

(Approved at January 18, 2013 Board of Trustees Meeting)
COLLEGE OF CHARLESTON BOARD OF TRUSTEES
Randolph Hall Boardroom¹
College of Charleston, Charleston, South Carolina
October 19, 2012
8:30 a.m.

Presiding:
Gregory D. Padgett, Chair

Board Members Present: Mr. Donald H. Belk, Mr. J. Philip Bell, Mr. John H. Busch, Mrs. Demetria Noisette Clemons, Dr. L. Cherry Daniel, Mr. Frank M. Gadsden, Mr. James F. Hightower, Mr. William D. Johnson, Mrs. Marie M. Land, Mr. G. Lee Mikell, Mrs. Annaliza O. Moorhead, Dr. Toya D. Pound, Mr. Daniel Ravenel, Mr. Jeffrey M. Schilz, and Mr. Joseph F. Thompson, Jr.

Participation by Conference Call: Mr. Lawrence R. Miller and Mr. John B. Wood, Jr.

Others Present: President George Benson; Drs. Beverly Diamond (Senior Vice Provost for Academic Affairs), Bob Cape (Senior Vice President/Chief Information Officer), George Hynd (Provost and Executive VP for Academic Affairs), and Brian McGee (Chief of Staff and Senior Policy Advisor); Messrs. Chuck Baker (President, Alumni Association), Mike Haskins (Executive VP for External Relations), Jack Huguley (Director of Alumni Relations), Joe Hull, (Director of Athletics), Sam Jones (Director of Budgeting and Payroll Services), Ron Menchaca (Director of Executive Communication), Steve Osborne (Executive VP for Business Affairs), Jonathan Ray (Director of Institutional Events and Chef Concierge), Chris Tobin (Vice President for Development), George Watt (Executive VP for Institutional Advancement); and Victor Wilson (Executive VP for Student Affairs); Mses. Priscilla Burbage (Vice President, Fiscal Services), Shirley Hinson (Director of Governmental Relations), Elizabeth Kassebaum (Executive Secretary to the Board of Trustees), Sharon Kingman (President, Foundation Board), Gail Long (Internal Auditor), and Monica Scott (VP for Facilities Planning).

Also attending were Drs. John Bello-Ogunu (Associate Vice President/Chief Diversity Officer), Lynn Cherry (Speaker of the Faculty); Mses. Penny Brunner (Associate VP, Institutional Effectiveness and Planning), Jennifer Lorenz (Director, Advancement Communication), Anne McNeal (Director, Student Retention), Marcia White (Chair, Staff Advisory Committee to the President), and Dawn Willan (Controller), Mr. Greg Fisher (Office of Information Technology), Mr. Mike Robertson (Senior Director, Media Relations), Ms. Erica Arbetter (President-Elect, Student Government Association), Mr. Elliott Wright (President, Student Government Association), and Ms. Diane Knich (*Post and Courier* Reporter).

¹In accordance with requirements of the *S. C. Freedom of Information Act*, news media was notified of the time, location, and agenda for this meeting.

The regular meeting of the College of Charleston Board of Trustees was called to order at 8:30 a.m. by Chair Padgett noting that the meeting notice has been posted and the press notified as required by the Freedom of Information Act.

WELCOME AND INTRODUCTIONS:

Chair Padgett welcomed everyone and briefly introduced new employees. Detailed bios can be found behind Tab II of the Board Book.

He welcomed new employees attending the meeting: Natasha Adair (Women’s Basketball Coach), Michael Adeyanju (Associate Director of Executive Communications), Kathryn Bender (Senior VP for Legal Affairs and General Counsel), Trisha Folds-Bennett (Dean of the Honors College – she will assume her role as Dean in January), Talim Lessane (Director of Upward Bound and Pre-College Programs), Gibbon Miler (Assistant Director of Economic Development), and Andrew Smith (Student and Purple Heart recipient). Andrew is a junior History major from Easley, South Carolina, who attended the College prior to serving as a Marine Scout Sniper from 2008-2012 during which he was deployed three times. In 2011, while serving in Afghanistan, Smith was injured in combat and later awarded a Purple Heart. He returned to the college this fall to resume work on his degree. We are proud that Andrew has returned to the College to finish his degree.

In addition, he thanked Greg Fisher from Information Technology for being available to assist anyone with IPAD/technology issues.

ELECTION OF BOARD OFFICERS:

To avoid any appearance of a conflict of interest, Chair Padgett asked Vice Chair Lee Mikell to chair this meeting for the purpose of electing the Chair of the Board of Trustees.

Office of Chair of the Board:

Vice Chair Mikell called for nominations for the office of Chair:
Trustee Dan Ravenel nominated Trustee Greg Padgett.

By vote of acclamation, Trustee Greg Padgett was re-elected as Chair of the Board of Trustees.

Chair Padgett thanked everyone and stated that he has enjoyed serving as Chair of the Board for the last two years and looks forward to continuing to serve in that capacity.

Vice Chair of the Board:

Chair Padgett called for nominations for the office of Vice Chair:
Trustee Demetria Clemons nominated Trustee Lee Mikell.

By vote of acclamation, Trustee Lee Mikell was re-elected as Vice Chair of the Board of Trustees.

Secretary of the Board:

Chair Padgett called for nominations for the office of Secretary:

Trustee Cherry Daniel nominated Trustee Don Belk.

Trustee Lee Mikell nominated Trustee Frank Gadsden.

Elizabeth Kassebaum, Executive Secretary to the Board, distributed the voting ballots to all Board members. Ms. Kassebaum collected all voting ballots and tallied the votes. Brian McGee, Chief of Staff, verified the vote tallies. *[Chair Padgett asked all Board members to please stand at ease at their places while Elizabeth and Brian leave briefly to count the votes.]*

The Executive Secretary to the Board reported the verified votes to Chair Padgett and 18 votes were cast. By majority vote, Trustee Frank Gadsden was elected the new Secretary of the Board of Trustees. All officers will begin their terms at the end of this Board meeting.

APPROVAL OF MINUTES:

It was moved by Trustee Joe Thompson, and seconded by Trustee Dan Ravenel, that the minutes of the August 3, 2012 Board Meeting be approved. The Chair called for the yeas and nays, and the Minutes were unanimously approved by voice vote.

PRESIDENT'S REPORT:

1. Fundraising Update

“As you know, we raised more money last fiscal year than in any previous year in the College’s history. We are off to another good start through the first quarter of the current fiscal year with new commitments totaling \$2.5 million.

I want to briefly share a few highlights:

- We have secured a \$500,000 commitment from friends Harry and Reba Hugel to support study abroad programs, scholarships in the Honors College, and student awards in the School of the Arts.
- Another recent gift comes to us from Boeing.
A \$200,000 grant from Boeing will support the Farm-to-School Public Health Initiative headed by Olivia Thompson, Assistant Professor in the Department of Health and Human Performance.

The project involves partnering with two local elementary schools and other organizations to promote the benefits of healthy eating and to get children involved in growing and supporting locally grown food. Boeing previously provided a \$120,000 grant during the project’s pilot phase.

This grant is yet another example of the strength of the College's relationship with Boeing. That relationship is a result of our deliberate and coordinated efforts to engage with Boeing on both academic and community-related initiatives. I recently sent all of you an update on our other Boeing initiatives.

- The final gift I want to mention is a result of the generosity of CofC parents Craig and Frances Lindner. Their recent gift of \$192,000 will support the Parent's Fund, scholarships, the Department of Communication, and the President's Strategic Initiatives Fund. This brings their total giving to the College over the last 2 ½ years to approximately \$800,000.

Two weeks ago, I traveled to Cincinnati to personally thank the Lindners for their continued support and to discuss other potential philanthropic opportunities.

All of the gifts I have mentioned count toward our Comprehensive Campaign. To date, we have raised a total of \$37 million toward our working campaign goal of \$125 million.

You will hear more about fundraising results and campaign progress from Marie Land in her committee report.

2. Gov. Haley's Higher Education Conference/ABF

As you know, Governor Haley held a conference on higher education on October 10th. The event took place at the South Carolina State Museum in Columbia.

In addition to College staff who attended, I want to thank Trustees Don Belk, Jeff Schilz, Greg Padgett, Marie Land, John Busch, and Frank Gadsden for representing the College at the conference. A special thanks to Jeff Schilz for working with the Governor's Office to help organize the conference. I had a previously scheduled family commitment and was unable to attend.

You will recall that Governor Haley, within days of taking office, made it known that she would seek legislative support to develop a new funding model for public higher education. The Governor's proposal for Accountability-Based Funding would tie each institution's annual state appropriation to measurements such as job placement, graduation rates, tuition levels, and contributions to economic development.

Over the past two years, in collaboration with CHE and the other university presidents, Brian McGee and I were heavily involved in developing a possible framework for this new funding model.

At the conference the Governor indicated that she would continue to seek legislative support for her proposal in the next session of the General Assembly. But it's unclear how well such reforms will be received by the legislature, particularly if the new funding model requires increases in recurring funding to colleges and universities.

Shirley Hinson will be keeping a close eye on this and related issues in Columbia in the weeks and months ahead, and will keep us all informed.

In the meantime, the College must continue to plan for a future that does not rely on new state appropriations. We must continue on the path toward greater self-sufficiency.

3. Strategic Plan/Annual Plan

Our new annual planning and budgeting cycle will help to ensure that we remain focused on the implementation of our Strategic Plan and that our annual priorities remain closely linked to available resources.

As you know, our new year-long planning and budgeting cycle begins with the revision of the Strategic Plan in the fall semester. We have completed a draft revision of the plan. The changes are minor in size; but major in importance.

The draft will be sent to you for review and comment within a week or two. In addition, the revisions will be shared with faculty, staff, and student leaders before those changes are finalized and included as part of the updated Strategic Plan. This process will be concluded well before the end of the current semester.

After the Strategic Plan is updated, our next steps will be the development of an annual action plan and then a budget to support that plan. The final step is the establishment of tuition and fees to support the budget.

4. Fall Family Weekend/Conversations with the Presidents

Our Annual Fall Family Weekend was held the last weekend of September.

The weekend consisted of a variety of events and activities, including movie screenings, musical performances, campus and neighborhood tours, tours of the President's House, and presentations about College programs and initiatives.

On Sunday of that weekend, I spoke at an event called "Conversation with the Presidents." This has become an annual feature of Family Weekend. The President of the Student Government Association and I discussed our plans and activities for the College and the student body. We also took questions from parents and students for about an hour.

I want to thank SGA President Erica Arbetter for participating in this event.

I also want to thank the Division of Student Affairs and the Office of Student Life for organizing the Fall Family Weekend. It is a huge undertaking with a lot of moving parts. And it is a critically important weekend... one that strengthens the relationships between our parents and the College.

5. Revitalize America Conference

On October 1st, Congressman Tim Scott held his Revitalize America Conference in the Stern Center Ballroom. I opened the conference by welcoming our guests and highlighting the

important role that the College plays and can play in the economies of the Lowcountry and the State of South Carolina.

The conference brought a number of high-profile government and business leaders to our campus. In addition to Congressman Scott, speakers included Josef Kerscher, President of BMW Manufacturing; and Jim McNerney, CEO and Chairman of Boeing. This was Jim McNerney's first public appearance in Charleston since Boeing's arrival in South Carolina. We were honored and quite pleased that the College played a central role in his first official visit to the Holy City.

The event also drew considerable media attention. The Post and Courier had four reporters and photographers covering the conference.

My thanks to Bobby Marlowe and Jody Encarnation in the Office of Economic Development for organizing the College's participation in this event.

6. Neville Isdell Visit

On October 4th and 5th, Neville Isdell, the former CEO and Chairman of The Coca-Cola Company, visited campus.

Jane and I hosted a dinner at the President's House for Neville and his wife Pamela. Their visit was made possible by John and Dianne Culhane, whom all of you know through their broad support of the College. The Culhanes are both former Coca-Cola executives and friends of the Isdells.

The next day, Neville spoke at the business School on connected-capitalism – which involves business, government, and civil society working together for the greater good. That event was co-hosted by the School of Business and the Honors College.

7. Envision South Carolina

I want to tell you about a new initiative I am involved with on behalf of the College. It is called Envision South Carolina.

The initiative is an innovative, multimedia project aimed at identifying ideas and strategies that can help South Carolina achieve world-class status in education, business, technology, the arts, science, and other areas.

The initiative is the brainchild of Phil Noble, a former U.S. Senate policy analyst and President of Phil Noble & Associates, which is an international public affairs consulting firm. Phil is also a member of our Department of Communication Advisory Council.

We have already reached out to nearly 60 high-profile leaders, thinkers, entertainers, athletes, and others who are either from South Carolina or have close ties to the state. Each invitee is being asked to participate in a series of video and print interviews about what South Carolina must do to become more globally competitive.

Ultimately, we expect these interviews will be distributed and promoted by media partners and others all across the state, in both print and electronic form.

The initiative also includes a conference to be held next spring on our campus.

8. IT/Distance Education Taskforce

Yesterday, the Academic Affairs Committee heard an update on the work of the Distance and Online Education Task Force, which will make its final report to the Provost in December. I won't steal Cherry Daniel's thunder, but I want you to know that I place a high priority on completing the work of this task force and moving forward with the execution of the distance education plan they develop.

I also am sensitive to the fact that, as we heard yesterday in the Budget Committee meeting, our IT infrastructure isn't ready to support a rapid expansion of our online education offerings. Going forward, we will need to make certain that our plans for distance and online education are carefully linked to our planning and budgeting process and our existing IT assets.

9. Blacklock Lift/Accessibility Study

On Tuesday, the College dedicated a new wheelchair-accessible lift at Blacklock House on Bull Street. Blacklock, of course, houses our Alumni Relations office and is a venue for many College events throughout the year.

The project was funded by the College of Charleston Foundation and Aramark.

This was no ordinary construction project. Blacklock is designated as a National Historic Landmark, so the lift had to be designed and built in a way that would not compromise the historical significance of the house or the out buildings.

If you have not yet seen the tower that houses the lift, I encourage you to do so. It looks like it has always been there!

This project demonstrates that we can make our historic campus more accessible. To that end, the College is conducting a campus wide accessibility study. The last one was conducted in 1992.

We hired ISES Corporation of Stone Mountain, Georgia, to do the study. The consultants have assessed every building on campus looking for physical accessibility barriers.

We expect the final report by the end of the month.

10. Lockheed Martin Reception

On Wednesday evening, I had the opportunity to attend a reception on the USS Yorktown, which was sponsored by Lockheed Martin. The reception focused on South Carolina's role in the new

F-35 Joint Strike Fighter program and the economic and military benefits of this next generation of aircraft.

The explanation of the F-35's capabilities was impressive, but what I found most important for our purposes is the potential of the aerospace industry in Charleston.

Already, the AAI Corporation's in Goose Creek is a supplier for the F-35 program. The program has 3,900 suppliers in 45 states. In the future, primarily because of Boeing, other aerospace suppliers will cluster in the Charleston area.

The College of Charleston should be a supplier of knowledge workers to every aerospace corporation that locates or relocates in the Lowcountry. The future of the College and the future of Charleston will be determined in part by how well we do this job.

11. Dean Searches and General Counsel Search

I want to update you on our dean and general counsel searches.

Trisha Folds-Bennett has been named Dean of the Honors College, effective January 1st. Trisha has served as the associate dean and coordinator of the nationally competitive awards program for the Honors College since 2006.

Under the strong leadership of retiring Dean John Newell, our Honor's College has become a point of pride and a signature asset for the College. We are confident that Trisha will continue to build on the strong foundation that she and John have established together.

Our search for Dean of the School of Humanities and Social Sciences is making good progress. We have constructed a short list of finalists who will soon be on-campus for interviews.

Our searches for Dean of the Library and Dean of the School of Languages, Cultures, and World Affairs are being planned. We intentionally staggered the timelines for our dean searches in order to maximize the engagement of our campus community in each search process.

And, as you already know, we have concluded the search for a new General Counsel. You met her at last night's Oyster Roast and she was introduced earlier in the meeting.

Kathryn Bender will officially join the College on November 1st as Senior Vice President for Legal Affairs and General Counsel."

COMMITTEE REPORTS:

EXECUTIVE COMMITTEE:

Executive Committee members present: Trustees Greg Padgett (chair), Demetria Clemons, Cherry Daniel (conference call), Lee Mikell, and Dan Ravenel. **Other Board members present:** Trustees Philip Bell (conference call), John Busch (conference call), Frank Gadsden (conference call), Jimmy Hightower, Dwight Johnson, Marie Land (conference call), Jeff Schilz, and John Wood (conference call). **Others present:** President Benson, John Campbell (Dean, Residence Life and Housing), Sherrye Carradine, Mike Haskins, Joe Hull (Director of Athletics), George Hynd, Brian McGee, Steve Osborne, Tom Trimboli, George Watt, Victor Wilson, Elizabeth Kassebaum, and Betty Craig.

Chair Padgett presented the following committee report:

The Executive Committee met on Thursday, October 4, and approved the minutes of the July 24, 2012 Executive Committee meeting.

The Committee received brief informational updates on a number of topics, all of which will be covered in the various upcoming committee reports.

ACADEMIC AFFAIRS COMMITTEE:

Committee members present: Trustees Cherry Daniel (Chair), Demetria Clemons, Frank Gadsden, Marie Land, Toya Pound, and Jeff Schilz. **Other Board members present:** Trustees Greg Padgett, Don Belk, and Dan Ravenel. Also, Sylvia Harvey, Trustee Emeritus. **Staff Liaisons present:** George Hynd (Executive VP for Academic Affairs/Provost), Beverly Diamond (Senior Vice Provost for Academic Affairs), Deanna Caveny (Associate Provost for Faculty Affairs), and Lynne Ford (Associate Provost for Curriculum and Academic Administration). **Others present:** President George Benson, Mike Auerbach (Dean, School of Sciences and Mathematics), Penny Brunner (Interim Associate Vice President for Planning and Institutional Effectiveness), Don Burkard (Associate Vice President for Enrollment Planning), Burton Callicott (Chair, Faculty Academic Planning Committee), Bob Cape (Senior VP for Information Technology, Chief Information Officer), Lynn Cherry (Speaker of the Faculty and Associate Professor of Communication), Debbie Counts (Associate Director, Admissions), Trisha Folds-Bennett (Associate Dean, Honors College), Godfrey Gibbison (Dean, College of Charleston North Campus), Beth Goodier (Chair, Department of Communication), Don Griggs (Director of Financial Assistance and Veterans' Affairs), Maureen Hays (Interim Dean, School of Humanities and Social Sciences), Alison Hynd (Mrs. George Hynd), Elizabeth Kassebaum (Executive Secretary to the Board of Trustees/VP for College Projects), Michelle McDowell (regional representative & Assistant Director of Admissions for Midlands/Columbia), Anne McNeal (Director of Student Retention), Deni Mitchell (Director of Strategic Initiatives), Steve Osborne (Executive VP, Business Affairs), Ashleigh Parr (Manager of Administrative Assessment and Accreditation), Jim Posey (Associate VP for Institutional Research and Planning), Karin Roof (Director of Academic Assessment and Planning), Kay Smith (Associate VP for the Academic Experience), and Andrew Sobiesuo (Associate Provost for International Education).

Trustee Cherry Daniel presented the following committee report:

Provost's Report:

- First, Provost Hynd introduced Trisha Folds-Bennett, incoming Dean of the Honors College, and updated the Committee on the searches for the Dean of the School of Humanities and Social Sciences, Director of the Lowcountry Graduate Center, and Dean of the Libraries.
- He provided an update on the SACS interim report.
- He announced a new agreement where Governor's School for Sciences and Mathematics students can receive transfer credit for certain courses at the College of Charleston.
- He presented three-year faculty diversity data.
- He announced that the Bachelor of Professional Studies and new degrees in finance and foreign language education received full CHE approval on October 4 and noted that the BPS is scheduled to launch for Fall 2013 students, subject to SACS approval.
- He reported on the constitution and charge of the Distance and Online Education Task Force. He referenced a handout which included a list of task force members and working groups.
- And finally, he noted that we are developing a policy, communications plan, and procedures for addressing alcohol consumption by graduates around May Commencement.

Provost Hynd then turned the floor over to Beth Goodier, Chair of the Department of Communication, to present the featured program regarding the Department of Communication's integrated undergraduate curriculum.

Approval of Committee Meeting Minutes:

The motion was made by Trustee Marie Land, and seconded by Trustee Frank Gadsden, to approve the August Committee Meeting Minutes. The minutes were unanimously approved by voice vote.

Awarding of Degrees:

Trustee Cherry Daniel reported that the Academic Affairs Committee unanimously passed the Resolution on Awarding of Degrees for the Fall 2012 Semester.

The Academic Affairs Committee moves that the Resolution to approve the awarding of degrees be adopted as presented. After discussion, the Chair called for the yeas and nays, and the following Resolution was unanimously approved by voice vote.

**COLLEGE OF CHARLESTON
RESOLUTION OF THE BOARD OF TRUSTEES
AWARDING OF DEGREES**

October 19, 2012

WHEREAS, pursuant to S.C. Code Ann. §59-130-30, the Board of Trustees of the College is constituted as a body corporate and politic and is empowered, among other things, to “confer degrees upon students and other persons as the board considers qualified;”

WHEREAS, the President has made available to the Board a preliminary list of candidates for the award of baccalaureate and graduate degrees from the several Schools of the College;

WHEREAS, each such candidate has been certified by the appropriate Dean, the Registrar, and the Provost, as Chief Academic Officer of the College, as meeting the requirements and prerequisites for the award of the appropriate degree upon the candidate's successful conclusion of the Fall 2012 Semester;

WHEREAS, the Board has accepted such representations and certifications as being true and accurate in all material respects and has determined that all such degree candidates are so qualified for the award of their respective degrees upon the successful conclusion of the Fall 2012 Semester; and

WHEREAS, all of the relevant degree-awarding programs of the College related to degrees to be awarded under this Resolution have been duly approved by the South Carolina Commission on Higher Education.

NOW THEREFORE, BE IT --

RESOLVED, that the Board hereby authorizes the President to confer on each and all of the aforementioned described degree candidates who have successfully completed the Fall 2012 semester, the names of each of which shall be published in the Official Program for the December 2012 Graduation Ceremony, those degrees for which they have been found qualified, together with all the rights, honors, privileges and responsibilities appertaining thereto;

RESOLVED, that the President and the Provost, or either of them, may make such adjustments to the preliminary list of candidates for the award of baccalaureate and graduate degrees from the several Schools of the College, as may be necessary and appropriate to account for the actual academic performance of degree seeking candidates during the Fall 2012 semester; and

RESOLVED, that the President and Provost, and such employees as may be designated by both or either of them, are hereby authorized and directed to take any and all action as may be necessary and appropriate to implement this Resolution and effectuate its purposes.

Information Items:

- Don Burkard presented the enrollment report. He highlighted some points regarding the Enrollment Summary and demographic information on the incoming class, including 14.7% minority enrollment overall and 17.1% in the freshman class, entrance SAT scores, freshman retention rate, and graduate rates. Also, he noted that the number of applicants continues to increase.
- Mr. Burkard thanked the Board members, President Benson, and the President's Commission on Diversity, Access, Equity, and Inclusion for their support in enhancing our diversity recruitment efforts. He thanked Debbie Counts for her herculean work in that area and turned the floor over to Ms. Counts.

Ms. Counts highlighted some initiatives, including:

- Two weeks of Senior Project with differing curricular foci is now being offered.
- The new diversity brochure has been sent to 6,000 South Carolina families.

- The third annual AALANA preview day will be held soon and, to date, 900 students and their families have registered.

Ms. Counts introduced Michelle L. McDowell, our new regional representative and Assistant Director who does recruiting in the Midlands/Columbia area. In closing, she reminded Board members that student recruitment is a collective effort and encouraged them to use the fee waivers, contact cards, and stickers that were in their folders.

- Committee Chair Cherry Daniel reviewed the Summer School enrollment report and highlighted the increase in online enrollments.
- Don Griggs presented the financial aid report. He highlighted the State Scholarship Retention Report.
- Lynn Cherry, Speaker of the Faculty, reported on the Board/Faculty Shadowing Program.

ALUMNI RELATIONS COMMITTEE:

Committee members present: Trustees Don Belk (acting chair), Demetria Clemons, Frank Gadsden, Annaliza Moorhead, Toya Pound, and Jeff Schilz. **Committee members absent:** Trustee John Wood (chair). **Staff Liaisons present:** Jack Huguley, John Hartman, and Karen Jones. **Guests present:** Chuck Baker (President, Alumni Association Board), Erica Arbetter (President, Student Government Association), and Kat Shidler (Higdon Student Leadership “Leadership of CofC” participant and Trustee Gadsden’s mentee). Also present was Sylvia Harvey (Trustee Emeritus).

In Trustee Wood’s absence at the committee meeting, Trustee Belk presented the following committee report:

Approval of Committee Meeting Minutes:

The August Committee Meeting Minutes were unanimously approved.

Alumni Association Strategic Initiatives Update:

- Stay Informed
 - Strategic Initiatives Promotion – The three initiatives of the Alumni Association’s Strategic Plan (Stay Informed, Get Involved, and Give Back) are promoted to alumni through the following channels:
 - Built into Alumni Website headers
 - Alumni Staff Signatures
 - Physical Presence at Alumni Events, starting with the Alumni Awards Gala
 - New Alumni Chapter Map – An interactive map of all 30 alumni chapter locations is available at alumni.cofc.edu. This is phase one of graphically illustrating where alumni live.
- Get Involved
 - Alumni Career Counselor – The Alumni Relations Office, in conjunction with the Career Center, has filled a part-time Alumni Career Counselor position. Erin O’Dea joined the College this past September from Northeastern University and will be exclusively serving alumni.

- Alumni Scholars Reception – Past and current Alumni Scholarship recipients were recognized at the Scholars Reception on September 27, 2012 at the Hill Exhibition Gallery at the Marion and Wayland Cato Center for the Arts. Four new scholarships were announced:
 - Willard A. “Billy” Silcox Endowed Scholarship
 - Student Alumni Associates Scholarship
 - Fisher-Parker Alumni Scholarship
 - J. Gorman ’43 and Gladys Thomas Memorial Alumni Scholarship
- Alumni Awards Gala – The Gala will be held on November 8, 2012 at Memminger Auditorium in Charleston. Tickets are available at www.alumni.cofc.edu . The format of the event will be slightly different than in previous years. The following awards will be presented during a seated dinner:
 - Alumni Award of Honor – Marie Land, former Chair of the Board of Trustees. Marie, the first woman to hold this position at the College of Charleston, has served on the Board of Trustees since 1988.
 - Distinguished Alumnus Award – Mel Marvin ’62
 - Alumnus of the Year – John Alessi ’98
 - Young Alumnus of the Year – Adam Paul ’06
 - Howard F. Rudd, Jr. Business Person of the Year Award – J. West Riggs ’93
 - Pre-Medical Society’s Outstanding Service Award in Medicine Award – Joseph B. Anderson ’86
- A Charleston Affair – The event will be held on May 4, 2013. As a result of feedback from alumni attending in May 2012, the number of tickets will be limited this year to 3,500, a 25% decrease from 2012.
 - Early access to tickets will be available beginning February 4 to alumni and graduating seniors that have contributed to the College of Charleston Fund in 2012. Remaining tickets will go on sale approximately two months later.
 - All alumni have been pre-registered for MyCofC, the online alumni community and will be able to purchase tickets at this login.
- Give Back
 - CofC Fund – The Alumni Association, in conjunction with the Development Office, will promote the CofC Fund at events and as the premier vehicle to encourage alumni giving.
 - Annual Giving Office Liaison – Johnnie Baxley, Alumni Association Board Member, has accepted the role of Alumni Association’s liaison to the Annual Giving Office.
 - Alumni Prospects – The Give Back Committee of the Alumni Association has been asked to participate in identifying alumni prospects.

AUDIT COMMITTEE:

Meeting was cancelled.

[Break at 9:25 a.m.]

Chair Padgett reconvened the meeting at 9:40 a.m. and welcomed five news media (Kevin Bilodeu, Live 5 News; Scott Eisberg, ABC News 4; Andrew Miller, *Post & Courier*; Chopper Johnson, *Cistern Yard*; and Everett German, Comcast, that joined the meeting for the Athletics Committee Report.

ATHLETICS COMMITTEE:

Committee members present: Trustees Dwight Johnson (chair), Philip Bell, John Busch, and Jimmy Hightower. **Committee members absent:** Trustee John Busch. **Other Board members present:** Trustees Frank Gadsden and Dan Ravenel. Also, Sylvia Harvey, Trustee Emeritus. **Staff Liaisons present:** Joe Hull. **Others present:** Vince Benigni (Faculty Athletics Representative), Otto German (Assistant Athletics Director, Compliance), Laura Lageman (Associate Director of Athletics/SWA), Brennan LeHoda (MBA Student/AD's Mentee), Steve Stroud (Associate Director of Athletics/External Affairs), and Charlotte Napier (Recording Secretary).

Trustee Johnson presented the following committee report:

Athletics Director's Comments:

Joe Hull reported that the Fall Sports success includes Men's Soccer and Volleyball. Both teams are in the #1 position within the Southern Conference.

Compliance Update:

Otto German informed the Committee that all annual compliance reports have been completed and the APR Report will be out in the spring. The Committee reviewed the preliminary numbers.

Facility Upgrades:

- Baseball and Softball teams have new lockers in the Patriots Point facility.
- Swimming/Diving has a new scoreboard.
- Men's and Women's Basketball locker rooms have been upgraded and new computer technology has been added.
- Patriots Point facility campaign will likely include a track with a turf infield, expansion to existing buildings to include new locker rooms, sports medicine facility enlargement, and satellite weight room, new soccer stands with cover, visitor locker rooms, offices, and meeting space.

Other Business:

Trustee Johnson invited all Board members to attend the first game of the season for Women's Basketball on Friday, November 9, at 4:00 p.m. There will be a reception in the Hall of Fame room on the concourse beginning at 3:00 p.m. The Men's Basketball game will begin at 7:30 p.m. and both hospitality areas will be open at that time.

Approval of Committee Meeting Minutes:

Trustee Philip Bell made the motion, seconded by Trustee Jimmy Hightower, to approve the minutes of the September 21, 2012 Athletics Committee Workshop. The minutes were approved unanimously by voice vote.

Athletics Conference Affiliation:

Following the committee report, Trustee Johnson continued with information regarding the College's Athletics Conference Affiliation.

Trustee Johnson reported that the Athletics Committee has met twice to discuss the College's Athletics Conference Affiliation, including a workshop devoted to the discussion of the "Analysis of Conference Affiliation" document. This document has been prepared by the College staff and has been distributed to all Trustees for their review.

The Committee discussed the potential benefits and drawbacks of remaining in the Southern Conference, as well as the potential benefits and drawbacks of pursuing membership in the Colonial Conference.

Chair Padgett thanked Trustee Johnson and the members of the Athletics Committee for their thorough assessment of this issue.

Trustee Frank Gadsden made the motion to adopt the following Resolution on Sports Conference Affiliation (copy distributed to all Board members). Trustee Gadsden read the resolution as presented below:

**COLLEGE OF CHARLESTON
RESOLUTION OF THE BOARD OF TRUSTEES
ON
SPORTS CONFERENCE AFFILIATION**

October 19, 2012

WHEREAS, the College of Charleston is currently a member of the Southern Conference and has enjoyed and values its association with this conference;

WHEREAS, conference realignment has been in the forefront for higher education institutions with over 40 universities changing conference affiliation over the past two years;

WHEREAS, preliminary discussions have been ongoing with the Colonial Athletic Association ("CAA") to determine whether negotiations for membership should be pursued;

WHEREAS, the College of Charleston Administration and the College of Charleston Board of Trustees' Athletic Committee have prepared and reviewed an "Analysis of Conference Affiliation" which reviews the impact conference affiliation will have on several aspects of the College of Charleston including financial, academic and student life, and;

WHEREAS, the College of Charleston Board of Trustees have determined that it is in the College's best interest to enter into negotiations with the CAA;

Now Therefore, Be It –

RESOLVED, that it is the intent of the College of Charleston to commence negotiations with the Colonial Athletic Association (“CAA”) for the purpose of pursuing a suitable agreement resulting in the affiliation of the College with the CAA;

RESOLVED, that the President and the Athletic Director are authorized and directed to commence negotiations directly with the CAA for this purpose;

RESOLVED, if such negotiations are successfully concluded the President, following ratification of the successfully negotiated membership agreement by the Board of Trustees, is hereby authorized and empowered to execute such agreements with CAA as may be necessary and appropriate to finalize such affiliation, and to pay such costs and incur such obligations as may be reasonably necessary to carry out such agreements;

RESOLVED, if negotiations are successfully concluded with CAA, the President is also empowered and authorized to terminate the College’s affiliation with the Southern Conference and to cause to be paid to the Southern Conference such exit fees as may be applicable and to forego, as appropriate, such share or shares of surplus revenue from the Southern Conference as the College may otherwise be entitled to if it had remained a member of the Southern Conference; and

RESOLVED, that the President and senior management of the College may do all things reasonably necessary and appropriate to implement this Resolution.

Trustee Lee Mikell seconded the motion and Chair Padgett proceeded with a discussion of the Resolution which would authorize the President and Athletic Director of the College to commence negotiations with the Colonial Athletic Association for the purpose of pursuing a suitable agreement, resulting in the affiliation of the College with the Colonial Conference. Chair Padgett noted that if negotiations are successful, the Board will need to ratify the final negotiated document.

Chair Padgett asked all Trustees for their remarks.

Following comments regarding the issue, Trustee Jeff Schilz recommended an amendment to the motion noting that any contract would need the approval of the full Board. Trustee Philip Bell endorsed the idea.

[Caroline Cleveland joined the meeting at 10:20 a.m.]

Following the discussion, **Trustee Lee Mikell made the motion, seconded by Trustee Dwight Johnson, to call the question.**

Chair Padgett noted that the “call the question” motion is not debatable and proceeded to a vote on the motion. **The Chair called for the yeas and nays, and the motion to “call the question” was unanimously approved by voice vote.**

Next, Chair Padgett moved ahead to a vote on the amended Resolution on the table entitled “Sports Conference Affiliation”. He noted that a vote in favor of this motion would authorize the

President of the College to enter into negotiations with the Colonial Athletic Association, as previously discussed, and to come back to the full Board for approval. **The Chair called for the yeas and nays, and the amended Resolution as presented below was approved by a show of hands (12 yeas and 5 nays).**

**COLLEGE OF CHARLESTON
RESOLUTION OF THE BOARD OF TRUSTEES
ON
SPORTS CONFERENCE AFFILIATION**

October 19, 2012

WHEREAS, the College of Charleston is currently a member of the Southern Conference and has enjoyed and values its association with this conference;

WHEREAS, conference realignment has been in the forefront for higher education institutions with over 40 universities changing conference affiliation over the past two years;

WHEREAS, preliminary discussions have been ongoing with the Colonial Athletic Association ("CAA") to determine whether negotiations for membership should be pursued;

WHEREAS, the College of Charleston Administration and the College of Charleston Board of Trustees' Athletic Committee have prepared and reviewed an "Analysis of Conference Affiliation" which reviews the impact conference affiliation will have on several aspects of the College of Charleston including financial, academic and student life, and;

WHEREAS, the College of Charleston Board of Trustees have determined that it is in the College's best interest to enter into negotiations with the CAA;

Now Therefore, Be It –

RESOLVED, that it is the intent of the College of Charleston to commence negotiations with the Colonial Athletic Association ("CAA") for the purpose of pursuing a suitable agreement resulting in the affiliation of the College with the CAA;

RESOLVED, that the President and the Athletic Director are authorized and directed to commence negotiations directly with the CAA for this purpose;

RESOLVED, if such negotiations are successfully concluded by the President, the negotiated Contract shall be brought to the full Board of Trustees for approval;

RESOLVED, the full Board of Trustees must approve the Contract negotiated with the CAA prior to any termination of the College's affiliation with the Southern Conference;

RESOLVED, that the President and senior management of the College may do all things reasonably necessary and appropriate to implement this Resolution.

[Break at 10:55 a.m.]

[Meeting reconvened at 11:15 a.m. Committee reports continued.]

BUDGET AND FINANCE COMMITTEE:

Committee members present: Trustees Lee Mikell (chair), Philip Bell, Frank Gadsden, Dan Ravenel, and Joe Thompson. **Committee members absent:** Trustees John Busch and Larry Miller. **Other Board members present:** Trustees Greg Padgett, Demetria Clemons, Toya Pound, and Jeff Schilz. **Staff Liaisons present:** Steve Osborne (Executive VP for Business Affairs), Priscilla Burbage (VP for Fiscal Services), and Sam Jones (Director of Budgeting and Payroll Services).

Others present: President George Benson, Anthony Bishara (Assistant Professor, Psychology Department), Peggy Boykin (Director of Special Projects for Business Affairs), Anthony Bishara (Assistant Professor, Psychology Department), Jan Brewton (Director, Business & Auxiliary Services), Bob Cape, Deanna Caveny-Noecker, Jane Clary (Professor, Economics/Finance Department), Lynn Cherry, Meg Cormack (Professor, Religious Studies Department), Bev Diamond, Lynne Ford (Associate Provost for Curriculum and Academic Administration), Alyson Goff, Tom Heeney (AAUP Representative), Shirley Hinson, Alison Hynd, George Hynd, Elizabeth Jurisich (Associate Chair, Mathematics Department), Elizabeth Kassebaum, Gail Long, Brian McGee, and Marcia White (Senior Director, Marketing for Admissions and Academics). Also present were Scott Hess and Serena Matsunaga of Huron Education Consultants.

Trustee Mikell presented the following committee report:

Steve Osborne updated the Committee on several capital projects underway, which will be covered in the Facilities Committee Report.

Steve Osborne introduced Scott Hess and Serena Matsunaga of Huron Education. They presented their findings related to the external IT review. The presentation, which was made jointly to the Budget and Finance Committee and the Ad Hoc Committee on Information Technology, is being made available to all Board members.

Sam Jones reviewed the budget adjustments reflected through September 30, 2012. **The Budget and Finance Committee moves that the resolution to approve the budget adjustments for the quarter ended September 30, 2012 be approved as presented behind the Budget and Finance Committee tab. The Chair called for the yeas and nays, and the following Resolution was unanimously approved by voice vote.**

**COLLEGE OF CHARLESTON
RESOLUTION OF THE BOARD OF TRUSTEES
BUDGET ADJUSTMENTS**

October 19, 2012

WHEREAS, College management has reviewed its projections of revenues and expenses for the year 2012-2013 and, based on that review, has recommended certain reallocations and adjustments to the budget previously approved by the Board; and

WHEREAS, those recommended reallocations and adjustments were presented to the Board's Budget and Finance Committee and were determined to be reasonable and appropriately supported by College management.

NOW THEREFORE, be it

RESOLVED, that the Board hereby approves the recommended reallocations and adjustments to the approved budget for year 2012-2013, as presented by College management to the Budget and Finance Committee and as further detailed in the table captioned "College of Charleston 2012-2013 Revenue and Expense Budget Adjustments September 30, 2012" contained in the Board of Trustees briefing book dated October 19, 2012; and

RESOLVED, that all actions of College management to effectuate these reallocations and adjustments prior to the effective date of this Resolution are hereby ratified and affirmed.

Steve Osborne updated the Committee on the state budget. The BEA will meet in November to develop its revenue estimates for 2013-2014. Current trends point to a 2-3% growth for 2013-2014. The revenue associated with this level of growth would provide very little new revenue for allocation in the budget process once annualizations are addressed. The good news for the current fiscal year is that revenue collections are on target which means that a mid-year budget cut is not likely.

Due to time constraints, a scheduled CRDA economic update was tabled until the January Board Meeting.

FACILITIES COMMITTEE:

Committee members present: Trustees Jimmy Hightower (chair), Dwight Johnson, Marie Land, Lee Mikell, and Dan Ravenel. **Staff Liaisons present:** Monica Scott (VP for Facilities Planning).

Others present: President Benson, Priscilla Burbage, John Campbell (Dean, Residence Life and Housing), Lynn Cherry (Speaker of the Faculty), John Cordray (Director of the Physical Plant), Bev Diamond, Sam Jones, Susan Morrison (Professor, Biology Department), Steve Osborne, and Alyson Goff (Executive Assistant, Business Affairs Office).

Trustee Hightower presented the following committee report:

Monica Scott provided the Committee with an update on current capital projects.

- **Dixie Plantation** – The barn and studio are under construction and are still on track to be completed by February 2013.

- **Grice Marine Lab** – The project needs \$4M in additional funding, which is expected to be included as part of a bond issuance next year.
- **72 George Street** – The renovation is complete.
- **74 George Street** – The renovation is complete.
- **Center for Social Science Research** – Renovation work is underway with an expected completion date of November 2012. The occupancy date is expected to be January 2013.
- **Arena Marquee** – Staff and the project architect met with the City regarding potential tree removal in order to achieve appropriate sightlines. The BAR will have to review this request, which cannot be staff approved. The pilings will have to be rebuilt in the new location. The College will not pay for the redesign fees. It has yet to be determined who will pay for the relocation expenses.
- **Dixie Plantation Field Stations** – State approval to move forward with final design was delayed in August when the Joint Bond Review Committee decided to carry over all projects on its agenda. Final approvals are expected by the end of this month.
- **New Science Center Build-out** – Construction documents are being reviewed internally and the project is still expected to be completed by January 2014.
- **Rita Hollings Science Center Renovation** – Staff is in the process of negotiating the contracts with the construction management company. There was discussion about the fact that the lack of available swing space prohibits a complete rebuild. The renovation must occur in phases.

Ms. Scott informed the Committee that the Campus Center Apartments project is underway. John Cordray is meeting weekly with the contractor and design team to mitigate any issues. Committee members recommended providing the contractor with an academic calendar, so that the work schedule can accommodate critical times of the year for students.

Ms. Scott informed the Committee regarding the evaluation underway related to the ADA compliance of physical facilities. The final study is expected at the end of the month with associated cost estimates to correct the issues. The Committee will be updated on the status of this work at its next meeting.

Ms. Scott reminded the Committee of the Jewish Studies Center Expansion Project, which would provide a kosher/vegan kitchen and dining hall. The second and third floors will provide much needed classroom space. The original structure was designed for such an expansion. The Jewish Studies Advisory Council is in the process of providing written confirmation that it has met the required \$1M in private funding for the kitchen and dining hall. Once this has been provided, the College will move forward with the design process.

Chair Hightower informed the Committee about a project update regarding a master plan for the athletic facilities at Patriots Point. The design team is in the process of providing cost estimates for the plan. Trustee Johnson noted that the majority of the enhancements will be paid for with private funds.

Trustee Ravenel made a motion, seconded by Trustee Johnson, for the Committee to go into Executive Session for the purpose of discussing potential lease and land acquisitions.

The Committee returned to regular session, and Chair Hightower noted for the record that no action was taken in Executive Session.

And finally, Chair Padgett expressed his condolences to Committee Chair Hightower on the loss of his father.

GOVERNMENTAL AFFAIRS AND EXTERNAL RELATIONS COMMITTEE:

Committee members present: Trustees Dan Ravenel (chair), Cherry Daniel, and Joe Thompson. **Committee members absent:** Trustee Lee Mikell. **Staff Liaisons present:** Shirley Hinson (Director of Governmental Relations). **Others present:** Mike Haskins, Lynne Ford (Associate Provost for Curriculum and Academic Administration), Elizabeth Kassebaum (Executive Secretary to the Board of Trustees), Gibbon Miler (Assistant Director, Economic Development), and Mike Robertson (Senior Director of Media Relations).

Trustee Ravenel presented the following committee report:

Approval of Committee Meeting Minutes:

Trustee Cherry Daniel moved to approve the minutes from the August 2012 committee meeting, and Trustee Joe Thompson seconded the motion. Minutes were approved.

Welcome:

Trustee Ravenel welcomed Ms. Gibbon Miler, the new Assistant Director of Economic Development.

Budget Update:

In Steve Osborne's absence, Shirley Hinson presented the committee with an update on the budget. Ms. Hinson reported that the next meeting of the BEA will be in November. At present, a growth rate of 2-3% is estimated which will be absorbed by local government and increases in health care costs.

Outreach Initiatives:

Ms. Hinson noted that the oyster roast honoring elected officials will be held this evening following the committee meetings. Also, she reported that the legislative reception in Columbia has been changed to March 6, 2013.

Legislative Update:

Ms. Hinson reported that no decisions have been made regarding the election of trustees. Information should be available after the November elections and when the General Assembly returns to Columbia in January 2013.

Economic Development:

Gibbon Miler provided a recap of the Economic Development Conference held by Representative Tim Scott on campus on October 1.

The Alumni Relations Office and the Boeing University Relations Program plan to collaborate in creating an alumni club of Boeing employees. The College will host Boeing executives from its Boeing Higher Education Relations area for a reception and dinner on campus on October 31.

Marketing and Communications:

Mike Haskins reported that a YouTube website has been created for the Board of Trustees and senior management.

Other Business:

Shirley Hinson reported on the impending sequestration. Susan Anderson is monitoring the situation and predicts that if the funding cuts do occur in January, the College will see a 10% cut in federal grant funding, totaling approximately \$600,000.

And finally, Ms. Hinson provided a summary of the recent higher education conference hosted by Governor Nikki Haley. The conference focused on Accountability-Based Funding and Economic Development.

INSTITUTIONAL ADVANCEMENT COMMITTEE:

Committee members present: Trustees Marie Land (chair), Jeff Schilz and John Wood (conference call). **Committee members absent:** Trustee Larry Miller. **Staff Liaisons present:** George Watt (Executive VP, Institutional Advancement) and Chris Tobin (VP for Development). **Volunteer Board Liaisons present:** Dr. Renee Anderson (Campaign Steering Committee), Chuck Baker '80 (President, Alumni Association), Sharon Kingman '80 (Chair, Foundation Board), and Tom Hallberg (Cougar Club Board). **Campus Executives present:** Dr. George Hynd (Provost and Executive Vice President, Academic Affairs) and Cathy Mahon '80 (Associate VP of Development).

Trustee Land presented the following committee report:

Trustee Land opened the meeting with a reminder that the meeting notice has been posted and the press notified as required by the South Carolina Freedom of Information Act.

Minutes of the August 2, 2012 committee meeting were approved.

Chris Tobin presented the College's fundraising results for the first three months (July – September) of fiscal year 2013:

- New commitments were just over \$2.5 million;
- Total cash receipts to the 13 campus-wide Annual Giving Programs were \$396,000. Included in that total is the College of Charleston Fund which raised over \$265,000;
- Total unique donors to the College were 954;
- Total cash, stock and in-kind receipts were approximately \$2.1 million.

Mr. Tobin reported that Ms. Sara Gallagher was recently hired as the new Prospect Research Associate in the Development Office. Three positions remain to be filled this year:

- One Web Strategy Manager
- One Senior Development Officer
- One Assistant Director, Parent Giving Programs

George Watt and Renee Anderson provided an update on the College's Comprehensive Campaign. Mr. Watt reported that approximately \$37 million has been raised thus far.

Dr. Anderson shared the progress made with the Campaign Steering Committee and roles for those volunteers in helping to lead the campaign. Ms. Mahon and Provost Hynd spoke about recent leadership gifts closed in support of faculty initiatives, campus programs, and scholarships.

Cathy Mahon and Provost Hynd spoke regarding recent leadership gifts closed in support of faculty initiatives, campus programs, and scholarships.

Mr. Watt introduced Ms. Carissa Jenkins, a current freshman and scholarship recipient who spoke about the impact her scholarship makes in her ability to attend the College. Mr. Watt noted that the campaign progress is evidence of greater alignment to the College's strategic goals.

Mr. Watt delivered the College of Charleston Foundation's financial report. As of October 2012, the Foundation's endowment was \$60 million and total investment portfolio was \$70 million.

Board Liaisons Chuck Baker '80, Sharon Kingman '80, and Tom Hallberg presented the respective vision and strategy of the Alumni Association, Foundation Board, and Cougar Club in support of the College's advancement efforts.

Trustee Land reminded the Board that for the last four years there has been 100% giving to the Annual Fund. She asked them to please remember that we would like their 100% participation again this year.

STUDENT AFFAIRS COMMITTEE:

Committee members present: Trustees Demetria Clemons (chair), Don Belk, Annaliza Moorhead, and Toya Pound. **Staff Liaisons present:** Victor Wilson (Executive VP for Student Affairs). **Others present:** Erica Arbetter (President, Student Government Association), Carrie Ben-Yisrael (Associate Director of McNair Scholars Program and Director of Access Programs), Jeri Cabot (Dean of Students and Associate Vice President for Student Affairs), Martin Erbele (President, Graduate Student Association), Brian Lanahan (Chair, Faculty Senate Student Affairs and Athletics Committee), Deni Mitchell (Director for Strategic Initiatives and Staff Resource Coordinator), Kay Smith (Associate Vice President, Academic Experience), and Susan Hartman (Executive Assistant to the Executive VP for Student Affairs).

Trustee Clemons presented the following committee report:

Departmental Update – McNair Scholars Program and Access Programs

Carrie Ben-Yisrael provided an overview of the federal grant-funded McNair Scholars Program which prepares McNair-eligible students for post-baccalaureate doctoral study and degree attainment. While the McNair Scholars Program will not be funded at the College of Charleston beyond October 2013, current McNair students and those with similar demographics could be served by Access Programs. This would be an area which prepared undergraduate students for graduate study by providing resources and opportunities that are proven to enhance enrollment and completion rates.

Student Affairs Leadership Team Retreat discussion on Emerging Populations/Critical Issues

Victor Wilson reported that all departments within Student Affairs were represented in a discussion to seek best practices to serve the various needs of future students, both graduate and undergraduate, who will be a part of veteran, commuter, international, or adult groups. Many of these students are

dealing with family roles or health and emotional concerns that will present different needs for services. The staff stands ready to collaborate with other areas on the changing needs among emerging student populations.

New Staff Update

Victor Wilson informed the Committee that interviews are in progress for the Director of Greek Life position.

Announcements

Victor Wilson made the following announcements:

- The September 20 “State of the Division” Annual Breakfast provided a valuable opportunity for staff from 22 departments to participate in discussion and shared vision.
- The success of the September 28-30 Family Weekend was a strong indicator that many parents are happy with the College of Charleston experience for their students.
- The Education Center 24-hour Study Area now offers a P.O.D.S. Food Option (provisions-on-demand) which will increase the use of this area and provide another needed outlet for many of our students.

Update from Graduate Student Association

Martin Erbele shared with the Committee that this year’s full complement of board members and nine student organizations are all moving forward with advisors, training, and a high level of participation in activities and service efforts.

Trustee Demetria Clemons asked Martin Erbele to speak to the full Board on behalf of the Graduate Student Association. Martin expressed his thanks to the Board and also provided them with an overview of the Graduate Student Association’s most current initiatives and events.

Update from Student Government Association

Erica Arbetter reported that the SGA passed a resolution on October 9 in support of a move to the Colonial Athletic Association. Also, most recently the SGA has been promoting an emphasis on community involvement and engagement. SGA was also heavily involved in the recent voter registration drive that recently took place on campus.

Trustee Demetria Clemons asked Erica Arbetter to speak to the full Board on behalf of the Student Government Association. Erica expressed her thanks to the Board and also provided them with an overview of the SGA’s most current initiatives and events.

AD HOC COMMITTEE ON INFORMATION TECHNOLOGY:

Committee members present: Trustees Frank Gadsden (chair) and Cherry Daniel

Committee members absent: Trustees John Busch and Dwight Johnson

Staff Liaison present: Bob Cape, Senior VP for Information Technology/CIO.

Others present: Andrew Bergstrom, Director of Web Strategies; Priscilla Burbage, VP for Fiscal Services; Deanna Caveney, Associate Provost; Lynn Cherry, Speaker of the Faculty Senate; Chip Molony, Trustee Emeritus; Steve Osborne, Executive Vice President for Business Affairs; Kat Shidler, Mentee of Trustee Frank Gadsden.

Trustee Gadsden presented the committee report:

The Ad Hoc Committee on Information Technology was called to order October 18 at 7:55AM in Beatty 201 by Chair Gadsden. Following introductions, approval of minutes was deferred for lack of a quorum. Bob Cape presented several discussion and information items.

The Huron consulting report will be presented by Huron to the joint meeting later this morning of the Ad Hoc Committee for Information Technology with the Budget and Finance Committee. The background of the Huron study was briefly shared.

IT is about to launch a TechQual web-based survey of all faculty, students and staff regarding their opinions of connectivity and access, technology and collaboration services, and support and training. The TechQual survey is designed by practitioners, informed by research, and built for the higher education community. It is a standardized survey that has been used by tens of universities for several years. Responses are collected by TechQual and are completely anonymous. IT will receive a report from TechQual summarizing the survey results; in turn, IT will share summary results with the campus community. We will be able to compare IT at the College with other universities, and also track our progress year over year going forward.

Based on new funding available to IT at July 20112:

- 1) Internet capacity has been increased from 390 Mbps to 2.1Gbps – more than a five-fold increase.
- 2) A major project to completely equip the campus and ancillary locations with wireless service is defined, with a target completion date of early 2015. The recurring funding will be used to increase capacity in the out years. Reliable sources predict an 18-fold increase in demand for wireless capacity in five years!
- 3) Guided by faculty preferences and priorities as expressed by academic chairs, IT will be equipping at least 20 classrooms with new or upgraded technology by July, 2013. This work will continue each year.
- 4) Quicker replacement of end-of-life equipment deployed throughout the campus will gradually allow us to shift from remedial to preventive maintenance. This will reduce the number of unplanned outages experienced by our users and increase efficiency for both users and the IT staff.

Network Engineering has had some hiring success with more anticipated soon. We have a huge backlog of work with which to cope.

Andrew Bergstrom demonstrated the College mobile app on his iPad.

Evolution of the Ad Hoc Committee to a standing Committee on Information Technology was discussed favorably, the committee serving as a major conduit between IT and the Trustees. A resolution to this effect will be prepared for consideration by the Board at the January meeting.

OLD/UNFINISHED BUSINESS:

Chair Padgett introduced Kathryn Bender, the new Senior Vice President for Legal Affairs and General Counsel earlier in the meeting. Ms. Bender will assume her duties on November 1. At this point, he thanked Tom Trimboli for his years of service as the College's General Counsel.

NEW BUSINESS:

Elizabeth Kassebaum briefed the Board on

- Board Seat Candidate Elections and Bill H1307 Update – After the November elections, all Board members will be advised to reopen their candidacy. Elections will probably be held in January or February. We think the new elections would be effective immediately.
- Board/Faculty Shadowing Program Participants:
Don Belk – Kathleen Janech
Cherry Daniel – Jean Everett
Jimmy Hightower – Jim Newhard
Marie Land – Beth Goodier
Joe Thompson – Bill Olejniczak
- Board Mentor/Mentee Program Participants:
Don Belk – Louis Terry & Jeffrey Logue
Frank Gadsden – Katherine Shidler
Marie Land – Mallen Urso
Jeff Schilz – Thomas Werner
- AGB National Conference on Trusteeship for Board Professionals
Elizabeth Kassebaum has been asked to co-present a Concurrent Session: Tools for Effective Boards, at the AGB Workshop for Board Professionals in San Francisco on April 21, 2013.
- Alumni Awards Gala will be held on Thursday, November 8, 2012, at Memminger Auditorium. Trustee Marie Land will receive the Alumni Award of Honor.
- List of special events is at Board members' places. Specifically, Ms. Kassebaum mentioned the November 9 event with Foundation Board members and Board of Trustees to kick off Basketball Opening Night. The women's game begins with a 3:00 p.m. pre-game tailgate and 4:00 p.m. tip-off against Coastal Carolina. The men will play against Towson at 7:30 p.m. At 3:00 p.m. refreshments will be available on the TD Arena Concourse.

[Recess for lunch at noon.]

[Meeting resumed at 12:30 p.m.]

The motion was made by Trustee John Busch, and seconded by Trustee Frank Gadsden, to go into Executive Session at 12:30 p.m. (1) to consider candidate(s) qualification for honorary degree(s); and (2) Legal Counsel will consult and provide legal advice on litigation, including actual and potential legal claims. All in favor.

First, Chair Padgett asked the following staff members, in addition to the President, to remain and attend the Executive Session: Mike Haskins, George Hynd, Joe Hull, Brian McGee, Steve Osborne, George Watt, Victor Wilson, Elizabeth Kassebaum, Caroline Cleveland, Kathryn Bender, and Betty Craig.

At 1:25 p.m., Chair Padgett announced that only the Board shall remain in Executive Session at this time to discuss the President's Performance Evaluation Review. All others left the Executive Session.

The motion was made by Trustee John Busch, and seconded by Trustee Lee Mikell, to come out of Executive Session at 2:50 p.m. All in favor.

[Regular session resumed at 2:50 p.m. and everyone returned to the Boardroom.]

Chair Padgett noted for the record that no action was taken during Executive Session.

A motion was made by Trustee Cherry Daniel, and seconded by Trustee Joe Thompson, that Mary Thornley be approved to receive an honorary degree at the May 2013 Undergraduate Commencement Ceremony. Chair Padgett called for the yeas and nays, and the motion passed unanimously by voice vote.

A motion was made by Trustee John Busch, and seconded by Trustee Dan Ravenel, that the meeting be adjourned at 2:50 p.m. All in favor.