

**COLLEGE OF CHARLESTON  
BOARD OF TRUSTEES**

President's Board Room  
College of Charleston  
Charleston, South Carolina

January 20, 2006  
8:30 a.m.

Presiding:  
Robert W. Marlowe, Chairman

Members of the Board Present: Mr. Donald H. Belk, Mr. J. Philip Bell, Mrs. Demetria Noisette Clemons, Mr. James F. Hightower, Mr. William D. Johnson, Mrs. Marie Land, Mr. G. Lee Mikell, Mr. Lawrence R. Miller, Mrs. Annaliza O. Moorhead, Mr. Y. W. Scarborough, III, Mr. Dr. Sam Stafford III, and Mr. Joseph F. Thompson, Jr.

Trustee Emeriti Present: Mrs. Sylvia Harvey

Trustees Absent: Mrs. Charlotte L. Berry, Dr. L. Cherry Daniel, and Robert S. Small, Jr.

Others in attendance: President Lee Higdon; Drs. Elise Jorgens, Provost; and Sue Sommer-Kresse, Senior VP for Institutional Advancement; Messrs. Jerry Baker, Director of Athletics; Fred Daniels, Senior VP for Executive Administration; Daniel Dukes, Senior VP for Governmental Affairs; Greg Evans, VP for Development; Gary McCombs, Senior VP for Business Affairs; and Victor Wilson, Senior Vice President for Student Affairs; Mses. Priscilla Burbage, VP for Fiscal Services; Virginia Friedman, VP for Strategic Communications; Elizabeth Kassebaum, Secretary to the Board of Trustees; Lori Miller, Major Gifts Officer; Carolyn Morales, Associate Vice President for Diversity; Monica Scott, VP for Facilities Planning; and also Dr. Robert Mignone, Speaker of the Faculty; Ms. Jillian Irizarry, President, Student Government Association; and Mr. Mike Robertson of the College Relations and Media Communications Office.

(In accordance with requirements of the *S. C. Freedom of Information Act*, news media was notified of the time, location, and agenda for this meeting).

The regular meeting of the College of Charleston Board of Trustees was called to order at 8:30 a.m. by Chairman Marlowe.

Chairman Marlowe asked for a Moment of Silence in honor of Dr. Harry M. Lightsey, Jr. He thanked everyone for attending Dr. Lightsey's funeral and noted that he is honored to have had Dr. Lightsey as President of the College of Charleston.

Chairman Marlowe introduced Carolyn Morales, the new Associate Vice President for Diversity. Ms. Morales has over seven years of experience leading institutions through the process of developing and implementing strategic diversity plans. She comes to the College of Charleston from Wells College in Aurora, NY, where she served as Assistant Dean of Students for Intercultural Programs. Her job function here will be to collaborate with the President, Senior Staff and the Diversity Council in developing a comprehensive college-wide plan that addresses recruitment, retention, diversity training, among other institutional goals.

He also introduced Lori Miller, new Major Gifts Officer. Ms. Miller served for six years as endowment officer at Wake Forest.

Chairman Marlowe called for approval of the minutes. It was moved (Land) and seconded (Thompson) that the minutes of the October 13, 2005, Board of Trustees meeting be approved. All in favor.

### **President's Report**

President Higdon reported that the grand opening of the School of Languages, Cultures and World Affairs was an exciting event. The remarks of all the speakers pointed out the need for such a school. The East/West Institute will be on campus June 1-3 for their annual meeting. We are talking to them about prospective partnerships.

He noted that George Dehne will present an update of the Strategic Marketing Report at the March Board meeting.

He also informed the Board that the Beatty Center received a Merit Award in the "institutional" category at the fall PACE Award and there was a featured article in *Charleston Regional Business Journal* for building design. Also, Rivers Green received an award.

The 2006 Dr. Martin Luther King, Jr. Celebration, held on Monday, January 16, was a great success. Fourteen challenge teams completed community projects, and 400 people attended the Candlelight Vigil.

Kiplinger's Personal Finance Magazine has ranked the College of Charleston as one of the top 100 in the nation for quality education and affordability in their "100 Best Values in Public Colleges" rankings. In the last report issued in 2003, the College ranked 78 compared to a ranking of 56 in the survey of more than 500 public four-year colleges and universities this year.

President Higdon recognized faculty, staff and students for their noteworthy accomplishments:

- (1) Trevor Weston, a SOTA faculty member, won a national award for his musical composition, "The People Could Fly," which played at the Kennedy Center.
- (2) Dr. Norine Noonan was awarded NASA's highest public service award.

- (3) Erica Lanford, Director of the Cougar Calling Center, received a Special Merit CASE Award for the College of Charleston New Donor Packet; and Carissa Sutherland, Director of the Charleston Fund, received a CASE Award for Excellence for the College of Charleston Faculty/Staff Campaign Brochure.
- (4) Virginia Friedman and her staff received another CASE Award for “State of the Arts” documentaries on Brian Rutenberg, an early 1990’s SOTA graduate; Herb Parker, sculpture professor; and two other local Charleston artists.
- (5) Three College of Charleston students were named finalists for the playwriting division of Kennedy Center’s American College Theatre Festival. The winner will receive the award at the Kennedy Center this summer.
- (6) Five students received the Gates Millennium Scholarship funded by the Bill and Melinda Gates Foundation. An article about these students will be published in the spring issue of the *College Magazine*.

He went on to say that the College of Charleston, in collaboration with the Charleston Symphony Orchestra and the Gibbes Museum, among others, is participating in the “Year of Mozart” project to celebrate Mozart’s 250<sup>th</sup> birthday. Sylvia Gamboa is coordinating this city-wide and college-sponsored project.

The College is experiencing considerable inflationary pressures on the budget, i.e., substantial increases in energy, insurance, building materials, etc. He noted that a list of Program Eliminations is at each Board member’s place. This is an outgrowth of the discussion with the Board last year.

He reported that the College is still trying to establish a state-wide Campus Compact Coalition, a National Service Learning Organization, but it is taking longer than expected.

And finally, he announced that an information session will be held at The Lowcountry Graduate Center on February 2, 2006, for those interested in a Ph.D. in higher education administration from Clemson University.

### **Finance Committee:**

Trustees Joe Thompson (chair), Bobby Marlowe, Larry Miller and Bill Scarborough attended the meeting. Staff members present were Gary McCombs, Priscilla Burbage, Sam Jones, Elise Jorgens and Jan Brewton. Daniel Dukes and SGA Treasurer, Andrew Smeltzer, also attended the meeting.

Chairman Thompson reported that Sam Jones discussed the budget adjustments reflected through December 31, 2005. There were two adjustments affecting the bottom line budget, as well as the ordinary realignments within operating divisions. Of most significance were the recording of the adjustment to the carry forward and the transfer of funds to a capital account for the George Street Project.

**The Finance Committee moves that the budget adjustments to the December 31, 2005 Financial Statements be approved as presented behind Tab 3. Mr. Bell seconded the motion. All in favor.**

Gary McCombs discussed the proposed increase in housing rates for 2006/2007 which average 7.5%. Jan Brewton presented the recommended increases for food services which average 9.5%. After a complete discussion, the Finance Committee found these increases appropriate.

**The Finance Committee moves that the 2006/2007 Housing and Food Service Fees be approved as presented behind Tab 3. Mr. Bell seconded the motion. All in favor.**

Priscilla Burbage informed the committee that the Audit and the Comprehensive Annual Financial Report for fiscal year 2005 have been completed. It was a clean audit with no findings, and Priscilla recognized the outstanding efforts of the Controller in accomplishing this while being short staffed. A copy of the report is at each Board member's seat.

Sam Jones advised the committee that discussions are underway with a local hotel to provide off-campus housing for Fall 2006 and Spring 2007. This is in response to the large waitlist of students from this fall who wanted housing. At this point, the College has not entered into any contractual arrangements but wanted the Board to be aware of the discussions that are underway.

Chairman Marlowe thanked the Business Affairs staff for the great job they're doing in keeping the Board informed about tuition and fees next year.

### **Facilities Committee:**

Trustees Jimmy Hightower (chair), Philip Bell, Bobby Marlowe and Lee Mikell attended the committee meeting. Also attending were Jerry Baker, Susan Morrison and Monica Scott, along with the Physical Plant personnel – Dennis Foster and Joey Beck.

Mr. Hightower's gave the following committee report:

Mr. Hightower noted that the biggest issue we face is construction cost estimates. The School of Education facility is slightly behind schedule with expected completion in August 2006.

He reported that demolition of the George Street Project will begin after January 24, 2006, with completion scheduled for August 2007.

The final Board of Architectural Review (BAR) approval for the Athletics Complex is scheduled for January 25, 2006. It is hoped that the advertisement for construction bids will begin on April 10, 2006, with bid opening on May 8, award of bid on May 24, and construction to begin in early August 2006, with completion in August 2008.

**The Facilities Committee moves to empower a special committee (Bobby Marlowe, Dwight Johnson, and Jimmy Hightower) to decide the scope of the arena project to be bid. Joe Thompson seconded the motion. All in favor.**

### **Joint Meeting of the Institutional Advancement Committee and the Foundation Fund Raising and Advancement Committee:**

Trustee Dwight Johnson, along with Foundation Board members David Hay, Tap Johnson, Renee Romberger and George Spaulding attended the meeting. They were joined by staff members Greg Evans; Jack Huguley, Director of Alumni Services; Tom Maertens, Major Gifts Officer; Nina Marsh-Thomas, Special Events Coordinator; Lori Miller, Major Gifts Officer; Rebecca Sherman, Stewardship Director; Sue Sommer-Kresse; Carissa Sutherland, Annual Fund Assistant Director; and Anita van de Erve, Director of the Cougar Club.

In Mrs. Berry's absence, Mr. Johnson presented the following committee report:

Mr. Johnson reported that the 2005 year-end fundraising total of \$12.4 million, which exceeded the goal by 50%, is the most raised in a single year in the College's history. The 2006 fundraising reports will change. The new reporting system will be an External Funds report, which in 2006 will include all funds received by the College, College of Charleston Foundation, Alumni Association, Cougar Club, Grants and Gifts-in-Kind. The goal is to have a reporting system that captures all funds received by the College.

He noted that the first Foundation News was mailed last week to various Development constituents and the Board of Trustees. It will be distributed for all major gifts and announcements as they take place and will be received 48 hours before the official announcement.

He reiterated that Carissa Sutherland and Erica Lanford received CASE awards. Carissa received an Award for Excellence for the faculty/staff campaign brochure and Erica received an Award for Merit for the College of Charleston new donor packet.

The Calling Center plans to expand to include additional callers. They solicited non-donors for the five schools this year and next year will assist the Cougar Club for renewals and will solicit for individual athletic teams.

Alumni Services is restructuring a new webpage with a live feed on the home page. The Student Alumni Association (SAA) is housed at 18 Bull Street. The number one desired benefit of College of Charleston alumni is Alumni Career Services. Currently, the College does not have a career services benefit for graduates with more than a year experience, and Alumni Career Services will meet these needs.

The Cougar Club Book Project will include a pictorial history of the College's athletic teams. A photo of the 1909 baseball team is on the front cover, and we will be looking for top events in the history of the College of Charleston. Mr. Johnson noted that this is an opportunity for the Board of Trustees to submit a photo. Marie Land suggested that Vincent Price's family be contacted to include a page in his honor since he was involved in athletics.

The College of Charleston Foundation Board Retreat is scheduled for February 15 and 16.

### **Student Affairs Committee:**

Trustees Marie Land (chair), Don Belk, Annaliza Moorhead, and Sam Stafford were joined by Victor Wilson; Jillian Irizarry; and Susan Hartman, Administrative Coordinator, Student Affairs.

Mrs. Land gave the following committee report:

Mrs. Land reported that a proposed 7.5% increase in housing fees is being considered by the Finance Committee. Housing fees are used for room maintenance, HVAC, safety, security, etc. At the March Board meeting, John Campbell, Dean of Residence Life and Housing, will present the committee with a Six-Year Plan for the Residence Life Budget. President Higdon noted that during the last four or five years, older residence halls have been upgraded, but there is no maintenance reserve to keep it up every year.

Mrs. Land commended Victor Wilson and his staff for the increase in student activities and noted the need for a slight increase (\$31) in the Student Activity Fee.

She reported that the Student Leadership Center opened at 69 Coming Street. Approximately 100 students are involved in the new center, and an open house is being planned. The Student Leadership Brochure, highlighting the programs offered at the new center, was distributed to the committee.

On March 31, Dr. Cornel West, noted author and professor at Princeton University, will speak at the College about race issues.

300-400 students attended Orientation on January 5.

The SAFE Ride program, implemented to increase student safety, has funded approximately 150 trips.

The Student/Faculty Enrichment Fund continues to be a good program.

The Martin Luther King, Jr. Challenge was attended by approximately 170 volunteers who provided excellent service to community projects.

Jillian Irizarry updated the Board on Student Government Association initiatives. This has been a great semester in their new office on the 4<sup>th</sup> floor of the Stern Student Center. She noted that the SGA needs a new mission. They are partnering with City Council and Mayor Riley to expand student representation in the community. They are working with The Citadel and the Red Cross Blood Drive next semester. Also, they are working with the Faculty Senate to help resolve the plus-minus grading policy concerns.

#### **Academic Affairs Committee:**

Trustees Don Belk (chair) and Sam Stafford attended the meeting, along with Drs. Elise Jorgens, Amy McCandless, Susan Morrison, and Don Burkard from Academic Affairs. Others in attendance include Sandra Hall, Director of Technical Services for Academic Affairs; Hugh Haynsworth, Dean, Graduate School; Jillian Irizarry, SGA President; Susan Kattwinkel, professor, Theatre Department; Mark Lazzaro, Chair, Biology Department; Brian McGee, Chair, Communication Department; Garrett Milliken, professor, Psychology Department; Norine Noonan, Dean, School of Sciences and Mathematics; Robert Pitts, Dean, School of Business and Economics; and Kay Smith, Associate VP, Academic Experience.

Mr. Belk gave the following committee report:

Dr. Jorgens noted a friendly amendment to the Consensual Relations Report. Add the word “similarly” before the word “impacted” in section 2.1 of the report.

**The Academic Affairs Committee moves to add the word “similarly” in the last sentence of section 2.1 of the Consensual Relations Policy. Joe Thompson seconded the motion. All in favor.**

Dr. Jorgens thanked Hugh Haynsworth, who is retiring in June, for his many years of excellent leadership and service as Dean of the Graduate School. Dr. Jorgens would like to bring the Graduate School and the Research Office back under one administrative structure.

Dean Robert Pitts announced a forthcoming proposal for a concentration in Real Estate that he hopes will grow into a major within the next few years. He explained that the School of Business has applied for below-the-line funding for \$600,000. President Higdon has seeded the program with the promise of two positions, one at the junior and one at the senior level.

Dean Norine Noonan discussed developments in the joint program in Marine Genomics offered by the College and MUSC. A \$4 million matching grant will endow two research chairs for the Center, one in Marine Genomics (housed at MUSC) and another in Bioinformatics (housed at the College). The search for a chair in Bioinformatics will begin this spring. On a related note, the Marine Biology Graduate Program is exploring a degree track in marine genomics.

Mark Lazzaro and Garrett Milliken presented the committee with a proposal for a new minor in Neurosciences. The minor consists of 15 required credits, including a research experience, and 9-11 elective credits. Although USC introduced a similar program in Fall 2005, the College of Charleston minor would be “distinguished by its fostering of cross-disciplinary learning, drawing extensively from disciplines outside the sciences to fulfill the liberal arts and sciences mission of the College.”

**The Academic Affairs Committee moves to approve a Minor in Neurosciences at the College of Charleston. Joe Thompson seconded the motion. All in favor.**

Brian McGee and Hugh Haynsworth introduced the proposal for a Master of Arts in Communication. The M.A. in Communication will be delivered expressly for the Lowcountry Graduate Center – the first designed explicitly for the Center. Surveys revealed considerable interest in the program in the community; thus, it will be delivered exclusively in the evening. It is anticipated that a good number of our approximately 800 undergraduate majors in Communication will be interested in the program as well.

**The Academic Affairs Committee moves to approve a Master of Arts in Communication at the College of Charleston. Sam Stafford seconded the motion. All in favor.**

Amy McCandless, Associate Provost, gave an overview of Fulbright Programs and noted that College faculty applications in recent years have been quite successful. Timothy Carmichael in History recently returned from a year-long Fulbright at Addis Ababa University in Ethiopia. He was awarded this prestigious fellowship in only his second year at the College of Charleston. Marian Mazzone in Art History currently has a Fulbright at Kyiv-Mohyla Academy in Kyiv, Ukraine. A College of Charleston senior, Rebecca Wieters, has been nominated for a Fulbright for graduate study in Australia. In addition to these traditional Fulbright opportunities, faculty and administrators are encouraged to apply for new Fulbright programs.

Sandra Hall demonstrated the new Faculty Activity System. This easy to use web-based system provides screens tailored to specific activity types such as teaching, research and development, and service and becomes the basis for a central repository of information on faculty teaching and professional development.

### **Athletics Committee:**

Trustees Dwight Johnson (chair), Philip Bell, Jimmy Hightower and Bobby Marlowe attended the committee meeting, along with guests Gary Santos, Member of Council of Town of Mt. Pleasant; and Jimmy Stevens, Mt. Pleasant Recreation Department Director of Track & Field Programs. Also present were Jerry Baker, Director of Athletics; Laura Lageman, Associate Director of Athletics/Senior Woman Administrator; Tony Ciuffo and Simon Whitaker, Media Relations Office; Josh Bryson, Ticket Manager; Amy Schuckert, Head Coach, Men’s and Women’s Cross Country/Track and Field; and Alys Anne Wiedeke, Administrative Assistant, as recording secretary.

Mr. Johnson presented the following committee report:

Mr. Johnson informed the Board that Mr. Gary Santos, representing the Town of Mt. Pleasant, presented an informal proposal for a shared Track and Field facility. The proposal suggests a plan to partner again with the College to build a full Track and Field facility at Park West on land owned by the Town of Mt. Pleasant.

Mr. Jerry Baker provided the committee with a draft of the proposed Alcohol Policy, formulated in response to recent issues to provide a strong, standardized policy for all athletic teams, rather than differing rules and sanctions from team to team.

The NCAA Certification Self Study was filed by January 15. By April 15, the committee will know if the NCAA has any questions or issues with the report. At that time, the NCAA will notify the College if there will be an on-site visit by its committee on May 10-12.

Media Relations demonstrated the latest electronic service that the College will provide through the website, [www.cofcsports.com](http://www.cofcsports.com). This service is provided through an arrangement the conference has with a media company for live streaming on-line video of competitions in all sports. The College of Charleston is the first and only SoCon school to use this service. Staffers Simon Whitaker and Josh Bryson were commended for their efforts in setting this up for Cougar sports.

Mr. Johnson reminded the Board about Cow Bingo on February 25, 11:00 a.m. to 3:00 p.m., and urged the Board to attend this fundraiser.

#### **Governmental Affairs Committee:**

Trustees Bill Scarborough (chair), Bobby Marlowe, Lee Mikell, Larry Miller, and Joe Thompson attended the committee meeting, along with Daniel Dukes, President Lee Higdon, and Jackie Barry, Vice President, Student Government Association. Sylvia Harvey, Trustee Emeritus, also attended the meeting.

Mr. Scarborough highlighted Mr. Daniel Dukes' report to the committee.

The Governor proposed budget cuts for higher education. In his State-of-the-State Address, Governor Sanford announced a tuition cap proposal for all of higher education. We do not believe the Governor's proposed cap will affect what we are planning. There is little appetite for it in the Senate, but there is some in the House.

Mr. Scarborough noted that in the 2005-06 budget, the State should incur a \$250 million surplus. The 2006-06 projection is \$350 million in recurring new money. However, our best chance for new funding is special appropriation requests.

Marine Genomics is quite interesting, and it was recommended that the Board go to the Grice Lab at Fort Johnson during the March meeting.

Mr. Scarborough talked about starting work on the Science Center using our institutional bonding capacity. We must still talk to the General Assembly later about a State Bond if and when they adopt a Bond Bill.



Break at 9:45 p.m.

Meeting reconvened at 10:00 a.m.

**New Business:**

Chairman Marlowe talked about Board elections:

Don Belk – unopposed

Charlotte Berry – opponent is John Busch, College of Charleston alum and Delta pilot

Demetria Clemons – unopposed

Bobby Marlowe – unopposed

Two candidates for Mr. McMaster’s seat: John Willis and Frank Gadsden

Annaliza Moorhead – unopposed

Tex Small – not running; John Wood is running unopposed

Joe Thompson - unopposed

There being no further business, it was moved (Miller) and seconded (Bell) to go into Executive Session All in favor.

It was moved (Thompson) and seconded (Land) to come out of Executive Session and resume Regular Session. All in favor.

It was moved (Land) and seconded (Bell) that Ed Sellers, Chairman and CEO of Blue Cross/Blue Shield, be awarded an honorary degree. Mr. Sellers will be the speaker at the University of Charleston Commencement Ceremony in May 2006.

There being no further business, it was moved (Miller) and seconded (Land) that this meeting of the Board of Trustees be adjourned. All in favor.

Meeting adjourned at 11:00 a.m.