(Approved at October 21, 2016 Board of Trustees Meeting)

COLLEGE OF CHARLESTON UNIVERSITY OF CHARLESTON, SC

Board of Trustees Meeting Randolph Hall Boardroom¹ August 12, 2016 9:00 a.m.

Presiding: Gregory D. Padgett, Chair

Board Members Present: Trustees Donald H. Belk, John H. Busch, Demetria Noisette Clemons, L. Cherry Daniel, Frank M. Gadsden, Henrietta U. Golding, David M. Hay, Randy R. Lowell, Annaliza O. Moorhead, Penny S. Rosner, Jeffrey M. Schilz, Brian Stern, Edward L. Thomas, Jr., Joseph F. Thompson, Jr., Ricci Land Welch, and John B. Wood, Jr.

Board Members Participating by Conference Call: Trustee Renee B. Romberger

Board Members Absent: Trustees Toya D. Pound and Michael Todd Warrick

President Glenn McConnell, Michael Adeyanju (Director, Executive **Others Present:** Communications), Mike Auerbach (Dean, School of Sciences and Mathematics), Jerry Baker (Executive Director, Cougar Club), John Bello-Ogunu (AVP, Chief Diversity Officer), Mark Berry (Executive Director, Division of Marketing and Communications), Divya Bhati (Associate VP, Institutional Effectiveness and Strategic Planning), Timothy Buttram (Graduate Assistant), Alicia Caudill (Executive VP, Student Affairs), Lynn Cherry (Associate Provost for Curriculum and Institutional Resources), Betty Craig (Executive Assistant to the Board of Trustees), Mercedes Fabers (Assistant General Counsel), Christine Finnan (Chair, Graduate Education Committee), Trisha Folds-Bennett (Dean, Honors College), Jimmie Foster (Assistant VP, Admissions and Financial Aid), Sarah Franciscus (Director, Fraternity and Sorority Life), Irina Gigova Ganaway (Senate Budget Committee), Godfrey Gibbison (Dean, School of Professional Studies), Jerry Hale (Dean, School of Humanities and Social Sciences), Debbie Hammond (Senior Executive Administrator for the President), Zach Hartje (Director of Teaching, Learning and Technology/Interim Chief Information Officer), Sylvia Harvey (Trustee Emeritus), Karen Hauschild (Director, Academic Advising and Planning Center), Shirley Hinson (Director of Government Relations), Joe Hull (Director of Athletics), Sam Jones (VP, Fiscal Services), Timothy Johnson (Professor/Chair, Classics Department), Elizabeth Kassebaum (Executive Secretary to the Board of Trustees and VP for College Projects), Jeff Kinard (Chair, Foundation Board), Gibbs Knotts (Chair, Faculty Curriculum Committee), Cathy Mahon (Associate VP, Development), Todd McNerney (Speaker of the Faculty/Associate Professor, Department of Theatre and Dance), Angela Mulholland (General Counsel), Steve Osborne (Executive VP for Business Affairs), Paul Patrick (Vice President for Administration and Planning), Ann Pryor (Vice President, Alumni Affairs), Jonathan Ray (Director of Institutional Events and Chef Concierge), Robert Reese (Chief of Police/Director of Public Safety), Mike Robertson (Senior Director of Media Relations), Monica Scott (VP for Facilities Planning),

¹In accordance with requirements of the *S. C. Freedom of Information Act*, news media was notified of the time, location, and agenda for this meeting.

Alem Abraha Teklu (Faculty Education Technology Committee), Alexa Thacker (Facilities and Events Support), Jo Ann Throckmorton (Administrative Assistant), Antonio Tillis (Dean, School of Languages, Cultures, and World Affairs), David Watson (Trustee Emeritus), George Watt (Executive VP for Institutional Advancement); Fran Welch (Dean, School of Education, Health and Human Performance), and Tomi Youngblood (President-Elect, Cougar Club Board).

Also attending were John Curtis (IT/PC Network Technician), Mike Ledford (Photographer, College Publications), Ben Powers (Telecommunication Coordinator), and Roy Snipe (Audio Visual Events Coordinator).

WELCOME AND INTRODUCTIONS

Chair Padgett recognized five outstanding orientation interns. They were joined on stage by Stephanie Auwaerter, Director of Orientation.

- Jennifer Asouzu

 junior majoring in Communication and Theatre Performance, from Columbia, SC;
- Marie Carrillo-Marquina junior majoring in Art History from Charleston, SC;
- Kaitlyn Kaufman senior majoring in Early Childhood Education from Hershey, PA;
- Wanda Willis senior majoring in Psychology from Summerville, SC; and
- Haley Womack junior majoring in Political Science from Springfield, MO.

Next, Chair Padgett recognized employees who are new to campus or have new positions:

- Jim Allison, Executive Director of the Career Center;
- He welcomed Jerry Baker back to campus as Executive Director of the Cougar Club;
- Lynn Cherry, Associate Provost for Curriculum and Institutional Resources; and
- Bill Herkert, Deputy Chief of Public Safety.

And finally, Chair Padgett recognized Wendy Williams, Director of Procurement and Supply. A letter was received from the National Procurement Institute informing the College that the Procurement Department has earned the 2016 Annual Achievement of Excellence in Procurement Award. The College of Charleston is the only agency in South Carolina and one of only 25 higher education organizations in the United States and Canada to receive the award. Congratulations to Wendy, who has worked at the College for 23 years, and her team for a job well done!

[Board members moved to the Boardroom to continue the Board of Trustees meeting.]

The regular meeting of the College of Charleston Board of Trustees was called to order at 9:10 a.m. by Chair Padgett noting that the meeting notice has been posted and the press notified as required by the Freedom of Information Act.

Chair Padgett welcomed everyone attending the meeting and noted that all Trustees are present except Trustees Toya Pound, Renee Romberger, and Todd Warrick. Trustee Renee Romberger will participate by conference call.

Also, Chair Padgett acknowledged Sylvia Harvey and David Watson, Trustees Emeriti, who joined today's meeting.

In addition, he welcomed Jeff Kinard, the new College of Charleston Foundation Board Chair, to the meeting today.

And finally, Chair Padgett noted that the Board Committee Liaisons and a number of Academic Deans are present today.

APPROVAL OF MINUTES:

Trustee Jeff Schilz requested that the meeting minutes be amended as follows:

- His Power Point Presentation be included at the end of the meeting minutes;
- Budget and Finance Committee Report edits to his comments regarding raising tuition; and
- Resolution on School Fees for School of Business and School of Sciences and Mathematics edits to his "For the record" comments.

It was moved by Trustee Jeff Schilz, and seconded by Trustee Cherry Daniel, that the minutes of the June 13-14, 2016 Board Meeting/Retreat be approved as amended. The Chair called for the yeas and nays, and the Minutes were approved by voice vote.

PRESIDENT'S REPORT:

President McConnell provided a brief update on the following topics:

- President McConnell thanked Jimmie Foster and the Financial Aid team for their fine work.
- Also, President McConnell spoke at the Student Affairs Division Breakfast. He noted at the Board meeting that the work of the Student Affairs' professionals doesn't go unnoticed.
- Diversity
 - Today is John Bello-Ogunu's last day as Associate VP/Chief Diversity Officer at the College. He has created a strong platform of affordability, accessibility, and inclusion.
 - A Transition team (Trustee Demetria Clemons, chair; Joe Kelly; Alicia Caudill; and Godfrey Gibbison) was established to identify suitable candidates to serve in an interim leadership capacity for the Office of Institutional Diversity. Interim leadership will be announced next week.
 - President McConnell will address the Diversity Review Committee's (DRC)
 recommendations. The DRC will meet again in early September to conclude its work.
 He thanked John Busch and the committee members for their work with the DRC.
- SACSCOC Accreditation
- Appointment of Jerry Baker as Executive Director of Cougar Club
- Meeting with IT business community
- Boundless Campaign
- College's 250th Year Celebration

COMMITTEE REPORTS:

EXECUTIVE COMMITTEE:

Committee members present: Trustees Greg Padgett (Chair) and Demetria Clemons

<u>Committee members participating by conference call</u>: Trustees Cherry Daniel and Frank Gadsden Committee members absent: Vice Chair position is vacant.

Other Board members present: Trustees Don Belk and David Hay

Other Board members participating by conference call: Trustees John Busch, Henrietta Golding, Renee Romberger, and Brian Stern

<u>Other Board members absent</u>: Trustees Randy Lowell, Annaliza Moorhead, Toya Pound, Penny Rosner, Eddie Thomas, Joe Thompson, Todd Warrick, Ricci Welch, and John Wood

Others present: President Glenn McConnell, Divya Bhati (Associate VP, Institutional Effectiveness and Strategic Planning), Ted Broda (SGA Treasurer), Alicia Caudill (Executive VP, Student Affairs), Betty Craig (Executive Assistant to the Board of Trustees), Mercedes Fabers (Assistant General Counsel), Greg Fisher (IT Support), Debbie Hammond (Senior Executive Administrator for the President), Karen Hauschild (Director, Academic Advising and Planning Center), Sam Jones (VP for Fiscal Services), Elizabeth Kassebaum (Executive Secretary to the Board and VP for College Projects), Ed Longe (GSA President), Brian McGee (Provost/Executive VP, Academic Affairs), Angela Mulholland (General Counsel), Paul Patrick (VP for Administration and Planning), Ben Powers (Telecommunications Coordinator), Mike Robertson (Senior Director, Media Relations), JoAnn Throckmorton (Administrative Assistant), and Chris Tobin (VP for Development)

<u>Others absent</u>: Mark Berry (Executive Director, Division of Marketing and Communications), Todd McNerney (Speaker of the Faculty/Professor in Theatre and Dance Department), Steve Osborne (Executive VP, Business Affairs), and George Watt (Executive VP, Institutional Advancement)

Chair Padgett presented the following committee report:

The Executive Committee met on Tuesday, July 26, 2016, and approved the minutes of the April 5, 2016 Executive Committee meeting.

The Committee received brief informational updates on a number of topics, all of which were covered in the President's Report or will be covered in the various upcoming committee reports.

ACADEMIC AFFAIRS COMMITTEE:

<u>Committee members present</u>: Trustees Cherry Daniel (Chair), John Busch, Demetria Clemons, Frank Gadsden, Penny Rosner, and Jeff Schilz

Committee members absent: Trustee Toya Pound

<u>Other Board members present</u>: Trustees Don Belk, David Hay, Randy Lowell, Greg Padgett, Eddie Thomas, and Joe Thompson

Staff Liaisons present: Brian McGee (Provost/Executive VP for Academic Affairs)

Others present: President Glenn McConnell, Michael Adeyanju (Director, Executive Communications), Susan Anderson (Director/Assistant VP for Research), Mike Auerbach (Dean, School of Sciences and Mathematics), Divya Bhati (Associate Vice President, Institutional Effectiveness and Strategic Planning), Alicia Caudill (Executive VP for Student Affairs), Deanna Caveny-Noecker (Associate Provost for Faculty Affairs), Lynn Cherry (Associate Provost for Curriculum and Institutional Resources), John Curtis (IT Support), Trisha Folds-Bennett (Dean, Honors College), Jimmie Foster (Assistant VP, Admissions and Financial Aid), Sarah Franciscus (Director, Fraternity and Sorority Life), Godfrey Gibbison (Dean, School of Professional Studies), Jerry Hale (Dean, School of Humanities and Social Sciences), Debbie Hammond (Senior Executive

Administrator for the President), Zach Hartje (Director of Teaching, Learning, and Technology/Interim Chief Information Officer), Elizabeth Kassebaum (Executive Secretary to the Board of Trustees/VP for College Projects), Gibbs Knotts (Chair, Faculty Curriculum Committee), Aron Kuch (Data Analyst, Admissions Office), Todd McNerney (Speaker of the Faculty/Associate Professor, Department of Theatre and Dance), Angela Mulholland (General Counsel), Steve Osborne (Executive VP for Business Affairs), Paul Patrick (VP for Administration and Planning), Jim Posey (Associate VP, Institutional Research, Planning, and Information Management), Alan Shao (Dean, School of Business), Andrew Sobiesuo (Associate Provost, Center for International Education), Antonio Tillis (Dean, School of Languages, Cultures, and World Affairs), and Fran Welch (Dean, School of Education, Health and Human Performance)

Trustee Cherry Daniel presented the following committee report:

Chair Daniel called the meeting to order and noted that the meeting notice had been posted and the press notified in accordance with the Freedom of Information Act.

Provost's Report:

- He recognized the tragic death of Associate Provost Conseula Francis in May and noted her many accomplishments at the College.
- He referenced the retirement of former Graduate School Dean Amy McCandless. He will serve as the Graduate Dean while a review is conducted of graduate education at the College.
- Communication plan for the school fees approved by the Board of Trustees for implementation in Fall 2017.
- He reviewed undergraduate admissions and enrollment.
 - Incoming class was on target to exceed our targets for resident, non-resident, and transfer students.
 - Top 10% pilot admissions program will have a larger than projected number of students.
 - o Final Fall 2016 enrollment data will be available at the October Board meeting.
- The College will be studying the growing national trend to test-optional undergraduate admissions.

The Academic Affairs Committee moved that the Resolution of the Board of Trustees to create an undergraduate certificate in project management be approved as presented. The Chair called for the yeas and nays, and the following Resolution was unanimously approved by voice vote.

COLLEGE OF CHARLESTON RESOLUTION OF THE BOARD OF TRUSTEES PROPOSAL FOR AN UNDERGRADUATE CERTIFICATE PROGRAM IN PROJECT MANAGEMENT

August 12, 2016

WHEREAS, upon the recommendations of the President, the Provost, the Dean of the School of Professional Studies, and the Faculty Senate, the Board has been requested to approve an Undergraduate Certificate Program in Project Management (the "Program");

WHEREAS, the Board has been advised that many businesses and organizations are embracing project-based methods of doing business, thus creating a need for professionals with project management skills and experience;

WHEREAS, the Board has been advised that many businesses and organizations are seeking to train and/or hire employees who are knowledgeable of project management practices and able to use their skills and experience in the fast-paced and constantly changing world of business;

WHEREAS, the Board has been advised that the demand for these skilled professionals in project management cuts across a wide variety of industries including professional, scientific and technical services, educational services, hospitals and manufacturing, all professions which are among the fastest growing industries in the Charleston area; and

WHEREAS, the Board has been advised that the participants in this Program will gain the analytical framework, strategic planning skills, and the project managerial insight to be more effective project managers;

NOW THEREFORE BE IT ---

RESOLVED, that the President and the Provost, or either of them, are hereby authorized to submit the new Program to the South Carolina Commission on Higher Education ("CHE") pursuant to S.C. Code Ann. § 59-103-35 and to the Southern Association of Colleges and Schools Commission on Colleges ("SACSCOC") for such approvals and notifications as may be required under the controlling law, rule or regulation; and

RESOLVED, that the College may take such further actions as may be necessary or appropriate to secure approval of the Program from CHE and SACSCOC and to implement the new Program, as described herein and presented to the Board through its Academic Affairs Committee by the Provost.

The Academic Affairs Committee moved that the Resolution to deactivate the undergraduate major in athletic training be approved as presented. The Chair called for the yeas and nays, and the following Resolution was unanimously approved by voice vote.

COLLEGE OF CHARLESTON
RESOLUTION OF THE BOARD OF TRUSTEES
PROPOSAL FOR THE
DELETION OF THE BACHELOR OF SCIENCE
IN
ATHLETIC TRAINING

August 12, 2016

WHEREAS, upon the recommendation of the President, the Provost, the Dean of the School of Education, Health, and Human Performance, and the Faculty Senate, the Board has been requested to approve the termination of the Bachelor of Science degree program in Athletic Training;

WHEREAS, the Board has been advised that due to changes in the athletic training education accreditation (by the Commission on Accreditation of Athletic Training Education), the Athletic Training Education Program would need to transition from a Bachelor's degree to a Master's degree or admit the last Athletic Training student cohort in 2022;

WHEREAS, the Board previously has been advised that the financial feasibility of offering a Master's degree was explored, and it was determined this would not be a financially sustainable program;

WHEREAS, the Board has been advised that a two-year teach out plan has been developed that will admit the final cohort of athletic training program students in January 2017, thereby allowing these students to complete the program curriculum in the established course sequence and graduate in May 2019, and that the College of Charleston under this plan shall in no case award the Bachelor of Science in Athletic Training beyond 2020; and

WHEREAS, the South Carolina Commission on Higher Education has been timely notified of the termination of the Bachelor of Science in Athletic Training, pursuant to S.C. Code Ann. § 59-103-35, and has acknowledged the termination of the degree, as has the Southern Association of Colleges and Schools Commission on Colleges ("SACSCOC");

NOW THEREFORE BE IT ---

RESOLVED, that the College of Charleston Board of Trustees authorizes the termination of the Bachelor of Science in Athletic Training, effective in 2020, and the President and the Provost, or either of them, are hereby authorized to take such actions, if any, as may be required under controlling law, rule or regulation to ensure such termination; and

RESOLVED, that the College may take such further actions as may be necessary or appropriate to terminate the Bachelor of Science in Athletic Training, as described herein and presented to the Board by the Provost through its Academic Affairs Committee.

Speaker of the Faculty's Report:

Todd McNerney, Speaker of the Faculty, spoke briefly to the full Board regarding faculty work and activities during the current semester. He noted that we should recognize and celebrate the work accomplished during the year. Further, he noted that he is a partner in working with the Board of Trustees to accomplish this effort.

And finally, he encouraged Board members to participate in one of the shadowing programs, whether it be faculty/staff, students, or deans.

Staff Advisory Committee to the President Report:

Karen Hauschild, Chair of the Staff Advisory Committee to the President, spoke briefly on behalf of the staff and introduced Sarah Franciscus, the newly elected Chair of the Staff Advisory Committee to the President.

Since this will be Karen's last Board meeting as Chair of the Staff Advisory Committee to the President, Chair Padgett presented her with a CofC presentation folder, a small token of appreciation for her efforts on behalf of the staff during the past year.

Again, Chair Padgett thanked Karen for her dedicated service and welcomed Sarah as the new Chair of the Staff Advisory Committee to the President.

[Trustee Randy Lowell left the meeting at 9:37 a.m.]

ALUMNI RELATIONS COMMITTEE:

<u>Committee members present</u>: Trustees Ricci Welch (chair), Demetria Clemons, Renee Romberger, and John Wood

Committee members absent: Trustees Don Belk, Toya Pound, and Todd Warrick

Staff Liaison present: Ann Pryor (VP, Alumni Relations)

<u>Others present</u>: President Glenn McConnell, Mark Berry, Sylvia Harvey (Trustee Emerita), Karen Jones (Director, Alumni Affairs Communications and Executive Secretary of the Alumni Association), and George Watt (Executive VP, Institutional Advancement)

Trustee Ricci Welch presented the following committee report:

Ann Pryor updated the Committee regarding Alumni Affairs and Alumni Association Strategic Initiatives:

• Stay Informed

- Quarterly meetings with President McConnell, Sherwood Miler (Alumni Association President), and Ann Pryor (VP, Alumni Affairs) continue.
- The weather was excellent for "A Charleston Affair" and the event netted more than \$37,000 in revenue through cost reductions, increased scholarships, and ticket sales.

Get Involved

- Results of the 2016 Alumni Engagement Survey were distributed to all alumni and CofC staff in June. The results were very strong across all categories. On average, CofC alumni are more loyal than alumni of a group of 250 universities which included Clemson, Vanderbilt, and Tulane, among other distinguished institutions.
- On June 10, Alumni Affairs and the Black Alumni Council co-hosted a roundtable to discuss ways to engage black alumni and create a more inclusive campus environment. President McConnell hosted a lunch for all guests at the President's House, 6 Glebe Street, prior to the roundtable which kicked off the discussion and opened up new lines of communication.
- Fall Alumni Weekend is planned for November 17-20, 2016. The Cougar Club and the Black Alumni Council are co-hosting the weekend in partnership with the Alumni Association, with support from the Foundation. The schedule will be finalized by late August and tickets will go on sale in September.

• Give Back

- o 10,089 alumni donated \$26.6 million or 19% of the \$138.7 million raised in the multi-year Boundless Campaign.
- Alumni engagement momentum is particularly notable in FY 2016 where alumni constituted the largest donor group, donating one-third of the record \$16.4 million raised that year.
- O Alumni Affairs continues to work with Admissions to build enrollment. "Cougar Trail" events were expanded to baseball and attendance was very high among alumni and prospective students. Seven alumni chapters hosted summer "Send-Off" events for incoming students and their families. Nearly 1,000 alumni who have children who are sophomores or juniors in high school have been invited to bring their families to visit the College in order to increase legacy applications. An Alumni Referral Program is being piloted with the New

York and Washington, D.C. chapters and each alumna/us will be asked to recruit two prospective students to apply to the College this fall.

DIVERSITY REPORT:

At this point in the meeting, Chair Padgett called on John Busch, Chair of the President's Campus Diversity Review Committee, to give the Diversity Report. John reiterated President McConnell's remarks about John Bello-Ogunu. Mr. Bello-Ogunu and Joe Kelly co-chaired the 20-member President's Commission on Diversity Access, Equity, and Inclusion and produced an in-depth plan which later became the foundation for the DRC's work. He briefly reviewed the handout – "The President's Campus Diversity Review Committee's First Set of Recommendations".

Trustee David Hay referenced Recommendation #16 on page 6 of the handout, "Generate an annual diversity report." Mr. Hay would like to see this recommendation carried out, and John Busch noted that it requires cooperation of other organizations on campus.

ATHLETICS COMMITTEE:

<u>Committee members present</u>: Trustees Jeff Schilz (chair), John Busch, Frank Gadsden, Randy Lowell, Renee Romberger, and Ricci Welch

Committee members absent: Trustee Eddie Thomas

Other Trustees present: Trustee David Hay

Others present: Jerry Baker (Executive Director, Cougar Club), Vince Benigni (Faculty Athletics Representative), Otto German (Assistant Athletics Director for Compliance), Debbie Hammond (Senior Executive Administrator for the President), Joe Hull (Director of Athletics), Elizabeth Kassebaum (Executive Secretary to the Board of Trustees/VP for College Projects), Laura Lageman (Associate Director of Athletics/Senior Women's Administrator), Steve Osborne (Executive VP, Business Affairs), Paul Patrick (VP for Administration and Planning), Gene Sessoms (Director of Campus Recreation Services), George Watt (Executive VP, Institutional Advancement), and Tomi Youngblood (Past President, Cougar Club)

Trustee Jeff Schilz presented the following committee report:

Student Athletes:

Joe Hull introduced head volleyball coach, Jason Kepner. Coach Kepner has been coaching at CofC for ten years.

Coach Kepner introduced current team members: Kennedy Madison, a sophomore from Evansville, IN; and Krissy Mummey, a junior from Hudson, OH.

Academic Update:

Student-athletes have had an average GPA of 3.0 or above for the past 12 semesters. Women's golf had a team GPA of 3.724 with five out of seven team members scoring a 4.0 this past semester.

Cougar Club Update:

Tomi Youngblood reported the end-of-year figures for Cougar Club fundraising: \$848,000 plus \$42,000 from John Kresse Invitational Golf plus \$100,000 scholarship donation for a total of \$990,000 raised by the Cougar Club.

Tomi introduced Jerry Baker, new Cougar Club Executive Director.

Chair Padgett thanked Tomi for her leadership with the Cougar Club.

Recreation/Intramurals Report:

Gene Sessoms reported on how 25 club sports teams operate on a budget of \$90,000.

AUDIT COMMITTEE:

<u>Committee members present</u>: Trustees Henrietta Golding (chair), Don Belk, Joe Thompson, and John Wood

Committee members absent: Trustee Todd Warrick

<u>Others present</u>: Gail Long (Internal Auditor) and Elizabeth Kassebaum (Executive Secretary to the Board and VP for College Projects

Trustee Henrietta Golding presented the following committee report:

Call to Order:

Henrietta Golding called the meeting to order noting that the meeting notice had been posted and the press notified as required by the Freedom of Information Act.

Ethics Policy:

Elizabeth Kassebaum informed the Audit Committee of minor revisions that have been made to the Ethics Policy – a few grammatical corrections and one position title change.

The Audit Committee moved to approve the amendments to the Ethics Policy as presented. The Chair called for the yeas and nays, and the amended Ethics Policy was unanimously approved by voice vote.

Student Trustee History:

Elizabeth Kassebaum provided background information regarding previous proposals to include a student on the Board of Trustees.

Nomination Process of Board of Trustees' Officers:

The Audit Committee discussed the process for nominating Board of Trustees' Officers. Every Board member is qualified to serve as an officer. Chair Golding informed the Committee that the following names have been submitted:

Chair – David Hay and Joe Thompson Vice Chair – Frank Gadsden and Randy Lowell Secretary – Renee Romberger

At the October Board meeting, Elizabeth Kassebaum will collect the ballots, and she and Angela Mulholland (General Counsel) will tally the votes and present them to Chair Padgett.

Self-Evaluations:

The Audit Committee discussed the self-evaluation process for Board members. A motion was made to ask the Trustees to read, answer the questions, and self-reflect on their individual responses to the self-evaluation during Executive Session at the full Board meeting.

Chair Golding encouraged the Board members to complete the self-evaluation sometime today.

BUDGET AND FINANCE COMMITTEE:

<u>Committee members present</u>: Trustees Joe Thompson (Interim Chair), Henrietta Golding, David Hay, Annaliza Moorhead, Brian Stern, Eddie Thomas, and Ricci Welch

<u>Other Board members present</u>: Trustees Greg Padgett, Don Belk, John Busch, Demetria Clemons, Cherry Daniel, Frank Gadsden, and Randy Lowell

President Glenn McConnell, Michael Adeyanju (Director of Executive Others present: Communications), Alicia Caudill (Executive VP, Student Affairs), Lynn Cherry (Associate Provost for Curriculum and Institutional Resources), Julia Eichelberger (Professor, English Department/Chair, Senate Budget Committee), Trisha Folds-Bennett (Dean, Honors College), Jimmie Foster (Assistant VP, Admissions and Financial Aid), Sarah Franciscus (Director, Fraternity and Sorority Life and newly elected Chair of the Staff Advisory Committee to the President), Godfrey Gibbison (Dean, School of Professional Studies), Jerry Hale (Dean, School of Humanities and Social Sciences), Debbie Hammond (Senior Executive Administrator for the President), Zach Hartje (Interim Chief Information Officer/Director of Teaching, Learning, and Technology), Shirley Hinson (Director of Government Relations), Sam Jones (VP for Fiscal Services), Todd McNerney (Speaker of the Faculty/Associate Professor, Department of Theatre and Dance), Angela Mulholland (General Counsel), Amy Orr (Business Director for Housing), Steve Osborne (Executive VP for Business Affairs), Paul Patrick (VP of Administration and Planning), Alan Shao (Dean, School of Business), and William Veal (Associate Professor, Teacher Education)

Trustee Joe Thompson presented the following committee report:

Steve Osborne updated the Committee on several capital projects which will be covered in the Facilities Committee report.

Steve reviewed with the Committee the potential savings related to refunding the Series 2007C and 2007D bonds. Interest rates on the original issues are 4.78% and 4.79% respectively. Preliminary estimates from our external financial advisor place potential refunding rates at 3.5% which could provide significant savings. As next steps, the College will begin working with the state Treasurer's Office and external bond counsel to develop a timeline, draft documents, and schedule a review by Moody's Investors Services to facilitate this refunding, likely with resolutions at the October Board meeting.

Trustee Lowell reviewed a resolution which calls for non-recurring funding for the Collegiate Recovery Program for fiscal year 2017. All committee members expressed support for the program, however, there was concern over the potential for setting a precedent relative to program specific funding. Following discussion, Trustee Golding made the motion, seconded by Trustee Moorhead, to amend the resolution to leave the level of funding to the discretion of the President. The motion was approved by a five to two vote.

Alicia Caudill raised \$260,000 for the program. Trustee Jeff Schilz strongly encouraged continuation of the program.

The Budget and Finance Committee moved that the following resolution to Support the Collegiate Recovery Program be approved as amended. The Chair called for the yeas and nays, and the following Resolution was unanimously approved by voice vote.

COLLEGE OF CHARLESTON
RESOLUTION OF THE BOARD OF TRUSTEES
TO SUPPORT THE COLLEGIATE RECOVERY PROGRAM

August 12, 2016

WHEREAS, the College is creating the Collegiate Recovery Program, which has a mission to provide a safe and nurturing student-focused community in which students in recovery from substance and addictive disorders can be empowered in furthering their academic, professional and personal potential to become healthy, responsible, productive members of society;

WHEREAS, the College's Women's Health Research Team produced a report in 2016 entitled Formative Research to Develop a Collegiate Recovery Program at the College of Charleston, which found that "recovering college students are in need of a supportive environment to reinforce their decision to remain sober in a climate where illicit drug and alcohol use is prevalent and often normalized. This environment must remain available and consistent, as studies have shown that a brief intervention will most likely have no effect on long-term behavior patterns. Therefore, collegiate recovery programs (CRP) have the potential to meet the needs of those in recovery and to maintain their decision to remain sober";

WHEREAS, College's Women's Health Research Team adopted a position statement that the College "want[s] young women and men at the College of Charleston who are or want to be in recovery from alcohol and/or drug addiction to have a formal academic and social support system to help them achieve academic success and address the unique challenges they face while in college"; and

WHEREAS, the Board finds that the Collegiate Recovery Program is an important and invaluable program for the College to begin and offer to support members of its community.

NOW THEREFORE, be it --

RESOLVED, that an amount, to be determined by the President of the College of Charleston, of non-recurring funds be budgeted for expenditure in the 2016-17 fiscal year and shall be provided to the Division of Student Affairs for use for the Collegiate Recovery Program.

In an update on enrollment for Fall 2017, Steve Osborne informed the Committee that we are on track to meet the projections used in the development of the budget. Snapshot data from August 10 shows in-state freshmen up by 18, out-of-state freshmen up by 35; in-state transfers up by 50, and out-of-state transfers up by 5. Continuing student numbers are very close to model. Steve noted that as a result of legislative action last year to allow military personnel and their dependents to pay in-state tuition and fees, potentially \$500K + in revenue would be foregone resulting in less gain from the increased enrollment. In FY16, as a result of this legislation, the College waived \$536,663, of which \$412,877 was reimbursed by the state. There is no state funding in FY17 to offset any of the waivers.

The BEA did not meet in July, however, Steve noted that in closing FY16, the Comptroller General is projecting expenses to be very near revenue forecast (within \$15M on a \$7B budget). Revenue growth for FY17 is projected at 4.8%.

In other business, Steve Osborne informed the Committee that the College has earned the 2016 Annual Achievement of Excellence in Procurement Award. The criteria for this award measures state of the art in best practices. The College is the only agency in South Carolina, and one of only 25 higher education organizations in the U.S. and Canada to receive this award. Steve gave special kudos to Wendy Williams, Director of Procurement, for her leadership in positioning the College to receive this award.

[Break at 10:30 a.m.]

[Trustee Lowell returned to the meeting at 10:30 a.m.]

[Meeting reconvened at 10:45 a.m.]

DEVELOPMENT COMMITTEE:

<u>Committee members present</u>: Trustees Renee Romberger '81 (chair), Frank Gadsden '80, David Hay '81, Eddie Thomas '76, and John Wood '83

Committee members absent: Trustee Henrietta Golding '74

Volunteer Board Liaisons present: Jeffery Kinard '77 (Foundation Board), and Steve Swanson '89 (Campaign Steering Committee), and Tomi Youngblood (Cougar Club Board)

Others present: President Glenn McConnell '69, Ashley Earnhart (Administrative Assistant, Development), Jerry Baker '74 (Executive Director, Cougar Club), Cathy Mahon '80 (Associate VP for Development), Laurie Soenen (Director, Annual Giving Programs), Todd McNerney (Associate Professor, Department of Theatre), Chris Tobin (VP for Development), and George Watt (Executive VP, Institutional Advancement)

In Trustee Renee Romberger's absence at the Board meeting, Trustee David Hay presented the following committee report:

FY16 Fundraising Results

Cathy Mahon presented the fundraising results for FY16. She reported that \$16.4 million in new philanthropic commitments was raised toward the \$16 million goal. Over the last four months, more than \$10 million was raised, representing a strong finish to the fiscal year.

As part of this total, Ms. Mahon highlighted two six-figure estate contributions recently received from alumni – one from Arthur Haisten '43 and another from Ben Joye '75. Of particular note was that alumni commitments, totaling \$5.3 million, represented the most among any of the College's donor constituencies in a fiscal year, a first in the College's recorded history.

BOUNDLESS Campaign Update

George Watt and Steve Swanson '89 provided the BOUNDLESS Campaign update. The Campaign ended on June 30, 2016 with a total of \$138.7 million raised. Mr. Watt highlighted that a total of 10,089 alumni made at least one gift during the campaign, exceeding the goal of 10,000 alumni donors. They both noted that the success of the Campaign was due to the collaboration and efforts of volunteer leaders, faculty leaders, and the College administration.

Mr. Watt provided a staffing update to the Committee.

Respective Boards Update

Jeffery Kinard '77 (Foundation Board) and Tomi Youngblood (Cougar Club Board) provided an update on their respective boards.

Jerry Baker '74 shared his vision for the Cougar Club.

FACILITIES COMMITTEE:

<u>Committee members present</u>: Trustees David Hay (chair), John Busch, Henrietta Golding, Randy Lowell, Annaliza Moorhead, Brian Stern, and Joe Thompson

Staff Liaison present: Monica Scott (VP for Facilities Planning)

Others present: Mike Auerbach (Dean, School of Sciences and Mathematics), Alicia Caudill (Executive VP, Student Affairs), John Cordray (Director of the Physical Plant), Aaryne Elias (Campus Planning Manager), Sam Jones (VP, Fiscal Services), Angela Mulholland (General Counsel), Amy Orr (Business Director for Housing Administration), Steve Osborne (Executive VP, Business Affairs), and Paul Patrick (VP for Administration and Planning)

Trustee David Hay presented the following committee report:

Current Capital Projects Update:

Monica Scott provided the Board with a brief update regarding current capital projects:

- <u>Rita Hollings Science Center Renovation</u> Construction completion date is June 23, 2017. Construction is currently 25-30% complete.
- <u>Jewish Studies Center Expansion</u> The project is complete. An outdoor eating area/garden is being constructed.
- <u>Simons Center for the Arts Renovation</u> Programming, design, and schedule are being reviewed and revised. The construction phase of the Simons renovation cannot commence until the Hollings renovation is complete. The occupants of the Simons Center will need to utilize the swing space at Harbor Walk that is currently being used by the occupants of Hollings.
- <u>Rutledge Rivers Residence Hall Renovation</u> The renovation will be completed in time for student move-in.
- <u>176 Lockwood Drive Renovation</u> All bids received were over the estimated cost. The scope was revised to reduce the budget and the project will go back out to bid August 25. Based on this new bid date, it is estimated that the project will be completed in June 2017.
- <u>14 Green Way Renovation</u> Design is in progress and the project is on target to be completed next summer.
- <u>11 Glebe Street Renovation</u> Construction is complete and the LCWA Dean's Office has moved in.
- <u>133 Calhoun Street Renovation</u> Pre-construction contract is being negotiated.
- <u>Avery Research Center Upgrades</u> Design is in progress for exterior repairs and mechanical upgrades.
- <u>McConnell Hall HVAC System Replacement</u> The first phase is near completion and the second phase will be conducted next summer.
- <u>Cistern Yard</u> A study is being conducted to determine if a new gate can be installed near where the oak tree recently fell.
- <u>Energy District</u> Major institutions in the Charleston area are conducting an energy survey to see if chilled water and steam can be shared amongst the district members and sold to others.
- <u>Towell Library</u> will be converted into the home of Alumni Affairs.
- <u>Student Housing Update</u> The housing inventory is almost 100% full. There are 12 vacancies in unrestricted areas and 20 vacancies in restricted areas.

Trustee Henrietta Golding reported that the Committee toured Rutledge Rivers Residence Hall, and it is very impressive. She recommended that the Board members tour the residence halls as well. Trustee John Busch noted that the work on Rivers Rutledge Residence Hall was completed in an economical way.

Trustee David Hay would like a tour of the residence halls at least once a year.

Trustee Cherry Daniel recommended that the Board members tour River Walk again.

GOVERNMENTAL AFFAIRS AND EXTERNAL RELATIONS COMMITTEE:

<u>Committee members present</u>: Trustees John Busch (chair), Cherry Daniel, Randy Lowell, Brian Stern, Jeff Schilz, and Joe Thompson

<u>Staff Liaison present:</u> Shirley Hinson (Director of Government Relations)

<u>Others present</u>: Mark Berry (Executive Director, Division of Marketing and Communication), Angela Mulholland (General Counsel), Steve Osborne (Executive VP for Business Affairs), Paul Patrick (VP for Administration and Planning), and Mike Robertson (Senior Director, Media Relations)

Trustee John Busch presented the following committee report:

Budget Update:

Steve Osborne reported that the BEA did not meet in July.

Outreach Initiatives:

Shirley Hinson informed the Committee regarding outreach initiatives:

- Fall Reception will be held at the next Board of Trustees meeting on Thursday, October 20, 2016.
- CofC Day at the State House will be held on February 8, 2017.

Legislative Update

- In the Senate, five incumbents were defeated and three retired.
- In the House, fourteen members retired, resigned, or decided to run for other elected positions.
- Sylleste Davis, a CofC alum, was elected to serve the remainder of Edy Southard's term.
- Transportation and gun control will be at the top of the list for 2017 legislation.

Charleston Chamber and Faculty Meetings, CofC & MUSC Collaborative Council:

- Shirley Hinson reported that the Chamber Intern Portal will collaborate with students at Trident Technical College first and then with the College of Charleston.
- MUSC and CofC Collaborative Council has identified two programs that are waiting for further discussion or approval by provosts:
 - o 4+1 Program in Biomedical Imaging
 - o 4+1 Program in Neuroscience

External Relations Update:

Mark Berry discussed media interest, gave a presentation on the College of Charleston Seal, and shared video content produced by the video marketing team.

The presentation addressed the current College Seal and how some of the original details have been lost over the years, especially as it was digitized in the late 1980s/early 1990s for embroidery

purposes. The marketing team will be looking at a modified design to restore these details. The Committee gave its support to move forward.

INFORMATION TECHNOLOGY COMMITTEE:

<u>Committee members present</u>: Trustees Frank Gadsden (Chair), Cherry Daniel, Penny Rosner,

and Eddie Thomas

Staff Liaison present: Zach Hartje (Interim Chief Information Officer)

Others present: David Watson (Trustee Emeritus) and Alem Teklu (Faculty Education

Technology Committee)

Chair Gadsden presented the following committee report:

Chief Information Officer Search Update

From the 155 applications received for the Chief Information Officer position, the Search Committee narrowed the list to 11 applicants and conducted a first round of interviews. That list was narrowed down to four finalists who were invited to campus to participate in additional interviews and open forums. Mark Staples from the Wentworth Institute of Technology was selected as the next Chief Information Officer and will begin work on October 3.

FY17 IT Budget Reductions

Zach Hartje briefed the committee regarding the department's 2017 budget reductions which have been satisfied through vacant positions and operating funds.

Classroom Upgrades

Only ten classrooms were approved for upgrade during FY17 due to a lack of resources for Physical Plant work. Work on the ten identified rooms will begin the end of September.

IT Policy Review and Changes

IT has been reviewing and updating all of IT's published policies. IT will publish only true policies, reducing the number of policies from 20 to 9. This exercise, which supports the work being done for SACS accreditation, will be completed by the first week in September.

IT Project Updates

Office 365

Exchange mail – IT is in the process of migrating all faculty and staff email accounts to O365 in the cloud. This should be completed within the next two weeks.

Sharepoint – Part of the 365 project is to move to Sharepoint online which will allow for increased collaboration, easier access, and an overall better experience for the users.

Desire2Learn (OAKS) hosting

Migration of OAKS to the cloud has been rescheduled for Monday, November 6.

And finally, Trustee Gadsden thanked Zach Hartje for the great job he has done while serving as Interim Chief Information Officer

STUDENT AFFAIRS COMMITTEE:

<u>Committee members present</u>: Trustees Demetria Clemons (chair), Don Belk, Annaliza Moorhead, Penny Rosner, and Ricci Welch

Committee members absent: Trustees Toya Pound and Todd Warrick

Staff Liaison present: Alicia Caudill (Executive VP for Student Affairs)

Others present: Michael Adeyanju (Director of Executive Communications), Jim Allison (Executive Director of the Career Center), Divya Bhati (Associate VP, Institutional Effectiveness and Planning), Jeri Cabot (Dean of Students and Associate VP for Student Affairs), Michael Duncan (Assistant VP for Student Affairs), Mercedes Fabers (Assistant General Counsel), Lynne Ford (Associate VP, Academic Experience), Sarah Franciscus (Director of Fraternity and Sorority Life), Jasmine Gil (VP, Student Government Association), Debbie Hammond (Senior Executive Administrator for the President), Susan Hartman (Executive Assistant to the Executive VP for Student Affairs), Sylvia Harvey (Trustee Emeritus), Deni Mitchell (Institutional Ombudsperson), Jordan Ragusa (Chair, Faculty Student Affairs and Athletics Committee), Jasmine Randolph (Junior), Robert Reese (Chief of Police), and Jonathan Solomon (Senior).

Trustee Demetria Clemons presented the following committee report:

Trustee Clemons called the meeting to order and directed the Board members' attention to the card with a lapel pin on the back at their places. She noted that the College's core values are listed on the back of the card and asked the Board members to revisit the core values, specifically Integrity, Respect, Diversity, and Community:

- (1) Integrity
- (2) Academic Excellence
- (3) Liberal Arts Education
- (4) Respect for the Individual Student
- (5) Diversity
- (6) Community
- (7) Public Mission

Spotlight on the Student Experience – LeaderShape Institute Participants and their Visions:

Jasmine Randolph (junior) and Jonathan Solomon (senior) shared their perspectives on this weeklong immersion program on leadership skills, ethics and values held in May and sponsored by the Higdon Student Leadership Center.

Student Government Association Update:

On behalf of Michael Faikes, SGA President, Jasmine Gil, SGA Vice President, provided the Committee with a listing of initiatives planned for the fall, including the September 15 Diversity and Inclusion Town Hall, August 31 SGA Bike Auction, Freshmen Elections, and continuing discussion with Academic Affairs on proposing Academic Forgiveness and to share their concern for any reduction in Commencement Ceremony tickets.

Graduate Student Association Update:

Edward Longe, GSA Vice President, was out of the country and unable to attend the meeting.

Discussion/Information Items:

- Fraternity/Sorority Recruitment Overview and Update
 - Alicia Caudill distributed the August 8 media release which announced national recognition by the National Panhellenic Conference awarded to the College of Charleston as one of 27 campuses winning the highest College Panhellenic Excellence Award out of 670 campuses with NPC sororities.
 - Sarah Franciscus, Director of Fraternity and Sorority Life, provided an overview of the upcoming recruitment schedules and chapter expansions.

- Tucker Hipps Act Reporting Update
 - Sarah Franciscus provided an overview of Organizational Student Conduct reporting in accordance with the Tucker Hipps Transparency Act, posting incidents related to alcohol, drugs, sexual assault, physical assault and hazing within organizations formally affiliated with the institution.
- Drug and Alcohol Culture Investigations, Initiatives, Education
 - Alicia Caudill distributed a summary of strategies on prevention, education and student messaging proposed in response to the media coverage of the large drug bust in the City of Charleston. Consultants will assist with determining a break-through in student reporting, and national fraternity leaders will lend support in prevention measures among the chapter, Kappa Alpha, cited in the incident.
- Collegiate Recovery Program Update
 - Forty applications were received for the Director of the Collegiate Recovery Program.
- Diversity and Inclusion Initiatives Update
 - Alicia Caudill reported the hope of moving forward this fall with the support of SGA and other student leaders on next steps from discussions and meetings this past year.

CLASSICS DEPARTMENT REPORT:

Tim Johnson, Professor/Chair of the Classics Department, presented a Power Point Presentation, "Building the Future – Tradition and Innovation." The presentation included student experiences in classics and their road to future success.

NEW BUSINESS:

Housekeeping Items:

Elizabeth Kassebaum briefed the Board on a number of housekeeping items:

- Elizabeth thanked those Board members who have committed to participate in the Faculty Shadowing program and noted that Professor Tim Johnson would be a great faculty member to shadow.
- Updated Board event calendars and Board Diversity event calendars are at everyone's places.

EXECUTIVE SESSION:

The motion was made by Trustee Demetria Clemons, and seconded by Trustee Frank Gadsden, to go into Executive Session at 11:50 a.m. for the following purposes: (1) Legal Counsel will consult and provide legal advice on litigation, including actual and potential legal claims; (2) Legal Counsel will consult and provide legal advice on Licensing Issues; (3) Employee Records – legal matters and contract negotiations – personnel matters; (4) Contract Negotiations; and (5) Discussion of Agency Head Survey. All in favor.

First, Chair Padgett announced that Alison Piepmeier (Professor, Women's and Gender Studies) passed away this morning following a battle with brain cancer. A public statement will be made to the campus. Trustee David Hay recommended that a scholarship be established in Alison's name.

Chair Padgett asked the following staff members, in addition to the President, to remain and attend the Executive Session: Mark Berry, Alicia Caudill, Betty Craig, Mercedes Fabers, Debbie Hammond, Elizabeth Kassebaum, Angela Mulholland, Steve Osborne, Paul Patrick, and George Watt.

[Everyone not requested to attend Executive Session left the Boardroom.]

Trustee Renee Romberger will participate by conference call. Chair Padgett, for reasons of confidentiality in Executive Session, asked Renee to acknowledge that she is on a phone line not being recorded and in a private venue and alone while on the conference call. [Renee responded affirmatively.]

[Lunch was available during Executive Session.]

[Executive Session began at 12:15 p.m.]

At this point, Chair Padgett noted that only the Board and the President shall remain and attend Executive Session at this time.

[At 12:35 p.m., everyone left the Boardroom except the Board of Trustees and President McConnell.]

The motion was made by Trustee Cherry Daniel, and seconded by Trustee John Wood, to come out of Executive Session at 1:30 p.m. All in favor.

[Regular session resumed and everyone returned to the Boardroom.]

Chair Padgett noted for the record that no action was taken during Executive Session.

The motion was made by Trustee Frank Gadsden, and seconded by Trustee John Wood, that the meeting be adjourned at 1:30 p.m. All in favor.