

**COLLEGE OF CHARLESTON
BOARD OF TRUSTEES**

President's Board Room
College of Charleston
Charleston, South Carolina

July 20, 2007
8:30 a.m.

Presiding:
Robert W. Marlowe, Chairman

Members of the Board Present: Mr. Donald H. Belk, Mr. J. Philip Bell, Mr. John H. Busch, Mrs. Demetria Noisette Clemons, Dr. L. Cherry Daniel, Mr. Frank M. Gadsden, Mr. James F. Hightower, Mr. William D. Johnson, Mrs. Marie Land, Mr. G. Lee Mikell, Mr. Lawrence R. Miller, Mrs. Annaliza O. Moorhead, Mr. Y. W. Scarborough, III, Dr. Sam Stafford III, Mr. Joseph F. Thompson, Jr., and Mr. John B. Wood, Jr.

Others in attendance: President George Benson; Drs. Elise Jorgens, Provost; Sue Sommer-Kresse, Senior VP for Institutional Advancement; and Bob Cape, Senior VP for Information Technology/Chief Information Officer; Messrs. Fred Daniels, Interim Director of Athletics; Daniel Dukes, Legislative Liaison; Greg Evans, VP for Development; Mike Haskins, VP for Marketing; Jack Huguley, Director of Alumni Relations; Sam Jones, Director of Budgeting and Payroll Services; Chappy McKay, President-Elect, Alumni Association Board; Steve Osborne, Senior VP for Business Affairs; and Victor Wilson, Senior Vice President for Student Affairs; Mses. Renee Anderson, Co-Chair of the Institutional Advancement Joint Committee; Priscilla Burbage, Vice President, Fiscal Services; Virginia Friedman, VP for Strategic Communications; Elizabeth Kassebaum, Secretary to the Board of Trustees; Gail Long, Internal Auditor; Monica Scott, VP for Facilities Planning; and also Whitney Hinds, President, Student Government Association; Dr. Robert Mignone, Speaker of the Faculty; and Mr. Mike Robertson of the College Relations and Media Communications Office.

(In accordance with requirements of the *S. C. Freedom of Information Act*, news media was notified of the time, location, and agenda for this meeting).

The regular meeting of the College of Charleston Board of Trustees was called to order at 8:30 a.m. by Chairman Marlowe.

Chairman Marlowe welcomed new employees and introduced Dr. Susan Beattie, the new Director of Teaching, Learning and Technology in the Information Technology division. Susan came to the College of Charleston in 2005 as a Visiting Assistant Professor in the School of Education and Department of Academic Computing. Last year she served as the interim Director of Teaching, Learning and Technology in Information Technology. With a Ph.D. in Special Education and 20 years in educational administration, Susan brings the faculty perspective to IT as it meets the demand for effective and innovative technology in teaching and student learning.

Chairman Marlowe called for approval of the minutes. It was moved (Johnson), and seconded (Wood), that the minutes of the April 20, 2007, Board of Trustees meeting be approved. All in favor.

It was moved (Johnson), and seconded (Bell), that the minutes of the June 4, 2007, Board of Trustees meeting be approved. All in favor.

PRESIDENT'S REPORT:

Commencement Ceremony Issues:

- President Benson reported that he attended his first graduation ceremony in May, and it was a beautiful ceremony. Beginning May 2008, undergraduate commencement will be divided into two ceremonies – one in the morning and the other in the afternoon on Saturday, May 10, 2008.
- Lynn Cherry, Faculty Marshal and Dean of Undergraduate Studies, is chairing a committee comprised of faculty, staff, and students to assist with the transition to two ceremonies. The number of tickets will be increased from three to four tickets per graduate.
- The ceremony will move to the day before Mother's Day.
- The two ceremonies will be divided by schools with students from the School of the Arts, School of Humanities and Social Sciences, and School of Languages, Cultures and World Affairs in one ceremony, and students from the School of Business and Economics, School of Education, Health and Human Performance, and School of Sciences and Mathematics in the other ceremony.
- We anticipate the need for two different Commencement speakers. However, the same person may be willing to speak at both ceremonies.
- The award ceremonies will be held throughout the day on Thursday and Friday before Commencement weekend.
- The Baccalaureate Ceremony is expected to be held on one of these two days as well.

- The Graduate School Commencement Ceremony will be held on Friday, May 8, at 5:30 p.m. as in previous years.

Emergency Preparedness Plan Update:

- Paul Verrecchia, Chief of Public Safety, is leading a Task Force to update the College’s Emergency Preparedness Plan. The Task Force recognizes the need for a plan when the students return to campus, but they also realize it is impossible within the time limitations. A draft of the plan, along with a second document with recommendations on how to proceed from here, will be completed by July 30.

Board of Trustees Retreat:

- Board members were given a copy of the book, “Built to Last.” At the Board Retreat in August, they will talk about the book, focusing on Chapter 11, and will do an overview of the Strategic Planning Process. A consultant from the Association of Governing Boards (AGB) will provide a two-hour presentation regarding governance, “Top Best Practices” and “Top Higher Education Issues” at the Board Retreat.

EXECUTIVE COMMITTEE:

Chairman Marlowe reported that the committee reviewed items to be discussed at the working lunch, and he asked that all Board members submit ideas for discussion at future working lunch meetings.

GOVERNMENTAL AFFAIRS COMMITTEE:

Trustees Bill Scarborough (chair), Bobby Marlowe, Larry Miller, Joe Thompson, and John Wood attended the committee meeting. Others in attendance include President George Benson; Daniel Dukes, Legislative Liaison; and Steve Osborne, Senior Vice President for Business Affairs. Also, Allan Strand, Biology Department; Paula Egelson and Christine Finnan from the School of Education, Health and Human Performance; and Rhonda Mack, School of Business and Economics, attended the meeting.

Mr. Scarborough presented the following committee report:

The College of Charleston received a total of \$7,148,778 in new appropriations for FY 07-08 - \$3,448,778 in recurring funds, and \$3,700,000 in non-recurring funds. Governor Sanford vetoed five separate appropriations for the College of Charleston, but they were overridden by the General Assembly.

The key to funding this year was the non-recurring money that was changed to recurring money.

The Governor established a Higher Education Task Force whose mission is to develop and recommend a statewide strategic plan for higher education in South Carolina. Tex Small, Trustee Emeritus, served on this Task Force.

It was a very successful Legislative Report. Mr. Scarborough noted that we need more alumni involvement and recommended another get together in Columbia. Also, he suggested another Legislative Reception for the General Assembly and recommended that the local Legislative Delegation attend the Board Dinner at the October Board Meeting.

At the request of Daniel Dukes, four faculty members (Allan Strand, Biology Department; Paul Egelson and Christine Finnan, School of Education, Health, and Human Performance; and Rhonda Mack, School of Business and Economics) attended the committee meeting. They made presentations to the Board regarding their departmental projects funded by the Legislature and explained how their department has utilized the money. Because it was the best Governmental Affairs Committee meeting, it was recommended that they make the presentations to the entire Board. Also, Marie Land suggested they make the presentations to the Legislative Delegation at the October Board meeting.

Marie Land reviewed Proviso 60.13 in the Appropriations Act – Tuition Prepayment Program which cancels any new enrollment into the South Carolina Tuition Prepayment Program beginning July 1, 2007 and prohibits institutions of higher learning from increasing tuition more than seven percent on all students currently enrolled in the Tuition Prepayment Program. There are 100 students enrolled in this program at the College.

John Busch mentioned Legislation S.322 – South Carolina National Guard College Assistance Program Act which allows qualifying members of the South Carolina National Guard to receive college assistance program grants up to an amount equal to 100% of college tuition and fees, provided, however, the total of all grants received may not exceed \$18,000. It also establishes the S.C. Commission on Higher Education as the agency to administer the grant funds as appropriated by the S.C. General Assembly. The National Guard loan repayment plan as previously established is terminated by this Act beginning with the 2007-08 fiscal year. He noted that schools aren't required to offer this program to National Guardsmen and asked if the College will participate in the program. Daniel Dukes responded that it is new money that will be administered by CHE – they must go through the Financial Aid Office.

AUDIT COMMITTEE:

Trustees Larry Miller (chair), Philip Bell, Marie Land, Bobby Marlowe, and Joe Thompson, along with Gail Long, Internal Auditor; and Steve Osborne, Senior VP for Business Affairs, attended the meeting.

Mr. Miller presented the following committee report:

At Chairman Miller's request, a proposed Ethics Policy was developed. The policy is based primarily on the South Carolina Ethics Reform Act, but it is geared toward the College's environment. After the Senior Staff and the Attorney review and approve the policy, it will be submitted to the Board for discussion and approval at the October Board meeting.

In addition, Ms. Long presented the committee with an overview of areas addressed in the Cougar Club Internal Controls Audit Report.

And finally, the last item on the agenda was the status of the Audit Plan. The initial audit plan proposed for this year is almost complete. Ms. Long will ask Elliott Davis, the College's external audit firm, to provide feedback on any areas they have reviewed that may need more focus.

AD HOC COMMITTEE ON INFORMATION TECHNOLOGY:

Trustees Frank Gadsden (chair), Cherry Daniel, Lee Mikell, and Bill Scarborough, along with Priscilla Burbage, Vice President for Fiscal Services, attended the meeting. Bob Cape, Senior Vice President/Chief Information Officer, was also present.

BATTERY Project

Functional Requirements:

The College has definitively stated what the new software should be capable of doing. A web-based survey using software from Decision Director captured over 7,000 individual requirements for capabilities of the new software from hundreds of faculty, staff, administration, and student stakeholders. Twelve BATTERY teams plus several College subject matter experts screened the 7,000 items for appropriateness. The result is a comprehensive description of capabilities wanted – in effect, a shopping list.

Request for Proposal (RFP):

Opportunity for the College to conduct a directed procurement of the ERP from a selected vendor is eliminated and so the BATTERY project will proceed with procurement based on an RFP. The goal is to execute a highly professional procurement process in close collaboration with State purchasing authorities which

1. Concludes with the wisest possible College selection of vendor and product;
2. Finishes in the shortest practical elapsed time; and
3. Minimizes the likelihood of vendor protests.

Schedule:

A full draft of the RFP is almost complete; it will be released August 10 and vendor responses will be due September 28. Evaluation, demonstrations, selection, and contract negotiation concluding with "Intent to Award" will be completed by January 9.

The target date to begin implementation is January 15, 2008.

The target completion date of December, 2010 is not changed.

Project Cost and Budget:

There is no new information regarding project cost.

BATTERY Project Summary:

Team working at a brisk pace.

All important constituencies are 'on board' and effectively contributing.

Functional requirements have been fully articulated.

Need for RFP introduces several months additional work, but deadline for finishing has not been changed.

INTERNET ARRANGEMENTS:

Two recent failures of Internet access for the entire College, and in fact other State agencies in the city, have motivated new arrangements. The College is moving from a relatively costly and unreliable-of-late Internet connection supplied by the State CIO to a set of three Internet suppliers collectively providing slightly more capacity at slightly less cost. The strong advantage of the new Internet configuration is redundancy – significantly reducing the probability that the College would lose all Internet access simultaneously. Thanks to the Network staff for acquiring new skills and applying them to make the Internet access much more reliable for everyone.

CAMPUS EMERGENCY MANAGEMENT PLAN:

While not strictly the responsibility of this committee, questions were raised about how the College was preparing to deal with emergencies – recalling the shooter incident at Virginia Tech. It was explained that President Benson has appointed a College committee chaired by Chief Paul Verrecchia to formulate campus plans for emergencies. A report will be made by Chief Verrecchia at the end of July. Included will be recommendations from a sub-committee regarding communications with the campus community during a campus emergency.

FINANCE COMMITTEE:

Trustees Joe Thompson (chair), John Busch, Larry Miller, and Bill Scarborough attended the meeting. Staff members present were President Benson; Steve Osborne, Senior Vice President for Business Affairs; Priscilla Burbage, Vice President for Fiscal Services; Sam Jones, Director of Budgeting and Payroll Services; Elise Jorgens, Provost; Gail Long, Internal Auditor; Andrew Sobiesou, Director of International Programs; and Bob Mignone, outgoing Speaker of the Faculty.

Sam Jones reviewed the budget adjustments for the quarter ending June 30, 2007 through the 2nd fiscal year-end closing. There were six adjustments affecting the bottom line budget, four of which were transfers from operating to capital projects, however, most of the adjustments were the ordinary realignments within operating divisions which do not affect the bottom line. They can be found in the Board Book behind the Finance Committee Tab on the fold out sheet.

The Finance Committee moves that the budget adjustments for the quarter ended June 30, 2007 be approved as presented. All in favor.

Steve Osborne discussed a proposal to increase the application fee for students to the Graduate School. The fee increase is an attempt to encourage students to apply on-line because it is more efficient and there is less room for error. A copy of the proposal can be found in the Board Book behind the Finance Committee Tab.

The Finance Committee moves that the Application Fees for admission to the Graduate School be increased from \$35 to \$45 for on-line applications and from \$45 to \$75 for paper applications. All in favor.

Steve Osborne discussed a proposal to add a fee for late applications to graduate from the Graduate School. The fee is an effort to have students apply timely for graduation. On average, roughly 30% of applications for graduation in the Graduate School are received after the deadline. This late fee would be in addition to the current graduation fee of \$25. A copy of the proposal can be found in the Board Book behind the Finance Committee Tab.

The Finance Committee moves that a fee of \$25 for Late Graduation Applications for Graduate School students be approved. All in favor.

Steve Osborne discussed a proposal to create a separate fee structure for the summer study abroad program. Currently, students pay the applicable in-state or out-of-state tuition and fees as well as the program fees, i.e., actual cost of travel, accommodations, etc. A copy of the proposal can be found in the Board Book behind the Finance Committee Tab.

The Finance Committee moves that: (1) all study abroad students pay the in-state tuition and fees with non-resident students paying an additional 30% surcharge; (2) the application fee for non-College of Charleston students participating in the study abroad program be increased from \$50 to \$150; (3) a new administrative fee of \$150 be established for College of Charleston students participating in non-College of Charleston study abroad programs. All in favor.

Steve Osborne discussed a proposal to change the late payment fee from a flat rate to a percent of balance due. Issues identified with the flat rate include a disproportionate penalty when applied to smaller balances and the fact that the current flat rate of \$25 is an ineffective deterrent when applied to large balances. A copy of the proposal can be found in the Board Book behind the Finance Committee Tab.

The Finance Committee moves that the current Late Fee of \$25 be replaced with a rate of 3.75% beginning with the Spring 2008 semester. All in favor.

Steve Osborne discussed the implementation of a print charge for the student computer labs. Printing in the labs almost doubled from 2003-2004 to 2005-2006. The latest statistics indicate roughly 11,000 students printing 6.3 million pages. This is an average of 572 pages per student. The new process will allow students 300 free pages per semester (fall, spring and summer) with a charge of \$.05 per page thereafter. Students currently use his/her Cougar Card to release the print jobs and the use of the Cougar Card as a debit card will make the process efficient and present almost no implementation challenges from the student perspective. The Finance Committee received the data as information.

Steve Osborne updated the Committee on the bond closings for Series 2007C which funded the George/Liberty Street Residence Halls, and Series 2007D which provided funds for the Arena, School of the Arts, and the Science Center, as well as the closing on the George/Liberty Street project.

Additionally, Steve Osborne discussed the capital project process which is currently under review at the state level and the necessity to have all inclusive cost figures for future projects.

FACILITIES COMMITTEE:

Trustees Jimmy Hightower (chair), Lee Mikell, and John Wood attended the committee meeting. Also attending were Monica Scott and Susan Morrison, along with Dennis Foster from the Physical Plant; Ben Marino, Foundation Board Member; and Bob Mignone, outgoing Speaker of the Faculty.

Mr. Hightower presented the following committee report:

The College closed on the purchase of the George Street Project on July 18, 2007.

Construction of the Athletics Complex is on schedule with completion scheduled for Fall 2008.

Construction of the Simons Center is on schedule.

Construction of the Science Center is scheduled to begin in October 2007.

Patriots Point Facilities Upgrade is scheduled for completion in September 2007. Seating will be completed in October 2007.

The master plan and rezoning for the Dixie Plantation Phase I project have been completed and the design continues.

Liollo has been selected as the architect for the Grice Marine Lab project.

The Golf Practice Facility at Stono Ferry is currently under construction and is scheduled to be ready for the Fall 2007 semester.

The College was appropriated \$3.7 million during this legislative session to fund the Randolph Hall/Porter's Lodge/Towell Library Exterior Repairs.

President Benson would like to consider improving the lighting outside Randolph Hall, etc. Also, he would like to move ahead with the marquee on King Street. Recognizing that we have the Stono facility, he would like to engage the architects again to look at the Dixie Plantation in a larger context.

JOINT MEETING OF THE INSTITUTIONAL ADVANCEMENT COMMITTEE AND THE FOUNDATION FUND-RAISING AND ADVANCEMENT COMMITTEE:

Trustees Philip Bell (chair), Don Belk, Cherry Daniel, Frank Gadsden, and Bobby Marlowe, along with Foundation Board members Renee Anderson, Ted Creech, Chappy McKay, and George Spaulding attended the meeting. They were joined by staff members Greg Evans, VP for Development; Jonathan Evans, Associate Athletic Director for Development; Kate Howard-Arnold, Director of Stewardship; Jack Huguley, Director of Alumni Relations; Mike Haskins, VP for Marketing; Erica Lanford, Director of Annual Giving; Nina Marsh-Thomas, Donor Relations Coordinator; Monica Pawlowski, Director of the Cougar Club; and Sue Sommer-Kresse, Senior VP for Institutional Advancement.

Renee Anderson joined Mr. Bell in chairing the committee meeting.

Mr. Philip Bell presented the following committee report:

External Funds Quarterly Report:

Greg Evans updated the committee with this year's second quarter external funds report, which reflects all external funds received by the College of Charleston by June 28, 2007. The year-to-date total is approximately \$1 million under last year's to date total. The Annual Fund raised \$757,000 compared to \$469,000 this time last year. Approximately \$482,000 of the annual funds collected to date is unrestricted. Total fundraising to date is \$6.5 million with a goal of \$14.2 million.

Edgar Cato donated \$1 million to the Sailing Program with a \$550,000 challenge match. Ben Carter donated \$1 million to the Real Estate Program with a challenge match of \$500,000. Naming opportunities also are being developed for the new School of Sciences and Mathematics building and Dixie Plantation.

Division Reports:

Annual Giving: Erica Lanford reported that the Philanthropy Council has over 40 volunteers who will call their peers to ask for support in August and September.

Alumni Relations: Jack Huguley reported that Chappy McKay is the new president of the Alumni Association; president-elect is David Hay; Beth Burke is vice president, along with Biemann Othersen.

Cougar Club: Monica Pawlowski reported that the Cougar Club raised over \$500,000 for the first time. Twenty-two percent of club members renewed their membership at a higher level.

Athletics: Jonathan Evans reported that the legacy seat sales will double annual revenue. Four hundred seats have been sold totaling \$750,000.

Stewardship: Kate Arnold serves as a Foundation liaison for departments and financial aid. She gave a report on annual and endowed scholarships. For the 2006-07 academic year, 68% of all students received financial aid; students had \$79 million in financial aid need to cover their college tuition and expenses; and the average student who filed the FASFA form had over \$10,000 of financial need to attend the College. There is a critical need for more scholarship funding.

Preparing for a Campaign: Greg Evans presented a Power Point Presentation on "Preparing for a Campaign."

Sue Sommer-Kresse presented the committee with the following report.

- The George Street Project is completed and 650 students will move into the new residence halls in August.
- A \$550,000 unrestricted bequest has been given by the Odell Hawkins' estate in support of the library.
- The estate of Vivienne E. Anderson provided \$100,000 for the Avery Research Center.

Chairman Marlowe referred to the External Funds sheet showing January to June 2006 vs. January to June 2007. It appears we are behind in money raised by the Foundation. Why is that?

Sue Sommer-Kresse responded that annual giving is up, especially in unrestricted areas. We are down in planned gifts - \$1,500,000 less than last year. We expect that by year end, we will meet our goal in bequests/estates.

STUDENT AFFAIRS COMMITTEE:

Trustees Marie Land (chair), Demetria Clemons, and Annaliza Moorhead were joined by Victor Wilson, Senior Vice President for Student Affairs; John Campbell, Dean of Residence Life and Housing; Susan Payment, Director of Student Life; Whitney Hinds, President, Student Government Association; Kolo Rathburn, Vice President, Graduate Student Association; Jennifer von der Heiden, Chair, Honor Board; and Susan Hartman, Assistant to the Senior Vice President for Student Affairs.

Mrs. Land presented the following committee report:

Graduate Student Association:

- Marie Land introduced Kolo Rathburn, Graduate Student Association Vice President. The newly formed GSA will represent approximately 1,700 graduate students across 16 graduate school programs. Their aim is to build community and be an advocate for graduate students with the faculty and administration.

Position Updates:

- Victor Wilson introduced the 2007-2008 Honor Board Chair, Jennifer von der Heiden.
- Kassie Kissinger will become the Director of Greek Life on August 6. She comes from a similar position at Valdosta State.
- The search committee for Senior Director of Multicultural Student Programs and Services is still deliberating.

George Street Observer Advisory Board:

At the April Board of Trustees meeting, the need for a GSO Advisory Board was discussed. The newly created board is comprised of two faculty members and representatives from the local print media. This group will meet at least four times during the academic year. Victor Wilson explained that this resource is not intended as a censorship for content, but rather in the interest of improving the newspaper.

General Announcements:

- John Campbell reported that the George Street Project is ready for occupancy in August, and furniture deliveries and installation begin July 23. The new cafeteria is not scheduled to open until later in the semester.
- The Residence Hall Association has extended the 24-hour residence hall visitation to include weekdays. This trial arrangement for 2007-2008 will emphasize maintaining current safeguards, including roommate agreements and guest sign-ins.
- Chief Verrecchia of Public Safety continues to work with the Crisis Management Team, concentrating its efforts on a campus crisis plan and an alert system, electronic and possibly also audible.
- As a follow up to the February Board of Trustees meeting, a proposed Vendor Policy is pending approval by the President. This policy is not related to the Procurement Department's policy. This effort will result in the right of the Student Affairs division to refuse or terminate vendors and sales initiated by student organizations or aimed at the student population.
- Whitney Hinds reported that efforts are underway by the Student Government Association to build community spirit on campus.
- Kolo Rathburn informed the committee that the Graduate Student Association will hold its first major event at the Grice Marine Lab at a summer concert for graduate students, and will also join the SGA in the bike auction as well as a combined reception for the GSA and SGA.
- Victor Wilson will send all Board members a copy of the Welcome Week calendar (August 18-25).

Break at 10:20 a.m. Meeting reconvened at 10:35 a.m.

ACADEMIC AFFAIRS COMMITTEE:

Trustees Don Belk (chair), Demetria Clemons, Cherry Daniel, and Marie Land attended the meeting, along with Dr. Elise Jorgens, Provost; and Dr. Susan Morrison, Associate Provost. Others in attendance include Cynthia Lowenthal, Dean, School of Humanities and Social Sciences; Amy McCandless, Dean of the Graduate School; Don Burkard, Associate Vice President for Enrollment Management; Laurie Chamness, Director, Research and Grants Administration; Merissa Ferrara, Professor in the Communication Department; Brian McGee, Chair, Communication Department; Robert Mignone, Mathematics Department/Outgoing Speaker of the Faculty; and Whitney Hinds, President, Student Government Association.

Mr. Belk presented the following committee report:

Elise Jorgens presented the Provost's Report:

- Strategic Planning will begin soon, starting with the Board. Academic Affairs and others will be submitting questions for consideration. This committee now has Strategic Planning as part of its responsibility. This is a new strategic plan, though it may incorporate some elements of the last plan.
- Amendments to the Faculty Bylaws were provided for information only. The Faculty-Administration Manual will be undergoing some significant changes to address inconsistencies and some problem areas.
- Academic Affairs will have a half-day workshop for all new chairs on August 8 and an all-day retreat for all chairs and deans on August 9.
- The Graduate School is open at least one Monday or Thursday evening per month.

Brian McGee provided a history of the Communication Department and data about the program's students and faculty. Also, he emphasized that it is a liberal arts program with a focus on writing, speaking, researching and critical thinking, rather than a professional school. He shared a varied list of the types of jobs currently held by alumni of the program and talked about the Advisory Council which is comprised of two dozen prominent individuals in the communication field.

Laurie Chamness talked about the diverse services provided by the Office of Research and Grants Administration (ORGA), including assistance with seeking external funding, contract negotiation, managing funded projects, dealing with compliance issues, and providing education/professional development workshops. She highlighted the recent funding history and named some of the grants. In FY '06, the College received almost \$7 million in grants (with that year above both FY '05 and FY '07 because of one large grant with two years of funding awarded at one time). Thus far, in FY '08, the College has already received approximately \$1.5 million in grant funding.

Susan Morrison reported that *Jewel* by Bret Lott is the Convocation book and that it is directly coupled to his return to the College as Writer-in-Residence and Professor of English. Professor Lott will present the Convocation address on Monday, August 20, 2007, at 4:00 p.m.

ATHLETICS COMMITTEE:

Trustees Jimmy Hightower (acting chair) and Bobby Marlowe attended the committee meeting. Trustees Dwight Johnson (chair), Philip Bell, and John Busch attended the committee meeting via conference call. Also present were President George Benson, Fred Daniels, Interim Director of Athletics; Jonathan Evans, Associate Director of Athletics for External Relations; Laura Lageman, Associate Director of Athletics; Tony Ciuffo, Assistant Athletics Director/Media Relations; and AlysAnne Wiedeke, Administrative Assistant, as recording secretary.

Mr. Johnson presented the following committee report:

The average GPA for all teams for Spring 2007 was 2.94, compared to the College's undergraduate average of 2.93. Eleven teams earned GPAs above the undergraduate average. One

hundred fifty-four student-athletes earned SoCon Honors for their annual GPAs. The goal is to raise the GPA of every team to at least 3.0.

Jay Bruner is the new Men's Tennis head coach. Alice Manard, the new Director of Sailing, will begin work at the College on August 6. Cameron Davis is the new Director of Strength and Conditioning.

The \$150,000 gift from Irwin Belk, a major college benefactor, will be used for "the world's largest Cougar" which is being designed by a famous sculptor. The Cougar, 18 feet long and 2,800 pounds, will be installed at Patriots Point. Mr. Belk also has met with College officials concerning the endowment of a Track and Field facility for the Cougars.

The Cougar Club will host its annual "Meet the Coaches" party on September 5 at Patriots Point.

Fred Daniels presented an update on the search for a new Director of Athletics. Twenty-two applications have been received for the position. A committee has been appointed to review the applications, and they will meet soon to select the top candidates.

Mr. Johnson informed the Board that AlysAnne Wiedeke has returned to work after a long illness.

And finally, Mr. Johnson asked Fred Daniels to brief the Board concerning the department's efforts to honor the "Charleston 9" firefighters who died in the Sofa Superstore fire on June 18. Mr. Daniels reported that the Athletics Department will hang a banner/flag at each of the College's six sports venues. Also, he noted that a plaque with the names and pictures of the fallen firefighters and a "Charleston 9" banner will be placed in the John Kresse Arena.

ALUMNI RELATIONS COMMITTEE:

Trustees Lee Mikell (chairman), Frank Gadsden, Annaliza Moorhead, Bobby Marlowe, and Sam Stafford attended the meeting, along with Chappy McKay, President-Elect, College of Charleston Alumni Association. Staff members Sue Sommer-Kresse, Senior VP for Institutional Advancement; Karen Jones and Jack Huguley, staff liaisons; and Ann Ward, recording secretary, also attended the meeting.

Mr. Mikell presented the following committee report:

The Alumni Board Executive Committee meets once a month. Their focus is on alignment and planning in accordance with the Strategic Plan. Chappy McKay was elected President at their meeting in May.

The Alumni Association has eliminated its dues structure and a letter has been sent to all graduates notifying them of this change. Nelnet will discontinue its relationship with the Alumni Association due to legislative decisions outside of the College and Nelnet. The Alumni Association has received \$10,000 for the first year of its three-year contract.

The Alumni Association would like the Board of Trustees' participation, if possible, in the following events:

- “Doing the Charleston” Reception in Greenville, SC on October 9, 2007.
- Alumni Awards and Scholarships Banquet on November 8, 2007.
- “Doing the Charleston” Reception in New York on December 13, 2007.
- “Doing the Charleston” Reception in Atlanta. GA on February 12, 2008.
- “Doing the Charleston” Reception in Washington, DC on March 27, 2008.
- Alumni Weekend on May 2-4, 2008.
- Annual Alumni Meeting and Reception on May 3, 2008.

An Alumni Career Services Task Force has been created to consider ways to offer a broader range of career services to alumni who have graduated 5+ years out.

OLD BUSINESS:

Chairman Marlowe updated the Board on the partial renovations of the President's House, 6 Glebe Street. The target date for completion is August 1.

NEW BUSINESS:

Chairman Marlowe made the following announcements:

- (1) Cherry Daniel received the “Order of Silver Crescent” award from the Governor's Office for her work to better the adult education system.
- (2) Larry Miller was elected Chairman of Christ Church School in North Carolina for a three-year term.
- (3) Founders Committee Report: The committee's first order of business was to research the role of the six founders (Signers of the Constitution: John Rutledge, Charles Cotesworth Pinckney, and Charles Pinckney; Signers of the Declaration of Independence: Edward Rutledge, Arthur Middleton, and Thomas Heyward, Jr.) in the founding, funding or development of the College. They felt this research was a responsible prerequisite for basing any claims the College might make as an institution when recognizing these founders.

Recommendations:

- Endow a full scholarship named the “Signers Scholarship” that will provide full tuition, room and board, books and expenses to a worthy student for four years.
- Create a portrait gallery in Alumni Hall in Randolph Hall. The gallery would include portraits of all the past presidents of the College. Also, it is recommended that special facsimiles of the Declaration of Independence and the U. S. Constitution be added to the gallery with the six College trustees' signatures highlighted.
- In 2010, the College of Charleston should hold a full-scale celebration in commemoration of the 225th anniversary of the College of Charleston's 1785 Charter.
- The plaque under the portrait of these six founders in Alumni Hall should be amended as noted below, or the portrait should be removed.
“This painting depicts six College of Charleston Trustees who were among the founding fathers of our nation. From left to right, they are Edward Rutledge, Arthur Middleton and Thomas Heyward

who signed the *Declaration of Independence*; John Rutledge, Charles Cotesworth Pinckney, and Charles Pinckney who signed the *United States Constitution*. The painting was commissioned in 1987 in honor of the bicentennial of the *United States Constitution*.”

- Develop an interactive website featuring a virtual tour of the campus that creates a link between the College’s founders and our present-day students. The focus would be to (1) highlight the founders and promote the College’s history; (2) promote current academic programs, facilities, and student life; (3) encourage students to envision their full potential; and (4) add to a vibrant web experience for visitors.

Chairman Marlowe thanked the committee and made a suggestion:

The painting in Alumni Hall looks like a cartoon. He would like someone to work on getting it to look a little more distinguished with proper notation of their involvement and maybe a highlight of signatures on the document.

- (4) President Benson talked about the 6 Glebe Street Garden Room renaming opportunity, and he asked the Board to think about possible names. Sam Stafford liked the idea of making it an area for students.
- (5) Elizabeth Kassebaum reviewed the 2008 Board meeting dates:
January 10 and 11, 2008
April 17 and 18, 2008
June 9, 2008 – special meeting in Columbia
August 14 and 15, 2008
October 16 and 17, 2008
- (6) Elizabeth Kassebaum called the Board’s attention to the Campus Events Update (sheet at their places). Congressman Clyburn’s Birthday Party on Friday, July 20, at 7:30 p.m. in Alumni Hall, sponsored by the College of Charleston, MUSC, and the Avery Research Center. Also, the S. C. Chamber of Commerce Lowcountry Legislative Reception on Thursday, August 2, at 6:00 p.m. at the Exchange Building. She will send the Board an e-mail reminder and encourages them to attend, if possible. Also, the Alumni Receptions – Greenville on October 9; and New York on December 13. She asked the Board to let her know if they plan to attend these alumni events.
- (7) Elizabeth Kassebaum noted there is a sample “Quick Fact” card at their places. If it’s okay, Mike Haskins will make cards.

Chairman Marlowe thanked Marvin Dulaney and Jane Benson for the great Board dinner last evening. Also, he thanked Victor Wilson for creating the GSO Advisory Group which will help prevent potential problems in the future.

It was moved (Johnson), and seconded (Thompson), to go into Executive Session at 11:20 a.m. All in favor.

It was moved (Thompson), and seconded (Daniel), to come out of Executive Session at 12:30 p.m. All in favor.

There being no further business, it was moved (Land), and seconded (Thompson), that this meeting of the Board of Trustees be adjourned at 12:30 p.m. All in favor.