

**COLLEGE OF CHARLESTON  
BOARD OF TRUSTEES**

Randolph Hall Board Room<sup>1</sup>  
College of Charleston  
Charleston, South Carolina

January 21, 2011  
8:30 a.m.

Presiding:  
Gregory D. Padgett, Chair

Members Present: Mr. Donald H. Belk, Mr. J. Philip Bell, Mrs. Demetria Noisette Clemons, Dr. L. Cherry Daniel, Mr. Frank M. Gadsden, Mr. David M. Hay, Mr. William D. Johnson, Mrs. Marie M. Land, Mr. G. Lee Mikell, Mr. Lawrence R. Miller, Mrs. Annaliza O. Moorhead, Mr. Daniel Ravenel, Dr. Sam Stafford III, and Mr. John B. Wood, Jr.

Participated by Conference Call: Mr. John H. Busch

Absent: Mr. James F. Hightower and Mr. Joseph F. Thompson, Jr.

Others Present: President George Benson; Drs. Beverly Diamond, Senior Vice Provost for Academic Affairs; Bob Cape, Senior Vice President/Chief Information Officer; George Hynd, Provost and Executive VP for Academic Affairs; Andy Lewis, Professor, Department of Health and Human Performance; and Brian McGee, Chief of Staff and Senior Policy Advisor; Messrs. John Bello-Ogunu, Associate Vice President/Chief Diversity Officer; Gus Gustafson, Chairman, Foundation Board of Directors; Mike Haskins, Executive VP for External Relations; Jack Huguley, Director of Alumni Relations; Joe Hull, Director of Athletics; Sam Jones, Director of Budgeting and Payroll Services; Bobby Marlowe, Legislative Affairs Liaison; Ron Menchaca, Director of Executive Communication; Steve Osborne, Executive VP for Business Affairs; Jonathan Ray, Director of Institutional Events and Chef Concierge; Chris Tobin, Vice President for Development; Tom Trimboli, Senior Vice President for Legal Affairs; and George Watt, Executive VP for Institutional Advancement; Mses. Beth Burke, President, Alumni Association; Priscilla Burbage, Vice President, Fiscal Services; Sherrye Carradine, Assistant Counsel; Shirley Hinson, Director of Governmental Relations; Elizabeth Kassebaum, Executive Secretary to the Board of Trustees; Gail Long, Internal Auditor; Susan Payment, Director of Student Life; and Monica Scott, VP for Facilities Planning. Also attending were: Isaiah Nelson, President, Student Government Association; Dr. Darryl Phillips, Speaker of the Faculty; and Mr. Mike Robertson of the Media Communications Office.

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<sup>1</sup>In accordance with requirements of the *S. C. Freedom of Information Act*, news media was notified of the time, location, and agenda for this meeting.

The regular meeting of the College of Charleston Board of Trustees was called to order at 8:40 a.m. by Chair Padgett noting that the meeting notice has been posted and the press notified as required by the Freedom of Information Act.

**WELCOME AND INTRODUCTIONS:**

Chair Padgett welcomed everyone and briefly introduced new employees. Detailed bios can be found behind Tab II of the Board Book.

First, he welcomed Mark Albers, Assistant Director for Student Life Services and Events.

Next, he welcomed Michael Auerbach, Dean of the School of Sciences and Mathematics.

Next, Ken Beasley, Information Security Officer.

Next, Denise Ciccarelli, Director of Corporate and Foundation Relations.

Next, Greg Fisher, Director of Sailing.

Next, Christian Michner, Head Coach, Women's Soccer.

Next, Steve Stroud, Associate Athletics Director.

And finally, John Neita, SunGard Customer Relationship Manager.

**APPROVAL OF MINUTES:**

**It was moved by Trustee Stafford, and seconded by Trustee Bell, that the minutes of the October 15, 2010 Board Meeting be approved. The Chair called for the yeas and nays and the Minutes were unanimously approved by voice vote.**

**It was moved by Trustee Stafford, and seconded by Trustee Bell, that the minutes of the special Board Meeting on November 12, 2010 Board Meeting be approved. The Chair called for the yeas and nays and the Minutes were unanimously approved by voice vote.**

**EXECUTIVE COMMITTEE:**

Trustees Greg Padgett (chair), David Hay and Dan Ravenel were present. Participating by conference call: Trustees Cherry Daniel, Frank Gadsden, Dwight Johnson and Lee Mikell. Others present: President Benson, Sherrye Carradine, Mike Haskins, George Hynd, Brian McGee, Isaiah nelson (President, Student Government Association), Steve Osborne, Mike Robinson, Tom Trimboli, George Watt, Elizabeth Kassebaum, Betty Craig, and Diane Knich (*Post and Courier* Reporter)

Chair Padgett presented the following committee report:

The Executive Committee met on Thursday, January 13, 2011 at 10:30 a.m. in the Randolph Hall Board Room.

Chair Padgett briefed the committee regarding the newly modified Board Meeting Schedule:

- The Executive Committee will be held approximately ten days in advance of Board meetings; every four to six weeks by conference call to review agenda items.
- The Academic Affairs and Finance Committee meetings have been scheduled consecutively in the same room so other Board members may attend both meetings to better understand agenda items being discussed.
- The second set of p.m. committee meetings (Alumni Relations and Facilities Committees) has been scheduled at the same time so Board members can also attend the committee of their choice.
- Working (Informal) Lunch is scheduled to provide Trustees a greater opportunity for communication among members.
- Board Committee assignments were determined by discussions with each Board member.
- The modified Board Meeting Schedule increases responsibility for the Committee chairs to work with the Board Committee Liaisons.

Chair Padgett welcomed any feedback from the Board members regarding the modified Board Meeting Schedule.

Also, Chair Padgett thanked the Board members for their involvement in the Board Outreach Efforts this year and noted that he looks forward to these efforts again in 2011.

#### **ACADEMIC AFFAIRS COMMITTEE:**

Trustees Cherry Daniel (Chair), Don Belk, Frank Gadsden, David Hay, Marie Land, Greg Padgett, Dan Ravenel and Sam Stafford attended the meeting, along with Beverly Diamond, Don Burkard (Associate VP for Enrollment Planning), Deanna Caveny, Lynne Ford (Interim Associate VP for Academic Experience and Associate Provost for Curriculum and Academic Administration), George Hynd, and Andrew Sobiesuo (Associate Provost for International Education).

Others present: Susan Anderson (Director, Office of Research and Grants Administration), Mike Auerbach (Dean, School of Sciences and Mathematics), Sherrye Carradine (Assistant Counsel), Julia Eichelberger (Chair, Faculty Academic Planning Committee), Elizabeth Kassebaum (Executive Secretary to the Board and VP for College Projects), Andrew Lewis (Director of Professional programs in Education and Associate Dean, School of Education, Health and Human Performance), Brian McGee (Chief of Staff and Senior Policy Advisor), Darryl Phillips (Speaker of the Faculty), Pamela Riggs-Gelasco (Associate Professor, Department of Chemistry and Biochemistry), Tom Trimboli (Senior VP for Legal Affairs), and Fran Welch (Dean, School of Education, Health and Human Performance). Also Madison Hohman (Student, Chemistry and Mathematics) attended the meeting.

Trustee Daniel presented the following committee report:

Trustee Daniel introduced new committee members and turned the meeting over to George Hynd for the Provost's Report.

Provost's Report:

Dr. Hynd welcomed everyone and introduced Mike Auerbach, new Dean of the School of Sciences and Mathematics.

He reported that the College now offers four non-credit Microsoft certificates at the north campus: database administrator, database developer, windows developer, and web developer.

Lynne Ford presented a brief report on plans for a modified Convocation and the 2011-2012 The College Reads! Program. The new literacy outreach effort this year will be *The Known World* by Edward P. Jones.

Dr. Hynd provided background information on a Consortium Agreement with the Berkeley County School District to offer a Master of Education in Teaching, Learning and Advocacy.

**COLLEGE OF CHARLESTON  
RESOLUTION OF THE BOARD OF TRUSTEES  
PROPOSAL FOR  
COHORT PROGRAM  
MASTERS OF EDUCATION IN TEACHING LEARNING AND ADVOCACY  
BERKELEY COUNTY SCHOOL DISTRICT**

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**January 21, 2011**

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**WHEREAS**, the College has been requested by the Superintendent of the Berkeley County School District to enter into a contractual agreement under which the College would offer courses leading to the award of a Masters in Education in Teaching, Learning and Advocacy to a select group of teachers employed by the School District (the "Program");

**WHEREAS**, teachers selected by the School District and admitted to the Graduate School would participate in the Program as a cohort and the required courses would be offered onsite in the District;

**WHEREAS**, the cohort would number between 15 and 22 School District teachers;

**WHEREAS**, in consideration for providing this cohort the requisite courses of instruction required for the award of the degree, the College would charge the School District a flat rate that would be discounted from the in-state tuition rate that the College would otherwise charge if

each of the degree candidates were enrolled as an individual student rather than as a student member of the cohort;

**WHEREAS**, such discount would effectively result in a payment to the College that would be based on 75 percent of the in-state credit hour cost for a total enrollment of 15 students, even if the actual number of students in the cohort is below 15 students (the “Base Amount”);

**WHEREAS**, if the cohort is between 16 and 22 students, in addition to the Base Amount, the School District would pay a marginal incremental amount also based on 75 percent of the in-state credit hour cost;

**WHEREAS**, the Board has also been advised that there is sufficient demand for such a Program, and that the Program will generate more income to the College than the costs incurred to operate the Program;

**WHEREAS**, the anticipated result of the Program will be improved academic performance of individual students and individual teachers while improving the overall efficiency and effectiveness of the overall school District;

**WHEREAS**, the School District is requiring that its participating teachers agree to remain in the District for a fixed period of time after completion of the cohort Program;

**WHEREAS**, the beneficiaries of this cohort Program are public employees, the students that they teach, and the county School District;

**WHEREAS**, senior management of the College believes that this Program is consistent with the policies of the Commission on Higher Education and presents an appropriate exercise of the Board’s authority to discount in-state tuition for a legitimate public purpose; and

**WHEREAS**, the College plans to commence the Program in the Spring 2011 semester and the Program will be sited in the School of Education, Health and Human Performance.

**NOW THEREFORE BE IT - - -**

**RESOLVED**, that the President and the Provost, or either of them, are hereby authorized to execute the attached agreement with the Berkeley County School District to effectuate the purposes of this Resolution; and

**RESOLVED**, that the College may take such further actions as may be necessary or appropriate to initiate and conduct the Program in a manner consistent with law and the policies of the Commission on Higher Education and the Southern Association of Colleges and Schools and as presented to the Board through its Committee on Academic Affairs by the Provost.

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**The Academic Affairs Committee moves that the Resolution for a Proposal for a Cohort Program for a Masters of Education in Teaching, Learning and Advocacy with the Berkeley County School District be approved as presented. Chair Padgett called for the yeas and nays, and the Resolution was passed by voice vote.**

Professor Pam Riggs-Gelasco and student Madison Hohman briefed the committee on the Howard Hughes Medical Institute (HHMI) funded Undergraduate Science Education Program.

Susan Anderson presented highlights of external funding activity through the Office of Research and Grants Administration for the period July 1 through December 31, 2010.

#### **ALUMNI RELATIONS COMMITTEE:**

Trustees John Wood (chair), Don Belk, Demetria Clemons, Frank Gadsden, David Hay, Annaliza Moorhead, Greg Padgett, and Sam Stafford attended the meeting. Staff members Jack Huguley, Karen Jones, and John Hartman, also attended the meeting, along with Beth Burke (Alumni Association President), and invited guest Gibbon Miller ('10).

Trustee Wood presented the following committee report:

Greg Padgett briefed the committee on the Alumni Association's newly appointed seat on the Board of Trustees. The main point of discussion was the importance of communication and engagement with the alumni base.

The committee reviewed changes to the Alumni Association's Strategic Plan.

In the fourth quarter of 2010, the College of Charleston Alumni Chapters hosted 21 events and engaged 644 alumni. Less than \$5000 was spent on these events.

"A Charleston Affair" will be held on April 16, 2011, from 7:00-10:00 p.m. in Cistern Yard. On February 2, a theme reveal party will be held. Trustee Wood encouraged participation of all Board members. VIP tickets are available through the Alumni Office and general admission tickets will be available beginning March 1.

The Alumni Awards Committee is accepting nominations for the 2011 Alumni Awards Ceremony to be held on November 10, 2011. Nominations can be submitted on the Alumni website and the deadline for submission is February 22, 2011.

The Alumni Office received a collection of letters and publications from Margaret Sadler Eigner ('74) that she received from her mother, Elizabeth Mossimann Sadler ('46). The collection originally belonged to Margaret's grandfather, Harold Mouzon ('13), who was an alumni and former Chairman of the College of Charleston Board of Trustees. Included in the collection was an original copy of the first College of Charleston yearbook from 1917, "The Maroon and White." The yearbook will soon be available in the College's archives. The Marketing and Communication Office will include a story in an upcoming issue of the *College of Charleston Magazine*.

### **ATHLETICS COMMITTEE:**

Trustee Dwight Johnson (chair) attended the committee meeting. Also present were Otto German (Compliance Coordinator), Chris Horschel (Director of Sports Medicine), Joe Hull (Director of Athletics), Laura Lageman (Associate Director of Athletics/SWA), Keith Merritt (Director of Academic Services), Steve Stroud (Associate Director of Athletics/External Affairs), and Charlotte Napier (Recording Secretary).

Trustee Johnson presented the following committee report:

Otto German was recognized with a plaque at the basketball game last evening for 46 years of service to the College.

Twelve student athletes completed the Fall semester with a 4.0 GPA. Four of the twelve athletes were from one team.

### **AUDIT COMMITTEE:**

Trustees Larry Miller (chair), Don Belk, and Greg Padgett (Board Chair) attended the meeting. Staff members attending the meeting included Priscilla Burbage, Sherrye Carradine, Gail Long, Brian McGee, Steve Osborne, and Tom Trimboli. Also present were George Kennedy and Howie Huston from Elliott Davis.

Trustee Miller presented the following committee report:

Trustee Miller provided the committee with a timeline for revising the College's current Ethics Policy. Comments must be provided by all appropriate groups and committees by the end of February. Board members will discuss the revisions by conference call in March. The revised Ethics Policy will be presented for adoption at the April Board meeting.

George Kennedy and Howie Houston from Elliott Davis presented a report on the 2009-10 fiscal year-end audit. Recommendations were made for improvements in four areas; however, no control deficiencies or material weaknesses were reported by the external auditors.

Gail Long updated the committee on the status of the audit plan.

The committee went into Executive Session to discuss a personnel matter.

### **FACILITIES COMMITTEE:**

Trustees Cherry Daniel, Dwight Johnson, Marie Land, Lee Mikell, and Dan Ravenel attended the meeting. Also attending were Jan Brewton, Priscilla Burbage, John Campbell (Dean of Residence Life), John Cordray (Director of the Physical Plant), Bev Diamond, George Hynd, Sam Jones, Susan Morrison (Professor, Biology Department), Steve Osborne (Executive VP for Business Affairs), Monica Scott (VP for Facilities Planning), Fran Welch (Dean, School of Education, Health and Human Performance), and Alyson Goff (Executive Assistant, Business Affairs Office).

In Chair Jimmy Hightower's absence, Trustee Lee Mikell presented the following committee report:

Current Project Update:

- Cato Center: The replacement flooring on the first floor has been completed. A few punch list items remain.
- Dixie Plantation Phase I: The nature trails are near completion. The demolition of the house and barn is complete. February 11 is the expected bid date for the renovation of the studio and reconstruction of the barn. Construction is expected to take six months.
- Grice Marine Lab: The project has been delayed while new funding sources are identified. The Technology grant was denied.
- Randolph Hall/Porter's Lodge/Towell Library: The punch list is being worked through at this time by the architect and preservation consultant. President Benson asked that a tour of the Cistern area be organized for Board members.
- 5 College Way: The construction low bid, Complete Building, was rejected due to an issue with the bond level of one of the subcontractors. This rejection is being protested with the office of the State Engineer (OSE). The next low bidder was NBM Construction, who was awarded the contract. The building is now expected to be occupied in January 2012.
- 72 George Street: The project will include the renovation of this historic facility to house English faculty. The anticipated construction bid date is March 2011.
- 74 George Street: The project will include the renovation of this historic facility to house English faculty. The design documents are being developed with an expected bid for construction by July 2011.
- Hungry Cougar Renovation: The project must be completed during the summer due to the high demand of this facility during the fall and spring semesters.
- Center for Social Science Research: The project will utilize a \$1M grant from the National Science Foundation and will provide a state-of-the-art facility for social science research in the Bell Building. The College has requested approval from OSE to use the design-build procurement method.
- Robert Scott Small Classroom Conversion: The project will renovate the vacated dance studio in the Robert Scott Building and will provide six additional classrooms with 181 seats. The design documents are currently being developed.

Monica Scott informed the committee that the Sottile Theatre marquee has been completed and has been well received by the community.

The College has selected Hanbury Evans Wright Vlattas to update the campus master plan. The firm is expected to meet with the Executive Team within the next few weeks to finalize the scope and negotiate a contract. The entire project is expected to be completed by the end of the year. Ms. Scott informed the Board that they will be updated throughout the project. Trustee Mikell recommended that a member of the Facilities Committee serve on the Steering Committee.

Ms. Scott has worked with an internal committee regarding the future use of the Silcox Building. A white paper resulted in a proposed plan that would renovate the Silcox Building and build a new facility on the 34 George Street property to meet the needs of the School of Education,

Health and Human Performance and the Division of Student Affairs for classroom space and a wellness center. The proposal will be part of the consideration of the master plan.

Ms. Scott informed the committee that the Jewish Studies Center was designed for a future addition. The Jewish Studies Advisory Board has recommended a kosher kitchen, which the academic program director believes will assist with recruitment. Steve Osborne stated that the program director believes private funding can be raised for the kitchen.

Ms. Scott provided an update on the RFP for a residence hall. The staff is proposing to draft a RFP for review by the Facilities Committee. At the April Board meeting, the Board of Trustees will be asked to endorse moving forward with issuing the RFP.

**FINANCE COMMITTEE:**

Trustees Lee Mikell (chair), Frank Gadsden, Larry Miller, and Dan Ravenel attended the meeting. Other Board members in attendance were Don Belk, David Hay, Marie Land, Greg Padgett, and Sam Stafford. Staff members present were President Benson, Jan Brewton, Priscilla Burbage, John Campbell, Sherrye Carradine, Mike Duvall, Bev Diamond, Alyson Goff, Shirley Hinson, George Hynd, Sam Jones, Elizabeth Kassebaum, Gail Long, Brian McGee, and Tom Trimboli.

Trustee Mikell presented the following committee report:

Sam Jones reviewed the budget adjustments reflected through December 31, 2010. There were several adjustments affecting the bottom line budget, the most significant being transfers to capital projects, most of which were the allocation of ARRA stimulus funds, and the adjustment of the prior fiscal year carry forward. There were also the ordinary realignments within operating divisions which do not affect the bottom line. **The Finance Committee moves that the Resolution to approve the budget adjustments for the quarter ended December 31, 2010 be approved as presented below. The Chair called for the yeas and nays and the Resolution was unanimously approved by voice vote.**

**COLLEGE OF CHARLESTON  
RESOLUTION OF THE BOARD OF TRUSTEES  
BUDGET ADJUSTMENTS**

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January 21, 2011

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**WHEREAS**, College management has revised its projections of revenues and expenses for the year 2010-2011 and, based on that revision, has recommended certain reallocations and adjustments to the budget previously approved by the Board; and

**WHEREAS**, those recommended reallocations and adjustments were presented to the Board's Finance Committee and were determined to be reasonable and appropriately supported by College management.

**NOW THEREFORE, BE IT**

**RESOLVED**, that the Board hereby approves the recommended reallocations and adjustments to the approved budget for year 2010-2011, as presented by College management to the Finance Committee and as further detailed in the table captioned "College of Charleston 2010-2011 Revenue and Expense Budget Adjustments December 31, 2010" contained in the Board of Trustees briefing book dated January 21, 2011; and

**RESOLVED**, that all actions of College management to effectuate these reallocations and adjustments prior to the effective date of this Resolution are hereby ratified and affirmed.

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Steve Osborne reviewed the proposed fees for Housing and Food Services for 2011-2012. They reflect a 2% increase for housing and an overall 2.23% increase for food services. **The Finance Committee moves that the Resolution to approve the Student Housing Fees for 2011-2012 be approved as presented below. The Chair called for the yeas and nays and the Resolution was unanimously approved by voice vote.**

**COLLEGE OF CHARLESTON  
RESOLUTION OF THE BOARD OF TRUSTEES  
STUDENT HOUSING FEES**

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January 21, 2011

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**WHEREAS**, College management utilizes a multi-year pro-forma estimate for calculating the revenue needed to meet the operating costs of College student residence halls, as well as debt service requirements for the facilities and other planned improvements for student resident halls;

**WHEREAS**, College management has advised the Board that it has reviewed its resident hall needs against pro-forma income and expenses and has determined that an increase in the student housing fee is needed to provide sufficient revenue to meet housing operational costs, debt service requirements, and future planned improvements to student residence halls; and

**WHEREAS**, College management has recommended that the Board increase the allowable charges on residential housing for students to the extent needed to address these matters and to

maintain the quality of student residential housing services on or about the campus of the College.

**NOW THEREFORE, BE IT**

**RESOLVED**, that the Board hereby approves the percent increases for residential housing and related programs as indicated in the schedule captioned “College of Charleston 2011-2012 Proposed Fees (Housing and Food Services)” contained in the Board of Trustees briefing book dated January 21, 1011; and

**RESOLVED**, that no such increase shall become effective prior to August 1, 2011 and that the effective date of each such increase is timely communicated to the College community well in advance of the respective effective dates.

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**The Finance Committee moves that the Resolution to approve the Food Services Fees for 2011-2012 be approved as presented below. The Chair called for the yeas and nays and the Resolution was unanimously approved by voice vote.**

**COLLEGE OF CHARLESTON  
RESOLUTION OF THE BOARD OF TRUSTEES  
FOOD SERVICE FEES**

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**January 21, 2011**

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**WHEREAS**, the College contracts with Aramark™ for the provision of food services on or about the campus of the College;

**WHEREAS**, pursuant to that contract Aramark™ provides services to meet the meal plan needs of the College on a cost reimbursable basis;

**WHEREAS**, College management utilizes a multi-year pro-forma estimate for calculating the revenue needed to meet the operating costs of the College food services needs, as well as debt service requirements for the facilities and other planned improvements for student food services; and

**WHEREAS**, College management is recommending that the Board increase the allowable charges on certain meal plans and related programs to the extent needed to address increases in costs and maintain the quality of food services on or about the campus of the College.

**NOW THEREFORE, BE IT**

**RESOLVED**, that the Board hereby approves the percent increases for meal plans and related programs as indicated in the schedule captioned “College of Charleston 2011-2012 Proposed Fees (Housing and Food Services)” contained in the Board of Trustees briefing book dated January 21, 2011; and

**RESOLVED**, that no such increase shall become effective prior to August 1, 2011 and that the effective date of each such increase is timely communicated to the College community well in advance of the respective effective dates.

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The Finance Committee was informed that the Comprehensive Annual Financial Report for the Year Ended June 30, 2010 has been completed. Please note for the record that copies have been distributed to all Board members and can be found at your places. A copy of the report was mailed to John Busch (conference call) and Jimmy Hightower (not present at the Board meeting).

Steve Osborne briefed the Committee on budget issues, including State revenue collections and projections of expense estimates and shortfalls for next fiscal year. He updated the Committee on the internal budget adjustments needed to address the \$2.3 million revenue decrease as a result of rolling back tuition for the Spring Semester.

The Committee was updated on the renewal, in December, of the bond anticipation notes. The new Bond Anticipation Note will mature December 14, 2011, at which time the College will go to long-term takeout. The new Bond Anticipation Note carries an interest rate of 1.39% with a total interest cost of \$465,650 on the \$33.5 million note.

**GOVERNMENT RELATIONS COMMITTEE:**

Trustees Dan Ravenel (chair), Cherry Daniel, Frank Gadsden, Lee Mikell and Greg Padgett attended the committee meeting. Others in attendance: Steve Osborne (Executive VP, Business Affairs), Shirley Hinson (Director of Government Relations), Bobby Marlowe (Governmental Relations), and Mike Haskins (Executive VP, Marketing and External Relations), Don Burkard (Associate VP of Enrollment Planning), Mike Robertson (Senior Director of Media Relations), and Elizabeth Kassebaum (Executive Secretary to the Board of Trustees and VP for College Projects).

Trustee Ravenel presented the following committee report:

Don Burkard presented an enrollment update. The Office of Admissions will send a team to the midlands of South Carolina next week to recruit applicants. The goal is to reach out to the very best and brightest students in the state while still being accessible.

The Government Relations Department is furthering its attempt to make connections with legislators through outreach initiatives. The Board of Trustees will host the annual Legislative Reception in Columbia, SC on February 15, 2011, at the Palmetto Club.

Mike Haskins informed the committee of current marketing initiatives being undertaken. The College is partnering with Home Team Marketing to make the College better known to prospective high school students.

Shirley Hinson and Bobby Marlowe provided a legislative update. Regulatory Relief should be introduced in the House and will get a hearing next week.

Mike Haskins provided the Board of Trustees with an update on the Division of Marketing and Communication.

**INSTITUTIONAL ADVANCEMENT COMMITTEE:**

Trustees David Hay (chair), Marie Land, Larry Miller, and John Wood were present. Also in attendance were Volunteer Board Liaisons: Mr. J. J. Lamberson (Treasurer, Cougar Club), Margaret Frierson (President-Elect, Alumni Association), and “Gus” Gustafson (Foundation Board Chairman); Committee Staff Representative George Watt (Executive VP, Institutional Advancement). Staff members present: Denise Ciccarelli (Director of Corporate and Foundation Relations), John Gladchuk (Director of Strategic Advancement Programs), Barney Holt (Director, Foundation Properties Management/Special Projects), George Hynd (Provost & Executive VP for Academic Affairs), Jennifer Lorenz (Director of Communications, Institutional Advancement), Cathy Mahon (Director, Major Gifts Programs), David Masich (Director, Planned Giving Programs), Laurie Soenen (Director, Annual Giving Programs), Chris Tobin (VP for Development), and Sheila Vanek (Development Administrator).

Trustee Hay presented the following committee report:

Mr. Hay welcomed Trustee Marie Land as a new member of the Institutional Advancement Committee.

George Watt introduced Denise Ciccarelli, the new Director of Corporate and Foundation Relations. Denise joins the CofC team after several years as a senior development director in the School of Nursing at MUSC.

Chris Tobin presented the 2010 fundraising results. He reported total commitments of \$9.1 million, representing 10.5% increase over the previous calendar year. For the first time in the history of the College of Charleston Fund, we collected over \$ 1 million in total unrestricted cash receipts.

George Watt provided an update on the Foundation’s endowed funds and total investments under management.

George Watt and Barney Holt reported on the completed acquisition of a 19.2 acre parcel contiguous to the Dixie Plantation.

The committee chair acknowledged – and celebrated - 100% giving participation from the Board of Trustees – a true demonstration of commitment to the College.

Finally, George Watt addressed questions regarding the lunch presentation to the entire board on the comprehensive campaign planning process. The chairman commended the timely accomplishment of a significant milestone in the CofC strategic plan

Having no further business, the committee adjourned on time

### **STUDENT AFFAIRS COMMITTEE:**

Trustees Demetria Clemons (chair), Don Belk, Annaliza Moorhead, and Sam Stafford were joined by Jeri Cabot (Dean of Students), Marjorie Thomas (Assistant VP for Student Affairs), Deni Mitchell (Director for Strategic Initiatives and Staff Resource Coordinator), Dr. Frank Budd (Director of Counseling and Substance Abuse Services), John Campbell (Dean of Residence Life and Housing), Isaiah Nelson (President, Student Government Association), Rick Krantz (Director of Fire and EMS – Public Safety), and Susan Hartman (Executive Assistant to the Executive VP for Student Affairs).

Trustee Clemons presented the following committee report:

Dr. Budd provided an overview of the counseling services and resources provided in support of student success. The staff includes licensed counselors, social workers, psychologists, and a psychiatrist. New programs this fall have been Happy Hours Sessions with speakers promoting alternatives to drinking and a Sports Counseling Clinic for athletic teams.

John Campbell, Dean of Residence Life, reported the August occupancy rate was 94% and the current semester is at 92%.

Jeri Cabot reported on judicial trends for the calendar year 2010, citing a 17% decrease over 2009 in cases involving alcohol possession. With regard to academic infractions, the Honor Board has processed approximately 30 cases this year, the majority of them for plagiarism.

Rick Krantz, Director of Fire and EMS, provided an overview of the staff, equipment and services provided by the College's Fire and EMS. Trustee Clemons commended Mr. Krantz for the EMS Skills Competition in Baltimore, MD. The unit competed in five conference competitions in 2009. The College of Charleston came in first in trauma and fourth overall.

**The Student Affairs Committee moves that the Resolution to include the College of Charleston's Fire and EMS in The Charleston County Fire Chiefs Association Mutual Aid Agreement be approved as presented below. The Chair called for the yeas and nays and the Resolution was unanimously approved by voice vote.**

**COLLEGE OF CHARLESTON  
RESOLUTION OF THE BOARD OF TRUSTEES  
PROPOSAL TO APPROVE  
THE CHARLESTON COUNTY FIRE CHIEFS ASSOCIATION  
MUTUAL AID AGREEMENT**

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**January 21, 2011**

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**WHEREAS**, under South Carolina law “any municipality, fire district, fire protection agency, or other emergency service entity may provide mutual aid assistance, upon request, from any other municipality, fire district, fire protection agency, or other emergency service delivery system in South Carolina at the time of a significant incident such as fire, earthquake, hurricane, flood, tornado, hazardous material event, or other such disaster” S.C. Code Ann. § 6-11-1810;

**WHEREAS**, the College’s Fire and Emergency Medical Services is a branch unit of the College’s Department of Public Safety within the [Division of Student Affairs](#) and is dedicated to providing a safe campus environment for faculty, staff, students, and visitors;

**WHEREAS**, the primary response area of the College’s Fire and EMS is the main campus and areas contingent to the campus when requested by local authorities;

**WHEREAS**, to better protect the campus, senior College management is desirous of entering into a Mutual Aid Agreement with firefighting entities in local jurisdictions within the county, a copy of which is attached to this Resolution;

**WHEREAS**, under such Agreement each jurisdiction, including the College, would have the option to request assistance from one or more signatories for the purpose of assisting the requesting jurisdiction combat a fire or manage a hazardous spill or similar matter;

**WHEREAS**, the provision of assistance would be optional with each authority and no authority that provides assistance may be held liable by the requesting authority for any loss, damage, personnel injury, or death occurring as the result of providing assistance under the Agreement; and

**WHEREAS**, senior management of the College has requested that the Board approve the attached Mutual Aid Agreement.

**NOW THEREFORE, BE IT –**

**RESOLVED**, that pursuant to S.C. Code Ann. § 6-11-1810 the Board hereby approves the Mutual Aid Agreement and authorizes the College’s Director and Chief of Fire and Life Safety to execute that Agreement and to take such actions as may be necessary and appropriate to implement the Agreement and effectuate its purposes; and

**RESOLVED**, all actions taken by the College pursuant to this Resolution shall be consistent with the South Carolina Firefighter Mobilization Plan, as it may be established and amended from time to time under the Firefighter Mobilization Act of 2000 (Title 23, Chapter 49).

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“Helping Hands” event was held on December 3, 2010 to support local families.

Homecoming Week is January 21 through February 7, 2011.

Isaiah Nelson, President of the Student Government Association, presented the Board with an update on campus activities:

- “State of the Student” Address is scheduled for next Wednesday, January 26, at 4:00 p.m. in Alumni Hall.
- Students participated in Dr. Martin Luther King, Jr. Day at Charles Towne Landing.
- Student Trustee Resolution – The student body is excited about the possibility of students being allowed to participate in Board meetings. They collected a petition containing 3,801 signatures in support of the Resolution. Isaiah reached out to eleven boards throughout the country and received ten responses, with only one negative comment. He thanked the Board for considering the proposal and hopes they understand the expertise that the students can bring to the College.

#### **AD HOC COMMITTEE ON INFORMATION TECHNOLOGY:**

Trustees Frank Gadsden (chair), Cherry Daniel, Dwight Johnson, and David Hays attended the meeting. Other guests in attendance were Jennifer Higgins (VP for Collegiate Project Services), Andrew Bergstrom (Director of Web Strategies), Deanna Caveny (Associate Provost), and Isaiah Nelson (President of the Student Government Association).

Trustee Gadsden presented the committee report:

College compliance with the anticipated transparency legislation will be accomplished by August, 2011, with the initial report posted on the web pages with data for July 2011.

The Google Project is in implementation with students slated to be creating their College Google email accounts beginning in Spring 2011: current students as they register for classes, and admitted students as they make deposit payments.

Information Technology is on the cusp of filling two key positions in Information Services – the department that architects institutional data bases and facilitates the creation of operational, strategic, and compliance reports for College decision-makers and planners.

Jennifer Higgins presented the BATTERY report, noting that we have concluded the first semester during which all the Banner modules were implemented. The BATTERY project continues to be on schedule and in budget. Functional offices are in a period of cleaning up work; Information Technology is embarking on a set of increasingly urgent operational tasks.

IT is promoting College faculty participation in a High Performance Computing Workshop to be hosted by MUSC that will inform about the Palmetto Cluster computation facility at Clemson. The College connection to the South Carolina Light Rail network provides access to computing and information resources in South Carolina and throughout the world.

IT is accommodating a request from The Citadel to provide emergency data base administrator support through a period in which The Citadel position is vacant. Additional opportunities for technology collaboration are being explored.

While experiencing a significant reduction as a result of the tuition rollback, the IT Equipment Replacement fund, created in support of the Strategic Plan, has already enabled successful replacement of wireless networking services in several academic buildings.

The Ad Hoc Committee on Information Technology focused initially on the BATTERY Project. In recent years, the Committee has reviewed progress on many other technology-based strategic initiatives, increasingly emphasizing support for learning and teaching. Continuation of the Ad Hoc Committee for three years will be discussed at the next meeting and proposed in the form of a formal resolution to the full Board at the April 2011 meeting.

A Board Portal created by Information Technology is implemented and will be demonstrated to the full Board at the April meeting.

**[Break at 9:50 a.m.]**

**[Meeting resumed at 10:15 a.m.]**

### **PRESIDENT'S REPORT:**

(1) President Benson reported that he is pleased with the results of our increased emphasis on private fundraising at the College. New commitments received between 2008 and 2010 are up 27.5%. He indicated that fundraising is a team sport and that the entire campus plays a role in this effort. The Comprehensive Campaign will take fundraising to a new level.

(2) President Benson reported that he attended the Governor's Higher Education Roundtable in Columbia. The Governor would like to move higher education institutions to a performance-based funding model. The Governor has asked the college presidents to compile information over the next few months to submit to the General Assembly. President Benson will report back to the Board regarding this effort.

(3) The CPQE (Comprehensive Program for Quality and Efficiency) will become a permanent part of the College. It is our pursuit of quality. Each division has submitted a plan, and they will report to the President by April. President Benson will provide a report on this effort at each Board meeting.

(4) At a press conference on Wednesday, January 19, President Benson represented the College of Charleston on Extreme Makeover: Home Edition. ABC built a new home for Bill and India Dickinson's family in Beaufort. President Benson was moved by the story and offered the children, ages 1-16, full tuition scholarships at the College. Of course, they must meet the necessary qualifications. Ty Pennington was the program host. During the presentation, President Benson appeared on camera and Bill, the father, appeared on a flat screen TV from

Afghanistan where he is serving as a member of the U. S. Marine Corps. We do not yet have an air date. Donations will be solicited for the Dickinson Scholarship Fund.

### **OLD/UNFINISHED BUSINESS:**

#### **Student Trustee Resolution:**

Chair Padgett reported that the first item of business is the proposed Resolution to Amend the Bylaws to Add the SGA President as an Ex Officio Non-Voting Member of the Board of Trustees. The Resolution was presented to the Board by the Student Affairs Committee at the October 15, 2010 Board meeting. At that time, it was agreed to postpone consideration of the Resolution until the January Board meeting.

The question before the Board today is the adoption of the Resolution that was presented by the Student Affairs Committee last October 15. Adoption of the Resolution will result in adding the SGA President as a non-voting member of the Board without any right to attend Executive Session, to be counting for the purposes of determining if a quorum is present, or to do anything other than participate in the public deliberations of the Board. Chair Padgett asked for any discussion on the pending resolution.

Following discussion on the Resolution, Trustee Marie Land called for a vote by a show of hands. Nine were in favor of the proposal and six were opposed. Since a 2/3 majority vote (12) in favor of the proposal was not received, the Resolution did not pass.

### **NEW BUSINESS:**

#### **Bonner Student Leader Program:**

Stephanie Visser, Director of the Center for Civic Engagement, provided a brief presentation regarding the Bonner Student Leader Program.

Ms. Visser introduced the Bonner Student Leaders attending the meeting:

- (1) Candice Coulter – senior Sociology major from Charleston, SC;
- (2) Shanell Ransom – sophomore Sociology major with a minor in crime law society from Columbia, SC; and
- (3) Asriel Childs – junior Pre-Accounting major from Greenwood, SC

#### **Future Executive Committee Meeting Dates:**

Elizabeth Kassebaum provided future Executive Committee meeting dates. All meetings are scheduled for 10:30 – 11:30 a.m. in the Randolph Hall Board Room.

Wednesday, February 25, 2011

Thursday, March 24, 2011

Wednesday, May 25, 2011

June 7, 2011 (tentative)

Joint Honorary Degree and Commencement Speaker Committee:

Elizabeth Kassebaum reported that the Committee Membership, Guidelines, and Previous Recipients are in the Board Book. The process for selecting honorary degree recipients and commencement speakers will be reviewed at the Executive Committee meeting on February 25, and a report will be presented to the full Board at the April Board meeting.

Transparency Bill:

Steve Osborne provided a briefing on the Transparency Bill which was introduced in the House by Senator Rose. The Bill hasn't passed yet, but it is expected to move fast. The College plans to have transparency in place by July 2011 even though the Legislation requires an implementation date of July 2012.

Procurement Card Purchases and 2010 Financial Reports are already available on-line.

**The motion was made by Trustee Miller, and seconded by Trustee Bell, to go into Executive Session at 11:20 a.m. to consider General Counsel Report and honorary degrees. All in favor.**

Chair Padgett asked the following staff members, in addition to the President, to remain and attend the Executive Session: Mike Haskins, George Hynd, Steve Osborne, Tom Trimboli, George Watt, Sherrye Carradine, Elizabeth Kassebaum, Brian McGee, and Betty Craig.

**The motion was made by Trustee Land, and seconded by Trustee Gadsden, to come out of Executive Session at 12:00 p.m. All in favor.**

**[Regular session resumed at 12:00 p.m.]**

Chair Padgett stated for the record that no action was taken during Executive Session.

**The motion was made by Trustee Land, and seconded by Trustee Miller, to approve the following honorary degrees for May 2011 Commencement Ceremonies. The Chair called for the yeas and nays and the motion was unanimously approved by voice vote.**

- (1) Richard Besser (speaker, both morning and afternoon undergraduate ceremonies; honorary degree presentation will be during the afternoon ceremony)
- (2) Jose Miguel Insulza (speaker, Graduate School Ceremony)
- (3) John Zeigler (honorary degree presentation during morning ceremony)

**The motion was made by Trustee Busch, and seconded by Trustee Gadsden, that the meeting be adjourned at 12:05 p.m. All in favor.**