(Approved at August 8, 2014 Board of Trustees Meeting)

### COLLEGE OF CHARLESTON BOARD OF TRUSTEES UNIVERSITY OF CHARLESTON, SOUTH CAROLINA, BOARD OF TRUSTEES

Randolph Hall Boardroom<sup>1</sup>
College of Charleston, Charleston, South Carolina
July 23, 2014
10:30 a.m.

Presiding: Gregory D. Padgett, Chair

<u>Board Members Present</u>: Mr. Donald H. Belk, Mr. John H. Busch, Mrs. Demetria Noisette Clemons, Dr. L. Cherry Daniel, Mr. David M. Hay, Mr. G. Lee Mikell, Mr. Daniel Ravenel, Mr. Jeffrey M. Schilz, and Mr. Joseph F. Thompson, Jr.,

<u>Board Members Participating by Conference Call</u>: Mr. Frank Gadsden, Ms. Pansy King-Reid, Mrs. Annaliza Moorhead, Mrs. Renee B. Romberger, Mrs. Ricci Land Welch, and Mr. John B. Wood, Jr.

<u>Board Members Absent</u>: Mrs. Renee B. Goldfinch, Ms. Henrietta U. Golding, Dr. Toya Pound, and Dr. Edward L. Thomas, Jr.

Others Present: President Glenn McConnell; Drs. George Hynd (Provost and Executive VP for Academic Affairs), Brian McGee (Chief of Staff/Senior VP for Executive Administration) and Todd McNerney (Speaker of the Faculty); Messrs. Mike Haskins (Executive VP for External Relations), Steve Osborne (Executive VP for Business Affairs), Paul Patrick (Vice President for Administration and Planning), Mike Robertson (Senior Director of Media Relations), Ryan Spraker (President, Student Government Association), and George Watt (Executive VP for Institutional Advancement); Mses. Kathryn Bender (Senior VP Legal Affairs/General Counsel), Jeri Cabot (Interim Executive VP for Student Affairs), Betty Craig (Executive Assistant), Debbie Hammond (Senior Executive Administrator for the President), Elizabeth Kassebaum (Executive Secretary to the Board of Trustees and VP for College Projects), JoAnn Throckmorton (Administrative Assistant), Melissa Whetzel (Director, Media Relations & Video Services).

Also attending was Lainie Fritz (WCBD-TV News 2), Scott Eisberg (ABC News 4), Kevin Bilodeau (Live 5 News), Diane Knich and Andrew Miller (*Post and Courier* Reporters).

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<sup>&</sup>lt;sup>1</sup>In accordance with requirements of the *S. C. Freedom of Information Act*, news media was notified of the time, location, and agenda for this meeting.

The meeting of the College of Charleston Board of Trustees was called to order at 10:30 a.m. by Chair Padgett noting that the meeting notice has been posted and the press notified as required by the Freedom of Information Act.

Chair Padgett welcomed everyone attending the meeting and noted that Trustees Frank Gadsden, Pansy King-Reid, Lee Mikell (driving to Charleston), Annaliza Moorhead, Renee Romberger, Ricci Welch, and John Wood were joining the meeting by conference call.

Also, Paul Patrick, Vice President for Administration and Planning, was introduced and has joined the Business Affairs Staff.

### **Amended Mission Statement for the College of Charleston**

President McConnell provided background information regarding the College of Charleston's revised Mission Statement, which will be presented to the full Board for approval this morning.

Despite the General Assembly's failure to pass legislation granting the College research university status during its final days of this legislative session, the College will continue to push for designation as a research university. To that end, approval of a revised Mission Statement will be requested by the full Board today, with the approved statement to be distributed to the South Carolina Commission on Higher Education prior to its meeting on August 7.

The change in language adding "research institution" to the Mission Statement will give the College of Charleston, through its University of Charleston, South Carolina, component, the ability to award doctoral degrees if they are determined to be necessary in the future. The College will remain a preeminent liberal arts institution with a strong commitment to undergraduate education. A revised Mission Statement and doctoral-granting status will allow the College to increase collaboration with other higher education institutions in the area.

Trustee Cherry Daniel applauded President McConnell for his position on the matter. She plans to attend the CHE meeting on August 7.

Trustee Dan Ravenel noted that the College must still ask for CHE's approval for any future doctoral program. President McConnell noted that the research university designation will give the faculty, administration, and Board of Trustees a tool by which to do something if an appropriate opportunity presents itself.

Trustee John Busch called attention to the fact that the College of Charleston will remain primarily a liberal arts school.

Following discussion, Chair Padgett asked for unanimous consent to dispense with the reading of the "College of Charleston/University of Charleston, South Carolina Resolution of the Board of Trustees Revised Mission Statement," as all Board members were provided with a copy of the Resolution for review prior to the meeting. All in favor.

The motion was made by Trustee Jeff Schilz, and seconded by Trustee Cherry Daniel, that the Board approve the College of Charleston/University of Charleston, South Carolina Resolution of the Board of Trustees Revised Mission Statement" as presented. The Chair called for the yeas and nays, and the motion passed unanimously by voice vote. All in favor.

## COLLEGE OF CHARLESTON UNIVERSITY OF CHARLESTON, SOUTH CAROLINA RESOLUTION OF THE BOARD OF TRUSTEES REVISED MISSION STATEMENT

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WHEREAS, the College of Charleston Board of Trustees has periodically reviewed and updated the College of Charleston Mission Statement, most recently in 2006; and

WHEREAS, a review has recently been completed by the College's executive leadership of the College of Charleston Mission Statement and the relationship of the Mission Statement to the College's role in meeting the changing educational needs of the Charleston region and the Lowcountry; and

WHEREAS, many civic, business, and political leaders in the Charleston region have concluded that expanded graduate and professional degree offerings, including a limited number of targeted doctoral programs, must be offered in order to meet the economic development needs of the community; and

WHEREAS, the University of Charleston, South Carolina, was established as a component of the College of Charleston in 1992 and, since that time, has housed the graduate and research programs for which the Board of Trustees is responsible; and

WHEREAS, for over 20 years the College of Charleston Board of Trustees has repeatedly affirmed its intent to seek doctoral-granting authority for the University of Charleston, South Carolina, consistent with the needs of the Charleston region and the Lowcountry; and

WHEREAS, the current mission statement for the College of Charleston does not recognize the special role and identity of the University of Charleston, South Carolina, as a component of the College of Charleston; and

WHEREAS, the current mission statement of the College of Charleston designates the College as a comprehensive institution, which, consistent with the relevant statutory language, cannot offer doctoral degree programs; and

WHEREAS, the designation of the College of Charleston and its component, the University of Charleston, South Carolina, as a research institution will allow the College of Charleston to meet the present and future economic development needs of the Charleston region; and

WHEREAS, the Board of Trustees is forever committed to preserving the name and identity of the College of Charleston as a preeminent undergraduate liberal-arts institution;

NOW THEREFORE, be it --

RESOLVED, that the Board hereby approves a revised Mission Statement for the College of Charleston, as attached to the Board of Trustees Minutes for this date, which designates the College as a research institution and recognizes the University of Charleston, South Carolina, as the graduate and research component of the College; and

RESOLVED, that the undergraduate name and mission of the College of Charleston are not altered by these most recent revisions to the Mission Statement; and

RESOLVED, that the Board hereby directs the administration of the College of Charleston to seek the timely approval of this Mission Statement by the South Carolina Commission on Higher Education.

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Chair Padgett asked for unanimous consent to dispense with the reading of a second Resolution, "College of Charleston/University of Charleston, South Carolina Resolution of the Board of Trustees Graduate and Research Programs of the University of Charleston, South Carolina" since all Board members were provided with a copy of the Resolution for review prior to the meeting. All in favor.

The motion was made by Trustee Cherry Daniel, and seconded by Trustee Joe Thompson, that the Board approve the College of Charleston/University of Charleston, South Carolina Resolution of the Board of Trustees Graduate and Research Programs of the University of Charleston, South Carolina" as presented. The Chair called for the yeas and nays, and the motion passed unanimously by voice vote. All in favor.

# COLLEGE OF CHARLESTON UNIVERSITY OF CHARLESTON, SOUTH CAROLINA RESOLUTION OF THE BOARD OF TRUSTEES GRADUATE AND RESEARCH PROGRAMS OF THE UNIVERSITY OF CHARLESTON, SOUTH CAROLINA

July 23, 2014

WHEREAS, the College of Charleston Board of Trustees established the University of Charleston, South Carolina, in 1992 as a component of the College of Charleston, consistent with legislation previously adopted by the South Carolina General Assembly; and

WHEREAS, the University of Charleston, South Carolina, was established to meet the economic development needs of the Charleston region and Lowcountry through expanded research and graduate programs; and

WHEREAS, the research and graduate programs of the College of Charleston have been housed in and offered through the University of Charleston, South Carolina, since 1992; and

WHEREAS, for many years the separate identity of the University of Charleston, South Carolina, has not been fully explained in communications with our faculty, staff, students, prospective students, and alumni; and

WHEREAS, the Board of Trustees is committed to realizing the full potential of the University of Charleston, South Carolina, in meeting the economic development and workforce needs of the Lowcountry; and

WHEREAS, the Board of Trustees also is forever committed to preserving the name and identity of the College of Charleston as a preeminent undergraduate liberal-arts institution,

#### NOW THEREFORE, be it --

RESOLVED, that the Board of Trustees affirms that all graduate and research programs of the College of Charleston were transferred by the Board to the University of Charleston, South Carolina, effective July 1, 1992, and have been continuously housed in the University of Charleston, South Carolina, since that date; and

RESOLVED, that all current and future graduate programs, including post-baccalaureate and non-degree programs at the graduate level, shall continue to be housed in the University of Charleston, South Carolina; and

RESOLVED, that the Office of Research and Grants Administration and our other present and future research offices, programs, and projects shall be housed in the University of Charleston, South Carolina; and

RESOLVED, that those individuals designated as graduate faculty under the conditions specified in the *Faculty/Administration Manual* have been, are, and shall continue to be the faculty of the University of Charleston, South Carolina; and

RESOLVED, that no provision of this resolution shall modify in any way the degree-approval process for graduate degree programs, as described in the *Faculty/Administration Manual*; and

RESOLVED, that the administration of the College of Charleston should create appropriate marketing plans and implementation timetables to ensure the regular and consistent use of the name "University of Charleston, South Carolina" in identifying and describing our graduate and research programs; and

RESOLVED, that the administration of the College of Charleston, in consultation with the College of Charleston Alumni Association, shall develop a new design for the diplomas provided to graduate degree recipients, which shall take notice of the beautiful and elegant design of the College's undergraduate diplomas and shall incorporate the names of the College of Charleston and its component, the University of Charleston, South Carolina, with this diploma design to be used no later than the commencement exercises of May 2016; and

RESOLVED, that the undergraduate name, diplomas, traditions, and description of the College of Charleston as a preeminent public liberal-arts institution shall continue to be forever and separately maintained and appropriately celebrated in College publications and promotional materials.

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The motion was made by Trustee Cherry Daniel, and seconded by Trustee Joe Thompson, to go into Executive Session at 10:30 a.m. for the following purposes: (1) Legal Counsel will consult and provide legal advice on litigation, including actual and potential legal claims; and (2) Discussion of negotiations incident to proposed contractual arrangements and proposed purchase/lease of property. All in favor.

First, Chair Padgett asked the following staff members, in addition to President McConnell, to remain and attend the Executive Session: Jeri Cabot, Mike Haskins, George Hynd, Elizabeth Kassebaum, Brian McGee, Steve Osborne, George Watt, Kathryn Bender, Debbie Hammond and Betty Craig.

[Everyone not requested to attend Executive Session left the Boardroom.]

[Trustee Lee Mikell left the conference call at 10:30 a.m. and joined the meeting at 10:35 a.m.]

For reasons of confidentiality in Executive Session, Chair Padgett asked all Board members on the conference call to acknowledge that they are on a phone line not being recorded and in a private venue and alone while on this call.

[Trustees Frank Gadsden, Pansy King-Reid, Annaliza Moorhead, Renee Romberger, Ricci Welch and John Wood responded affirmatively.]

[At 11:05 a.m., due to technical problems with the new conference call-in system, Trustees Frank Gadsden, Pansy King-Reid, Annaliza Moorhead, Renee Romberger, Ricci Welch and John Wood reconnected to the conference call by utilizing the old system.

Due to these technical issues, other conference call options will be considered for future Board meetings.

[At 11:35 a.m., everyone except the Board of Trustees left Executive Session.]

The motion was made by Trustee Lee Mikell, and seconded by Trustee Dan Ravenel, to come out of Executive Session at 12:10 p.m. All in favor.

[Regular session resumed and everyone returned to the Boardroom.]

Chair Padgett noted for the record that no action was taken during Executive Session.

The motion was made by Trustee Lee Mikell, and seconded by Trustee Cherry Daniel, that the meeting be adjourned at 12:10 p.m. All in favor.