# (Approved at October 17, 2014 Board of Trustees Meeting)

# COLLEGE OF CHARLESTON BOARD OF TRUSTEES

Randolph Hall Boardroom<sup>1</sup>
College of Charleston, Charleston, South Carolina
August 8, 2014
8:30 a.m.

Presiding: Gregory D. Padgett, Chair

<u>Board Members Present</u>: Mr. John H. Busch, Mrs. Demetria Noisette Clemons, Dr. L. Cherry Daniel, Mr. Frank Gadsden, Mrs. Renee B. Goldfinch, Ms. Henrietta U. Golding, Mr. David H. Hay, Ms. Pansy King-Reid, Mr. G. Lee Mikell, Mr. Daniel Ravenel, Mrs. Renee B. Romberger, Mr. Jeffrey M. Schilz, Dr. Edward L. Thomas, Jr., Mr. Joseph F. Thompson, Jr., Mrs. Ricci Land Welch, and Mr. John B. Wood, Jr.

Board Members Participating by Conference Call: Mrs. Annaliza O. Moorhead

<u>Board Members Absent</u>: Mr. Donald H. Belk and Dr. Toya Pound <u>Trustee Emeriti Present</u>: Mrs. Sylvia Harvey and Mr. David Watson

Others Present: President Glenn McConnell; Drs. Jeri Cabot (Interim Executive VP for Student Affairs), Bob Cape (Senior Vice President/Chief Information Officer), Beverly Diamond (Senior Vice Provost for Academic Affairs), George Hynd (Provost and Executive VP for Academic Affairs), Brian McGee (Chief of Staff/Senior VP for Executive Administration), and Todd McNerney (Speaker of the Faculty/Chair, Department of Theatre and Dance); Messrs. John Bello-Ogunu (Associate Vice President/Chief Diversity Officer), Mike Haskins (Executive VP for External Relations), Jack Huguley (Director of Alumni Relations), Joe Hull (Director of Athletics), Sam Jones (Associate VP, Budgeting and Payroll Services), Bobby Marlowe (Senior VP, Economic Development), Steve Osborne (Executive VP for Business Affairs), Paul Patrick (Vice President for Administration and Planning), Jonathan Ray (Director of Institutional Events and Chef Concierge), Mike Robertson (Senior Director of Media Relations), Ryan Spraker (President, Student Government Association), Steve Swanson (Campaign Steering Committee Chair and Foundation Board Member), Chris Tobin (Vice President for Development), and George Watt (Executive VP for Institutional Advancement); Mses. Kathryn Bender (Senior VP Legal Affairs/General Counsel), Priscilla Burbage (Vice President, Fiscal Services), Betty Craig (Executive Assistant to the Board of Trustees), Debbie Hammond (Senior Executive Administrator for the President), Shirley Hinson (Director of Governmental Relations), Elizabeth Kassebaum (Executive Secretary to the Board of Trustees and VP for College Projects), Ashleigh Parr (Chair, Staff Advisory Committee to the President), Brett Powell (President, Graduate Student Association), and Monica Scott (VP for Facilities Planning), JoAnn Throckmorton (Administrative Assistant) and Tomi Youngblood (President of the Cougar Club Board).

Also attending were Leslie McKellar (Photographer, College Publications), Chris Meshanko (Instructional Technologist – assisted with conference call), and Roy Snipe (Audio Visual Events Coordinator).

In accordance with requirements of the S. C. Freedom of Information Act, news media was notified of the time, location, and agenda for this meeting.

[At 8:15 a.m., Leslie McKellar took a photo of President McConnell and the Board of Trustees on the steps of Randolph Hall.]

[At 8:25 a.m., "Call Me Mister" students gathered on the stage in Alumni Hall to be introduced.]

Chair Padgett welcomed everyone and noted that it has been customary to introduce selected students at the beginning of each Board of Trustees meeting in the Randolph Hall Boardroom, but due to the large number of "Call Me Mister" students and graduates here today, they will all come forward to the stage in Alumni Hall.

Joining the "Call Me Mister" students were Dean Fran Welch, School of Education, Health and Human Performance; Renard Harris, Associate Professor in the School of Education, Health and Human Performance and Academic Advisor for the "Call Me Mister" Program; and Former Representative Floyd Breeland, "Call Me Mister" Program Coordinator.

Chair Padgett introduced the "Call Me Mister" students:

Jaquil Durham – from Pendleton, SC and a junior in the program.

<u>Joseph Edwards</u> – from James Island and a sophomore in the program.

<u>Tyreq Goode</u> – from Charleston and a sophomore in the program.

Tristan Hawkins – from Charleston and will graduate Fall 2014.

Fabian McGill – from Lake City, SC and a sophomore in the program.

Justin Moody-Vallandingham – from Moncks Corner and a junior in the program.

<u>Jimmy Worthy</u> – from Rock Hill, SC and a sophomore in the program.

<u>James Vickers</u> – from Charleston and a senior in the program.

<u>Jimmy Freeman</u> – from Charleston, graduated Fall 2011 and is now teaching in Berkeley County <u>Jared Arthur Gambrell</u> – from Charleston, graduated in Spring 2013 and is teaching in Charleston County

<u>Josh Hall</u> – from Florence, SC, graduated in Spring 2014 and is teaching in Dorchester County School District 2

[At 8:30 a.m., Leslie McKellar took a photo of the student group with Chair Padgett and President McConnell.]

[Everyone moved to the Boardroom to continue the Board of Trustees meeting.]

The regular meeting of the College of Charleston Board of Trustees was called to order at 8:40 a.m. by Chair Padgett noting that the meeting notice has been posted and the press notified as required by the Freedom of Information Act.

Chair Padgett welcomed everyone attending the meeting and noted the Trustees present in the room: Trustees John Busch, Demetria Clemons, Cherry Daniel, Frank Gadsden, Renee Goldfinch, Henrietta Golding, David Hay, Pansy King-Reid, Lee Mikell, Dan Ravenel, Renee Romberger, Jeff Schilz, Eddie Thomas, Joe Thompson, Ricci Welch and John Wood.

Trustee Annaliza Moorhead will participate by conference call, and Trustees Don Belk and Toya Pound are unable to attend the meeting.

Chair Padgett recognized several guests and noted that their bios are in the Board Book.

• Adison Jobe, Director of the Project Management Office (PMO)

- Ms. Brett Powell, President, Graduate Student Association
- Ryan Spraker, President, Student Government Association

# **APPROVAL OF MINUTES:**

It was moved by Trustee Joe Thompson, and seconded by Trustee John Busch, that the minutes of the June 9, 2014 Board Meeting be approved as amended by Trustee Henrietta Golding. The Chair called for the yeas and nays, and the amended Minutes were approved by voice vote. [Please see June 9, 2014 Board Meeting Minutes for the wording added to the "Resolution of the Board of Trustees Allocation of Funds – Rutledge Rivers Renovation."]

It was moved by Trustee Frank Gadsden, and seconded by Trustee Joe Thompson, that the minutes of the July 23, 2014 Board Meeting be approved. The Chair called for the yeas and nays, and the Minutes were approved by voice vote. [Trustee Henrietta Golding abstained from voting since she did not attend the meeting.]

# **PRESIDENT'S REPORT:**

First, President McConnell thanked the Board of Trustees for the opportunity to serve the College of Charleston. Also, he thanked the Board for their service to the College.

He provided a brief update on the following topics:

- Head Basketball Coach Search
- The Commission on Higher Education (CHE) has said they have the authority to grant "research" status to the College of Charleston.
  - The College of Charleston will remain as a liberal arts institution.
  - The University of Charleston, SC will be the research component of the College of Charleston.
  - President McConnell will work with the Board of Trustees regarding how to move forward with this effort.
- In the short time that President McConnell has been at the College, he has met with many campus and community constituencies.
- Director of Public Safety Search Robert Reese, Interim Director, is doing a great job.
- Deni Mitchell will be the Institutional Ombudsperson and will report directly to the President's Office.
- Diversity Programs Considering changing the Admissions Policy to allow automatic admission of the Top 10% of the high school graduating classes from South Carolina high schools. President McConnell will begin consideration of the program with a pilot involving the three Lowcountry counties and three additional rural counties.
- The SPECTRA Program is a jewel at the College, and he hopes to see more scholarship support for the program.
- Provost George Hynd will leave the College on August 15, and an Interim Provost will be appointed. President McConnell will meet with the faculty regarding the future goals of the Office of Academic Affairs.
- Executive Vice President for Student Affairs position is vacant. Jeri Cabot is serving as Interim. A search for the position will begin in the fall.
- And finally, President McConnell often enjoys lunch at the cafeteria which affords him another opportunity to talk with students.

# **COMMITTEE REPORTS:**

## **EXECUTIVE COMMITTEE:**

<u>Committee members present:</u> Trustees Greg Padgett (chair), Demetria Clemons, Cherry Daniel, Lee Mikell, and Dan Ravenel

<u>Other Board members present</u>: Trustees Don Belk, John Busch, David Hay, Jeff Schilz, and Joe Thompson

<u>Participation by Conference Call:</u> Trustees Frank Gadsden, Pansy King-Reid, Annaliza Moorhead, Renee Romberger, Ricci Welch, and John Wood

<u>Others present</u>: President Glenn McConnell, Kathryn Bender, Jeri Cabot, Beverly Diamond, Debbie Hammond, Mike Haskins, George Hynd, Elizabeth Kassebaum, Brian McGee, Todd McNerney, Steve Osborne, Paul Patrick, Mike Robertson, Ryan Spraker, George Watt, Betty Craig and Jo Ann Throckmorton. Also, Diane Knich, *Post and Courier* Reporter, attended the meeting.

Chair Padgett presented the following committee report:

The Executive Committee met on Wednesday, July 23, and approved the minutes of the January 16, 2014 Executive Committee meeting.

The Committee received brief informational updates on a number of topics, all of which were covered in the President's Report or will be covered in the various upcoming committee reports.

# **ACADEMIC AFFAIRS COMMITTEE:**

<u>Committee members present</u>: Trustees John Busch, Demetria Clemons, Frank Gadsden, Renee Goldfinch and Jeff Schilz.

Committee members absent: Trustees Cherry Daniel (Chair) and Toya Pound

<u>Other Board members present</u>: Trustees David Hay, Greg Padgett, Renee Romberger, and Eddie Thomas

<u>Staff Liaisons present</u>: George Hynd (Executive VP for Academic Affairs/Provost), Beverly Diamond (Senior Vice Provost for Academic Affairs), and Deanna Caveny-Noecker (Associate Provost for Faculty Affairs)

Others present: Michael Adeyanju (Interim Director, Executive Communications), Susan Anderson (Director, Office of Research and Grants Administration), Mike Auerbach (Dean, School of Sciences and Mathematics), Kathryn Bender (Senior VP for Legal Affairs/General Counsel), Penny Brunner (Associate Vice President for Institutional Effectiveness & Planning), Jeri Cabot (Interim Executive VP, Student Affairs), Bob Cape (Senior VP for Information Technology/Chief Information Officer), Andrea DeMaria (Chair, Faculty Student Affairs and Athletics Committee), Julia Eichelberger (Chair, Faculty Budget Committee), Jannette Finch (Librarian, College of Charleston North Campus), Lynne Ford (Associate Vice President for the Academic Experience), Godfrey Gibbison (Dean, College of Charleston North Campus), Irina Gigova (Associate Professor of History), Jerry Hale (Dean, School of Humanities & Social Sciences), Debbie Hammond (Senior Executive Administrator for the President), Elizabeth Kassebaum (Executive Secretary to the Board and VP for College Projects), Amy McCandless (Dean, Graduate School), Todd McNerney (Speaker of the Faculty), Deni Mitchell (Ombudsperson), Ashleigh Parr (Manager of Administrative Assessment and Accreditation/Chair, Staff Advisory Committee), Jim Posey (Associate VP for Institutional Research & Planning), Andrew Sobiesuo (Associate Provost for International Education), Ryan Spraker (President, Student Government Association), Melissa

Thomas (Director, Center for Student Learning), Jo Ann Throckmorton (Administrative Assistant, Institutional Resources), Fran Welch (Dean, School of Education, Health, and Human Performance), and John White (Dean of Libraries)

In Trustee Cherry Daniel's absence, Trustee John Busch presented the following committee report:

First, Trustee Busch congratulated Provost George Hynd in his new position as President-elect of Oakland University in Michigan and turned the floor over to Provost Hynd for the Provost's Report.

# Provost's Report:

- Thirty-five new permanent faculty members have been hired. Official diversity data for new 2014-15 faculty will be provided at the October Board meeting.
- The School of Professional Studies will be established at the North Campus.
- Supply Chain Management Program Proposal is being considered for approval by the Commission on Higher Education's Committee on Academic Affairs and Licensing today and will be presented to the full Commission on Higher Education for approval on October 2.
- Provost Hynd provided a brief summary of changes to the 2014-15 Faculty/Administration Manual.
- Convocation for new students will be held on August 18.
- David Finkel, the author of *The Good Soldiers*, the 2014-15 The College Reads! Selection, will be on campus Tuesday, October 14, presenting a free and open public lecture at 7:00 p.m. at the Sottile Theatre.

The minutes of the March Academic Affairs Committee meeting were unanimously approved.

#### Graduate Certificate in Cybersecurity:

Trustee John Busch reported that the Academic Affairs Committee unanimously approved the Graduate Certificate in Cybersecurity. The College currently offers a master of science in computer and information sciences, jointly with The Citadel, and this certificate will consist of existing courses offered for students who want this specialty certification or who do not wish to pursue a full master's degree. It will be offered by existing faculty and no additional costs will be incurred. The Academic Affairs Committee moves that the Resolution to approve the Graduate Certificate in Cybersecurity be adopted as presented. Following discussion, the Chair called for the year and nays, and the following Resolution was unanimously approved by voice vote.

# COLLEGE OF CHARLESTON AND UNIVERSITY OF CHARLESTON, SOUTH CAROLINA RESOLUTION OF THE BOARD OF TRUSTEES PROPOSAL FOR A GRADUATE CERTIFICATE IN CYBERSECURITY

#### August 8, 2014

**WHEREAS**, upon the recommendation of the President, the Provost, the Dean of the School of Sciences and Mathematics, the Graduate Council, and the Faculty Senate, the Board has been requested to approve a Graduate Certificate in Cybersecurity (the "Certificate"):

**WHEREAS**, the Board has been advised that the College of Charleston and The Citadel began offering an emphasis in cybersecurity in the joint MS in Computer and Information Sciences in 2013:

**WHEREAS**, the faculty at both institutions recognized an immediate need for cybersecurity workforce development in the Lowcountry;

**WHEREAS**, the Certificate will attract people in the local workforce who already hold a Bachelor's, Master's or Ph.D. in computing and see a need for additional training and education in the field of cybersecurity as well as students currently enrolled in the joint MS in Computer and Information Sciences;

WHEREAS, the Certificate is designed to provide students with the knowledge, skills, and abilities associated with cybersecurity through the completion of four courses and any prerequisites attached to those courses;

WHEREAS, the College plans to commence the Certificate in August 2014;

#### **NOW THEREFORE BE IT ---**

**RESOLVED**, that the President and the Provost, or either of them, are hereby authorized to submit the Certificate to the South Carolina Commission on Higher Education ("CHE") pursuant to S.C. Code Ann. § 59-103-35 and to the Southern Association of Colleges and Schools Commission on Colleges ("SACSCOC") for such approvals and notifications as may be required under controlling law or regulation; and

**RESOLVED**, that the College may take such further actions as may be necessary or appropriate to implement the Certificate, as described herein and presented to the Board through its Committee on Academic Affairs by the Provost.

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#### Sponsored Programs Report:

Susan Anderson, Director/Assistant Vice President for Research, provided the Committee with the Sponsored Programs Report. She reported that FY14 funding, totaling over \$8.5 million, is slightly up from FY13. Federal grants account for the majority of sponsored programs, and the College continues to receive support from the National Science Foundation.

# Speaker of the Faculty's Report:

Todd McNerney, Speaker of the Faculty, spoke briefly to the full Board noting that he is happy to represent his colleagues in this new capacity and looks forward to working with the Board of Trustees.

Also, Dr. McNerney presented the full Board with information regarding the award winning play, *Bread and Circuses*, which was written by a College of Charleston recent graduate, Edward Precht. Dr. McNerney will direct the performance on October 8-12 and again on October 14-19 at the Venue Chapel Theatre, 172 Calhoun Street. Board members are invited to attend one of the performances.

# <u>Staff Advisory Committee to the President Report:</u>

Ashleigh Parr, Chair of the Staff Advisory Committee to the President, spoke briefly on behalf of the staff. Ms. Parr reported that the Staff Appreciation Lunch and Awards Ceremony was held on Thursday, June 12. There were 159 nominations for staff awards – 97 staff, 58 faculty, and 4 anonymous.

## Recognition of George Hynd:

Chair Padgett recognized George Hynd who resigned his position as Provost to become the President of Oakland University in Rochester, Michigan. His last day at the College will be August 15.

Dr. Hynd was named Provost and Executive Vice President for Academic Affairs in January 2010. He came to the College from Arizona State University, where he was the Senior Vice Provost for Education and Innovation, Foundation Professor of Psychology and Dean and Director of the Mary Lou Fulton Institute and Graduate School of Education.

Chair Padgett presented Dr. Hynd with a College of Charleston box as a small token of appreciation from the President and Board of Trustees for his years of service to the College.

## **ALUMNI RELATIONS COMMITTEE:**

<u>Committee members present</u>: Trustees John Wood (chair), Don Belk, Demetria Clemons, and Ricci Welch

**Committee members absent:** Trustees Annaliza Moorhead, Toya Pound and Jeff Schilz

**<u>Staff Liaisons present</u>**: Jack Huguley and Karen Jones

<u>Guests present</u>: Todd McNerney (Speaker of the Faculty), Sarina Russotto (Director of Policy and Compliance), and Ryan Spraker (President, Student Government Association)

Trustee Wood presented the following committee report:

#### Approval of Committee Meeting Minutes:

The March 20, 2014 Committee Meeting Minutes were unanimously approved.

# Alumni Association Strategic Initiatives Update:

Jack Huguley, Director of Alumni Relations, updated the Committee regarding Alumni Association Strategic Initiatives:

- Stay Informed
  - E-newsletter will launch August 14, 2014
  - Naming opportunity for the Alumni Center
  - Draft Traditions Book Update
- Get Involved
  - Student Alumni Association mentor program
  - o Cougar Trail 2014-15
  - Mark calendars for the Comprehensive Campaign launch parties on November 1, 2014
- Give Back
  - Five New Alumni Association Board Members two from the upstate, two from Charleston and one from Virginia.

Trustee Wood thanked Jack Huguley and Karen Jones for their hard work with the Alumni Association.

Trustee Dan Ravenel informed the Board that the Alumni Awards Gala will be held on November 20 at Charleston Place. Three-year sponsors for \$20,000 are needed. He asked the Board members to let him know about any prospective sponsors.

# **ATHLETICS COMMITTEE:**

<u>Committee members present</u>: Trustees Jeff Schilz (chair), John Busch, Pansy King-Reid, Renee Romberger, Eddie Thomas and Ricci Welch

<u>Committee members absent</u>: Trustee Dan Ravenel **Other Trustees present**: Trustee Greg Padgett

Others present: Kathryn Bender (Senior VP for Legal Affairs/General Counsel), Joe Hull (Director of Athletics), Parker Jacobs (Assistant to the Athletic Director), Laura Lageman (Associate Director of Athletics/Senior Women's Administrator), Ryan Spraker (President, Student Government Association), Michele Wolfert (Executive Director of the Cougar Club), Tomi Youngblood (President, Cougar Club Board), and George Watt (Executive Vice President, Institutional Advancement)

Trustee Schilz presented the following committee report:

# Spring Sports Recap:

- Equestrian Team finished second in the nation, sailing fifth, and sand volleyball 11<sup>th</sup>.
- Both men's and women's golf teams won the CAA championship and have athletes competing in the U.S. Amateur tournament.
- Both men's and women's tennis teams placed second in the CAA conference tournament.
- Softball placed second in regular conference play and earned a school record RPI high of 50.
- Baseball won the CAA conference tournament, won the NCAA regionals and went on to play in the super regionals in Texas.

#### Academic Update:

- This is the eighth consecutive semester that the overall GPA for all student athletes was 3.0 or higher.
- Fourteen student athletes achieved a GPA of 4.0.
- Thirty-three student athletes earned distinguished honors for the semester and thirty-nine earned highly distinguished honors.
- Seventy-two athletes in the spring semester had a 3.6 GPA or higher and seventy-four graduated.

#### Campaign/Patriots Point Project:

• On his first day as President of the College, Glenn McConnell went out to Patriots Point to meet with the coaches and a prospective donor.

# Cougar Club Update:

- Tomi Youngblood reported that the student athletes' banquet is held every year. This is a great way to celebrate the athletes' success.
- Michele Wolfert reported that the Cougar Club raised \$17,000. On August 21 the new website will be launched to make it easier for online donations.

- "Meet the Coaches" Party will be held on September 5 before the Women's Soccer game.
- Faculty/Staff Night will be held at the Volleyball game on September 12.
- Men's Soccer will host Alumni Weekend on August 28-29 to celebrate Coach Ralph Lundy's 40<sup>th</sup> year of head coaching.

#### Action Item:

The Athletics Committee unanimously approved a motion made by Trustee Renee Romberger, and seconded by Trustee Eddie Thomas, for any sport not to travel to away regular season contests during final exams or graduation weekends.

The Board asked the Administration to review scheduling procedures in order to avoid any sports from traveling during final exams and graduation weekend and report back to the Board regarding the status of that review process at the October Board meeting. New procedures would be effective in 2016.

# **AUDIT COMMITTEE:**

**Committee members present:** Trustees Joe Thompson (chair), Don Belk, and Henrietta Golding

Committee members participating by conference call: Trustee John Wood

Staff Liaisons present: Gail Long and Sarina Russotto

**Others present:** Beverly Diamond and Brian McGee (via conference call)

Chair Thompson called the meeting to order noting that the meeting notice has been posted and the press notified as required by the Freedom of Information Act.

Brian McGee advised the Committee that the College may have revisions to the existing Ethics Policy. These potential changes will be presented at the October Board meeting or at a later meeting.

Sarina Russotto presented an update on the development of the proposed institutional compliance program. The motion was made by Trustee Henrietta Golding, and seconded by Trustee Don Belk, that a draft of the compliance program be submitted to the Executive Team no later than October 1, 2014, and that the Executive Team approve a compliance program to present to the Audit Committee at the October Board meeting. The motion passed unanimously.

Gail Long reviewed the following audit reports with the Committee:

- Annual Petty Cash Count
- Certification of Central Stores' Annual Physical Inventory
- Purchasing Card Transactions for July 1, 2013 through March 31, 2014

The members of the Audit Committee would like for the College to review the Purchasing Card Progressive Discipline Guidelines outlined in the Purchasing Card Manual and strengthen disciplinary actions. Also, they recommended that cardholders should be required to attend a purchasing card training session if discrepancies are discovered.

And finally, Gail Long updated the Committee on the status of the annual audit plan.

# **BUDGET AND FINANCE COMMITTEE:**

<u>Committee members present</u>: Trustees Lee Mikell (chair), Frank Gadsden, David Hay, Annaliza Moorhead, Dan Ravenel, and Joe Thompson

<u>Other Board members present</u>: Trustees Greg Padgett, Don Belk, John Busch, Henrietta Golding, and Eddie Thomas

**Staff Liaisons present:** Priscilla Burbage (VP for Fiscal Services) and Sam Jones (Associate VP for Budgeting and Payroll)

Others present: Michael Adeyanju (Interim Director, Executive Communications), Kathryn Bender (Senior VP, Legal Affairs/General Counsel), Jan Brewton (Director of Business and Auxiliary Services), Bob Cape (Senior VP, Information Technology/CIO), Deanna Caveny-Noecker (Associate Provost, Faculty Affairs), Beverly Diamond (Senior Vice Provost), Julia Eichelberger (Professor, Department of English), Aaryne Elias (Administrative Assistant), Irina Gigova (Assistant Professor, Department of History), Alyson Goff (Project and Space Manager), Debbie Hammond (Senior Executive Administrator for the President), Shirley Hinson (Director of Governmental Relations), Elizabeth Kassebaum (Executive Secretary to the Board and VP for College Projects), Rhonda Mack (Associate Dean, Management and Marketing Research), Todd McNerney (Speaker of the Faculty/Chair, Department of Theatre and Dance), Paul Patrick (VP for Administration and Planning), and Ryan Spraker (President, Student Government Association)

Chair Mikell presented the following committee report:

In Steve Osborne's absence at the committee meeting, Priscilla Burbage updated the Committee on several capital projects which will be covered in the Facilities Committee report.

Alyson Goff provided information regarding the facilities at Harbor Walk, North Campus, and the anticipated acquisition/renovation of 176 Lockwood Boulevard.

Harbor Walk: Classes will begin on Tuesday, August 19.

North Campus: External building signage will be installed by September 8.

At the full Board meeting, Trustee Henrietta Golding inquired about funding for 176 Lockwood Boulevard. Steve Osborne responded that the cost of the building is \$4.9 million - \$2 million state appropriations and \$2.9 million from excess debt service funds

Priscilla Burbage reported that the FY 15 state budget for the College reflected an agency base of \$19,687,218 plus recurring funds of \$270,066 which were used to partially offset the increase from 1.5% to 2% cost-of-living increase mandated by the state. In non-recurring funds, the College received \$2 million for the purchase of surplus property (176 Lockwood Boulevard); \$529,781 toward the Simons Center Renovation; \$483,396 in lottery equipment and repairs which must be matched by the College; \$761,706 in lottery technology funds which are budgeted on a non-recurring basis in IT; and \$176,755 in higher education efficiency study funds which will be used in the statewide efficiency study.

Also, Priscilla Burbage reported that none of the College's vendor contracts include rebates. Contracts are negotiated with quality goods and services, and cost to the student, as the highest priorities.

And finally, Jan Brewton presented information regarding the ARAMARK Food Services contract which is up for renewal next year. An RFP (10-year contract) will be completed next year.

## **FACILITIES COMMITTEE:**

<u>Committee members present</u>: Trustees Dan Ravenel (chair), John Busch, Henrietta Golding, David Hay, Lee Mikell, Renee Romberger, and Joe Thompson

**Staff Liaisons present:** Monica Scott (VP for Facilities Planning)

Others present: Kathryn Bender (Senior VP, Legal Affairs/General Counsel), Jeri Cabot (Interim Senior VP, Student Affairs), John Cordray (Director of the Physical Plant), Beverly Diamond (Senior Vice Provost), Aaryne Elias (Executive Assistant, Business Affairs Office), Alyson Goff (Project and Space Manager), Sylvia Harvey (Trustee Emeritus), Susan Morrison (Assistant Professor of Biology), and Paul Patrick (VP for Administration and Planning)

Trustee Ravenel presented the following committee report:

The Committee discussed the following current projects:

- Arena Marquee
- Dixie Plantation Field Stations
- Rita Hollings Science Center Renovation
- Jewish Studies Center Expansion
- Simons Center for the Arts Renovation
- Addlestone Library Adaptation
- Sottile Theatre Retail Space
- Rutledge Rivers Residence Hall Renovation

[Break at 10:00 a.m.]

[Meeting reconvened at 10:20 a.m.]

Chair Padgett recognized Sylvia Harvey (Trustee Emeritus) and David Watson (Trustee Emeritus) who were present at the meeting.

# GOVERNMENTAL AFFAIRS AND EXTERNAL RELATIONS COMMITTEE:

<u>Committee members present</u>: Trustees John Busch (chair), Lee Mikell, Jeff Schilz and Joe Thompson

Committee members absent: Trustee Cherry Daniel

**<u>Staff Liaisons present</u>**: Shirley Hinson (Director of Governmental Relations) and Bobby Marlowe (Senior VP for Economic Development)

Others present: Kathryn Bender (Senior VP, Legal Affairs/General Counsel), Beverly Diamond (Senior Vice Provost for Academic Affairs), Debbie Hammond (Senior Executive Administrator for the President), Mike Haskins (Executive VP, External Relations), Todd McNerney (Speaker of the Faculty/Chair, Department of Theatre and Dance), Gibbon Miler (Assistant Director, Economic Development), Paul Patrick (VP for Administration and Planning), and Mike Robertson (Director of Media Relations)

Trustee Busch presented the following committee report:

Trustee Busch welcomed Paul Patrick '04 who came from the S. C. House of Representatives and now works in the College's Business Affairs Office; Debbie Hammond who worked in the South Carolina Senate for 30 years and now works in President McConnell's office; and Dr. Todd McNerney, Speaker of the Faculty and Chair of the Department of Theatre and Dance.

# Outreach Initiatives – Elected Officials

- President McConnell's Fall Reception for local elected officials will be held at the President's House, 6 Glebe Street, during the October Board meeting on Thursday, October 16
- Legislative Reception will be held on February 25, 2015 at the Palmetto Club in Columbia.
- The African American Tourism Council will host its second annual conference at the Avery Research Center in September.
- At President McConnell's request, there are plans for a Chamber/faculty meeting to talk about the College's research status. Mary Graham from the Charleston Metro Chamber of Commerce will attend the meeting.

# Legislative Update:

Shirley Hinson reported on a few provisos that affect higher education:

- One proviso through the lottery that makes scholarships available to students year round.
- Another Technology proviso regarding cybersecurity.
- The Accountability-Based Funding Bill died.

# Marketing and Communications:

- Mike Haskins informed the Board that the new "The College Today" website has been beneficial when communicating with constituent audiences.
- The launch date for the new logo is August 18. President McConnell, and hopefully Clyde the Cougar, will be there to hand out merchandise.
- The College of Charleston magazine is the only public institution in the running for the CASE Award.

#### Economic Development:

- Bobby Marlowe reported that since the last Board meeting, Boeing has contacted Dr. Olivia Thompson about expanding the Farm-to-School Program statewide.
- A \$250,000 grant was received from the Department of Commerce through the Innovation Challenge. The grant is for the International Cross Curricular Accelerator for Technology (ICAT) Program which encompasses six undergraduate credit hours and a student technology accelerator composed of teams of three students each representing computer science, business and liberal arts. The one-time award requires that the College raise a private dollar match by June 30, 2015.
- The South Carolina Supply Chain Management Center will be hosted at the College of Charleston.
- Boeing's recruiter, Lanissa Holden, visited the campus to talk about recruiting strategies and meet some CofC faculty chairs. The Commerce Department is interested in having a co-op program at Boeing and using CofC as a pilot program.

# **INFORMATION TECHNOLOGY COMMITTEE:**

<u>Committee members present</u>: Trustees Frank Gadsden (chair), Renee Goldfinch, Pansy King-Reid, and Eddie Thomas

Committee members absent: Trustee Cherry Daniel

**Staff Liaison present:** Bob Cape, Senior VP for Information Technology/CIO.

<u>Others present</u>: David Desplaces, Chair of the Faculty Educational Technology Committee; Deanna Caveney-Noecker, Associate Provost; Katie Walker, Legal Affairs; Addison Jobe, IT PMO; and Joyce Wilson, Executive Assistant to Bob Cape.

Trustee Gadsden presented the following Committee report.

The meeting was called to order in Beatty 201 at 3:45 p.m. by Chair Gadsden. Minutes of the March 20, 2014 Information Technology Committee meeting were approved.

The campus wireless project will be completed in August 2014 for Fall semester use, on-time and on-budget. This completion date was accelerated from December 2014 thanks to additional Board funding. Campus demand for wireless service is constantly growing as students, faculty and staff carry (and wear!) more and faster devices that utilize wireless services.

The Classroom Technology Project is slated to upgrade the technology in 28 classrooms this fiscal year, the same number as last year. Maybank 100 is already completed. The College has approximately 300 classrooms requiring technology.

IT is addressing the thirteen final information security policies issued by the SC new Department of Information Security. These policies set very high standards for compliance which is mandated in 2016 for all state agencies. No budgetary estimate for cost of compliance exists at the state level. It is estimated that \$5M new investment by the College will be required to approach compliance. Many believe no agency will successfully comply.

IT has developed three sources of guidance regarding best ways to invest available resources to address the new policies and reduce institutional risk: the external audit of IT by Elliott-Davis; the Business Affairs risk assessments led by the Internal Auditor; and results from two external consultants' audit and security reviews of IT.

IT successfully re-purposed three positions to strengthen Helpdesk support and to add staff to Teaching Learning and Technology for improved support of faculty and especially for distance education. TLT is now staffed to supplement the two academic year sessions of the Distance Education Readiness course with a summer session as requested by the Provost.

The IT Strategic Advisory Committee convened in July to begin preparation of the next rolling three- year IT strategic plan for FY 16-18.

IT is creating a Data Center remote site in a commercially provided space in Greenville, SC. Initially it is equipped with electronic storage for daily backup copies of College data bases. Future investment will provide for modest processing capabilities sufficient to sustain the most mission-critical College applications through and beyond a hurricane impacting Charleston. A Task Force of the Strategic Advisory Committee will recommend priorities of the applications to be supported at the remote site.

Based on Trustee response describing desired attributes of a successor Board portal, an application will be selected and procured prior to the October 2014 Board meeting. The portal will facilitate Trustee electronic access to Board materials as well as communications with President's Office staff.

Adison Jobe, recently recruited to become Director of the new Project Management Office in IT, described his goals and initial successes instilling project management discipline to improve the efficiency and effectiveness of IT work in support of the College.

The meeting adjourned at 5:00 p.m.

# **INSTITUTIONAL ADVANCEMENT COMMITTEE:**

<u>Committee members present</u>: Trustees David Hay '81 (chair), Frank Gadsden '80, Henrietta Golding '74, Pansy King-Reid, Eddie Thomas '76, and John Wood '83

**Staff Liaisons present:** George Watt (Executive VP, Institutional Advancement, Chris Tobin (VP for Development), George Hynd (Provost), and Sheila Vanek (Administrative Assistant) **Volunteer Board Liaisons present:** Dan Ravenel '72 (Alumni Association) and Fleetwood Hassell (Foundation Board)

Trustee Hay presented the following committee report:

Chris Tobin presented the fundraising results for fiscal year 2014. He reported new philanthropic commitments of approximately \$13 million. Mr. Tobin used the term "headwinds" to describe the challenges the College experienced in the media last year and the effects they had on prospects and donors. A large number of prospects who were solicited for major gifts last year chose to delay their commitments, but they remain in the pipeline for the campaign.

Mr. Tobin updated the Committee on two current vacancies in the Development Office. The Senior Development Officer position supporting the School of Languages, Cultures and World Affairs has two lead candidates. Another full-time major gift officer vacancy, which was repurposed from a former administrative position in the Libraries and then transferred to Institutional Advancement by the Dean to focus on fundraising, also has two lead candidates.

George Watt presented an update on the College of Charleston Campaign. He reported that \$108 million has been raised to date toward the working goal of \$125 million. Mr. Watt informed the Committee about an anonymous donor who has made a \$45 million irrevocable estate commitment in support of scholarships and infrastructure, and the impact this commitment will have on the College's future.

George Hynd and Chris Tobin reported on a recent Campaign Workshop to prepare the Deans and their volunteer Boards for the public launch of the Campaign on November 1.

Mr. Watt reported that the balance in the endowed funds held by the College of Charleston Foundation was \$72.1 million and total cash and investments under management was \$83.4 million as of June 30, 2014. Also, he provided an update on the search for a new Director of Financial Services and Administration.

Board liaison leaders Dan Ravenel '72 (Alumni Association) and Fleetwood Hassell (Foundation Board) gave their respective Board reports.

## STUDENT AFFAIRS COMMITTEE:

<u>Committee members present</u>: Trustees Demetria Clemons (chair), Don Belk, Renee Goldfinch, Annaliza Moorhead, Renee Romberger, and Ricci Welch

Committee members absent: Trustee Toya Pound

**Staff Liaison present:** Jeri Cabot (Interim Executive VP for Student Affairs)

Others present: John Campbell (Dean of Residence Life and Housing), Andrea DeMaria (Chair, Faculty Student Affairs and Athletics Committee), Michael Duncan (Assistant VP for Student Affairs and Director of Higdon Student Leadership Center), Susan Hartman (Executive Assistant to the Executive VP for Student Affairs), Sylvia Harvey (Trustee Emeritus), Rachel McNamara (Health Educator), Deni Mitchell (Institutional Ombudsperson), Linda Robinson (Recruitment Counselor, Career Center), Erin O'Dea (Assistant Director of Alumni Career Services), Teresa Smith (Director of Multicultural Student Programs and Services), Ryan Spraker (President, Student Government Association), and Katie Walker (Assistant General Counsel)

Trustee Clemons presented the following committee report:

# <u>Department Update – Career Center:</u>

Linda Robinson and Erin O'Dea provided the Committee with a slide presentation of the services offered by the Career Center.

The Board of Trustees expressed interest in the services offered by the Career Center. Trustee Renee Romberger noted that the College has great outreach programs, and more needs to be invested in that area. Trustee Jeff Schilz is more interested in the effectiveness of the program than the numbers hired. He added that it may mean the need for more resources.

## Student Affairs Dashboard Statistics:

Dr. Jeri Cabot provided statistics for 2013-2014 tracking of Fraternity and Sorority Life GPAs, Student Community Service across Civic Engagement, Higdon Student Leadership Center and Fraternity and Sorority Life and also Student Diversity Initiatives focused on Multicultural Student Programs and Services such as Safe Zone Training, SPECTRA, SCAMP, and Mentoring Matters.

# Suicide prevention Conference:

Rachel McNamara reported on the day-long conference on July 23 sponsored by Counseling and Substance Abuse Services through a suicide prevention grant. There were 125 attendees from campus and the Charleston community.

# Residence Life and Housing Occupancy Update:

Dr. Cabot reported that with the higher demand for on-campus housing and Rutledge Rivers (100 beds) being off-line, it has been necessary to assign triple housing arrangements for 147 incoming first-year students. Trustee Demetria Clemons noted the need for further discussion of the on-campus housing situation.

# Board of Trustees/Student Shadowing Program:

Beginning this fall, Board members will have an opportunity to participate in the Student Shadowing Program. Board members will shadow a student for one day during each semester. Board members were given an overview of the program and a set of questions related to the program.

## Graduate Student Association Update:

Ms. Brett Powell, Graduate Student Association President, spoke briefly to the Board of Trustees regarding projects and activities that are planned throughout the Charleston community this year.

## Student Government Association Update:

Ryan Spraker, Student Government Association President, invited Board members to attend any of the SGA-sponsored events this year. SGA elections, primarily for the incoming first-year students, are planned for the first two weeks of September.

# **NEW BUSINESS:**

## **Housekeeping Items**:

Elizabeth Kassebaum briefed the Board on a number of housekeeping items:

- Elizabeth thanked the Board of Trustees for all they do between meetings, i.e., attending various meetings, events, etc.
- She thanked everyone for attending the Safe Zone Training presentation on Wednesday. David Michener, Tom Holcombe, and two students, Deanna Mann and Adrianna Holloman, delivered the Safe Zone Training Power Point Presentation for the Board of Trustees on Wednesday, August 6, in the Randolph Hall Boardroom.
- She thanked Trustees Cherry Daniel and Demetria Clemons, Todd McNerney, and Ryan Spraker for their efforts with the Faculty Shadowing Program and now the Student Shadowing Program. Faculty Shadowing documents will be emailed to all Board members.
- Travel vouchers and Board Meeting Surveys are at their places.
- New Cougar Cards have been ordered for those Board members whose cards expired this year.
- Copies of the College of Charleston Governance Guidelines, including the Board of Trustees Self-Evaluation, is at their places. Self-evaluations are for the Board members only there is no need to return them.
- Board license plate information will be sent to everyone as soon as it becomes available.

The motion was made by Trustee Cherry Daniel, and seconded by Trustee John Busch, to go into Executive Session at 11:40 a.m. for the following purposes: (1) Consideration of Candidates' Qualifications for Commencement Speaker and Candidate's Qualifications for Honorary Degrees, (2) Legal Counsel will consult and provide legal advice on litigation, including actual and potential legal claims; and (3) Discussion of negotiations incident to proposed contractual arrangements and proposed purchase/lease of property. All in favor.

First, Chair Padgett asked the following staff members, in addition to the President, to remain and attend the Executive Session: Jeri Cabot, Mike Haskins, George Hynd, Elizabeth Kassebaum, Brian McGee, Steve Osborne, George Watt, Kathryn Bender, Paul Patrick, Debbie Hammond, and Betty Craig.

[Everyone not requested to attend Executive Session left the Boardroom.]

[Lunch was available during Executive Session.]
[At 1:20 p.m., everyone left the Boardroom except the Board of Trustees and President McConnell.]

The motion was made by Trustee Joe Thompson, and seconded by Trustee Frank Gadsden, to come out of Executive Session at 2:35 p.m. All in favor.

[Regular session resumed and everyone returned to the Boardroom.]

Chair Padgett noted for the record that no action was taken during Executive Session.

The motion was made by Trustee Henrietta Golding, and seconded by Trustee Cherry Daniel, to approve James T. McLawhorn, Jr. as the December 2014 Commencement Speaker and receive an honorary degree. The Chair called for the yeas and nays, and the motion was unanimously adopted.

The motion was made by Trustee Joe Thompson, and seconded by Trustee John Busch, to approve awarding an honorary degree to Lt. Governor Yancey McGill at the December 2014 Commencement Ceremony. The Chair called for the yeas and nays, and the motion was unanimously adopted.

The motion was made by Trustee Renee Romberger, and seconded by Trustee Frank Gadsden, to approve Tony Meyer as the May 2015 Commencement Speaker for all three ceremonies. He will not receive an honorary degree since he has already been awarded one. The Chair called for the yeas and nays, and the motion was unanimously adopted.

The motion was made by Trustee John Busch, and seconded by Trustee Cherry Daniel, that the meeting be adjourned at 2:35 p.m. All in favor.