user experience. The College is working with mStoner, a communications and design firm located in Chicago. The majority of mStoner’s work is with higher education institutions, including Ball State University, Kellogg School of Management, Princeton University, and Yale Law School. More information about the web development project can be found at <http://webdev.cofc.edu>. The web development project is led by Andrew Bergstrom, Director of Web Strategies.

Active Data Calendar

The College will launch a new online master calendar after Commencement. The new calendar will provide users with more functions to search for events, subscribe to event notifications, and to submit events for publishing. The calendar will be integrated into the College’s redesigned website. The calendar can be found at <http://calendar.cofc.edu>.

YouTube

The College has launched a YouTube site to make videos and highlights about the College available for a larger audience to view, specifically prospective students and alumni. We have arranged to become an educational partner with YouTube, which will allow the College to brand its YouTube page and to post content longer than the standard 10 minutes. Continuing to make use of new technologies like YouTube helps the College to remain competitive. Our YouTube site can be found at <http://www.youtube.com/collegeofcharleston>.

BATTERY Project

The Committee went into executive session to discuss a contractual matter which the Finance Committee will bring to the full Board in executive session.

FINANCE COMMITTEE:

Trustees Joe Thompson (chair), Bobby Marlowe, Larry Miller, and Bill Scarborough attended the meeting. Staff members present include President George Benson; Steve Osborne, Executive Vice President for Business Affairs; Priscilla Burbage, Vice President for Fiscal Services; Elise Jorgens, Provost; Joe Kelly, Speaker of the Faculty; Norris Preyer, Chair, Faculty Senate Budget Committee; and Gail Long, Internal Auditor.

Mr. Thompson presented the following committee report:

Priscilla Burbage reviewed the budget adjustments reflected through March 31, 2008. There were four adjustments affecting the bottom line budget, the most significant being the funding of the Craig Cafeteria renovation project. There were also the ordinary realignments within operating divisions which do not affect the bottom line.

The Finance Committee moves that the budget adjustments for the quarter ended March 31, 2008 be approved as presented behind Tab 5 of the Board Book. All in favor.

Steve Osborne provided the committee with an update on the state budget process. This included the budgets passed by the House, the Senate Finance Committee, and as of last night, the full Senate. All versions include recurring base reductions to the College.

Steve Osborne apprised the committee of the internal budget process. Detailed budget requests have been received at the Executive VP level from the individual departments and, in turn, the Executive VPs are in the process of providing their prioritized lists to the Budget Office for compilation. The Board of Trustees will meet on June 9 to take action on the proposed budget and fee structure for 2008-09.

Steve Osborne reviewed the long-term debt of the College. Details of the outstanding debt are routinely provided in the Finance Committee reports.

The Committee then went into executive session to discuss a contractual matter which will be brought to the full Board in executive session.

FACILITIES COMMITTEE:

Trustees Jimmy Hightower (chair), Dwight Johnson, Bobby Marlowe, Lee Mikell, and John Wood attended the committee meeting. Also attending were Susan Morrison, Monica Scott, Tom Trimboli, and Randy Beaver, along with Ralph Beatty, representative from Southern Management. Dennis Foster and John Cordray from the Physical Plant also attended the meeting.

Mr. Hightower presented the following committee report:

Projects Update:

- Arena – scheduled for completion November 10, 2008
- Simons Center – progressing with completion scheduled for Spring 2009
- Science Center – scheduled for completion in Fall 2009
- Patriots Point – scoreboards are completed
- Dixie Plantation – still in re-evaluation of plan for the project
- Grice Marine Lab – under design
- Craig Cafeteria – design contract is being negotiated
- Randolph Hall/Towell Library/Porter's Lodge – still in design stage

Monica Scott reported that a firm from Boston did an extensive analysis on the exterior of Randolph Hall/Towell Library/Porter's Lodge. They gave us three options for each building:

- (1) Repair the bad stucco and without a finish on the building.
- (2) Repair the cracks and color (oxidizing).
- (3) Repair the cracks and prepare a lime wash for the building. This is most likely the original finish.

The decision must be made whether or not to do a true historical restoration, or do you make another decision? The biggest decision is how the stucco will be done after it is repaired. We must

come to a consensus internally before we go to the BAR. The work on all three buildings must be consistent.

JOINT MEETING OF THE INSTITUTIONAL ADVANCEMENT COMMITTEE AND THE FOUNDATION FUND-RAISING AND ADVANCEMENT COMMITTEE:

Trustees Philip Bell (chair), Don Belk, and Cherry Daniel, along with Foundation Board members Renee Anderson, Neil Draisin, Ted Legasey, Ben Marino, and Chappy McKay attended the meeting. They were joined by staff members Greg Evans, VP for Development; Jack Huguley, Director of Alumni Relations; Cathy Mahon, Interim Associate Vice President of Development; Nina Marsh-Thomas, Donor Relations Coordinator; and Sue Sommer-Kresse, Senior VP for Institutional Advancement.

Renee Anderson joined Mr. Bell in chairing the committee meeting.

Mr. Bell presented the following committee report:

Fund-Raising:

Greg Evans presented the final End-of-Year Report for 2007. The Foundation raised \$14,743,894, exceeding its goal of \$14 million.

For the first quarter of 2008, the Foundation raised \$1,081,000 compared to \$2,585,000 last year at the same time. The total does not include the \$1 million Gerry Sue and Norman Arnold gift, \$600,000 Freeman Trust gift, and Joe Rice gift-in-kind, which have been committed, but not booked, for a total of \$2,606,093.

The senior class has pledged \$35,178 to date, approximately \$11,000 more than last year's final total.

Executive VP Search:

Renee Anderson talked about the Executive VP Search. Renee serves as a member of the Search Committee. The committee hopes to have a finalist by the end of June.

The Foundation Board conducted an extensive RFP process to locate a banking relationship. Four banks were interviewed. Carolina First was selected because they offered the best interest rate and fee structure.

On May 22, 2008, the Foundation Board will host a donor recognition dinner for those who contributed \$100,000 or more to the College in 2007. The purpose of the dinner is to steward our donors. Board members are asked to call Sue Sommer-Kresse if they are interested in being a host. Sue noted this is a way the Board members can be supportive of the Foundation's fund-raising effort, and she will provide them with a list of these donors in case they might want to contact them. This is a way the committee can help increase our endowment.

Strategic Planning Update:

Mr. Bell noted that the College is conducting an extensive Strategic Planning process led by Sue Sommer-Kresse. This is a critical step in setting the priorities for a Capital Campaign. There are five committees – Environment, Competitive, S.W.O.T. Analysis, Focus Group, and Assessment. The Board will be updated along the way.

Chairman Marlowe informed the Board that Guy Beatty is in the process of bequesting a “planned gift” to the College.

The Board of Trustees moves that in the event Mr. Guy Beatty bequests a “planned gift” to the College of Charleston Foundation, that 50% of the funds shall be expended for student tuition and the remaining funds for building and infrastructure. Sam Stafford and Philip Bell second the motion. All in favor.

STUDENT AFFAIRS COMMITTEE:

Trustees Marie Land (chair), Annaliza Moorhead, and Sam Stafford, were joined by Victor Wilson, Executive Vice President for Student Affairs; Seaton Brown, President, Student Government Association 2008-09; Whitney Hinds, President, Student Government Association 2007-08; Deni Mitchell, Senior Executive Assistant to the President; Paul Verrecchia, Chief of Public Safety; and Susan Hartman, Assistant to the Executive Vice President for Student Affairs.

Mrs. Land presented the following committee report:

Weight Room Issues:

The President and Executive Staff have been in discussion regarding the need for a state-of-the-arts recreational sports facility. Procurement is coordinating a Request for Proposals from local gyms to meet the current needs in the hope we can use these facilities until a permanent Recreational Sports gym is built. A two-to-three year agreement would be proposed for a gym within walking distance where students can present their ID for access.

February Issue of George Street Observer:

The content and format of the February issue of the George Street Observer has improved. The advisory group continues to be involved in the newspaper.

College of Charleston Ranking Among the Nation’s Safest Schools:

In the Reader’s Digest, the College of Charleston was ranked 25th in the nation for security on campus. Public Safety is working with the campus to make it safe.

Concealed Weapons Interest on Campus/Recent Legislation:

Efforts have been made to change the gun laws in some states to allow concealed weapons on campuses. While the law does not seem to be changing in South Carolina right now, several organizations are getting involved nationally on both sides of the issue. Currently, the state of South Carolina permits public colleges to decide on the issue, and our campus policy prohibits concealed weapons on campus.

Personnel Update:

Jane Claiborne recently joined the staff of the Multicultural Student Programs and Services Office as Assistant Director. She will work with Teresa Smith, Director, creating programs for students of color, but also emphasizing expanded use and visibility of the center by all students.

Lauren Collier will be leaving Service Learning to become the Director of the S. C. Campus Compact on campus. President Benson will serve as the chair of the President's Council for the S. C. Campus Compact.

Announcements:

- Students raised over \$43,000 for the January 18 Dance Marathon.
- The Habitat Blitz Build was a successful community effort.
- The Peer Assistance Leadership program began April 4 to promote student safety and to serve as a resource trained by and working with the police.
- The 2008 Student Activism and Leadership Awards (SALA) were awarded April 16.
- Victor Wilson met with the Parent Advisory Council on April 4. It was a productive discussion regarding many issues facing the students.
- The Mischa Singh Fund was initiated by Mischa's parents following her fatal car accident last April. Funds continue to come in to assist students with extreme financial emergencies.
- Whitney Hinds expressed appreciation to the Board for their ongoing support.
- Seaton Brown stated that he is looking forward to working with the students, faculty, staff and the Board of Trustees.
- The Integrated Marketing Task Force is working on improved signage around campus, including building and street signage.

When asked about the status of the logo for the College, Victor Wilson explained, having been a member of the Integrated Marketing Task Force, the decision was made to use the wordmark for the present time. The logo design may be revisited in the next year or two.

ACADEMIC AFFAIRS COMMITTEE:

Trustees Don Belk (chair), Cherry Daniel, and Marie Land attended the meeting, along with Dr. Elise Jorgens, Provost, Dr. Susan Morrison, Associate Provost for Operations and Administration; and Beverly Diamond, Associate Provost for Faculty Administration. Others in attendance include Amy McCandless, Dean of the Graduate School and Associate Provost for Research; George Pothering, Chair, Computer Science Department, and Interim Dean of the School of Sciences and Mathematics; Professors Joe Kelly (Speaker of the Faculty); Lynne Ford (Political Science); Raymond Barclay, Associate VP and Director of Institutional Research; Bonnie Dumas, Assistant Director of Institutional Research; and Whitney Hinds, President of the Student Government Association.

Mr. Belk presented the following committee report:

Provost's Report:

- Jane Alexander and her husband Ed Sherin were the Quattlebaum Artists-in-Residence teaching in the Arts Management Program and the Department of Theatre March 24-26 as part of the 10th anniversary of the Arts Management program.
- The Department of Theatre has been accredited by the National Association of Schools of Theatre (NAST).
- As an example of faculty accomplishments, it was noted that Anthony Varallo, Assistant Professor of English, won this year's Drue Heinz Literature Prize. Also, four faculty were named Fulbright Scholars this year – Mary Beth Heston (Art History), Jack DiTullio (Biology), Steve Litvin (Hospitality and Tourism Management), and Joyce Barrett (adjunct in Communication).
- The new hospital at the Medical University of South Carolina has over 800 original works of art by South Carolina artists. This Contemporary Carolina Art Collection, organized largely by Halsey Gallery Director Mark Sloan, may be observed on an interactive website – <http://artwork.musc.edu>
- The academic deans have been developing merit criteria for use in awarding merit raises to faculty and working to insure equity across all six schools. None of this can be translated into dollar amounts for the raises until the state legislature completes its budget process and the Board of Trustees approves the College of Charleston budget for 2008-09.

The proposal for an Urban and Regional Planning Graduate Certificate was presented for consideration. Don Belk made a motion to approve presentation of the proposal to the full Board for their approval. It was seconded by Cherry Daniel and unanimously accepted. This can be a concentration within the Masters in Public Administration degree. Although courses are currently in existence, the certificate will not be awarded until Spring 2009. Elise Jorgens noted that this developed from a suggestion which had been passed on by Trustee Demetria Clemons.

Chairman Marlowe stated that the College will have other certificate programs because they generate revenue. These programs don't require CHE approval, only approval by the Board of Trustees.

The Academic Affairs Committee moves that the Board approve the Graduate Certificate in Urban and Regional Planning. All in favor.

As part of the Strategic Planning process, the Academic Council (Deans and Provost's Office staff) had a focus group to answer the question, "From your perspective, what improvements in the College of Charleston are necessary for it to be recognized as a world-class institution?" The top six items, in order of importance, were: (a) Who we are; (b) Academic Excellence/Faculty; (c) Infrastructure [technological and organizational]; (d) Salaries; (e) Diversity/Internationalization; and (f) Scholarships.

A report on Outreach Activities was presented. It summarizes eight programs targeting minority or disadvantaged students, programs designed to smooth the transition from technical colleges to the College of Charleston, and seven master's degrees mounted with some degree of input or sharing by other colleges and universities and other entities within the state.

Susan Morrison reported that the book, Longitude, written by Dava Sobel, is the selection for the first year reading. Ms. Sobel will be the Convocation Speaker on Monday, August 25, 2008.

Dr. Lynne Ford, chair of the Political Science Department, reported on the many features and qualities of the department.

Further, Mr. Belk noted another improvement made in the Academic Affairs division. He asked Dr. Jorgens to speak about a plan she has organized for departments to evaluate the deans. This fall Dr. Jorgens asked the Accountability, Accreditation, Assessment and Planning Office to develop a survey instrument on line. Every dean and staff member was asked to participate. It has been very helpful and useful. This will probably be done every three years or so.

ATHLETICS COMMITTEE:

Trustees Dwight Johnson (chair), Philip Bell, and Jimmy Hightower attended the committee meeting. Also present were Joe Hull, Director of Athletics; Otto German, NCAA Compliance Officer; Keith Merritt, Academic Advising Coordinator; Monica Scott, Vice President for Facilities Planning; and AlysAnne Wiedeke, Administrative Assistant, as recording secretary.

In Mr. Johnson's absence at the Board meeting, Mr. Bell presented the following committee report.

Joe Hull's Report:

- Joe Hull reported that overall the athletics programs are doing well, with room for improvement; the Cougars are not dominant in the league but progress in many areas is underway or planned.
- A contract has been signed for the University of South Carolina Gamecocks to play the opening game in the new arena on November 17 [now November 28], and plans are being made to schedule one to two major basketball teams to play here every season. Using the new facility, the city, Coach Cremins and other incentives as attractions, we are trying to draw strong teams; more announcements are forthcoming.
- The Davidson wins in the NCAA Tournament will result in a significant financial gain in future years for the College and its teams; how this money will be used and/or divided will be discussed at the Spring SoCon meetings.
- President Benson stresses the importance of strategic scheduling of competition in major markets where the College wants to raise its profile; media visibility through sports is very helpful to the College in attracting the interest of applicants.

Arena Project Update:

- The arena is set for opening in November, with all changes proposed ready on time or shortly thereafter.
- The Johnson Center renovation will begin as soon as the new facility opens and will take about six months.
- Members discussed some changes being incorporated before opening and some improvements being considered for the second year.
- Members discussed how the arena size will be used in the short term and long term.

- Joe Hull talked about plans to turn tickets to basketball games into a precious, valuable commodity, not underpriced and always in high demand, and the goal of making it the best venue and experience it can be, taking maximum advantage of all it has to offer.
- The whole facility needs to give the College every possible competitive advantage in recruiting, making the best use of its space and giving visitors and customers the best possible experience in the building.

Arena Legacy Seats:

- Income from sale of the prime Legacy Seats at the lower level has been strong and will end on June 30; there are 1300 of these prime seats, but the Legacy Seat sale has been capped at 500 to preserve long-term interests for the future.

APR Report:

- The NCAA Academic Performance Rate (APR) report will be made public in May 2008; penalties to be assessed against Baseball and Men's Basketball, taking scholarships away for a time, will be released on May 6.
- Otto German and Keith Merritt discussed NCAA procedures, standards and penalties and the department's year-round efforts and range of plans to reinforce the importance of and dedication to academics and to increase retention and graduation rates.
- The student-athletes are on track to have a good year for 2007-08. They are being instructed on the importance of attending classes and making good grades. They must coordinate their schedules with their academic advisers.

Scholarship Status Report:

- Chairman Johnson requested a scholarship status report, distributed in members' packets, to see where the College stood with its scholarship levels, especially compared to other SoCon schools. With explanation from the Athletics Director, members discussed the sport numbers and scholarship costs and what goals could be established long-term for fuller funding in the future. It was understood that any proposals would be taken to the Budget Committee for initial consideration to get fully funded for scholarships.

Report on Winter Sports:

- The report on winter sports and all teams was distributed to members, and the Chairman asked members to review the details on their own as it will be part of all Board members' packets. Joe Hull discussed several team highlights, such as Sailing and Equestrian teams qualifying for nationals, Swimming winning its conference championship, and SoCon Golf and Tennis Championships about to start.

And finally, the committee discussed the ongoing need for a track and field facility and its team accomplishments in spite of having no home field.

GOVERNMENTAL AFFAIRS COMMITTEE:

Trustees Bill Scarborough (chair), Bobby Marlowe, Larry Miller, Joe Thompson, and John Wood attended the committee meeting. Others in attendance include Steve Osborne, Executive Vice President for Business Affairs; and Dr. Beverly Diamond, Associate Provost.

Mr. Scarborough presented the following committee report:

At the last meeting, we reported on the request from the General Assembly (House and Senate) for funding for the College for this year.

Funding for three projects:

- (1) New Science Center
- (2) Hazard Center
- (3) BATTERY Project

We only received from the House \$1.5 million from the Capital Research Fund for the Science Center and no Bond Bill. We received an additional \$25,000 in operating funding from the House.

The Senate Finance economic forecast was worse. The Senate took out \$25,000 operating expenses and took out \$1.5 million for the Science Center.

Lottery funding will stay in place in the House and Senate. The College shares a little over \$1 million.

Marie Land asked if we can expect any funding from Washington. Chairman Marlowe responded that he and Chappy McKay went to Washington for an alumni meeting, and they received a very warm reception in Henry Brown's office. Regarding the Lowcountry Hazard Center, Congressman Brown gave them ideas about people he can contact, but Chairman Marlowe sees no immediate funds. Bill Scarborough feels that when President Benson hires someone to go to Washington on a regular basis, these contacts may pay off. Chappy feels the person we hire needs to be one that represents several higher education institutions because they will have the relationship necessary to get the job done. Lee Mikell doesn't think that Congress will approve any appropriations until after the new election so it will probably be February 2009.

ALUMNI RELATIONS COMMITTEE:

Trustees Lee Mikell (chairman), Annaliza Moorhead, Bobby Marlowe, and Sam Stafford attended the meeting, along with Chappy McKay, President, Alumni Association Board; Beth Middleton Burke, '84; Beth Pierce Meredith, '97; Joe Nicholson, '87; Biemann Othersen, '50; and Katie Mae Pohlman, '03. Staff members Sue Sommer-Kresse, Senior VP for Institutional Advancement; Karen Jones and Jack Huguley, staff liaisons; Greg Evans, Vice President of Development; and John Hartman, Assistant to the Director of Alumni Relations, also attended the meeting.

Mr. Mikell presented the following committee report:

The Alumni Relations Committee and members of the Alumni Association Board met to discuss topical issues – (a) The need for an Alumni Center, (b) The addition of Alumni Coordinators in individual schools, and (c) The addition of Alumni Career Services to address the needs of alumni who graduated more than two years out.

The committee reviewed the Alumni Calendar (handout). The Annual Alumni Reception will be held on May 3, 2008.

Alumni Survey:

- The Committee reviewed highlights of the 2007 Alumni Survey. Results indicate 98% of alumni are satisfied with their undergraduate experience at the College; 78% of alumni feel a strong emotional connection to the College compared to 69% in 2003; 60% feel they only hear from the College when it is asking for money compared to 51% in 2003.
- The Alumni Relations Survey suggests several areas that need attention: (a) More communication with alumni that does not promote fund-raising, (b) The College as a whole can benefit from further investment in alumni relations, (c) Work with the office of Student Affairs to build better relationships with students before they graduate and become young alums; (d) Add new and expand on existing alumni chapters throughout the country; (e) Create more events that have an educational interest; (f) More focus on Greek life; and (g) Constantly and consistently update the alumni contact information.

New Alumni Association Executive Board Officers for 2008-09 (Effective May 3, 2008):

President: David M. Hay, Class of '81
President-Elect: Beth Middleton Burke, Class of '94
Past President: H. Chapman McKay, Class of '86
Vice President: Scott A. Cracraft, Class of '83
Vice President: Margaret Collins Frierson, Class of '85

This is Chappy McKay's last Board meeting, and he was presented with a College of Charleston umbrella. Chappy spoke saying, "Last year was a wonderful year," and thanked Chairman Marlowe, President Benson, and Sue Sommer-Kresse.

Chairman Marlowe thanked Chappy and noted that the Alumni Association is on an upward track and has a terrific staff.

OLD BUSINESS:

Chairman Marlowe reminded the Board that Elizabeth Kassebaum handles all requests for information.

Break at 10:55 a.m.

Meeting reconvened at 11:15 a.m.

NEW BUSINESS:

Sustainability Committee:

President Benson introduced Burton Callicott, College of Charleston Reference Librarian and Chairman of the Sustainability Committee. Burton came to the College in 1998 from Long Island University, Brooklyn Campus, where he was a reference librarian. Prior to that, he was a librarian at the Queens Borough Public Library. He received a Masters in Library Science, as well

as a Masters in English Literature, from the University of South Carolina. His undergraduate degree was in English from Reed College, Portland, Oregon. He has served as the first and only chair of the Sustainability Committee since it was created in September 2007. The committee is made up of faculty, staff and students. Burton presented the Board with a Power Point presentation on “Green Initiatives” at the College.

Mike Haskins’ Report:

- Mike spoke briefly about the increase in web hits in January 2008 vs. January 2007 (59-page political coverage document at their places).
- Marketing and Communications has partnered with Information Technology in a web redevelopment project.
- YouTube website includes Face Book page for the College. There are over 500 members – this is another way to reach out to constituent groups.
- Bully Pulpit Series has received worldwide coverage – Newsweek; London; Today Show; Athens, Greece
- Many publications have received awards:
 - Graduate School Bulletin
 - “The Portico” received a CASE Award
 - College of Charleston Magazine received an award for design
- Valerie Morris, chair of the Spoleto Task Force, was unable to attend the Board meeting; therefore, Mike Haskins presented an update on the Task Force.
 - The Spoleto Task Force is working with the staff of Spoleto U.S.A, and the group has held three meetings.
 - Mentions of College of Charleston
 - Greater internship coordination
 - Bringing artists to campus to meet students
 - More about the College of Charleston will appear in Spoleto’s materials.

Miscellaneous Items:

Chairman Marlowe noted the following items:

- The Board’s Legislative elections will be in Columbia on Wednesday, May 21, at noon, in Columbia. All are running unopposed.
- President Benson will speak at The Citadel’s Graduate School graduation on May 4 and will receive an honorary degree. Cherry Daniel requested that the Board receive a copy of his remarks.
- Board members who are interested in attending the Alumni Reception on Saturday, May 3, at 8:00 p.m. should contact Elizabeth Kassebaum for ticket information.
- The Board will vote on officers for the next two years at the next meeting, August 11-12.

Lee Mikell moves that the following resolution be approved by the Board. John Busch seconded the motion. All in favor.

“Whereas the College of Charleston has been reaccredited for the full amount of time of ten years by SACS (the Southern Association of Colleges and Schools); and

Whereas this process required the extensive time, efforts, and cooperation of administrators, staff and faculty of the College of Charleston, including the able leadership of Dr. Pamela Niesslein, who served as the SACS Accreditation Liaison; and

Whereas both the extensive advance planning and the electronic availability of materials to the SACS Committee facilitated the process and also put a system in place for future years; and

Whereas the thoroughness and accuracy of the documentation, and the cooperation in providing this information were a model for preparing for the reaccreditation process; and

Whereas the Quality Enhancement Plan portion of the process should provide genuine benefit to the incoming students on our campus;

Be in Resolved that the College of Charleston Board of Trustees congratulates and thanks all of the faculty, staff and administration for making this accreditation process a success.”

Cherry Daniel thanked the Board for allowing her and Don Belk to attend the AGB Conference in Boston, April 12-15, 2008. Representatives from private and public colleges attended the conference, and they met people from all over the country. Mr. Belk recommended that two trustees be allowed to attend the conference each year because it was very rewarding. Dr. Daniel suggested a Professional Development Plan for our Board of Trustees. It could be a one day summit. Dr. Daniel will meet with CHE about the idea.

Steve Osborne spoke briefly to the Board regarding President Benson’s evaluation process this summer. The evaluation covers the FY July 1, 2007 through June 30, 2008. The evaluation includes a survey which will be distributed to the Board. President Benson’s salary recommendation will be made by the 11-member Salary Commission after they receive his final evaluation. The evaluation must be approved by the Budget and Control Board.

Elizabeth Kassebaum’s Report:

- Jimmy Hightower asked for an Organizational Chart; therefore, an updated chart will always be included in future Board Meeting Books.
- Board member’s name has been added to the survey because sometimes additional information is needed.
- Effective the end of April, unless asked for a hard copy, we will no longer distribute “In the News” by hard copy, only by email.
- She will chair the newly established Honorary Degree Advisory Committee. A list of committee members, Honorary Degree Nominations Guidelines, and a Nomination Form are at their places.

It was moved (Miller), and seconded (Wood), to go into Executive Session at 12:15 p.m. to discuss legal and personnel matters All in favor.

It was moved (Thompson), and seconded (Bell), to come out of Executive Session at 1:20 p.m. All in favor.

Meeting reconvened at 1:20 p.m.

The Finance Committee moves that the Authorizing Resolution “Authorizing the Executive Vice President for Business Affairs of the College of Charleston, to effect borrowing by way of the State Master Lease Program with Banc of America Public Capital Corp, through the South Carolina Office of State Treasurer, in the amount of \$5,287,036, for the purchase of software licenses and hardware for the replacement of the current legacy administrative computing system” be approved. All in favor.

Chairman Marlowe introduced new employees at the College:

- Raymond Barclay was recently hired as Associate Vice President and Director of Institutional Research. Dr. Barclay earned a doctorate in Educational Psychology from Temple University, a master’s degree from the Princeton Theological Seminary, and undergraduate degrees from Indiana University of Pennsylvania and Mount Aloysius College of Pennsylvania. He comes to the College from Western Carolina University where he served as Associate Vice Chancellor of Institutional Research and Planning. Prior to his tenure at Western Carolina, Dr. Barclay held positions in Institutional Research and Policy Planning at a number of other institutions.
- Bruce Fleming has been named the new Director of Living and Learning Communities and has joined the New Student Programs staff. Bruce has been involved in various roles at the College of Charleston since 2002. He previously served as Internship Program Coordinator for the School of Humanities and Social Sciences and the School of Languages, Cultures, and World Affairs.
- Morgan Helms is a student who was recently awarded the title, “Miss College of Charleston.” Morgan is a Biology major, in the Honors College, is a member of the Kappa Delta Sorority, and is planning to graduate next year. She will be attending the Miss South Carolina Pageant as “Miss College of Charleston” in July. Good luck!
- Amy McCandless has been promoted to Dean of The Graduate School. Dr. McCandless received her A.B. degree in history from Sweet Briar College, her M.B.A. in personnel from USC, and her M.A. and Ph.D. in modern British social history from the University of Wisconsin. Her entire academic career has been at the College of Charleston. A professor of history, she served as British Studies Coordinator, Associate Provost, and Interim Dean of The Graduate School before being named Dean and Associate Provost for Research in March 2008. In addition, along with Professor Jim Deavor, she is faculty co-chair of the Strategic Plan Steering Committee.
- Anne McNeal has been promoted to Director of Student Retention. Anne received her B.A. degree in English from UCLA. After retiring from a career in corporate marketing, she

worked on campus for three years in the President's Office. She is responsible for establishing a Retention Committee and developing a college-wide Retention Plan, including an Early Alert System to identify students at risk of leaving the College.

- Crystal Mead is the new Senior Accountant in the Financial Services area of the Foundation. Crystal earned her B.S. degree in Business Administration, with an emphasis in Accounting, from Limestone College and recently completed her MBA with Webster University. She has worked in both the profit and non-profit sectors with firms such as Nucor Steel, Blackbaud, and Carolina Youth Development Center.
- George Pothering has agreed to serve as the Interim Dean of the School of Sciences and Mathematics, effective June 1, 2008. Dean Norine Noonan has accepted a position as Vice Chancellor for Academic Affairs at the University of South Florida, St. Petersburg campus. A search committee has been formed, headed by Dean Cynthia Lowenthal, to undertake the considerable task of finding a replacement for Norine. George brings a great deal of experience and skill to the task, having served as Chair of the Department of Computer Science and has held many leadership positions on campus.

There being no further business, it was moved (Thompson), and seconded (Land), that this meeting of the Board of Trustees be adjourned at 1:30 p.m. All in favor.