

## COLLEGE OF CHARLESTON

### BOARD OF TRUSTEES

President's Board Room

College of Charleston

Charleston, South Carolina

July 1, 2004

8:30 a.m.

Presiding:

Robert S. Small, Jr., Chairman

Members of the Board Present: Mr. Donald H. Belk, Mr. J. Philip Bell, Mrs. Charlotte L. Berry, Mrs. Demetria Noisette Clemons, Dr. L. Cherry Daniel, Mr. James F. Hightower, Mr. William D. Johnson, Mrs. Marie Land, Mr. Robert W. Marlowe, Mr. F. C. McMaster, Mr. G. Lee Mikell, Mr. Lawrence R. Miller, Mrs. Annaliza O. Moorhead, Mr. Y. W. Scarborough, III, Dr. Sam Stafford III, and Mr. Joseph F. Thompson, Jr.

Others in attendance: President Lee Higdon; Drs. Andrew Abrams, Senior VP for Strategic Planning/Administration; Elise Jorgens, Provost; Amy McCandless, Associate Provost; Robert Pitts, Dean, School of Business and Economics; and Sue Sommer-Kresse, Senior VP for Institutional Advancement; Messrs. Jerry Baker, Executive Athletic Director; Fred Daniels, Senior VP for Executive Administration; Daniel Dukes, Senior VP for Governmental Affairs; Greg Evans, VP for Development; Sam Jones, Director of Budgeting and Payroll Services; William Medich, President, College of Charleston Foundation; Gary McCombs, Senior VP for Business Affairs; and Victor Wilson, Senior Vice President for Student Affairs; Mses. Priscilla Burbage, VP for Fiscal Services; Jane Evans, Special Events Coordinator; Virginia Friedman, VP for Strategic Communications; Chris Schlosser, Assistant to the President for Special Projects; Monica Scott, VP for Facilities Planning; and also Dr. Robert Mignone, Speaker of the Faculty; Mr. Lance Hagaman, President of the Student Government Association; and Mr. Roy Snipe and Mr. Mike Robertson of the College Relations and Media Communications Office. Ms. Allison Bruce of the *Post and Courier* also attended the meeting.

(In accordance with requirements of the *S. C. Freedom of Information Act*, news media was notified of the time, location, and agenda for this meeting).

The regular meeting of the College of Charleston Board of Trustees was called to order at 8:35 a.m. by Chairman Small.

Chairman Small welcomed new Board members Demetria Noisette Clemons and G. Lee Mikell to the meeting.

Chip Molony, President-Elect of the Alumni Association and Board member for 11 years, could not attend the meeting, but everyone will look forward to his participation at the next meeting.

Chairman Small introduced Mr. Victor Wilson, the new Senior Vice President for Student Affairs. Mr. Wilson began his career at the University of Georgia as an undergraduate, which culminated in a bachelor's degree in social work. His academic career at UGA continued with a master's degree in Student Personnel in Higher Education, and he is presently a doctoral student with the Institute of Higher Education. Mr. Wilson has worked for Northern Arizona University and Agnes Scott College, and held positions at UGA that included Director of Orientation, Admissions Counselor, Assistant to the President, and Associate Vice President for Student Affairs. He has contributed leadership to several national organizations, including the National Orientation Directors Association (NODA) and the American College Personnel Association (ACPA). His publications include *A Lesson in Black and White: Top Ten Tips for Black Students at Predominately White Institutions*. Mr. Wilson, through his role as the chief student affairs officer, will strive to maintain his continual commitment to students and their overall development while on campus.

Chairman Small introduced Dr. Robert Pitts, the new Dean of the School of Business and Economics. Dr. Pitts came to us from Creighton University in Omaha, Nebraska, where he was Dean and Professor of Marketing in the College of Business Administration since 1997. He holds bachelor's and master's degrees in Management and Business Information Systems from Georgia State University and a Doctorate in Business Administration with concentration in Marketing and Behavioral Management from the University of South Carolina. Prior to becoming Dean at Creighton, he was Professor of Marketing and Chair of the Department of Marketing at DePaul University in Chicago. Dr. Pitts has established a record of excellence as an administrator and as a teacher-scholar. Under his leadership at Creighton, college enrollments increased, faculty publications doubled, and several new degree programs were initiated.

Chairman Small introduced Mr. Lance Hagaman, the new President of the Student Government Association. Lance is a senior majoring in Business Administration.

And finally, Chairman Small introduced Dr. Bob Mignone, a professor in the Mathematics Department, as the new Speaker of the Faculty.

Chairman Small called for approval of the minutes. It was moved and seconded that the minutes of the April 23, 2004, Board of Trustees meeting be approved. All approved.

**Election of Board Officers:**

Chairman Small asked for nominations for the office of chairman. Marie Land nominated Tex Small, and Charlotte Berry seconded the nomination. Bill Scarborough nominated Bobby Marlowe, and Sam Stafford seconded the nomination.

Hearing no other nominations, the nominations for chairman were closed.

Mr. Andy Abrams distributed a ballot for voting for the office of chairman. Chairman Small asked the Board members to complete the ballots and pass them to Mr. Abrams. Mr. Abrams, Dr. Daniel, and Mr. McMaster left the meeting to count the ballots. They returned to the meeting with the result of the election. Mr. Bobby Marlowe was elected the new chairman of the Board.

Chairman Marlowe thanked Mr. Abrams and stated “On behalf of the Board, students, faculty and staff, we owe Mr. Small a debt of gratitude for his chairmanship. On a personal note, I hope I can conduct myself as well as he did.”

Chairman Marlowe asked for nominations for the office of vice chairman. Charlotte Berry nominated Marie Land, and Cherry Daniel seconded the nomination.

Hearing no other nominations, the nominations for vice chairman were closed. Marie Land was re-elected as vice chairman of the Board.

Chairman Marlowe asked for nominations for the office of secretary. Dwight Johnson nominated Philip Bell, and Joe Thompson seconded the nomination.

Hearing no other nominations, the nominations for secretary were closed. Philip Bell was re-elected as secretary of the Board.

### **President’s Report**

President Higdon thanked Tex Small for all his help during his tenure as Chairman of the Board of Trustees and then began his President’s Report.

The President stated that the Academic Affairs Committee will have a more complete report on admissions, but the highlights include:

1. A month and a half before school starts, the institution is in a good position to exceed our original SAT admissions target and will improve our goal if measured by SATs – an increase of 15-20 points in the next two to three years. He didn’t think we will see that again, but will see an increase in quality. We have a balanced shift from out-of-state. In terms of continuing students, we should be in good shape financially, will drop some in terms of the in-state/out-of-state ratio, and will discuss this balance at the Retreat.

2. 2005 Barron’s Profiles has listed the College of Charleston in the “Highly Competitive” category for admissions standards. Other schools listed in the same category include Southern Methodist University, University of Illinois, Texas A & M University, and the University of Michigan.

3. The Strategic Technology Plan was a long process. The committee, chaired by Dr. Chris Starr,

reported to Andy Abrams and Elise Jorgens. They all did an outstanding job. This plan will help the campus establish priorities for its projects. Having a plan that focuses on student learning enhances learning skills and is the key to the success of this institution. This plan will be a template for the next five years.

4. The list of Core Values is the result of many hours of hard work. It is a very important part of managing the College, and the Board will be asked to approve this set of values.

5. President Higdon continued his report by noting there was tremendous progress this year in the area of legislative affairs, i.e., lottery appropriations, etc. President Higdon commended Daniel Dukes, Elise Jorgens, Gary McCombs, and all others who have spent time in Columbia for a job well done.

President Higdon gave an update on the corporate calls that he and Greg Evans have made since April. They have been in touch with Bell South, S.C. Bank of America, and Blue Cross/Blue Shield. They have hosted athletic and special events. Fundraising totals this year are up almost 100% over the same time last year. The Annual Fund is up almost 10% from the same time last year.

President Higdon reported that the present location of the Broadcast Museum on the corner of George and St. Philip Streets (across from the parking garage) is not the ideal site for the museum. President Higdon asked Andy Abrams to look at other possible sites for the museum.

President Higdon gave an update on media stories written to promote the College around the world. Mike Robertson of the College Relations Office promotes the publication of these opinion pieces/articles by the faculty and staff on a regular basis and distributes the published pieces campus wide. President Higdon has opinion pieces published in the newspapers of Raleigh and Charlotte, among others. We continue to reach across the nation, and are getting the College's name beyond South Carolina. President Higdon wrote an editorial, "Preparing Students for a Tough Job Market," to be published in the September 2004 issue of *University Business* magazine. He is currently working on a second article about entrepreneurship to appear in *Liberal Education*.

On May 22, in Havana, Cuba, at a ceremony marking five years of collaboration between the College of Charleston and the Instituto de Filosofia in Havana Cuba, Dr. Douglas Friedman, Director of Latin American and Caribbean Studies (LAC), was recognized by the Cuban Ministry of Science, Technology and Environment, for his academic contributions in the social sciences and his collaborative work at the Instituto de Filosofia in Cuba. Dr. Friedman is one of only two non-cubans to ever receive this award. This is quite a distinction for both Dr. Friedman and the College.

Ms. Virginia Friedman, VP for Strategic Communications, and John Reynolds, an alumnus of the College, won a Regional EMMY Award for the second time in three years in the category of Educational Programs for producing the documentary *For Every Person There Is a Name*. This film was shown as part of South Carolina ETV's "Southern Lens" series and documents the story of Holocaust survivors living in Charleston. Ms. Friedman and Mr. Reynolds also collaborated on the EMMY award-winning documentary, *Where Do We Go From Here?*

Coach Tom Herrion, along with three other coaches, was selected to serve as a court coach at the 2004 U.S.A. Basketball Men's National Team Trials in recognition of his talent.

And finally, President Higdon reported that, as a follow-up to the Campus Master Plan, the Committee on Space Allocation and Campus Planning has been created. This new committee will be chaired by Dr. Elise Jorgens. Since the College is unable to fund all projects/requests, the committee will carefully consider the trade-offs associated with different allocations of funds and prioritize projects for funding – for example, new space, campus beautification, office/classroom upgrades, etc.

### **Finance Committee:**

#### **Special Meeting of the Finance Committee on Tuesday, June 8**

The Finance Committee met on Tuesday, June 8, at a special meeting in the President's Board Room. Committee members Larry Miller (chair), Annaliza Moorhead, Bill Scarborough and Joe Thompson attended the meeting. Other Board members in attendance were Tex Small, Marie Land, and Bobby Marlowe. Staff members present were Gary McCombs, Priscilla Burbage, Sam Jones and Elizabeth Kassebaum. Allison Bruce from the *Post and Courier* and Mike Robertson from College Relations were also present.

The purpose of this “working” meeting was to review the 2004-2005 Proposed Tuition and Fees and the 2004-2005 Proposed Budget in an environment allowing full participation and involvement by all interested Board members. Sam Jones reviewed both the specifics of the Proposed Fees and the Proposed Revenue and Expense Budgets making sure that all members were able to track the changes both in aggregate and in detail.

After significant discussion, questions, and answers, the committee commended the staff on the meaningfulness of the information and the meeting. It was suggested that the detailed explanations be rearranged to correspond to the divisional totals on the Proposed Budget.

#### **Regular Meeting of the Finance Committee on Wednesday, June 30**

The Finance Committee of the Board of Trustees met on Wednesday, June 30, in the Business Affairs Office. Committee members Larry Miller (chair), Annaliza Moorhead, Bill Scarborough, Joe Thompson and Tex Small attended the meeting. Staff members present were Gary McCombs, Priscilla Burbage, Sam Jones, Elise Jorgens, and Daniel Dukes. President Higdon, Bob Mignone (Speaker of the Faculty) and Mike Shealey from the Budget and Control Board were also in attendance.

Mr. McCombs discussed the Moody's Investors Report and gave the committee an update on the sale of Series 2004A and Series 2004B bonds. There was discussion regarding the factors affecting the assigned rating.

The next agenda item discussed was the 2004-2005 Proposed Tuition and Fees and the 2004-2004 Proposed Budget. Mr. Miller reminded the committee that all of the details had been thoroughly discussed at the June 8 working meeting, and that today's presentation would be an executive summary. It was also noted that the complete details of the proposed fees and budget had been sent to all Board members in advance.

Mr. McCombs presented a Power Point presentation on the fees and budget. After an opportunity for questions and discussion, it was moved, and the committee voted unanimously to recommend to the full

Board that the 2004-2005 Tuition and Fees and the 2004-2005 Budget be approved as presented.

The committee was reminded of the upcoming Board Retreat. Larry Miller suggested that any committee members having specific questions or information that they would like to have included in the retreat discussion, be directed to the Business Affairs staff as soon as possible so that the requested information can be available in time for use at the retreat.

At the meeting of the full Board, Mr. Miller thanked the Finance Committee for the hard work at the June 8 meeting and getting the budget done. He thanked Marie Land, Tex Small and Bobby Marlowe for attending the meeting.

Mr. Miller noted that the Finance Committee unanimously approved the budget and will make a motion following Mr. McComb's Power Point presentation.

**The Finance Committee moves that the 2004-2005 Tuition and Fees (representing a 7.5% increase for in-state students and an 8.5% increase for out-of-state students) and the 2004-2005 Proposed Budget be approved as presented behind Tab III of the Board Booklet.**

All in favor except Dr. Cherry Daniel voted "no," saying "This is a difficult time, and we can't have everything." Vote was 16-1 in favor of the increase.

**Facilities Committee:**

Trustees Jimmy Hightower, Dwight Johnson, and Bobby Marlowe attended the committee meeting. Also attending were Monica Scott, Fred Daniels and the Physical Plant personnel – Jim Shumate and Dennis Foster. President Higdon joined the meeting.

Due to Mr. McMaster's absence at the committee meeting, Mr. Hightower presented the committee's report.

Mr. Hightower asked Monica Scott to give some highlights:

- (1)Construction will begin next year on the design of the new Athletics Complex.
- (2)Stern Student Center Renovation work will be done in two phases. Phase I will begin shortly. Phase II will be advertised this summer.
- (3)Lightsey Center Renovation work began this week.
- (4)Craig Hall and McConnell Hall renovations to be completed by Fall 2004.
- (5)Cougar Mall to be completed by Fall 2004.
- (6)Facilities Master Plan final report has been completed.
- (7)Baseball/Softball batting cages to be finished in September.

(8)Baseball/Softball Drainage Project to be completed by Fall 2004.

Mr. Hightower reported that the draft agreement for the Intramural Field is being reviewed by the Parks, Recreation and Tourism Commission. Andy Abrams and Monica Scott are working on a five-year contract.

The committee will ask for the Board's approval to complete a Feasibility Study for the baseball stadium at Patriots Point.

Mr. Johnson reported that the preliminary conceptual study has been done. Four options were identified. These options will be explored during the study. The project would not start until after the next baseball season.

**It was moved (Marlowe) and seconded (Johnson) to proceed with the Feasibility Study, not to exceed \$10,000, for the renovation of the baseball stadium at Patriots Point.**

All in favor.

**Joint Meeting of the Institutional Advancement Committee and the Foundation Fund Raising and Advancement Committee:**

Trustees Charlotte Berry (chair), Demetria Clemons, and Lee Mikell, along with Foundation Board members David Hay, Chairman of the Foundation Fund Raising Committee; Bill Medich; and Tap Johnson attended the meeting. They were joined by staff members Lindsey Ballenger, Assistant Director, Alumni Services; Katie Brown, Special Events Coordinator; Greg Evans; Meghan Fossum, Director, 1770 Society; Amy McCandless; Becca Sherman, Stewardship Director; Sue Sommer-Kresse; Carissa Sutherland, Director, Calling Card Center; and Melissa Woodard, Director of Annual Giving.

Mrs. Berry presented the committee's report:

Mrs. Berry commented on the benefits of combining the Board of Trustees and Foundation committees.

She welcomed new Trustees, Demetria Clemons and Lee Mikell, as members of the committee.

Six candidates will be interviewed in late July for the Major Gifts Officer position. Hopefully, the three vacancies will be filled by September 1. The staff must be in place before we can begin the Capital Campaign.

Three building initiatives are underway: Athletic Center, School of Business and Economics, and the School of the Arts. Soon to begin are the School of Education, followed by the School of Sciences and Mathematics buildings. These buildings are funded by bonds.

The Annual Fund includes the following components.

(1)Parents Advisory Council. These are parents who want to support the College.

(2)Faculty and Staff Drive – Everyone in the campus community is asked to give.

(3)Direct mail – Requests are mailed to those who can't be contacted by phone.

Mrs. Berry continued her report with information on:

- 1770 Society – Renewals are being solicited. The goal for 2004 is to raise \$200,000.
- The Cougar Calling Center – Trained students are calling to inform potential donors about the College and to ask for Annual Fund donations.
- Alumni Strategic Plan – The Plan will be finalized this month. The goal is to engage more alumni in the life of the College.
- Donor Stewardship – We have completed the 2003 Donor Report that includes all donors from January through December 2003.
- Dixie Plantation – A plan for the implementation and cost analysis phases for the use of Dixie Plantation has been prepared by our consultants from Ayer Saint Gross.
- 57 Coming Street – The Foundation is in the process of purchasing this home to be used for the Psychology Department offices and programs.

Fund Raising Quarterly Report:

Annual Fund: \$669,668 (2004) vs. \$648,752 last year.

Building Funds: \$2,708,150 (2004) vs. \$132,871 last year.

Scholarships, Endowments, Program Support: \$327,567 (2004) vs. \$794,709 last year.

Overall total: \$3,735,385 (2004) vs. \$1,576,332 last year

Institutional Advancement is ahead in a major way. The staff is doing great work!

Chairman Marlowe reported that Trustee Jimmy Hightower will have the Bell Tower ready by August. The Bell Tower, a gift from the fraternity to the College of Charleston (the home of Pi Kappa Phi's alpha chapter), will be dedicated at Pi Kappa Phi's 100<sup>th</sup> anniversary of the Chapter on August 14.

#### **Student Affairs Committee:**

Trustees Marie Land (chair), Don Belk, and Sam Stafford were joined by Victor Wilson; Willette Burnham, Associate VP for Student Affairs; Guy Ilagan, AOD Coordinator, Counseling & Substance Abuse Services; Elizabeth Walker, Counselor, Counseling & Substance Abuse Services; and Rhonda Walters, Administrative Assistant, Student Affairs. Mr. Lance Hagaman, SGA President, also attended the meeting.

Mrs. Land presented the committee's report:

The committee is pleased to have Victor Wilson, our new Senior Vice President for Student Affairs. Mrs.



Land noted that Victor puts the students first and will be really involved in Student Affairs.

Mrs. Land reported that the committee received an update involving the College of Charleston students and the drug raid by the City of Charleston Police Department. Some students are being prosecuted by the City of Charleston's Police Department, and some will be going through the College of Charleston's judicial process. Guy Ilagan and Elizabeth Walker, substance abuse counselors at the College, are involved in alcohol and drug prevention for our students. Approximately 1,000 College of Charleston students took part in an anonymous survey involving substance abuse. Most students with substance abuse problems do come to the College with these issues.

Ms. Willette Burnham gave the committee an update on the renovation of the Stern Student Center.

Mrs. Land noted that Ms. Susan Payment has been selected as the new Director of Student Life. Ms. Payment has 25 years of service in student affairs. She is very passionate about student services and will join the College on August 1.

Mr. Lance Hagaman, the new SGA President, met with the committee and discussed the student body's concern about more on-campus programming events for the students.

Dr. Sam Stafford informed the Board that the Multi-Cultural Center is still waiting for the extension of the sidewalk to the end of Calhoun and Pitt Streets. With the red bricks stopping at the library, it gives the impression that the College stops at the library. Ms. Monica Scott noted that the library won't be dedicated until the sidewalk is completed.

#### **Academic Affairs Committee:**

Trustees Cherry Daniel (chair), Don Belk, and Sam Stafford attended the meeting, along with Drs. Elise Jorgens and Amy McCandless from Academic Affairs. Others in attendance include Drs. Rick Bodek, Director of Postgraduate Scholarships and Fellowships; Rick Heldrich, Director of Undergraduate Research; Bob Mignone; and Robert Pitts; and Mr. Don Burkard, Associate Vice President for Admissions and Enrollment Planning.

Dr. Daniel presented the committee's report:

Dr. Jorgens introduced Dr. Robert Pitts, the new Dean, School of Business and Economics, to the committee.

**The Academic Affairs Committee moves the approval of five changes to the Faculty By-Laws and Faculty Administration Manual (changes can be found behind Tab VII of the Board Booklet).** All in favor.

Dr. Richard Bodek, a part-time professor and the new Director of Postgraduate Scholarships and Fellowships at the College of Charleston, gave the committee an outline of his plans to select and train College of Charleston students for prestigious post-baccalaureate fellowships such as Rhodes, Marshalls, Fulbrights, etc. Dr. Daniel noted that not many schools offer this service.

Dr. Rick Heldrich, Director of Undergraduate Research, presented the committee with a report on student research activities for the 2003-2004 academic year. In addition to listing names and departments of students and faculty involved in undergraduate research projects, his report also highlighted a list of

co-authored publications and student awards and presentations. Dr. Daniel noted an improvement over last year. This is unique in that it extends off campus. When students go on to graduate school, they will be well prepared.

Mr. Don Burkard, Associate Vice President for Admissions and Enrollment Planning, reviewed with the committee the projected enrollment patterns for Fall Semester 2004. He shared a report that enrollment for new undergraduate students (freshmen, transfers and readmits, and provisionals) is projected to be 2785 this fall (actual Fall 2003 new student enrollment was 2651). Total undergraduate enrollment is projected at 9804 (last year's actual number was 9874). Dr. Daniel thanked Mr. Burkard for his leadership throughout the years.

Dr. Amy McCandless gave the committee a report on the search for an Associate Vice President for the Academic Experience. This chief retention officer should be hired by January.

#### **Athletics Committee:**

Trustees Demetria Clemons, Jimmy Hightower, Dwight Johnson, and Bobby Marlowe attended the committee meeting, along with Jerry Baker and Brett Barclay, Academic Advisor.

Due to Mr. Philip Bell's absence at the committee meeting, Mr. Dwight Johnson presented the committee's report.

Mr. Johnson noted that Jerry Baker has soccer and volleyball schedules for the fall.

The College of Charleston will host the Women's Golf Classic at Yeamans Hall Club in Hanahan, SC, September 13-14, 2004. Everyone is invited to attend.

Mr. Johnson called on Mr. Jerry Baker to make an announcement. Mr. Baker informed the College of Charleston won its first Barrett-Bonner Award. The award is given to the Southern Conference school that places the highest percentage of its student-athletes on the league's honor roll.

The Spring 2004 GPA of all athletic teams is 3.05. The Fall 2003 GPA of all teams is 3.04.

Nine teams had a 3.0 GPA or better in Fall 2003. Ten teams had 3.0 GPA or better in Spring 2004.

#### **Governmental Affairs Committee:**

Trustees Joe Thompson (chair), Charlotte Berry, Larry Miller, and Bill Scarborough attended the committee meeting, along with Daniel Dukes.

Mr. Thompson summarized Daniel Dukes' 2004 Legislative Summary mailed to the Board last week.

(1)**Formula Funding:** The total cut in funding for the College of Charleston is \$618,185 (2.3%) below the beginning FY 03-04 appropriated amount.

(2)**Special Appropriations:** The Lowcountry Graduate Center was funded at \$465,000 in recurring funds. The Hospitality/Tourism Management Program was funded at \$395,000 in recurring funds. The Accelerated Schools Program was funded at \$125,000 in nonrecurring funds.

(3)Technology Infrastructure Fund: For FY 2004-2005, this fund was increased by \$2 million for a total appropriation of \$14 million. In addition, a proviso was adopted to transfer \$250,000 from the technical college and two-year college sector to the four-year sector. The College of Charleston is the largest beneficiary from this fund and will receive approximately \$1.4 million in FY 04-05.

(4)Electronic Library: An appropriation of \$2 million was approved for the Electronic Library.

(5)State Scholarships: State general fund appropriations and lottery proceeds fully funded the LIFE, HOPE, Palmetto Fellows and Teaching Fellows Scholarships for FY 04-05. In addition, the Need-Based Grant Fund was increased by \$7.4 million.

(6)FTE Lines: The Appropriations Bill includes 15 new FTE lines for the College of Charleston.

(7)Pay Raises: Funds were appropriated for a 3% across-the-board pay raise for state employees effective July 1, 2004. State agencies are required to cover the cost of the pay raise for employees funded from federal and other funds. The cost to the College of Charleston is approximately \$1 million.

(8)Health Insurance Cost: \$13.4 million was appropriated for rising health insurance premium costs for state employees. The Budget and Control Board staff and the state's insurance provider are currently renegotiating the state employee health insurance plan. The Budget and Control Board will decide adjustments to the state health insurance plan at its August meeting. Any adjustments or additions to the current plans or any increased costs to state employees will be effective January 1, 2005.

(9)Other Items: The following programs were funded. The College of Charleston participates in these programs and will receive a portion of each fund.

Access and Equity, EPSCOR, Academic Endowment Initiative, and SCAMP.

(10)Life Sciences Act: The Life Sciences Act was amended to include the Research University Infrastructure Act. This amendment allows the state's three research universities the ability to raise matching funds to access state bond funds for the construction of research facilities. The Act also authorizes bond funds to the non-research colleges and universities for deferred maintenance projects. The College of Charleston's projected share of this first bond issuance, which should occur after January 1, 2005, is \$2.9 million.

(11)Temporary Legislation: No proviso was adopted limiting the ability of colleges and universities to raise tuition and fees.

(12)Permanent Legislation:

H-4968 South Carolina Motion Picture Incentive Act: This act gives tax exemptions and rebates to film production companies in order to make South Carolina more competitive with other states that are already offering these incentives to the motion picture industry.

Section 12-60-70 prohibits state agencies from charging a location fee to film production companies, but allows for a \$2,500 per day facility fee and the recovery of all costs the agency expends on behalf of the film production company (direct costs). This section also states that a film company may use publicly

owned property only on the days agreed upon and approved by the state agency. This Act also provides some funding from admissions taxes to the South Carolina Film Commission for the promotion of collaborative production efforts between institutions of higher learning and motion picture related entities.

H-4016 College of Charleston Academic and Administrative Facilities Bond Act: This Act gives the College of Charleston the authority to issue revenue bonds for the purpose of financing or refinancing in whole or in part the cost of acquisition, construction, reconstruction, renovation, and improvement of land, buildings, and other improvements to real property and equipment for the purpose of providing certain academic and administrative buildings as defined in the Act serving the needs of the College. The issuance of revenue bonds for financing these types of projects instead of institutional bonds allows the College of Charleston to extend debt repayment from a maximum of 20 years to a maximum of 40 years.

### **Strategic Planning Committee:**

Trustees Marie Land, Annaliza Moorhead and Lee Mikell attended the meeting, along with Andy Abrams and Chris Starr.

Mrs. Annaliza Moorhead presented the committee's report:

Dr. Chris Starr provided the committee with an executive summary of the College's recently completed Strategic Technology Planning Initiative. The initiative is the first comprehensive, campus-wide technology planning effort in the College's history and took seven months to complete.

Mr. Andy Abrams discussed with the committee the Core Values initiative begun last fall. The committee has reviewed these core values, applauds the effort, and embraces the concept of articulating and then embodying these underlying core values in decision-making and actions of the College. Therefore, they would like to submit the following resolution for approval by the Board:

**“The College of Charleston Board of Trustees commends the College faculty, students, and staff who have participated in the identification and development of the College's Core Values document and supports the utilization of these core values in the future planning and decision-making of the institution.”** All in favor.

Chairman Marlowe called for a ten-minute break at 10:30 a.m. The meeting reconvened at 10:45 a.m.

### **New Business:**

Chairman Marlowe asked the members of the Board to provide him with a list of their preferred committees, and he will consider their choices when he's making Board Committee reassignments. Mr. Marlowe suggested that everyone consider serving on three committees. Mrs. Land noted that there is not enough time for more than two committees. Chairman Marlowe agreed that it will remain at two committees for each Board member.

There being no further business, it was moved and seconded to go into Executive Session at 10:50 a.m.

All in favor.

Executive Session ended at 11:55 a.m. It was moved and seconded to come out of Executive Session.  
All in favor.

Chairman Marlowe made the motion:

(1) To approve staff recommendations on Coach John Pawlowski's contract.

(2) To approve staff recommendations on moving forward with the transfer of ownership of the Jewish Studies Center to the College.

(3) To approve an honorary degree for Bobby Harrell.

All agreed.

There being no further business, it was moved (Marlowe) and seconded (Bell) that this meeting of the Board of Trustees be adjourned. All in favor.

Meeting adjourned at 11:56 a.m.