

**COLLEGE OF CHARLESTON
BOARD OF TRUSTEES**

President's Board Room
College of Charleston
Charleston, South Carolina

January 19, 2007
8:30 a.m.

Presiding:
Robert W. Marlowe, Chairman

Members of the Board Present: Mr. Donald H. Belk, Mrs. Demetria Noisette Clemons, Dr. L. Cherry Daniel, Mr. Frank M. Gadsden, Mr. James F. Hightower, Mr. William D. Johnson, Mrs. Marie Land, Mr. G. Lee Mikell, Mr. Lawrence R. Miller, Mrs. Annaliza O. Moorhead, Mr. Y. W. Scarborough, III, Dr. Sam Stafford III, Mr. Joseph F. Thompson, Jr., and Mr. John B. Wood, Jr.

Members Absent: Mr. J. Philip Bell

By Conference Call: Mr. John H. Busch

Trustee Emeriti Present: Mrs. Sylvia Harvey

Others in attendance: President Conrad Festa; Drs. Elise Jorgens, Provost; Sue Sommer-Kresse, Senior VP for Institutional Advancement; and Bob Cape, Senior VP for Information Technology/Chief Information Officer; Messrs. Jerry Baker, Athletics Director; Fred Daniels, Senior VP for Executive Administration; Daniel Dukes, Legislative Liaison; Greg Evans, VP for Development; Mike Haskins, VP for Marketing; Jack Huguley, Director, Alumni Relations; Sam Jones, Director of Budgeting and Payroll Services; Jeff Kinard, President, Alumni Executive Board; Steve Osborne, Senior VP for Business Affairs; and Victor Wilson, Senior Vice President for Student Affairs; Meses. Priscilla Burbage, VP for Fiscal Services; Virginia Friedman, VP for Strategic Communications; Elizabeth Kassebaum, Secretary to the Board of Trustees; Gail Long, Internal Auditor; Monica Scott, VP for Facilities Planning; Michelle Smith, Director, Institutional Research; and also Mr. Mike Robertson of the College Relations and Media Communications Office.

(In accordance with requirements of the *S. C. Freedom of Information Act*, news media was notified of the time, location, and agenda for this meeting).

The regular meeting of the College of Charleston Board of Trustees was called to order at 8:30 a.m. by Chairman Marlowe.

Chairman Marlowe welcomed Ms. Kelly Lee to the College. Ms. Lee has been named Business Manager for College of Charleston Athletics. Kelly, a native of Marietta, Georgia, holds a Bachelor's degree in Business Administration from the University of Mississippi and a Master's degree in Sports Administration from Georgia State University. Her previous work experience includes Sports Information Officer at Georgia Tech, an internship at the Chick-fil-A Bowl, and a stint in high school teaching and coaching. Kelly, her husband Ashley, and the family dog recently moved to the Charleston area from Atlanta.

Chairman Marlowe called for approval of the minutes. It was moved (Thompson), and seconded (Wood), that the minutes of the October 20, 2006, Board of Trustees meeting be approved. All in favor.

President's Report:

President Festa reported that the December Commencement Ceremony was another beautiful celebration for the Graduate School graduates, as well as, of course, our undergraduates. Senator Graham delivered a great address and received an honorary degree, along with Representative Annette Young and Mr. John M. Rivers, Jr. Four hundred twenty-six (426) undergraduate students received degrees and 68 graduate students received degrees.

He presented an update on the Students in Free Enterprise (SIFE) program which began at the College last semester. SIFE is a global, non-profit organization, active in more than 40 countries and funded by financial contributions from corporations, entrepreneurs, foundations, government agencies and individuals. Working in partnership with business and higher education, SIFE establishes student teams on university campuses. These teams are led by faculty advisers and are challenged to develop community outreach projects that reach SIFE's five educational topics: Market Economics, Success Skills, Entrepreneurship, Financial Literacy, and Business Ethics. Our 2006 team was invited to compete in a personal finance case competition held at Valdosta State University. Our team placed second in this competition, beating out teams from the University of Florida, Florida State, and the previous national SIFE champion, Flagler College. In just two years, our team has grown to 30 students from a variety of majors, and our SIFE Business Advisory Board is 17 members with representatives of major corporations such as Walmart and AFLAC Insurance. We are excited about competing in the 2007 regional competition this spring and going on to represent the College at the national competition in Dallas.

He announced that the College's Terranova Trio, made up of three College of Charleston music majors, won third place/honorable mention in the Chamber Music area of the Young Artists competition at the Music Teachers' National Association Regional Competition. In addition, Henriett Fourie, a soprano music major, won second place in the voice area of the competition. The College of Charleston brass ensemble performed for the Inauguration of Governor Sanford in Columbia on January 10.

He reported that one of the biggest outreach events hosted by the College every year is the MLK Challenge. Students had \$75, a van, and six hours to complete a service project for the community. Accomplishments from this year's program included:

- Completion of all 15 projects benefiting Charleston and those in need
- 148 students and 26 faculty and staff participated
- Approximately \$4,000 in goods and services was donated by local businesses

An Observance Vigil followed the MLK Challenge. The Vigil, sponsored by the Multicultural Student Center, provided the participants and the audience an opportunity to reflect on the many contributions of Dr. King. Two hundred fifty (250) students participated.

Also, Major Riley asked President Benson to serve as the keynote speaker for the Business and Professional Community Breakfast, organized by the YWCA in honor of Dr. Martin Luther King, Jr., on Tuesday, January 16. Fifty faculty, staff and students, along with approximately 700 community leaders, attended the breakfast. A copy of President Benson's speech will be sent to all Board members.

Media Update:

- Between January 1 and December 31, 2006, the College of Charleston was mentioned more than 1,026 times in 119 publications; a significant increase over the 767 mentions the College received in 2005. In 2006, the College appeared in the *Post & Courier* more than 429 times, a 23% increase over the number of articles in 2005.
- Stories about the Halsey Institute's "Force of Nature" art exhibit appeared in the *New York Times*, *The Washington Post*, *The Philadelphia Inquirer*, *The Kansas City Star*, and *The San Francisco Chronicle*, among others.
- Frank Hefner, professor in the School of Business, was featured on a segment of the PBS program, "Nightly Business Journal" and on National Public Radio's "All Things Considered." Dr. Hefner's work is highly respected and is gaining notoriety.
- The College of Charleston's bilingual legal interpretation program was featured in *The Chronicle of Higher Education*.
- The College is the first to institute the "XF" grading system, which was praised by the *Atlanta Journal-Constitution*, *the State Newspaper*, *Greenville News*, *Charlotte Observer*, and *The Chronicle of Higher Education*.
- Phil Dustan, professor in the Biology Department, has done coral reef research that was featured in the *Miami Herald*, *Tampa Tribune*, *Orlando Sentinel*, *New Orleans Times Picayune*, *Los Angeles Times*, *Boston Globe*, and *Washington Post*.

Again this year, the College hosted the Annual Laura Griffin Run last Saturday in downtown Charleston. Approximately 570 runners participated, and \$3,500 was raised for scholarships.

The College will host the Commission on Higher Education meeting on Thursday, February 1, at 11:00 a.m. in the Stern Center Ballroom. Dr. Festa will introduce our new president, P. George Benson, at the meeting. All Board members are invited to attend.

The Department of Communication and the Department of Communication Advisory Council propose the creation of an innovative and non-partisan "Bully Pulpit" Series on Presidential Communication. Presidential candidates from the two major political parties would be invited to

participate in this series, which would take place on the College of Charleston campus at different times throughout the 2007 calendar year. National and regional media would be invited to cover these speeches. This series will take advantage of the first-in-the South status of the Republican and Democratic presidential primaries. The creation of this series was proposed by Mike McCurry, former White House Press Secretary in the Clinton Administration and a current member of the Department of Communication Advisory Council. Tucker Eskew, a former Bush Administration official, and other politically connected council members also will encourage presidential candidates to participate in the series. ALLSTATE will finance the series with a \$100,000 sponsorship. Letters inviting the announced presidential candidates to campus will be distributed next week. A good response is anticipated.

President Festa reported that the College has earned a “Top 25” ranking on the list of “Top Producing Colleges and Universities,” which announces the institutions that have the most alumni currently serving as Peace Corps volunteers. The College has 28 students representing our country by serving as Peace Corps volunteers abroad, which makes the College 16th among medium-sized colleges and universities.

He reported that crime has dropped 21.5% this year.

And finally, he reported that the Sottile Theatre has been renovated and upgraded to a level even slightly greater than Dr. Lightsey’s original outstanding restoration, with heat and air replacement, new carpet installation, painting, and new curtains at a cost of \$1.1 million.

Facilities Committee:

Trustees Jimmy Hightower (chair), Bobby Marlowe, Dwight Johnson, Lee Mikell, and John Wood attended the committee meeting. Sylvia Harvey, Trustee Emeritus, also attended the meeting. Also attending were Monica Scott, Fred Daniels, and Susan Morrison, along with Joey Beck from the Physical Plant.

Mr. Hightower presented the following committee report:

The School of Education is scheduled for completion in March 2007.

The George Street Project is on schedule for completion in August.

The Athletics Complex is under construction. Completion is scheduled for August 2008.

The Simons Center construction is underway. Pile driving is almost completed. Completion is scheduled for March 2008.

The Science Center goes for BAR approval on January 22. Construction is scheduled to begin in May 2007.

Patriots Point Facilities Upgrade – teams will be able to use their fields with temporary seating. Baseball/softball field scheduled for completion in May 2007.

The Grice Marine Lab should receive state approval in April 2007.

The Master Plan for restoration work to Randolph Hall and Towell Library is scheduled for completion by February 1, 2007.

Dixie Plantation (Phase One) design process continues. It is scheduled to open in Fall 2007.

Mrs. Land asked for additional information on Dixie. Monica Scott responded that they met several times with the Planning Committee and the architect (Ayers Saint Gross). Mrs. Land would like to go back to see Dixie once the plans are completed. Monica noted that the main house will be demolished, but the cypress paneling will be reused. It will be replaced with a facility that better suits our needs. Dr. Sommer-Kresse noted that John Henry Dick's Studio is next to the main house and that the Plantation was a bequest from Mr. Dick. This brick building will be included in the plans to honor him and show his work. Monica noted it includes 862 acres. Chairman Marlowe suggested we keep in touch with Monica regarding an appropriate time for the Board of Trustees to re-visit Dixie.

Audit Committee:

Trustees Larry Miller (chair), Bobby Marlowe, Marie Land, and Joe Thompson attended the meeting. Staff members present were Gail Long, Internal Auditor; and Steve Osborne, Senior VP for Business Affairs.

Chairman Miller presented the following committee report:

Currently, the Internal Auditor reports to the President of the College. The Committee recommends that the Internal Auditor report directly to the Audit Committee of the Board of Trustees. This structure will allow the Internal Audit function to remain independent, and all items of significance will be reported to the Chairman of the Audit Committee.

The Audit Committee moves that Section "O" of the Board of Trustees Bylaws be changed as follows: "The role of the Audit Committee is one of oversight and it serves as the Board of Trustees' overall guardian of financial integrity. The committee serves as the focal point of communication between the Board of Trustees, the Internal Auditing Department and external auditors. The President of the College of Charleston may advise and consult with the Committee on any matter pertaining to internal auditing. The Internal Auditor is appointed by the Board of Trustees upon the recommendation of the Audit Committee and shall report directly to the Audit Committee of the Board of Trustees." Sam Stafford seconded the motion. All in favor.

The College's contract with the external auditing firm has expired. The College has issued an RFP and assembled an evaluation panel to review proposals from interested firms. The Audit Committee requests that the external auditor meet with them at the conclusion of the audit to answer any questions they may have.

Chairman Marlowe thanked Mr. Miller for the great job he is doing with this committee.

Executive Committee:

Chairman Marlowe reported that the committee discussed parking. More attention needs to be given to the parking situation because the College will soon lose the "K" lot. This will be a huge

issue that will require more than just discussions. He noted that parking changes will involve some action and changing of culture.

Finance Committee:

Trustees Joe Thompson (chair), Larry Miller, and Bill Scarborough attended the meeting. Staff members present were Jan Brewton, Director of Auxiliary Services; Priscilla Burbage; John Campbell, Dean, Residence Life and Housing; Sam Jones; Elise Jorgens; and Steve Osborne, Senior Vice President for Business Affairs.

Mr. Thompson reported that the Finance Committee met after a brief joint meeting with the Facilities Committee. He presented the following committee report:

Sam Jones reviewed the budget adjustments for the quarter ending December 31, 2006. There were three small adjustments affecting the bottom line budget; however, most of the adjustments were the ordinary realignments within operating divisions which do not affect the bottom line. They can be found behind Tab V of the Board Book on the fold-out sheet.

The Finance Committee moves that the budget adjustments for the quarter ended December 31, 2006 be approved as presented. Bill Scarborough seconded the motion. All in favor.

Steve Osborne discussed the timeline and process necessary to issue bond anticipation notes and bonds to fund the new Science Center.

The Finance Committee moves that the Initial Authorizing Resolution, “Authorizing the Senior Vice President, Business Affairs of the College of Charleston, to make arrangements necessary for the offering and sale of not exceeding \$36,000,000 Academic and Administrative Facilities Revenue Bond Anticipation Notes, Series 2007A of the College of Charleston (including two annual renewals thereto and with such other numbering convention as may be necessary to properly identify such notes in the future) and not exceeding \$36,000,000 Academic and Administrative Facilities Revenue Bonds, Series 2007B of the College of Charleston (or such other numbering convention as may be necessary to properly identify such bonds in the future)” be approved. A copy of the resolution can be found behind Tab V of the Board Book. Larry Miller seconded the motion. All in favor.

The Finance Committee moves for the approval of the Series 2007A Note Resolution in substantially the form presented with such further changes as the Chairman shall approve. A copy of the resolution can be found behind Tab V. Bill Scarborough seconded the motion. All in favor.

The Finance Committee moves for the approval of the Series 2007B Bond Resolution in substantially the form presented with such further changes as the Chairman shall approve. A copy of the resolution can be found behind Tab V of the Board Book. Larry Miller seconded the motion. All in favor.

Steve Osborne discussed the proposed increase in housing rates for 2007-2008 which average 7.5% and the proposed increase in Food Service fees which average 9.5%. After discussion, the Finance Committee found these increases appropriate.

The Finance Committee moves that the 2007-2008 Housing and Food Services fees be approved as presented. A copy of the fees can be found behind Tab V of the Board Book. Dwight Johnson seconded the motion. All in favor.

Steve Osborne addressed the proposed fee reallocation of the \$100 Capital Improvement Fund – Auxiliary to Athletics. This allows for the funding of several items of which the administration became aware after the FY 07 budget and fee structure were approved. This will be a temporary reallocation for the spring and summer terms.

The Finance Committee moves that the fee realignment, effective Spring 2007, be approved as presented. A copy of the fees can be found behind Tab V of the Board Book. Bill Scarborough seconded the motion. All in favor.

All Board members will find at their places a copy of the FY 2006 CAFR. As in the last several years, there were no audit findings, nor material weaknesses noted. For any Board member not in attendance, copies will be mailed to them by the Secretary to the Board.

Steve Osborne discussed the issue of parking and the continuing challenges facing the College as the result of bringing the K Lot off-line to begin construction of the new Science Center.

Joint Meeting of the Institutional Advancement Committee and the Foundation Fund Raising and Advancement Committee:

Trustees Don Belk, Cherry Daniel, and Frank Gadsden, along with Foundation Board members Renee Anderson, Ted Creech, Tap Johnson, Sharon Kingman, Ted Legasey, Ben Marino, Renee Romberger, George Spaulding, and Nadine Vogel, attended the meeting. They were joined by staff members Greg Evans, VP for Development; Jonathan Evans, Associate Athletic Director for Development; Jack Huguley, Director of Alumni Relations; Erica Lanford, Director of Annual Giving; Nina Marsh-Thomas, Donor Relations Coordinator; Monica Pawlowski, Director of the Cougar Club; Laurie Powers-Chamness, Grants and Research; Kristin Romness, Development Coordinator; and Sue Sommer-Kresse, Senior VP for Institutional Advancement.

In Mr. Bell's absence, Dr. Cherry Daniel presented the following committee report:

Greg Evans reviewed the year-end External Funds Report. The total external funds raised for 2006 was \$18,729,056. Total fundraising dollars for the College of Charleston Foundation in 2006 was \$13.8 million with a goal of \$14.3 million. This is the third consecutive year the Foundation has established a fundraising record.

Mike Haskins updated the Board about the College's Brand and Marketing strategies. A Task Force was created to enhance the College's marketing efforts. It has grown to include more than 30 members on campus. We expect there will be results to report at the April Board meeting.

Dr. Daniel highlighted the two high-profile alumni events: one to be held in Atlanta on February 25, and the other to be held in Washington, DC on March 27. She looks forward to a report at the April Board meeting.

Also, she reported that Jonathan Evans reviewed the draft of the John Kresse Arena New Seating Plan. The plan is being developed with the Cougar Club. In addition, external focus groups are being held with Cougar Club members.

And finally, she noted that Greg Evans is developing President Benson's external calendar. He is doing a great job scheduling welcome receptions with different constituencies.

Student Affairs Committee:

Trustees Marie Land (chair), Annaliza Moorhead, and Sam Stafford were joined by Victor Wilson, Senior Vice President for Student Affairs; Jacqui Barry, President, Student Government Association; and Susan Hartman, Assistant to the Senior Vice President for Student Affairs.

Mrs. Land presented the following committee report:

The George Street Project is on schedule, and we will know in a few weeks whether or not it will include housing in the fall. The rates charged for the George Street Residence Hall will be at the Tier 3 level, and selective retail firms will occupy the first level of the building. The parking construction is on schedule. CARTA express routes are being offered from satellite locations to help alleviate the parking demand for employees and students. At the Town and Gown meeting, it was recommended that residential parking be reduced from two hours to one hour, which would adversely affect students.

There are two vacant positions under the new Associate Vice President for Student Affairs – Executive Director of Greek Affairs and Executive Director of Multicultural Student Center. This past summer, SPECTRA, SCAMP, and College Experience personnel moved from the Multicultural Student Center to the Diversity Office, but these programs have since returned to Student Affairs.

Presidential candidates will be visiting the campus prior to the South Carolina primary. The Bully Pulpit Program has the potential for good exposure for the College.

Mrs. Land stated that she is sorry that Jacqui Barry will be graduating and commended her for doing a great job.

Academic Affairs Committee:

Trustees Don Belk (chair), Cherry Daniel, and Marie Land attended the meeting, along with President Conrad Festa and Dr. Elise Jorgens, Provost. Others in attendance include Jacqui Barry, President of the Student Government Association; Robert Mignone, Speaker of the Faculty; Amy McCandless, Dean of the Graduate School; Kay Smith, Associate Vice President for the Academic Experience; Frances Welch, Dean of the School of Education; Valerie Morris, Dean of the School of the Arts; Bonnie McCarty, Associate Professor, Foundations, Secondary and Special Education; Rob Taylor, Associate Professor of Music; Lynne Ford, Chair, Department of Political Science; Mark Long, Assistant Professor of Political Science; Karin Roof, Director of Survey Research, Accountability, Accreditation, Assessment and Planning; Michelle Smith, Director of Institutional Research; John Newell, Dean, Honors College; Don Burkard, Associate Vice President for Enrollment Management; and Belinda Williams, Center for Partnerships.

Mr. Belk presented the following committee report:

Provost's Report:

- New language in Faculty/Administration Manual concerning faculty retirees – memo from President Festa about changes: recommendations made by retired and almost-retired faculty distributed. One exception: will ask President Benson to review Recommendation #1.
- Brett Lott is returning to the College of Charleston.
- Graduate School Poster Session – Amy McCandless described the posters which depict research in masters programs and noted that research awards will be presented.

New Academic Programs:

- MAT in Performing Arts – Bonnie McCarty and Rob Taylor will train teachers in dance, theatre, and vocal performance. Music, art, and dance are considered critical needs in schools throughout the state. Dr. Jorgens noted that are no additional costs at this point.

The Committee is asking for approval of this program out of sequence because it must go to the Commission on Higher Education and won't be approved by the full Faculty Senate until next week.

The Committee moves for the approval of the MAT in Performing Arts pending approval of the Faculty Senate. Cherry Daniel seconded the motion. All in favor.

- Minor in Geography – Lynne Ford and Mark Long. The minor has been through all the committees and is scheduled for consideration in the Senate.

SACS Update:

- On-site visit March 20-22. Board members will be invited to a reception and a breakfast meeting. This visit will focus on the QEP.

Freshman Retention and Impact of the New Grading System:

- Four-year graduation rate and six-year rate are up significantly; five-year rate is steady.
- Men – retention dropped, but it was down from a year in which there was a spike.
- African-American students had a steep percentage drop to 81.2% from 83.2% last year.

Michelle Smith – Impact of New Grading System:

- New students who have only used new system have higher GPAs
- Continuing students' GPAs have dropped
- Both in-state and out-of-state students' GPAs have decreased ½ point
- Smaller percentage of students making Dean's List
- Fall Semester grades caused a little bit larger than normal decrease in GPA
- Cannot attribute decrease entirely to change in grading system, particularly with only one semester of data. A new dismissal policy has contributed to an increase in dismissals.
- Decrease in percentage of students receiving grades of B or higher
- It is unknown whether students' behavior will change in the Spring Semester to pull up their grades.
- Bob Mignone – faculty should make grades value-neutral.

- Biggest negative effect is South Carolina students losing their 3.0 averages.

John Newell addressed the impact of the new grading policy on Honors students:

- Latin honors requirement compared to other schools – the College of Charleston is in the upper range.
- We should consider a change to bring us closer to the mean elsewhere: 3.5 for Cum Laude, 3.75 for Magna Cum Laude, and 3.9 for Summa Cum Laude. Currently, students who earn a grade point average of 3.600 to 3.799 will graduate cum laude, 3.800 to 3.949 will graduate magna cum laude, and 3.950 to 4.000 will graduate summa cum laude.
- The change would address the changes caused by the new grading system and would bring us in line with other schools.

Keystone Bridge Program with Trident Tech:

- Don Burkard distributed information which formalizes elements already in place in terms of the transfer of students from Trident Tech. Aims primarily at under-represented and first-generation students. Program provides for additional advising and mentoring for these students. Trident students will cross register (at Trident tuition rates) and take one course per semester at the College of Charleston – a linkage course wherein a cohort takes a course at Trident and a course at the College of Charleston. Bridge students can participate in extracurricular activities at the College of Charleston, and the College will develop mentoring opportunities for students enrolled in the program. The program will begin with 25-35 students. Program commences Fall 2007. Chairman Marlowe would like to have a copy of the information that will be distributed to these students.

Avery Scholarship Program:

- Don Burkard distributed information on this new initiative to assist under-represented students. Uses \$250,000 previously designated for helping students who lost state scholarships to regain them. Phasing in at \$62,500 per year. Requires students to maintain a 2.7 GPA. Program commences in Fall 2007.

Center for Partnerships Update:

- Dean Frances Welch introduced Dr. Belinda Williams, visiting professor in education from Philadelphia. Dr. Williams is the author of “Closing the Achievement Gap,” a study to determine how much of the gap is due to culture and language.

Athletics Committee:

Trustees Dwight Johnson (chair) and Bobby Marlowe attended the committee meeting. Also present were Fred Daniels, Senior Vice President for Executive Administration and Institutional Resources; Jerry Baker, Director of Athletics; Jonathan Evans, Associate Director of Athletics for External Relations; Kelly Lee, Business Manager; and Alysanne Wiedeke, Administrative Assistant, as recording secretary. There was no quorum at the meeting.

Mr. Johnson presented the following committee report:

Since only the chairman of the Athletics Committee was present, Mr. Johnson noted that this meeting would be informal and for information only and that no formal votes would be taken. The minutes of the October 2006 meeting were presented but not approved by vote.

He and Mr. Baker reviewed and discussed the Fall GPAs for all teams. The average GPA for all teams for the semester was 2.97, compared to the College's undergraduate average of 2.93. Eleven teams earned Athletic Honors of 3.0 and above.

George Wood, Sailing Coach; and Sherry Dunbar, Volleyball Coach, are leaving the College.

The Carolina First Center/arena project is underway and progressing well. Site work has begun on the Golf Practice Facility at Stono Ferry with construction to begin soon. The John Kresse Arena Seating Plan, a draft proposal for assigning seats in the new arena, was presented.

Cow Bingo will be replaced with a new fundraiser, The Coburg Cremins Tennis Challenge, which will be held on May 4 and 5, 2007 at the Family Circle Cup Tennis Center on Daniel Island. Coburg Dairy committed \$17,500 to be the title sponsor. Other sponsorships will be solicited.

Governmental Affairs Committee:

Trustees Bill Scarborough (chair), Bobby Marlowe, Larry Miller, Joe Thompson, and John Wood attended the committee meeting. Others in attendance included Sylvia Harvey, Trustee Emeritus; President Conrad Festa; Daniel Dukes, Legislative Liaison; Steve Osborne, Senior Vice President for Business Affairs; and Mitchell Colgan, Geology Department.

Mr. Scarborough presented the following committee report:

Next Tuesday, January 23, the Ways and Means Subcommittee will meet at 2:30 p.m. All Board members are encouraged to attend. Dr. Festa will submit the College's request for funding to the Subcommittee.

A reception for President Benson to meet the General Assembly will be held at the Clarion Town House Hotel in Columbia on February 28. All Board members are encouraged to attend the reception at 6:00 p.m. Also, all Board members should call or write each of their legislators to encourage them to attend the Legislative Reception.

Dr. Mitch Colgan is working on support from Henry Brown's and James Clyburn's office for the Lowcountry Hazard Center. We are in a hurricane and earthquake Zone. We are the only region in the country that has the potential for both natural disasters. We would like \$1.9 million in Federal funds for the project. The Geology Department is first-class and has an interesting community project to get funding.

Alumni Relations Committee:

Trustees Lee Mikell (chairman), Frank Gadsden, Annaliza Moorhead, Bobby Marlowe, and Sam Stafford attended the meeting, along with Jeff Kinard (by phone), President, College of Charleston Alumni Association. Staff members Sue Sommer-Kresse, Senior VP for Institutional Advancement; Karen Jones and Jack Huguley, staff liaisons; and Ann Ward, recording secretary, also attended the meeting.

Mr. Mikell presented the following committee report:

Alumni Association Life Memberships:

Ms. Jones gave the committee an update on the status of life members of the Alumni Association now that the Memorandum of Understanding between the Foundation and the Association has gone into effect. She provided them with the letter that was sent to all life members, paying-on-line members, and active members explaining the new relationship between the Foundation and the Alumni Association. The letter included the proposed named change from Life Members to the new Society of the Alumni.

Mr. Mikell asked if the Foundation was considering making Life Members part of the 1770 Society. Ms. Jones replied that they are still discussing this, but the Development Office will actually make the decision and determine how they could include Life Members in the 1770 Society. All agreed that this could be a great opportunity for the Life Members to reconnect to the College.

Net Community Activity:

Mr. Huguley gave the committee an update on the launch of Blackbaud's NetCommunity. Since August 2006, there have been 59,000 visitors to the alumni website. Seventy-one (71) broadcast e-mails were sent to alumni groups between August and December, which resulted in 246,000 e-mails. A new technology staff person, Bobby Earle, is working on the second version of the new alumni website. They plan to have it up and running by the end of January.

Regional Alumni Events:

The Alumni Association is sponsoring two major high-profile events in the spring. One is the alumni regional meeting on February 20 at the Capital City Club in Atlanta; the other is the alumni regional meeting on March 27 at the Metropolitan Club in Washington, DC. President and Mrs. Benson will attend both events. Mr. Mikell asked the Board members to attend if they can.

Alumni Association and College of Charleston Fund Collaboration:

Ms. Jones gave the committee an update on the collaboration of the Alumni Association and the College of Charleston Fund and their Memorandum of Understanding agreement. The Alumni Association Board is pledging 100% participation in the annual fund. The theme for the College of Charleston Fund is "Making a difference one person (pledge, building, etc.) at a time."

Mr. Mikell thanked Jeff Kinard for his service as President of the Alumni Association. His term officially ends the first Saturday in May.

Ad Hoc Committee on Information Technology:

Trustees Frank Gadsden (chair), Cherry Daniel, and Bill Scarborough attended the meeting. Bob Cape, Senior Vice President/Chief Information Officer; and Priscilla Burbage, Vice President for Fiscal Services, were also present.

Collegiate Project Services (CPS) as Consultants to BATTERY Project:

CPS, based in Columbia and contracted through the State’s BeeLine procurement vehicle, began work as consultants to the BATTERY project on January 3. Lead consultant is Emory Moore, who is very experienced in ERP projects for higher education. Ed Cornelius is the President of CPS and will provide occasional service. CPS is very complimentary regarding the work accomplished to date by the BATTERY team, and is on a much faster than normal schedule because of what BATTERY has already accomplished.

CPS has commenced a major step: Readiness Assessment. This is their discovery phase, conducted via many interviews with a cross-section of senior administrators and deans, BATTERY leadership, and many staff in functional offices and in Information Technology. Deliverables include a readiness profile that highlights the strengths and weaknesses of the College to carry out the BATTERY project, project scope, budget, plan of organization, very detailed project execution plan, staffing and backfill recommendations, project risk analysis, and more. This normally takes two to three months, but it will be completed for BATTERY in approximately four weeks because the BATTERY team has already finished some of these items.

Decision Director is a web-based program that will provide a vehicle for many College personnel to assert their requirements for the new ERP. This will satisfy the desire for interested parties to meaningfully contribute to BATTERY and to have their input systematically captured. The output of Decision Director can be thought of as a ‘shopping list’ of needed capabilities. Subsequently, vendors will be invited to use Decision Director to review College needs and to indicate, feature by feature, what their product can and cannot do. This will provide the BATTERY team an objective basis on which to choose the vendor with the best fit of product to our needs.

Early work by CPS with BATTERY leadership has led to a target schedule of ‘go-lives.’ Selected go-live dates for modules with known calendar-specific requirements are:

Finance	June 2008
HR/Payroll	December 2008
Student	December 2010
Financial Aid	January 2010

Dates for other critical areas including Admissions, Institutional Advancement, the data warehouse, the portal, and more will be determined soon. The entire project will be completed prior to 2011.

The primary drivers of project cost, in order of contribution to total cost, are:

1. ERP vendor professional services
 - a. Consulting
 - b. Training
 - c. Programming
 - d. Data base administration

2. Software licensing
 - a. ERP suite
 - b. Oracle data base
 - c. Decision Director
 - d. 3rd party applications
 - DARS for degree audit
 - Business Objects for reporting from Oracle data base
 - E-Visions for check writing
3. Backfill
4. Collegiate Project Services
5. Software maintenance (recurring)
6. Hardware/servers/network

Since the ERP vendor has not been selected, we have very little basis for projecting a credible total project cost.

The meeting concluded with a tour of the Data Center led by Deborah Johnson, Director for Systems & Servers in Information Technology.

Mr. Cape closed the report by noting that the project is on target. The consultants are very experienced in working with colleges and universities. The project plan is very detailed, and the project is tracking satisfactorily at this time.

Break at 10:30 a.m. Meeting reconvened at 10:50 a.m.

Old Business:

Chairman Marlowe reminded everyone that the “Statement of Economic Interest” forms are due in Columbia by April 16. Sam Stafford suggested they send their forms “Return Receipt Requested” due to problems he encountered last year.

New Business:

Elizabeth Kassebaum briefed the Board about a couple of items:

Presidential Transition on February 1:

- President and Mrs. Benson will arrive on campus on Monday, January 29, and will move into 12 Glebe Street for about eight weeks while repairs are being made to 6 Glebe Street. We have the best advisers, Will Evans and Joe Schmidt, who are conscious about keeping the historical aspect of the house. They will contact the Historic Charleston Foundation.
- Dr. and Mrs. Festa will remain on campus at 16 Bull Street until June 30, 2007, and Dr. Festa will move temporarily into Daniel Dukes’ old office on the third floor of Randolph Hall on January 30.

Upcoming Events:

- A reception for faculty and staff to welcome President Benson will be held on January 31 at 2:00 p.m. in Alumni Hall.
- On February 1, the Commission on Higher Education will meet on campus in the Stern Center Ballroom. Board members should let her know if they would like to attend the

meeting. That evening, the Foundation Board will host a reception for President Benson.

- Sunday, February 11, School of Business Board of Governors was introduced to President Benson.
- The Alumni Association Executive Committee will host a reception for President Benson in Atlanta.
- On February 28, a Legislative Reception to introduce President Benson will be held in Columbia.
- Monday, March 19, or Tuesday, March 20, we plan the Higdon Student Leadership Center Dedication and Portrait Unveiling. As soon as a date is confirmed, Board members will be notified.

Daniel Dukes encouraged the Board members to contact their friends in the General Assembly and focus on funding for the Science Center, not a Bond Bill. Also, focus on items funded with non-recurring funds that need to be shifted to recurring funds, e.g., Real Estate Program and Marine Genomics. The Ways and Means Subcommittee will have its first meeting this week, and Dr. Festa is on the agenda.

It was moved (Johnson), and seconded (Wood), to go into Executive Session at 11:40 a.m. to discuss contractual matters. All in favor.

It was moved (Land), and seconded (Thompson), to come out of Executive Session at 12:20 p.m. All in favor. No action was taken in Executive Session.

There being no further business, it was moved (Belk), and seconded (Scarborough), that this meeting of the Board of Trustees be adjourned at 12:20 p.m. All in favor.