COLLEGE OF CHARLESTON BOARD OF TRUSTEES
UNIVERSITY OF CHARLESTON, SC
Randolph Hall Boardroom
College of Charleston, Charleston, South Carolina
October 23, 2015
9:00 a.m.

Presiding:
Gregory D. Padgett, Chair


Board Members Participating by Conference Call: Trustee Frank M. Gadsden

Others Present: President Glenn McConnell; Drs. Mike Auerbach (Dean, School of Sciences and Mathematics), Bob Cape (Senior Vice President/Chief Information Officer), Alicia Caudill (Executive VP, Student Affairs), Jerry Hale (Dean, School of Humanities and Social Sciences), Amy McCandless (Dean, The Graduate School), Brian McGee (Interim Provost and Executive VP for Academic Affairs), Alan Shao (Dean, School of Business), and Antonio Tillis (Dean, School of Languages, Cultures, and World Affairs), Messrs. Michael Adeyanju (Director of Executive Communications), Mark Berry (Executive Director, Division of Marketing and Communications), Joshua Bloodworth (President, Graduate Student Association), Joe Hull (Director of Athletics), Sam Jones (Associate VP, Budgeting and Payroll Services), Bobby Marlowe (Senior VP, Economic Development), Todd McNerney (Speaker of the Faculty/Associate Professor, Department of Theatre and Dance), Michael Miner (Vice President, Graduate Student Association), Steve Osborne (Executive VP for Business Affairs), Paul Patrick (Vice President for Administration and Planning), Dan Ravenel (President, Alumni Board), Jonathan Ray (Director of Institutional Events and Chef Conciere), Mike Robertson (Senior Director of Media Relations), Zach Sturman (President, Student Government Association), Chris Tobin (VP, Development), and George Watt (Executive VP for Institutional Advancement); Mses. Divya Bhati (Associate VP, Institutional Effectiveness and Strategic Planning), Priscilla Burbage (Vice President, Fiscal Services), Betty Craig (Executive Assistant to the Board of Trustees), Debbie Hammond (Senior Executive Administrator for the President), Karen Hauschild (Director, Academic Advising and Planning Center), Shirley Hinson (Director of Government Relations), Elizabeth Kassebaum (Executive Secretary to the Board of Trustees and VP for College Projects), Angela Mulholland (General Counsel), Monica Scott (VP for Facilities Planning), JoAnn Throckmorton (Administrative Assistant), and David Watson (Trustee Emeritus). Also attending were Paul Bowers (Post & Courier Reporter), John Curtis (Information Technology), Liza Gearhead (Audio Visual Events Support Staff), Trevor Jones (Representative, Student Affairs Committee), Bobby Keller (Information Technology), Mike Ledford (Photographer, College Publications), Ben Powers (Telecommunication Coordinator), and Roy Snipe (Audio Visual Events Coordinator). Also in attendance because of their interest in the College were Neil Hunt and Paula Brady, new residents of Charleston residing at 12 George Street.

1In accordance with requirements of the S. C. Freedom of Information Act, news media was notified of the time, location, and agenda for this meeting.
WELCOME AND INTRODUCTIONS

Today in Alumni Hall, Chair Padgett recognized Men’s Soccer Coach Ralph Lundy, who captured his 300th victory in his 29th season with a 1-0 win over No. 22 Hofstra, and presented him with a silver cup from the Board of Trustees.

Several of our Board members are participating in the Board/Student Mentoring Program this year. Chair Padgett introduced six of the student mentees:

- Rodriquez (Dayshone) Freeman, a freshman majoring in Biology or Athletic Training, from Anderson, SC; and his mentor, Board Member John Busch.
- Essence Jackson, a freshman majoring in Public Health, from Wallace, SC; and her mentor, Debbie Hammond.
- Erica Martin, a freshman majoring in business, from Spartanburg, SC; and Chasity Hunter, a freshman majoring in International Studies, from Florence, SC; and their mentor, Wanda Whitley.
- Zach Sturman (President of the Student Government Association), a junior, double-majoring in Political Science and Spanish, with a minor in Astronomy, from Fort Lauderdale, Florida; and his mentor, Board Member Jeff Schilz.

Also, Chair Padgett introduced the Sailing Coaches and members of the Sailing Team:

Coaches:
- Greg Fisher, Director of the Sailing Program;
- Head Coach Ward Cromwell;
- Assistant Coach Mitch Hall;
- Offshore Coach Ned Goss; and

Members of the Sailing Team:
- Elizabeth Pemberton, freshman majoring in Business Administration, from Osterville, Massachusetts;
- Ryan Davidson, senior majoring in Business Administration, from Costa Mesa, California;
- Charlotte Saxe, senior majoring in Data Science, from Wilton, Connecticut;
- Reed Baldridge, senior majoring in Public Health, from Houston, Texas;
- Stefano Peschiera, sophomore majoring in Business Administration, from Lima, Peru;
- Michaela Reynolds, senior majoring in International Business, from Warwick, Rhode Island;
- Chloe Dapp, junior majoring in Political Science, from Newport Beach, California; and
- Beka Schiff, senior majoring in Exercise Science, from Tampa, Florida.

Chair Padgett presented the Sailing Team with a silver cup from the Board of Trustees.

And finally, Chair Padgett recognized staff members who assisted with flooding issues on campus and thanked them for their dedicated service to the College: Melantha Ardrey, Stephanie Auwaerter, Garrett Beinbrink, Monica Benyard, Jan Brewton, Eric Brown, Alicia Caudill, John Cordray, Paty Cowden, Larry Craven, Adrianne Davis, Katie Ford, Tom Frasier, Lydia Geathers, Montrez Greene, Brice Griffin, LaToya Harris, Sam Holmes, Troy Johnson, Robert Lucas, Ron McKelvey, Mindy Miley, Amy Orr, Susan Payment, Dwayne Pursley, Robert Reese, Cynthia Rivers, Mike Robertson, Matt Schram, Eugene Sessoms, Jeff Snyder, Telli Sparks and Kevin Stephens.

[Board members moved to the Boardroom to continue the Board of Trustees meeting.]
The regular meeting of the College of Charleston Board of Trustees was called to order at 9:15 a.m. by Chair Padgett noting that the meeting notice has been posted and the press notified as required by the Freedom of Information Act.

Chair Padgett noted that, in an effort to allow Board members to exchange ideas and information with other members with whom they may not have regular contact, it was recommended that the Board table seating be adjusted. While the Executive Committee will continue to sit at the front of the table at today’s meeting, the other Board members are seated based on their years of service. Different seating arrangements will be determined for each Board meeting.

Chair Padgett welcomed everyone attending the meeting and noted that all Trustees are present except Trustee Frank Gadsden, who will participate by conference call.

Also, Chair Padgett acknowledged David Watson, Trustee Emeriti, who joined today’s meeting.

Chair Padgett thanked President McConnell for hosting the Fall Reception at the President’s House last evening. It was a great event enjoyed by all.

**APPROVAL OF MINUTES:**
It was moved by Trustee Ricci Welch, and seconded by Trustee David Hay, that the minutes of the August 7, 2015 Board Meeting be approved. The Chair called for the yeas and nays, and the Minutes were approved by voice vote.

**PRESIDENT’S REPORT:**
President McConnell provided a brief update on the following topics:
- Loss of two students – the entire campus mourns for their families
- Administrative updates
- Flooding on campus
- Emergency Preparedness
- Budget
- SACS Accreditation
- Campus facilities
- Dixie Plantation
- Learning Technology Center
- TD Arena
- Academics
- Provost Search
- Amnesty Policy
- Recruitment
- Philanthropy/Boundless Campaign

Trevor Jones, a political science major from Bowman, SC, and mentor of a SPECTRA student, read a message he wrote entitled “Know Your Role, Do Your Job.” Trustee Golding requested that copies of Mr. Jones’ remarks be sent to all Board members.
PRESIDENT’S DIVERSITY CAMPUS REVIEW COMMITTEE:
Trustee John Busch presented an update on the work of the President’s Diversity Campus Review Committee. He reported that the committee continues to meet monthly with various groups on campus.

COMMITTEE REPORTS:

EXECUTIVE COMMITTEE:
Committee members present: Trustees Greg Padgett (Chair), Demetria Clemons, Cherry Daniel, and David Hay
Committee members absent: Trustee Lee Mikell
Other Board members present: Trustees Don Belk and Renee Romberger
Other Board members participating by conference call: Trustees John Busch, Frank Gadsden, Henrietta Golding, Pansy King-Reid, Randy Lowell, Annaliza Moorhead, Jeff Schilz, Ricci Welch, and John Wood
Others present: President Glenn McConnell, Mark Berry (Executive Director, Division of Marketing and Communications), Joshua Bloodworth (President, Graduate Student Association), Alicia Caudill (Executive VP, Student Affairs), Betty Craig (Executive Assistant to the Board of Trustees), John Curtis (IT/PC Network Technician), Debbie Hammond (Senior Executive Administrator for the President), Shirley Hinson (Director of Government Relations), Elizabeth Kassebaum (Executive Secretary to the Board and VP for College Projects), Angela Mulholland (General Counsel), Steve Osborne (Executive VP, Business Affairs), Ashleigh Parr (Outgoing Chair, Staff Advisory Committee to the President/Manager of Administrative Assessment and Accreditation), Paul Patrick (VP for Administration and Planning), Ben Powers (Telecommunications Coordinator), JoAnn Throckmorton (Administrative Assistant), and George Watt (Executive VP, Institutional Advancement)
Others participating by conference call: Brian McGee (Interim Provost and Executive VP for Academic Affairs)

Chair Padgett presented the following committee report:

The Executive Committee met on Wednesday, October 7, and approved the minutes of the July 22, 2015 Executive Committee meeting.

The Committee received brief informational updates on a number of topics, all of which were covered in the President’s Report or will be covered in the various upcoming committee reports.

ACADEMIC AFFAIRS COMMITTEE:
Committee members present: Trustees Cherry Daniel (Chair), John Busch, Demetria Clemons, Renee Goldfinch, Toya Pound, and Jeff Schilz
Committee members absent: Trustee Frank Gadsden
Other Board members present: Trustees Don Belk, Henrietta Golding, David Hay, Greg Padgett, and Eddie Thomas
Staff Liaisons present: Brian McGee (Interim Provost and Executive VP for Academic Affairs)
Others present: President Glenn McConnell, Michael Adeyanju (Director, Executive Communications), Mike Auerbach (Dean, School of Sciences and Mathematics), Divya Bhati
(Associate Vice President, Institutional Effectiveness and Strategic Planning), Joshua Bloodworth (President, Graduate Student Association), Bob Cape (Senior VP, Information Technology/Chief Information Officer), Alicia Caudill (Executive VP for Student Affairs), Deanna Caveny-Noecker (Associate Provost for Faculty Affairs), Trisha Folds-Bennett (Dean, Honors College), Jimmie Foster (Assistant VP, Admissions and Financial Aid), Godfrey Gibbison (Dean, School of Professional Studies), Jerry Hale (Dean, School of Humanities and Social Sciences), Debbie Hammond (Senior Executive Administrator for the President), Karen Hauschild (Director, Academic Advising and Planning Center), Elizabeth Kassebaum (Executive Secretary to the Board of Trustees/VP for College Projects), Amy McCandless (Dean, The Graduate School), Todd McNerney (Speaker of the Faculty/Associate Professor, Department of Theatre and Dance), Angela Mulholland (General Counsel), Steve Osborne (Executive VP for Business Affairs), David Parisi (Assistant Professor, Communication Department), Paul Patrick (VP for Administration and Planning), Mike Robertson (Senior Director, Media Relations), Fran Welch (Dean, School of Education, Health and Human Performance), and John White (Dean of Libraries). Also present was Paul Bowers, Post & Courier reporter.

Trustee Cherry Daniel presented the following committee report:

Chair Daniel called the meeting to order and noted that the meeting notice had been posted and the press notified in accordance with the Freedom of Information Act.

Interim Provost’s Report:

- Brian McGee announced that the College of Charleston has been recognized as one of 74 universities in the nation that doesn’t offer graduate degrees in physics while still producing ten or more physics undergraduate degrees per year. With 13 physics majors per year, the College tied with the U.S. Air Force Academy and the University of Richmond, among others, for productivity in this critical STEM discipline.
- Princeton Review continues to list the College as one of the nation’s 380 “best colleges.” In addition, the Princeton Review lists “Great Schools” for “the Most Popular Undergraduate Majors.” Dating back to at least 2011, two of the largest College of Charleston majors, accounting and communication, have made this great schools list, and the College’s biology major is on the list as well.
- The College continues to note a trend towards great student preference for the ACT examination, with declining numbers of SAT scores reported by applicants.
- Dr. McGee reviewed diversity faculty data for the current academic year, with data provided for all faculty and for newly hired faculty. He noted that the ranks of women in the roster faculty continue to grow, with nearly 45% of the roster faculty now women.
- Bruce Watson, author of the current year’s The College Reads! book, “Freedom Summer,” will be on campus on November 9, 2015. Over 110 book nominations have been received for next year.
- Dr. McGee provided a curriculum development report, noting ongoing efforts to implement the newly approved Master of Fine Arts in Creative Writing, to revise the requirements for the Bachelor of Professional Studies, and to develop an undergraduate major in Real Estate Management.
- With regard to federal and state regulations, the federal government now requires the College of Charleston to be authorized to do business in any state where it has a presence.
- All South Carolina public universities are struggling with the cost of federal regulation in this area. All 13 public institutions have urged the S.C. Commission on Higher Education to take the necessary steps to relieve a portion of this burden. State Authorization Reciprocity
Agreement, or SARA, is a compact between participating states to recognize one another’s institutions. Twenty-eight states participate in SARA, and the S.C. Commission on Higher Education is exploring this option. Participation in SARA isn’t free, but it will be significantly cheaper than the alternative.

● They are exploring the possibility of separate school fees, but no proposal is ready yet.
● He noted that The Citadel has initiated school fees this academic year for the School of Business and School of Engineering – fee is $500 per semester for all students of junior status and above.

The Academic Affairs Committee moves that the Resolution to approve the Awarding of Degrees at December Commencement be approved as presented. The Chair called for the yeas and nays, and the following Resolution was unanimously approved by voice vote.

COLLEGE OF CHARLESTON
UNIVERSITY OF CHARLESTON, SOUTH CAROLINA
RESOLUTION OF THE BOARD OF TRUSTEES
AWARDING OF DEGREES

October 23, 2015

WHEREAS, pursuant to S.C. Code Ann. §59-130-30, the Board of Trustees of the College is constituted as a body corporate and politic and is empowered, among other things, to “confer degrees upon students and other persons as the board considers qualified”;

WHEREAS, the President has made available to the Board a preliminary list of candidates for the award of baccalaureate and graduate degrees from the several Schools of the College;

WHEREAS, each such candidate has been certified by the appropriate Dean, the Registrar, and the Provost, as Chief Academic Officer of the College, as meeting the requirements and prerequisites for the award of the appropriate degree upon the candidate’s successful conclusion of the 2015 Fall Semester;

WHEREAS, the Board has accepted such representations and certifications as being true and accurate in all material respects and has determined that all such degree candidates are so qualified for the award of their respective degrees upon the successful conclusion of the 2015 Fall Semester; and

WHEREAS, all of the relevant degree-awarding programs of the College related to degrees to be awarded under this Resolution have been duly approved by the South Carolina Commission on Higher Education;

NOW THEREFORE, BE IT --

RESOLVED, that the Board hereby authorizes the President to confer on each and all of the aforementioned described degree candidates who have successfully completed the 2015 Fall Semester, the names of each of which shall be published in the Official Program for the December 2015 Graduation Ceremony, those degrees for which they have been found qualified, together with all the rights, honors, privileges and responsibilities appertaining thereto;
RESOLVED, that the President and the Provost, or either of them, may make such adjustments to the preliminary list of candidates for the award of baccalaureate and graduate degrees from the several Schools of the College, as may be necessary and appropriate to account for the actual academic performance of degree seeking candidates during the 2015 Fall Semester; and

RESOLVED, that the President and Provost, and such employees as may be designated by both or either of them, are hereby authorized and directed to take any and all action as may be necessary and appropriate to implement this Resolution and effectuate its purposes.

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Speaker of the Faculty’s Report:
Todd McNerney, Speaker of the Faculty, spoke briefly to the full Board regarding faculty work and activities during the current semester.

Staff Advisory Committee to the President Report:
Karen Hauschild, Chair of the Staff Advisory Committee to the President, spoke briefly on behalf of the staff.

Executive Session:
Trustee Daniel reported that the Academic Affairs Committee went into Executive Session to receive legal advice relevant to a faculty tenure appeal. Following discussion, the Committee voted to leave Executive Session and resumed regular session. No action was taken in Executive Session.

The Academic Affairs Committee made a motion regarding Dr. David Moscowitz’s request that the Board hear his appeal from a denial of tenure decision made by the President. The Committee advised the Board to postpone action on this matter until after Executive Session so that all trustees will have an opportunity to first consult with counsel.

For the record, Dr. David Moscowitz requested and received information regarding the date, time, location, and public accessibility of the Academic Affairs Committee meeting.

Chair Padgett asked for unanimous consent to postpone the Board’s consideration until after the conclusion of Executive Session. Without objection, so ordered.

Trustee Henrietta Golding informed the Board of Fred Watts’ death and spoke very highly of him. Dr. Watts, Chair of the Physics Department for many years until his retirement, was her advisor while she was a student at the College.

ALUMNI RELATIONS COMMITTEE:
Committee members present: Trustees Ricci Welch (chair), Don Belk, Demetria Clemons, Pansy King-Reid, Toya Pound, Renee Romberger and John Wood
Staff Liaison present: Karen Jones (Director, Alumni Communications)
Others present: Debbie Hammond (Senior Executive Administrator for the President), Todd McNerney (Speaker of the Faculty/Associate Professor, Department of Theatre and Dance), Dan Ravenel (President, Alumni Association) and George Watt (Executive VP, Institutional Advancement)
Trustee Ricci Welch presented the following committee report:

Karen Jones updated the Committee regarding Alumni Association Strategic Initiatives:

- **Stay Informed**
  - President of the Alumni Association and Director of Alumni Relations will meet quarterly with President McConnell.

- **Get Involved**
  - Alumni Awards Gala will be held on November 19, 2015 at the Gaillard Center.
  - Alumni Chapters’ “Welcome to the City” events for Class of 2015 graduates. Currently, there are 40 alumni chapters.
  - Researching software for measurement of alumni engagement to assist in targeting potential alumni leaders.

- **Give Back**
  - Reunion Challenge 2016 chaired by Carmen Scott ’96, Alumni Board member. The challenge is for class years ending in 1 or 6. Two awards are given: (1) highest participation rate and (2) most dollars raised.
  - Alumni Giving: 9,280 alumni have made a gift during the BOUNDLESS Campaign. By June 30, 2016, the goal is 9,350 alumni but would like to reach a goal of 10,000.

George Watt provided an update on the search for a new Vice President of Alumni Relations. Jack Huguley stayed 18 months longer than he anticipated and will continue to work half days during the transition. The new Vice President will be announced on November 1.

**ATHLETICS COMMITTEE:**

*Committee members present:* Trustees Jeff Schilz (chair), John Busch, Renee Romberger, Eddie Thomas, and Ricci Welch

*Committee members absent:* Trustees Frank Gadsden and Randy Lowell

*Other Trustees present:* Trustee David Hay

*Others present:* President Glenn McConnell, Vince Benigni (Faculty Athletics Representative), Mark Berry (Executive Director, External Relations), Otto German (Assistant Athletics Director for Compliance), Debbie Hammond (Senior Executive Administrator for the President), Joe Hull (Director of Athletics), Weston Ijames (Director of Business Operations for Athletics), T.J. Isaacs (Associate Director of Athletics/External Affairs), Elizabeth Kassebaum (Executive Secretary to the Board of Trustees/VP for College Projects), Laura Lageman (Associate Director of Athletics/Senior Women’s Administrator), Ralph Lundy (Head Men’s Soccer Coach), Todd McNerney (Speaker of the Faculty/Associate Professor, Department of Theatre and Dance), Christian Michner (Head Women’s Soccer Coach), Angela Mulholland (General Counsel), Cesar Murillo (Men’s Soccer Student Athlete), Claire Newman (Women’s Soccer Student Athlete), Paul Patrick (VP for Administration and Planning), Nico Rittmeyer (Men’s Soccer Student Athlete), Kristin Rusboldt (Academic Advisor/Student Athlete Affairs Coordinator), Jessica Schifer (Women’s Soccer Student Athlete), and Zach Sturman (President, Student Government Association)
Trustee Jeff Schilz presented the following committee report:

**Student-Athletes:**
Coach Christian Michner introduced Claire Newman and Jessica Schifer, members of the Women’s Soccer Team. Ms. Newman, a senior, is President of the Student Athlete Advisory Committee. Ms. Shifer, a freshman, plans to be a biology or pre-med major.

Coach Ralph Lundy introduced Nico Rittmeyer and Cesar Murillo, members of the Men’s Soccer Team. Mr. Rittmeyer, a junior, played his freshman year at UNC. Mr. Murillo is a sophomore from El Paso, Texas.

**Chad Cooke Commemoration:**
Zach Sturman spoke regarding a commemoration for Chad Cooke, a personal friend and former College of Charleston basketball player, who died last year. The team’s Community Service Award has been named for Chad, and the trophy will be displayed near the student entrance to TD Arena.

**Compliance Update:**
Otto German reported that the Athletics Department just completed a 10-month APR review going back to 2010.

And finally, Trustee Schilz informed the Board members that the basketball season will kick off with a game on Friday, November 13, during which they will honor Mother Emanuel Church.

**AUDIT COMMITTEE:**

**Committee members present:** Trustees Henrietta Golding (chair), Don Belk, Pansy King-Reid and John Wood (conference call)

**Committee members absent:** Trustee Joe Thompson

**Others present:** Priscilla Burbage (Vice President, Fiscal Services), Gail Long (Internal Auditor), Brian McGee (Interim Provost/Executive VP for Academic Affairs), Todd McNerney (Speaker of the Faculty/Associate Professor, Department of Theatre and Dance) and Steve Osborne (Executive VP, Business Affairs)

Trustee Henrietta Golding provided the following committee report:

Gail Long reviewed the following audit reports:
- Purchasing Cards, 2nd Quarter, 2015
- Federal Financial Aid Compliance Testing
- Federal Research and Development Compliance Testing

Steve Osborne reported that the Purchasing Card Progressive Discipline Guidelines have been revised as requested by Trustee Golding. Written reprimands will be placed in personnel files for willful violations of the procurement card policies.

Steve Osborne provided an update of the IRS payroll and state procurement audits and is waiting for the agencies to issue a final report.
Priscilla Burbage provided an overview of the upcoming PCI Compliance Audit that is required by the Payment Card Industry. The compliance validation due date is May 31, 2016. The anticipated costs for the 2015-2016 fiscal year were not in the original budget.

Gail Long reviewed the status of the Audit Plan.

**BUDGET AND FINANCE COMMITTEE:**

**Committee members present:** Trustees Lee Mikell (chair), Henrietta Golding, David Hay, Annaliza Moorhead, Eddie Thomas, and Ricci Welch

**Committee members absent:** Trustee Joe Thompson

**Other Board members present:** Trustees Greg Padgett, Don Belk, Demetria Clemons, Toya Pound, and Jeff Schilz

**Others present:** President Glenn McConnell, Michael Adeyanju (Director of Executive Communications), Divya Bhati (Associate VP, Institutional Effectiveness and Strategic Planning), Josh Bloodworth (President, Graduate Student Association), Jan Brewton (Director of Business and Auxiliary Services), Priscilla Burbage (VP for Fiscal Services), Bob Cape (Senior VP, Information Technology/Chief Information Officer), Alicia Caudill (Executive VP, Student Affairs), Deanna Caveny-Noecker (Associate Provost, Faculty Affairs), Larry Duncan (Director, Physical Security Services), Trisha Folds-Bennett (Dean, Honors College), Jimmie Foster (Assistant VP, Admissions and Financial Aid), Jerry Hale (Dean, School of Humanities and Social Sciences), Debbie Hammond (Senior Executive Administrator for the President), Karen Hauschild (Director, Academic Advising and Planning Center), Shirley Hinson (Director of Government Relations), Sam Jones (Associate VP for Budgeting and Payroll), Amy McCandless (Dean, The Graduate School), Brian McGee (Interim Provost and Executive VP for Academic Affairs), Todd McNerney (Speaker of the Faculty/Associate Professor, Department of Theatre and Dance), Michael Miner (VP, Graduate Student Association), Angela Mulholland (General Counsel), Steve Osborne (Executive VP for Business Affairs), Paul Patrick (VP for Administration and Planning), Robert Reese (Chief of Police), Mike Robertson (Senior Director, Media Relations), Alan Shao (Dean, School of Business), and William Veal (Associate Professor, Teacher Education). Also attending the meeting was Paul Bowers, Post and Courier reporter.

Trustee Lee Mikell presented the following committee report:

Steve Osborne updated the Committee on several capital projects which will be covered in the Facilities Committee report.

Sam Jones reviewed the budget adjustments reflected through September 30, 2015. Additionally, Steve Osborne detailed the budget reductions being taken as a result of the enrollment decrease/shift. **The Budget and Finance Committee moves that the resolution to approve the budget adjustments for the quarter ended September 30, 2015 be approved as presented behind the Budget and Finance Committee tab. The Chair called for the yeas and nays, and the following Resolution was unanimously approved by voice vote.**

**COLLEGE OF CHARLESTON**

**RESOLUTION OF THE BOARD OF TRUSTEES**

**BUDGET ADJUSTMENTS**

October 23, 2015
WHEREAS, College management has reviewed its projections of revenues and expenses for the 2015-2016 fiscal year and, based on that review, has recommended certain reallocations and adjustments to the budget previously approved by the Board; and

WHEREAS, those recommended reallocations and adjustments were presented to the Board’s Budget and Finance Committee and were determined to be reasonable and appropriately supported by College management.

NOW THEREFORE, BE IT --

RESOLVED, that the Board hereby approves the recommended reallocations and adjustments to the approved budget for fiscal year 2015-2016, as presented by College management to the Budget and Finance Committee and as further detailed in the table captioned “College of Charleston 2015-2016 Revenue and Expense Budget Adjustments September 30, 2015” contained in the Board of Trustees briefing book dated October 23, 2015; and

RESOLVED, that all actions of College management to effectuate these reallocations and adjustments prior to the effective date of this Resolution are hereby ratified and affirmed.

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Steve Osborne reviewed a proposal for a new Security Fee which would be implemented effective for the Spring 2016 semester. The fee will provide funding for additional resources to more effectively secure the campus. The Budget and Finance Committee moves that the resolution to approve the implementation of a Security Fee be approved as presented behind the Budget and Finance Committee tab noting that the effective date is Spring 2016. The Chair called for the yeas and nays, and the following Resolution was approved by voice vote. Trustee Henrietta Golding abstained from voting on the issue.

COLLEGE OF CHARLESTON
RESOLUTION OF THE BOARD OF TRUSTEES
Security Fee

October 23, 2015

WHEREAS, the College of Charleston operates in an environment which, unfortunately, necessitates the need for increased security in virtually every aspect of College life;

WHEREAS, campus security has become an institutional priority for all higher education institutions across the country;

WHEREAS, the College experiences threats to our information and data systems, as well as potential harm to the physical wellbeing of our campus community;
WHEREAS, the College requires additional resources to increase its existing efforts to address and remediate institutional risks;

NOW THEREFORE, be it –

RESOLVED, that the Board hereby approves a security fee of $50 per student per semester, to be prorated for students enrolled less than full-time, effective with the spring 2015 semester;

RESOLVED, that the funds generated by the fee will be used exclusively for institutional security issues.

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[Trustee Renee Goldfinch left the meeting at 10:40 a.m.]

Steve Osborne updated the Committee on the status of the Parking RFP. This is the third time that the College has put forth an RFP for parking. The first two failed to produce a viable proposal. The College received five responses to this RFP and will decide, in the next week or so, if it is feasible to engage a responder in negotiations.

Steve Osborne noted that the Board of Economic Advisors will meet in November and will release revenue forecasts at that point. Additionally, Steve discussed the fiscal year 2017 submission of the College’s requests for inclusion in the Governor’s budget. This was a very aggressive budget submission and included three programmatic requests, each with a recurring and non-recurring component:

● Expansion of Bachelor of Professional Studies Program ($750,000 recurring and $250,000 non-recurring)
● College of Charleston Computer Science Program Enhancements ($735,000 recurring and $650,000 non-recurring)
● Mitigating College Institutional Risks – Information Security ($652,000 recurring and $1,559,000 non-recurring)

Additionally, five capital requests were included:

● Learning Technology Center Construction ($35,000,000)
● Stern Student Center Conversion ($9,750,000)
● Simons Center for the Arts Renovation ($53,500,000)
● Silcox Physical Education and Health Center Renovation ($23,000,000)
● 58 George Street Renovation ($3,900,000)

[Trustee Renee Goldfinch returned to the meeting at 10:45 a.m.]

[Break at 10:45 a.m.]
Student Government Association Update:
Zach Sturman, President of the Student Government Association, briefed the Board regarding SGA initiatives on campus.

[Zach Sturman left the meeting at 11:10 a.m.]

FACILITIES COMMITTEE:
Committee members present: Trustees David Hay (chair), John Busch, Henrietta Golding, Lee Mikell, Annaliza Moorhead and Joe Thompson
Committee members absent: Trustee Randy Lowell
Other Board members present: Trustee Greg Padgett
Staff Liaison present: Monica Scott (VP for Facilities Planning)
Others present: President Glenn McConnell, Alicia Caudill (Executive VP, Student Affairs), John Cordray (Director of the Physical Plant), Aaryne Elias (Campus Planning Manager), Angela Mulholland (General Counsel), Amy Orr (Business Director for Housing Administration), Steve Osborne (Executive VP, Business Affairs), and Paul Patrick (VP for Administration and Planning)

Trustee David Hay presented the following committee report:

Current Capital Projects Update:
Monica Scott provided the Board with a brief update regarding current capital projects:
- Rita Hollings Science Center Renovation – Construction officially began on October 15, 2015. MB Kahn is the contractor. Marketing and Communications is designing signage for the construction fence that will promote College programs. The demolition of Physicians Auditorium has been completed.
- Jewish Studies Center Expansion – Inspection for substantial completion will occur this week. Final completion is scheduled for November 23.
- Simons Center for the Arts Renovation – Conceptual design is complete. A new schedule is being developed, dependent on funding and swing space availability.
- Rutledge Rivers Residence Hall Renovation – The Construction Manager at Risk building method will be used for this project. AJAX has been selected as construction manager and will deliver a guaranteed maximum price quote by November 15. The building will be operational for the Fall 2016 semester.
- 176 Lockwood Drive Renovation – The project is in design development with completion expected by Winter 2016. When renovation is completed, the facility will house the office of Procurement, the Controller’s Office, and the Riley Center.
- 14 Green Way (Lesesne House) – The Lesesne House was taken offline in May 2013 due to structural and safety issues. In addition to addressing these issues, the renovation will convert this historic building from student housing into the Center of Sustainability.
- 11 Glebe Street – The historic house at 11 Glebe Street is being converted from guest housing into offices for the dean and administrative staff of the School of Languages, Culture, and World Affairs.
- 133 Calhoun Street (Physical Plant) – The facility will be renovated and reconfigured to address code and safety requirements as well as accommodate the merger of the Physical Plant and Residence Life facilities staff.
• 58 George Street – This facility was taken offline in August 2015 due to structural and safety issues. A feasibility study will be needed in order to develop a firm project scope and cost estimate.

• Avery Renovation – An internal capital project to replace the boiler and chiller was recently completed. A state capital project will be executed to address mechanical system failures and envelope issues. The state project is estimated at $1.3 million and is expected to be completed in Summer 2017.

• King George Inn (32 George Street) – The College is pursuing the acquisition of the Inn in an effort to address its space deficit. The Inn will allow the College to consolidate its guest services, which will allow buildings on the campus core currently serving as guest housing to be repurposed for academic and administrative needs. The property is now under contract for $3.4 million (includes furnishings) and will be a turn-key purchase. The goal is to close on the property in February 2016.

• Flood Damage Assessment – 65 buildings incurred some degree of damage, mostly minor. The first floor of the Robert Scott Small building had to be taken offline due to water damage. Five of its seven classrooms will be back online Monday. The remainder of the building will require repairs – carpet will need to be removed and drywall will need to be replaced. A few students were temporarily displaced due to residence hall damage but will all move back in by tomorrow. 112-114 Wentworth Street also incurred notable damage. The College is working with the Insurance Reserve Fund and FEMA to offset repair costs.

**Executive Session:**
The Committee went into Executive Session for a discussion of negotiations incident to proposed contractual arrangements and proposed purchase/lease of property on the peninsula. No action was taken during Executive Session.

**GOVERNMENTAL AFFAIRS AND EXTERNAL RELATIONS COMMITTEE:**
**Committee members present:** Trustees John Busch (chair), Cherry Daniel, Randy Lowell, Lee Mikell, Jeff Schilz, and Joe Thompson

**Committee members absent:** Trustee Randy Lowell

**Other Board members present:** Trustee Greg Padgett

**Staff Liaison present:** Shirley Hinson (Director of Government Relations)

**Others present:** Mark Berry (Executive Director, Division of Marketing and Communication), Steve Osborne (Executive VP for Business Affairs), and Paul Patrick (VP for Administration and Planning)

Trustee John Busch presented the following committee report:

**Budget Update:**
Steve Osborne reported that the budget has been presented to the Governor’s Office. Shirley Hinson noted that President McConnell sent an additional budget request to Senator Courson.

**Outreach Initiatives:**
Shirley Hinson informed the Committee about outreach initiatives:
• President McConnell extended a personal invitation to Reverend Reid, Pastor of Mt. Zion AME Church, 5 Glebe Street, to attend the President’s Fall Reception at the President’s House on Thursday evening, October 22. Elected officials were invited to attend as well.
The national organization, “Women in Government,” held a reception at the President’s House, 6 Glebe Street, on October 6, 2015.

CofC Day at the State House in Columbia will be held on February 16, 2016, followed by the Legislative Reception at the Palmetto Club that evening.

Legislative Update

- Shirley Hinson reported on efforts to explore the idea of a Board of Regents.
- Jeff Bradley, a new state representative from Beaufort, visited the campus. He is supportive of higher education and serves on the Governance of Higher Education Ad Hoc Committee.

Marketing and Communications Update

- Mark Berry reported that the BOUNDLESS Campaign continues to go well.
- Three major highlights:
  - President McConnell’s video set a record for viewership with 98,000 views on Facebook and over 600,000 on social media.
  - Darius Rucker concert was held at the Wind Jammer.
  - The College’s “YouTube” hit two million views in September.

Diversity Committee Report

Chair Busch updated the Committee on the work of the Diversity Review Committee.

INFORMATION TECHNOLOGY COMMITTEE:

**Committee members present:** Trustees Renee Goldfinch (Acting Chair) and Eddie Thomas

**Committee members absent:** Trustees Frank Gadsden (Chair) and Cherry Daniel

**Staff Liaison present:** Bob Cape (Senior VP for Information Technology / CIO)

**Others present:** Jamey Rudisell (Chief Information Security Officer), Zach Hartje (Director, Teaching, Learning and Technology [TLT]), Deanna Caveny-Noecker (Associate Provost, Faculty Affairs), and Joyce Wilson (Executive Assistant to Bob Cape)

In Trustee Frank Gadsden’s absence, Trustee Renee Goldfinch presented the following committee report:

Minutes of the August 6, 2015 IT Committee meeting were approved.

Bob Cape reminded Trustees that all Board committee liaisons have been requested to review their respective Committee charters. He recommended adding a line to the Information Technology Committee charter: “Diligently address issues of institutional risk as related to technology, information security and privacy.” The Committee agreed to this addition. This is an informal published charter and as such, a Committee vote was not needed.

BoardEffect is in place as the communication portal for the Board of Trustees. Kudos to Elizabeth Kassebaum and her office for populating BoardEffect with content, and also for introducing new features to active Board members. Calendaring may be the next functionality to be introduced. The College of Charleston Foundation has expressed interest in using BoardEffect as well. Student Affairs also expressed interest, but has declined to participate. This will change the license for BoardEffect use within the College. Costs will be shared on a proportional use basis.
The College has placed a very high priority request to the State for Information Security: $1.6M non-recurring, and $652K recurring funds. With these funds, Information Security will be able to address institutional risks that have been highlighted by multiple external audits and penetration studies. These funds would also help the College move toward compliance with the 13 state information security policies. Notification of awarded funds should occur by July 2016.

The College Privacy Policy is being reviewed. Bob Cape is leading the committee to review the 20 page policy written in 2009. The goal is to address concerns cited by committee members and to update the policy in light of all the changes in technology, the establishment in the interim of the Information Security Office in IT, and the continuing state government attention to the privacy and security of college sensitive information. Also, the review will sharply separate statements of policy from the description of the implementation of the policy.

Some classrooms flooded earlier this month as a result of intense rains and tidal flooding. IT anticipates this eventuality in equipment rooms situated in low-lying locations by installing electronic equipment only in the upper portions of equipment racks, and not exposing our equipment by using the bottom portion of the rack. Flooded classrooms have been taken out of service and alternate classroom locations are being used (including the ground floor of the President’s home at 6 Glebe!) This necessarily impacts the classroom upgrade schedule. It is possible that only 10 classrooms will be upgraded with new technology by the end of this fiscal year.

The College is rapidly becoming a Cloud-first institution—striving to implement mission-critical applications off-premises rather than in our Data Center in the Bell Building. This strategy leverages supplier economy of scale, greatly facilitates our disaster recovery and business continuity objectives, and helps us manage IT personnel expense. OAKS and Banner are important applications we want to move into the Cloud. Faculty and staff email will be moving into the Cloud soon as we implement Office 365.

Zach Hartje, Director of TLT, presented information on TLT offerings in the past year and their plans for the coming year. Weekly development sessions, department specific trainings, roundtable discussions, technology showcase, Lunch’n Learns, distance education readiness course, spring training and the Faculty Technology Institute were all highlighted. The TLT promotional video was shown.

VOIP (Voice Over Internet Protocol) will replace the very obsolete telephone system with which the state currently serves the College. A pilot project to test VOIP will be launched shortly, and we will begin implementation across the campus as soon as practicable.

Windows 10 is not yet enterprise-ready for the College. There are issues with vendor-provided applications and browsers to be corrected before Windows 10 can be deployed campus-wide.

An article on business intelligence, Big Data in Education, was distributed to the trustees.

INSTITUTIONAL ADVANCEMENT COMMITTEE:
**Committee members present:** Trustees Renee Romberger ’81 (chair), Henrietta Golding ’74, David Hay ’81, Eddie Thomas ’76, and John Wood ‘83
**Committee members absent:** Trustee Frank Gadsden ’80
**Staff Liaisons present:** George Watt (Executive VP, Institutional Advancement), Robert Marlowe ’71 (Senior VP, Economic Development), and Chris Tobin (VP for Development)

**Volunteer Board Liaisons present:** Fleetwood Hassell (Foundation Board) and Steve Swanson ’89 (Campaign Steering Committee)

**Others present:** Ashley Earnhart (Administrative Assistant, Development), Trisha Folds-Bennett (Dean, Honor’s College), Debbie Hammond (Senior Executive Administrator for the President), T.J. Isaacs (Athletics), Amy McCandless (Dean, Graduate School), Brian McGee (Interim Provost and Executive VP for Academic Affairs), Olivia Thompson ’99 (Assistant Professor, Department of Health and Human Performance and Director, Farm-to-School Initiative), Gibbon Miler ’10 (Assistant Director, Economic Development), Michael Miner ’16 (Vice President, Graduate Student Association), and Kendra Stewart (Director, Joseph P. Riley Center for Livable Communities)

Trustee Renee Romberger presented the following committee report:

Trustee Renee Romberger led a discussion regarding the current Institutional Advancement Committee Charter and proposed updates to make it more contemporary and relevant to the Committee’s work. The Committee unanimously approved its updated charter.

Dr. Olivia Thompson provided the Committee with information regarding the Farm-to-School Initiative and its growing partnership with Boeing. Trustee Henrietta Golding recommended that Dr. Thompson be invited to speak to the full Board at its next meeting in October.

Chris Tobin presented the College’s fundraising results for the first quarter of fiscal year 2016. He reported that approximately $1.49 million was raised in new philanthropic commitments toward the fiscal year goal of $16 million. Mr. Tobin highlighted the success of the Cougar Welcome Program which resulted in 370 donors, over $16,000 and 100 social media ambassadors over a 36-hour period. Also, Mr. Tobin celebrated a gift of $170,000 made possible by a member of the School of Business Board of Governors in support of the School of Business’ Student Advancement and Career Center. Finally, he recognized Karen Jones ’74 who recently made a gift in her estate to endow an alumni scholarship in the Alumni Association.

George Watt and Steve Swanson ’89 provided an update on the Boundless Campaign. Mr. Swanson announced that nearly $125 million has been raised thus far, and he’s excited about maintaining the momentum and called for support as the campaign exceeds the $125 million goal. He and Mr. Watt emphasized the focus on broad-based alumni engagement, seeking to secure 10,000 alumni to make at least one gift during the campaign.

Fleetwood Hassell (Foundation Board) and T.J. Isaacs (Cougar Club Board) provided the Committee with reports from their respective boards.

Further, Trustee Renee Romberger called the Board’s attention to handouts provided regarding volunteer spotlights for Foundation Board members Peggy Boykin ’81, Jeff Kinard ’77, Bradford Marshall, and Hilton Smith.

Chair Padgett spoke regarding the great event held last evening in Alumni Hall to celebrate the inauguration of the Bishop Robert Smith Society, a new program recognizing donors who have cumulatively given $1M or more to the College.
**STUDENT AFFAIRS COMMITTEE:**

**Committee members present:** Trustees Demetria Clemons (chair), Don Belk, Renee Goldfinch, Pansy King-Reid, Annaliza Moorhead, Toya Pound, and Ricci Welch

**Staff Liaison present:** Alicia Caudill (Executive VP for Student Affairs)

**Others present:** President Glenn McConnell, Michael Adeyanju (Director of Executive Communications), John Bello-Ogunu (Associate VP for Institutional Diversity), Divya Bhati (Associate VP, Institutional Effectiveness and Planning), Joshua Bloodworth (VP, Graduate Student Association), Jeri Cabot (Dean of Students and Associate VP for Student Affairs), Michael Duncan (Assistant VP for Student Affairs), Susan Hartman (Executive Assistant to the Executive VP for Student Affairs), Karen Hauschild (Direct of Academic Advising and Planning Center), and Zach Sturman (President, Student Government Association)

Trustee Demetria Clemons presented the following committee report:

**Division Dashboard for Student Affairs Committee:**
Statistics for programs in Campus Recreation, Student Health Services, Student Life, Counseling and Substance Abuse Services, and Conduct Cases were distributed with the offer to report on these and other areas, if requested, for future meetings.

**Shadowing Opportunities for Division Employees and Student Affairs Committee Members:**
Alicia Caudill offered opportunities for Board members to shadow division administrators.

**Spotlight on the Student Experience:**
Katie Mendoza and Trevor Jones, both seniors, gave a brief summary of their involvement at the College and the impact the Student Affairs staff, programs, and student organizations have had on their student experience and decisions.

**Sports Club Update:**
Gene Sessoms ‘80, Director of Campus Recreation, shared a video of the Women’s Rugby Sports Club as an example of the positive impact that Sports Clubs have on student success with their academic experience.

**State of the Division Breakfast – Vision and Goals:**
Alicia Caudill presented an extract of her presentation to all division staff, outlining the vision to become “A world-class Division of Student Affairs in a world-class college in a world-class city.”

**Division Organizational Chart:**
The division’s organizational chart was distributed and Alicia Caudill noted that the Residence Life programming side is under Student Affairs.

**Residence Life Update:**
Jeri Cabot shared that with earlier room assignment notifications this year and additional beds, and more options for early move-in, the residential experience begins as early as August 16. Most of the 84 available beds will likely be filled over the next few weeks.
Key Searches:
Alicia Caudill shared recent changes in Career Services (Director’s position elevated to Executive Director) and Student Health Services where a search will begin soon for a Director due to retirement.

Student Affair Task Force in Response to Mother Emanuel:
Michael Duncan explained the formation of the task force to plan intentional response and support to students for the June 17 tragedy at Mother Emanuel. A vigil for “No Violence, No Victims” was held September 29, and The Path Forward workshop is planned for October 28 on issues surrounding student interest in additional programs/workshops targeting social justice issues. Trevor Jones, member of the Student Affairs Task Force and member of Mother Emanuel congregation, shared his tribute to the victims of Mother Emanuel with a call to action in “Know Your Role, Do your Job.”

Graduate Student Association Update:
Joshua Bloodworth, Graduate Student Association Vice President, briefed the Board regarding the GSA’s activities on campus.

SCHOOL OF LANGUAGES, CULTURES & WORLD AFFAIRS UPDATE:
Dean Antonio Tillis presented the School of Languages, Cultures & World Affairs Update.

Trustee Renee Goldfinch left the meeting at 12:05 p.m. and returned at 12:10 p.m.

Trustee Henrietta Golding left the meeting at 12:10 p.m. and returned at 12:13 p.m.

Joann Throckmorton left the meeting at 12:15 p.m., and Sara Allen joined the meeting to take over monitoring the laptop conference calls.

Trustee Frank Gadsden left the conference call at 12:15 p.m.

NEW BUSINESS:

Brian McGee informed the Board that the “Policy Statement – Use of the College of Charleston Seal” is one of the policies required by SACSCOC for reaffirmation. The current policy only requires an updated review date and a special template. The motion was made by Trustee Randy Lowell, and seconded by Trustee Joe Thompson, to approve the updated review date and special template for the current Policy Statement regarding the Use of the College of Charleston Seal as presented. The Chair called for the yeas and nays, and the motion was unanimously approved by voice vote. [Copy of “Use of the College of Charleston Seal” Policy can be found at the end of these meeting minutes.]

Housekeeping Items:

Elizabeth Kassebaum briefed the Board on a number of housekeeping items:
● Information from the South Carolina DMV regarding Board of Trustees’ license plates hasn’t been received yet.
For those Board members whose terms expire June 30, 2016, we hope to receive information regarding Letters of Intent soon.

At the January Board meeting, the Foundation Board will be invited to join the Board members for the men’s basketball game vs. Northeastern on Thursday evening. Tailgate will be at 5:30 p.m. at the President’s House. Tickets have been reserved for those Board members who don’t have season tickets.

The April Board of Trustees meeting will be at the North Campus, but the committee meetings will still be held on campus.

EXECUTIVE SESSION:
The motion was made by Trustee Lee Mikell, and seconded by Trustee Cherry Daniel, to go into Executive Session at 12:30 p.m. for the following purposes: (1) Legal Counsel will consult and provide legal advice on litigation, including actual and potential legal claims; (2) Consideration of Candidates’ Qualifications for Commencement Speaker and Candidates’ Qualifications for Honorary Degrees; (3) Discussion of negotiations incident to proposed contractual arrangements and proposed purchase/lease of property on the peninsula, (4) To receive legal advice relevant to any faculty appeal; and (5) Legal Counsel will consult and provide legal advice on Licensing Issues. All in favor.

[Trustee Frank Gadsden returned to the conference call at 12:35 p.m.]

Chair Padgett asked the following staff members, in addition to the President, to remain and attend the Executive Session: Mark Berry, Alicia Caudill, Betty Craig, Debbie Hammond, Elizabeth Kassebaum, Brian McGee, Angela Mulholland, Steve Osborne, Paul Patrick and George Watt.

[Everyone not requested to attend Executive Session left the Boardroom.]

Trustee Frank Gadsden is on conference call. Chair Padgett, for reasons of confidentiality in Executive Session, asked Frank to acknowledge that he is on a phone line not being recorded and in a private venue and alone while on the conference call. [Frank responded affirmatively.]

[Lunch was available during Executive Session.]

[Executive Session began at 1:00 p.m.]

[Trustee Renee Romberger left the meeting at 1:00 p.m.]

[Trustee John Wood left the meeting at 1:25 p.m.]

The motion was made by Trustee John Busch, and seconded by Trustee Ricci Welch, to come out of Executive Session at 1:50 p.m. All in favor.

[Regular session resumed and everyone returned to the Boardroom.]

Chair Padgett noted for the record that no action was taken during Executive Session.
Following consultation with Counsel during Executive Session, the Academic Affairs Committee moves that the Board of Trustees deny consideration of Professor David Moscowitz’s tenure appeal.

The motion was made by Trustee Cherry Daniel, and seconded by Trustee Henrietta Golding, that the Board of Trustees not accept Professor David Moscowitz’s tenure appeal. The Chair called for the yeas and nays, and the motion was approved by voice vote.

COLLEGE OF CHARLESTON
RESOLUTION OF THE BOARD OF TRUSTEES
ON THE
APPEAL REQUEST OF DAVID MOSCOWITZ, Ph.D.

OCTOBER 23, 2015

WHEREAS, with respect to his denial of tenure and promotion by the College, David Moscowitz, Ph.D. has failed to present to the Board newly discovered evidence that was previously unknown at the time of his denial of tenure and promotion that could have affected the outcome of that decision, nor has he presented any irregularity in the tenure and promotion process that adversely affected a finding of material fact or that otherwise improperly influenced the outcome of such decision.

NOW THEREFORE, be it --

RESOLVED, that the Board of Trustees hereby declines to accept the appeal of David Moscowitz, Ph.D., dated July 22, 2015, from the denial of tenure and promotion determination made by the College on May 13, 2015 and subsequently reaffirmed by the President on July 8, 2015.

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Chair Padgett thanked the Board members for their work on this important issue. He will distribute the decision letter to Professor David Moscowitz.

The motion was made by Trustee Cherry Daniel, and seconded by Trustee Joe Thompson, that the meeting be adjourned at 1:55 p.m. All in favor.
3.3.2 Use of the College of Charleston Seal

Policy Statement

The seal of the College of Charleston may be used only with official correspondence, such as binding legal agreements; formal documents such as diplomas, transcripts, major institutional report and research covers, and programs for academic ceremonies; approved signage; and formal invitations and engraved notecards. It may appear on selected apparel and gift items upon proper licensing.

Policy Manager and Responsible Department or Office

Director of Advertising and Brand Management, Office of Advertising and Brand Management in the Division of Marketing and Communications

Purpose/Reason for the Policy

The key to a strong image is clarity and consistency. When our communications clearly convey the same overall message, they work in concert – communications and marketing projects from different units reinforce each other. When our communications are visually integrated, they present our diverse institution as a well organized, singularly focused whole. And when our communications are of a high caliber, they convey that the College of Charleston provides students an educational experience that also is high caliber.

If everyone at the College of Charleston uses a different mark or symbol to represent their department, office or unit, then that consistency is lost. Departments, offices and units are therefore not permitted to develop visual identity systems, marks, logos or graphics that are divergent from the College’s core visual identity, which includes the
College wordmark and visual identity, as well as the athletics marks.
Departments/Offices Affected by the Policy

All departments/offices.

Procedures Related to the Policy

For further information, or for approval to use the seal, contact the Division of Marketing and Communications at marketing@cofc.edu.

Related Policies, Documents or Forms

College of Charleston Brand Manual and Visual Identity and Style Guide

Review Schedule

| Issue Date: October 22, 2015 | Next Review: October 1, 2020 |