

**COLLEGE OF CHARLESTON
BOARD OF TRUSTEES**

President's Board Room
College of Charleston
Charleston, South Carolina

January 11, 2008
8:30 a.m.

Presiding:
Robert W. Marlowe, Chairman

Members of the Board Present: Mr. Donald H. Belk, Mr. J. Philip Bell, Mr. John H. Busch, Mrs. Demetria Noisette Clemons, Dr. L. Cherry Daniel, Mr. Frank M. Gadsden, Mr. James F. Hightower, Mr. William D. Johnson, Mrs. Marie Land, Mr. G. Lee Mikell, Mr. Lawrence R. Miller, Mrs. Annaliza O. Moorhead, Mr. Y. W. Scarborough, III, Dr. Sam Stafford III, Mr. Joseph F. Thompson, Jr., and Mr. John B. Wood, Jr.

Trustee Emeritus Present: Mrs. Sylvia Harvey

Others in attendance: President George Benson; Drs. Elise Jorgens, Provost; Renee Anderson, Co-Chair of the Institutional Advancement Joint Committee; Sue Sommer-Kresse, Senior VP for Institutional Advancement; and Bob Cape, Senior VP for Information Technology/Chief Information Officer; Messrs. Greg Evans, VP for Development; Mike Haskins, Executive VP for External Affairs; Jack Huguley, Director of Alumni Relations; Joe Hull, Director of Athletics; Sam Jones, Director of Budgeting and Payroll Services; Chappy McKay, President, Alumni Association Board; Steve Osborne, Executive VP for Business Affairs; and Victor Wilson, Executive Vice President for Student Affairs; Mses. Jane Benson, First Lady; Priscilla Burbage, Vice President, Fiscal Services; Elizabeth Kassebaum, Secretary to the Board of Trustees; Gail Long, Internal Auditor; Monica Scott, VP for Facilities Planning; Deni Mitchell, Senior Executive Assistant to the President; and Whitney Hinds, President, Student Government Association; Dr. Joe Kelly, Speaker of the Faculty; and Mr. Mike Robertson of the College Relations and Media Communications Office. Special guests: Dean Frances Welch and Dr. Steve Thomas of the School of Education, Health, and Human Performance; Dr. Erin Beutel, Geology Department; and Mr. Wilbur Johnson, Young, Clement, Rivers Law Firm.

(In accordance with requirements of the *S. C. Freedom of Information Act*, news media was notified of the time, location, and agenda for this meeting).

The regular meeting of the College of Charleston Board of Trustees was called to order at 8:30 a.m. by Chairman Marlowe.

Chairman Marlowe thanked President and Mrs. Benson for the Board of Trustees dinner last evening. Also, the Board presented Mrs. Jane Benson with a gift to show its appreciation for all she has done for the College.

Chairman Marlowe announced that effective today new faculty and staff will be introduced at the end of each Board meeting. They will be encouraged to stay for lunch and say a few words about what they plan to accomplish during the year.

Chairman Marlowe called for approval of the minutes. It was moved (Thompson), and seconded (Land), that the minutes of the October 19, 2007, Board of Trustees meeting be approved. All in favor.

PRESIDENT'S REPORT:

President Benson reported that Senator Barack Obama visited the College of Charleston campus, and the College received wonderful coverage around the country – USA Today.

President Benson spoke about the College's relationship with the Spoleto Festival. The Festival used the College's venues, but the College received no recognition. He and Steve Osborne met with Nigel Redden in an attempt to find ways to better recognize the College. They agreed there should be some changes and are working on possible recognition through the College's logo. Valerie Morris will chair a task force with the deans to come up with ideas. Hopefully, they will report back this spring or later in the fall. President Benson asked everyone to think about what Charleston needs in terms of performing arts. Because Charleston lacks a performing arts center, President Benson talked to David Stahl in October, and thinks there is a way to put a consortium together where we could use such a facility for our School of the Arts. This is something that the City needs to think about and the College needs to be a part of it. Marie Land thanked President Benson for this thought. She noted there has not been a connection with Spoleto like there should be in many years.

President Benson informed the Board that Strategic Planning has been added to Sue Sommer-Kresse's duties. A new search has begun for an Executive VP for Institutional Advancement to oversee the Capital Campaign. It will be a national search to find the best person for the job. Sue could be working with the new VP or she could be working with Community Relations.

A Faculty/Staff Strategic Planning Committee will meet every week. President Benson is co-chair and plans to attend all meetings. Drs. Jim Deavor and Amy McCandless will also co-chair the committee. The committee began by considering values of the College. What are the plans? What is its purpose? Why do we exist? What is our vision for the future? The Strategic Plan is put in place to achieve that vision. First, we need a core and we are working on that now. Focus groups will include Foundation, Parents Council, and we need more faculty and staff. President Benson will keep the Board updated.

Also, President Benson updated the Board on the General Counsel Search. Seventy-six applications were received. The strongest applicants will be those with academic experience who understands issues and experiences of a university. Two finalists will come in for interviews at the end of January or beginning of February.

President Benson announced that Daniel Dukes will continue for one more year as a registered lobbyist for the College. An office has been established where Daniel can work with the South Carolina Legislature, with President Benson, and in Washington, DC, but a second full-time person is needed. Hopefully, by this time next year that second person will be hired. Chairman Marlowe noted that Daniel is not currently registered. His lobbying will be curtailed until he registers later in the session.

President Benson spoke about the integrity issue. When we hire people, we want to hire absolutely the best. We are not going to hire people because of who they know. We will hire because of skills, and finally, if a Board member has a question about a student attending the College, President Benson prefers they call him rather than send him a note.

EXECUTIVE COMMITTEE:

Chairman Marlowe noted that the Executive Committee meeting was cancelled. He informed the Board that the 4th floor tower room in Randolph Hall will be set up as an office on campus for the Board of Trustees.

AUDIT COMMITTEE:

Trustees Larry Miller (chair), Philip Bell, Bobby Marlowe, and Joe Thompson, along with Gail Long, Internal Auditor; and Sam Jones, Director of Budgeting and Payroll Services; attended the meeting. George Kennedy and Dan Mullinix from Elliott Davis, Accounting and Business Advisors, also attended the meeting.

Mr. Miller presented the following committee report:

The Audit Committee moves that the Ethics Policy for the College be adopted. A copy of the Ethics Policy may be found behind Tab 3 of the Board Book. All in favor.

The Audit Committee moves that the Internal Control Audit Charter be approved. A copy of the Internal Control Audit Charter may be found behind Tab 2 of the Board Book. All in favor.

Mr. Miller reported that George Kennedy and Dan Mullinix from Elliott Davis attended the meeting and cited no significant deficiencies or material weaknesses in internal controls.

Ms. Long presented the committee with the Audit Plan for 2008.

The Committee briefly reviewed an Audit Report for processes related to terminated employees. This report will be reviewed again at the April Board meeting.

AD HOC COMMITTEE ON INFORMATION TECHNOLOGY:

Frank Gadsden (chair) reported that the committee meeting was cancelled. In lieu of the meeting, Bob Cape provided the committee with the following written report regarding the BATTERY project:

"The vendor responses have been received by Columbia Purchasing and subsequently made available to the BATTERY selection panel. The panel met intensively between November 26 and December 24 and finished the initial ranking of the vendor responses. I'm truly sorry, but Columbia's procurement rules prevent me from disclosing to you the number and/or quality of the vendor responses, as well as the current ranking or any other salient details. I pledge to share these results with you and the Ad Hoc Committee just as soon as permissible.

Next will be vendor demonstrations which will take place next week in the BATTERY meeting/training rooms in the RSS Building. The demonstrations are required to be completely pre-scribed, specifying exactly what is to be shown to us. The entire BATTERY selection panel will attend all the demonstrations.

After the demonstrations are completed, we will re-visit the rankings. Only then will a very small sub-group of BATTERY leadership be informed of the vendors' cost proposals. This will lead to a finalization of the rankings, a Notice of Intent to Award, and then negotiations with the top-ranked vendor.

I can tell you that the BATTERY Team has worked incredibly hard and effectively through the selection process. Every person shared in-depth analysis and critique of each vendor proposal, and then the round-table discussions were thoughtful and insightful. Even our Columbia purchasing agent, who appeared for the first time to the group to witness the final day of the discussions and voting, commented about the extraordinary thoroughness and care demonstrated by the group.

Unhappily, the vendor demonstrations next week that I must attend do conflict with our Ad Hoc Committee meeting, and so I ask that we cancel that meeting. This informal update is offered in lieu of the meeting itself."

Mr. Gadsden noted that the BATTERY project has been a team effort within the whole institution.

And, finally, Mr. Gadsden reported that Dr. Cape gave a kick-off talk to the BATTERY Town Hall meeting on November 8. His remarks will be published in the January issue of the "BATTERY Broadcast" newsletter to the College's faculty and staff. Mr. Gadsden encouraged everyone to read Dr. Cape's remarks.

FINANCE COMMITTEE:

Trustees Joe Thompson (chair), John Busch, Larry Miller, and Bill Scarborough attended the meeting. Staff members present include Steve Osborne, Executive Vice President for Business Affairs; Priscilla Burbage, Vice President for Fiscal Services; Sam Jones, Director of Budgeting and Payroll Services; Elise Jorgens, Provost; David Cohen, Acting Dean, School of Languages, Cultures, and World Affairs; Amy McCandless, Dean of the Graduate School; Norris Preyer,

Faculty Senate Budget Committee Chair; Gail Long, Internal Auditor; Jan Brewton, Director of Auxiliary Services; and Deni Mitchell, Senior Executive Assistant to the President.

Mr. Thompson presented the following committee report:

The Finance Committee met following a brief joint session with the Facilities Committee to discuss deferred maintenance. Sam Jones reviewed the budget adjustments reflected through December 31, 2007. There were four adjustments affecting the bottom line budget, the most significant being the adjustment to record the state's portion of the mandated salary increase. There were also the ordinary realignments within operating divisions which do not affect the bottom line.

The Finance Committee moves that the budget adjustments for the quarter ended December 31, 2007 be approved as presented behind the Finance Committee tab of the Board Book. All in favor.

Steve Osborne presented the proposed Housing and Food Service fee structure for 2008-09. It represents an average 5% increase for housing and an average 8% increase for food service.

The Finance Committee moves that the 2008-09 fees for Housing and Food Service be approved as presented. A copy of the fees may be found behind the Finance Committee tab of the Board Book. All in favor.

Steve Osborne discussed a proposal for the development of an International Education fee which would be used to generate scholarships for College of Charleston students to study abroad. This will be further explored, and if appropriate, will be brought to the Board as part of the Tuition and Fees for 2008-09.

The Committee asked how the College would handle a downturn in revenue given the economic forecast. They were reminded that there are reserves, both enrollment reserves and general reserves, as well as carry forward funds in place that would be used to address any loss of anticipated revenue.

The Committee received a brief update on the 2008-09 Governor's Budget and the impact it would have, if approved, on the College. The budget reflects a decrease of 19.5% in recurring appropriations from \$34,594,904 to \$27,861,023.

The Committee was made aware of the Graduate School's continued interest to develop a differential pricing structure for graduate vs. undergraduate students. As with the International Education fee, this will be brought, after fully vetted, to the Board as part of the 2008-09 Tuition and Fees proposal in June.

The annual audit of the College by the external audit firm of Elliott Davis has been completed and a copy of the management letter was discussed with the Finance Committee. There were no significant deficiencies or material weaknesses noted. Please note for the record that copies of the Comprehensive Annual Financial Report can be found at each Board member's place.

FACILITIES COMMITTEE:

Trustees Jimmy Hightower (chair), Dwight Johnson, Lee Mikell, and John Wood attended the committee meeting. Also attending were President Benson, Monica Scott, Susan Morrison, Dennis Foster and John Cordray from the Physical Plant, and Deni Mitchell, along with Ralph Beatty, representative from Southern Management.

Mr. Hightower presented the following committee report:

The Facilities Committee met following a brief joint session with the Finance Committee to discuss deferred maintenance.

Steve Osborne reported to the committee that CHE shows the replacement cost of Randolph Hall to be \$9.5 million – historic buildings are dramatically underestimated; new buildings are more accurate. The report shows \$37 million deferred maintenance. We believe it is \$100-\$150 million over 20 years. The accuracy of the CHE Report is flawed. President Benson noted that we will have to generate revenue from capital fees to cover deferred maintenance.

Projects Update:

- Arena is on schedule for completion in Fall 2008.
- Simons Center is behind schedule with estimated completion scheduled for April 2009.
- Patriots Point – currently replacing scoreboards which should be completed by February 2008.
- Science Center is under construction. It is scheduled for completion in Fall 2009 with occupancy in Spring 2010.
- Dixie Plantation – Survey, environmental analysis, master plan and rezoning are complete. Demolition of pool and tennis courts is in progress
- Purchase of 34 George Street (Great Wall) could be used for parking initially. Steve Osborne noted that the building will probably be torn down. We must obtain the Joint Bond Review Committee's approval to purchase the property – \$3.6 million. It would give the College an opportunity to build a base along George Street.

JOINT MEETING OF THE INSTITUTIONAL ADVANCEMENT COMMITTEE AND THE FOUNDATION FUND-RAISING AND ADVANCEMENT COMMITTEE:

Trustees Philip Bell (chair), Don Belk, Cherry Daniel, and Frank Gadsden, along with Foundation Board members Renee Anderson, Stan Gibson (via telephone), Tap Johnson, Sharon Kingman (via telephone), Ted Legasey, Ben Marino, Chappy McKay, George Spaulding, and Nadine Vogel (via telephone) attended the meeting. They were joined by staff members Greg Evans, VP for Development; Jack Huguley, Director of Alumni Relations; Nina Marsh-Thomas, Donor Relations Coordinator; and Sue Sommer-Kresse, Senior VP for Institutional Advancement.

Renee Anderson joined Mr. Bell in chairing the committee meeting.

Mr. Bell presented the following committee report:

- Greg Evans presented the External Funds Quarterly Report. The total raised by the College of Charleston was \$23,557,000. The Foundation raised \$14,957,743, exceeding its goal of \$14 million. The Annual Giving Office raised \$1.6 million. The Foundation's goal for 2008 is \$16 million.

- Sara Ferguson is the new Director of the Cougar Calling Center. The Development Office is in the process of interviewing candidates for the Director of Annual Giving.
- Sue Sommer-Kresse reviewed gifts received during the last quarter:
 - (a) Carter Center in Real Estate at the School of Business and Economics: \$125,000 received from the Charleston Trident Association of Realtors will be matched by the Carter family of Atlanta to establish the first endowed Professorship for the Carter Center of Real Estate.
 - (b) Hissar Sailing Endowment: \$100,000 received from James Holcombe, a long-time friend of sailing; and \$100,000 received from the Charles A. Dana Foundation from Newport, RI.
 - (c) Friends of the Library Fund: \$674,000 in-kind gift received from Irene Rosenthal which includes the late Rabbi Rosenthal's papers and a collection of Jewish historical documents; \$50,000 received from John Rivers for the Friends of the Library Fund; \$315,000 received from the estate of Robert Dickson for the unrestricted fund; \$100,000 received from Gerry Sue and Norman Arnold for the Yaschik Arnold Jewish Studies Program; \$100,000 received from Walter Cain for the Cain Family International Scholarship; \$100,000 received from George and Sandi Fennell for the Athletic Center; \$100,000 received from Steve Swanson, President of the Foundation, to become a life-time member of the 1770 Society; and Guy Beatty increased his annual scholarship donation from \$50,000 to \$75,000.
- The Committee discussed Strategic Planning and the sequence of events for a Capital Campaign. This joint committee, composed of Trustees and Foundation Board members, agreed to support a strategic plan and then launch a campaign feasibility study before launching a Capital Campaign.

And finally, there was discussion about developing a plan for a donor appreciation event.

STUDENT AFFAIRS COMMITTEE:

Trustees Demetria Clemons, Annaliza Moorhead (acting chair for today's meeting), and Sam Stafford, were joined by Victor Wilson, Executive Vice President for Student Affairs; Whitney Hinds, President, Student Government Association; Otis Pickett, President, Graduate Student Association; Marjorie Thomas, Senior Assistant to the Executive Vice President for Student Affairs; and Susan Hartman, Assistant to the Executive Vice President for Student Affairs.

In Mrs. Land's absence at the committee meeting, Annaliza Moorhead presented the following committee report:

The weight room issue is of concern. Victor Wilson expressed the need for a state-of-the-arts recreational sports facility in the interest of fitness and as a social outlet for the students. Victor will address this issue with the Executive Leadership Team at the College.

Whitney Hinds informed the Board about her State-of-the-Student Body Address on January 31, 2008, at 5:30 p.m. in Alumni Hall. Everyone is invited to attend.

ACADEMIC AFFAIRS COMMITTEE:

Trustees Don Belk (chair), Demetria Clemons, Cherry Daniel, and Marie Land attended the meeting, along with Dr. Elise Jorgens, Provost, and Dr. Susan Morrison, Associate Provost. Others

in attendance include Deans David Cohen, Amy McCandless, Valerie Morris, and Fran Welch; Professors Joe Kelly (Speaker of the Faculty); David Owens, and Scott Shanklin-Peterson; Don Burkard, Associate Vice President for Enrollment Planning; Kay Smith, Associate Vice President, Academic Experience; Niki DeWeese, Assistant Director of Recruitment; and Carolyn Morales, Associate VP of Diversity..

Mr. Belk presented the following committee report:

Provost's Report:

- The Lowcountry Graduate Center (LGC) has requested proposals for seed funding to explore programs which could benefit the LGC;
- The Department of Theatre has developed a careful statement for its faculty to insert in syllabi to advise students in advance of the possibility of appropriate use of language which the student disapproves of or the appropriate use of teaching techniques which the student finds offensive, as well as the nature of appropriate accommodations.
- A web site of Internet Resources for Higher Education Outcomes Assessment, with over 800 links, has been recommended by Melinda Miley, Assistant Vice President for New Student Programs – <http://www2.acs.ncsu.edu/UPA/assmt/resource.htm>

Dean Fran Welch presented the Cognate Major in Secondary Education, noting that it is just a change from a minor to a major without any change in the program. The committee voted unanimously to recommend that the full Board of Trustees approve the program. The program must still be approved by the S. C. Commission on Higher Education.

The Academic Affairs Committee moves to approve the Cognate Major in Secondary Education. All in favor.

International Education Fee Proposal: David Cohen presented a proposal for implementation of a \$20 fee per semester, with an annual yield of \$400,000 to be used solely to provide need-based scholarships for study abroad. This topic will be considered at the June Board meeting to discuss the budget and increases in tuition and fees. It also went before the Finance Committee.

Graduate Program: Amy McCandless, Dean of the Graduate School, did a power-point presentation about the graduate program describing its history and the current focal areas of Marine Biology, Public Administration, Accountancy, Environmental Studies, Communication, Historic Preservation, Bilingual Legal Interpreting, Medical and Health Care Interpreting, and English for Speakers of Other Languages. She also described potential future focal areas in Urban Planning and Regional Development, Business Administration, Professional Sciences, Arts Management and Fine Arts, with the awarding of either Masters degrees or post-baccalaureate certificates.

Diversity Activities Within Academic Affairs: Susan Morrison introduced a report describing the wide variety and extent of activities addressing diversity in some way in the Division of Academic Affairs. This report was a subsection of a campus-wide report compiled by Carolyn Morales.

Featured Program: Arts Management: Valerie Morris introduced Scott Shanklin-Peterson, Director of the Arts Management Program. Scott provided background information on this new

field in academics, named her faculty, and noted that this year is the tenth anniversary of our program which is one of the very few at the undergraduate level. There are currently 130 undergraduate majors with approximately 50 graduates in 2007-08; all are required to do an internship.

Enrollment Management: Don Burkard, Assistant Vice President for Enrollment Planning, provided a seven-page Enrollment Planning report which covered application, acceptance and retention rates, scholarships, comparison to competitor institutions and other states from which we draw a significant number of students. He noted that the College has a significant presence in ten of the eleven states which export lots of students, that we are the only college in the Masters category that can realistically reach a national reputation, and that decreasing yield rates for out-of-state students are a general pattern. For Fall 2007, we accepted 73.5% of in-state applicants. Freshman African-American enrollments increased from 136 in Fall 2006 to 179 in Fall 2007.

ATHLETICS COMMITTEE:

Trustees Dwight Johnson (chair), Philip Bell, John Busch, and Jimmy Hightower attended the committee meeting. Also present were Joe Hull, Director of Athletics; Jonathan Evans, Associate Director of Athletics for External Relations; Laura Lageman, Associate Director of Athletics; and AlyssAnne Wiedeke, Administrative Assistant, as recording secretary.

Mr. Johnson presented the following committee report

- On February 22, the renovated stadium will be celebrated with a grand opening in the afternoon before the start of the day's baseball and softball games. Invitations will be sent to all Board members.
- Arena Seating Plan Status Report: About \$900,000 in commitments have been received for the arena and legacy seating plans. It is projected that the new arena seating will bring in between \$1.25 million to \$2 million annually, doubling the annual fund.
- Twelve of the sixteen teams earned GPAs at or above the College's average GPA of 2.92; seven teams earned GPA averages at 3.0 and above.
- President Benson would like to see the athletic teams recognized nationally.

GOVERNMENTAL AFFAIRS COMMITTEE:

Trustees Bill Scarborough (chair), Bobby Marlowe, Larry Miller, Joe Thompson, and John Wood attended the committee meeting. Others in attendance include Daniel Dukes, Legislative Liaison; and Steve Osborne, Executive Vice President for Business Affairs. Also, Dr. Beverly Diamond, Associate Provost; and Dr. Erin Beutel, Geology Department, attended the meeting.

Mr. Scarborough presented the following committee report:

The committee discussed funding options in South Carolina for the coming year.

Mr. Scarborough reported that the Governor has cut higher education dramatically and that there are many concerns about the funding levels for the current year. The College receives \$34 million from the state. There is also concern about recurring programs. Hopefully, the February forecast will be better. President Benson will appear before the House Ways and Means Subcommittee on January 30.

The committee reviewed FY 08-09 Appropriations Requests:

Recurring Funds:

Lowcountry Hazards Center (\$1,620,350) – Top priority

Capital Projects:

Science Center (\$43,000,000) – Top priority

Non-Recurring Funds:

Enterprise Resource Planning System – Third priority

Mr. Scarborough asked the Board members to contact their legislators about these two top priority projects. Additional funding is needed for the Science Center. He noted that a list of key legislators is in the red folder at their places.

Also, Mr. Scarborough referred to President Benson's letter to Congressman Clyburn (located in the black folder at their places) requesting \$1,378,000 for the Lowcountry Hazards Center. Further, Mr. Scarborough asked Board members to contact Congressman Clyburn or any other Congressman regarding funding for these projects.

Mr. Scarborough noted that Dr. Erin Beutel, Associate Professor of Geology, is available to answer any questions about the Lowcountry Hazards Center. The Lowcountry Hazards Center is a state-wide facility, not just for the Lowcountry.

Dr. Steve Thomas, School of Education, Health, and Human Performance, is working with Dean Fran Welch regarding the Palmetto Collaborative of Community Success and College Access which is designed to establish a center at the College of Charleston to help high school students in low achieving schools primarily along the I-95 corridor.

- The College of Charleston campus provides an ideal location for the Palmetto Collaborative to host a four- to five-day summer workshop annually for students, parents, and guidance counselors.
- Workshops will focus on students in grades 8 to 11 with an emphasis on development of individual career paths.
- Students and parents will gain a better understanding of the college application process, funding opportunities for higher education, strategies for success in college, and the development of career opportunities.

The College submitted a request to Congressman Clyburn for \$1,054,000 on a recurring basis to assist with the project. Steve Thomas talked briefly about the program.

And, finally, Mr. Scarborough reminded the Board members about the Legislative Reception at the Clarion Town House Hotel in Columbia on April 9.

ALUMNI RELATIONS COMMITTEE:

Trustees Lee Mikell (chairman), Frank Gadsden, Annaliza Moorhead, Bobby Marlowe, and Sam Stafford attended the meeting, along with Chappy McKay, President, Alumni Association Board. Staff members Sue Sommer-Kresse, Senior VP for Institutional Advancement; Karen Jones and Jack Huguley, staff liaisons; and John Hartman, Assistant to the Director of Alumni Relations, also attended the meeting.

Mr. Mikell presented the following committee report:

- Chappy McKay presented an update on alumni events and announced that David Hay is the incoming President of the Alumni Association.
 - December in New York City. Over 130 attended.
 - February 12 – “Doing the Charleston” Reception in Atlanta.
 - March 27 – “Doing the Charleston” Reception in Washington.
 - May 3 – Alumni Association Annual Meeting
- Alumni Travel program is up and running. The first trip will be to San Francisco and Lake Tahoe, July 18-24.
- The Delphi Society: The Alumni Relations Office is working with the Career Services Center to establish long-lasting connections with businesses and corporations to better assist alumni in the future. The existing Super Seniors program will be held this year – effort to get more graduating seniors involved.
- The 2007 Alumni Survey is complete. A summary of the survey results will be developed for comparison to the 2003 survey results.
- Strategic Planning: Focus groups are planning staff travel to collect input from alumni throughout the country.
- The Alumni Board has been asked to join the Alumni Relations Committee meetings like the Institutional Advancement Committee does. The Alumni Board meetings will coincide with Board of Trustees meetings.
- Mr. Mikell thanked Chappy McKay for his service.

NEW BUSINESS:

Chairman Marlowe reminded the Board about the Board’s Legislative elections in April.

Also, he noted that Board members, without spouses, are invited to attend the Atlanta and Washington “Doing the Charleston” Receptions.

It was moved (Wood), and seconded (Busch), that the Board of Trustees allocate \$3,000 for a member of the Board, or members, excluding spouses, to attend the AGB Conference in Boston.

The motion was amended (Stafford), and seconded (Scarborough), to fund two people (\$5,000) to attend the AGB Conference in Boston.

Don Belk and Cherry Daniel will attend the AGB Conference in Boston, April 12-15, 2008

Chairman Marlowe noted that Board members need not plan to attend both May 2008 Commencement Ceremonies. President and Mrs. Benson will host a dinner on Friday evening, May 9, following the Graduate School Ceremony, honoring Senator John Land (Graduate School Commencement Speaker and honorary degree recipient), Dr. Ronald Tschetter (morning and afternoon Undergraduate Commencement Ceremonies Speaker and honorary degree recipient at the afternoon ceremony), and Mr. Chip Limehouse (honorary degree recipient at the afternoon Undergraduate Ceremony).

Board members were asked to mark their calendars for the Chamber of Commerce's Legislative event on Thursday, January 17. The College's Legislative Reception will be held on Wednesday, April 9, in Columbia, at the Clarion Town House Hotel.

The Alumni Meeting and Reception will be held on Saturday, May 3, in the Stern Student Center and the Cistern Yard.

Break at 10:30 a.m.

It was moved (Wood), and seconded (Bell), to go into Executive Session at 10:40 a.m. All in favor.

It was moved (Land), and seconded (Wood), to come out of Executive Session at 11:45 a.m. All in favor.

It was moved (Thompson), and seconded (Busch), that the Executive Committee be empowered to review the documents to make a decision in a personnel matter. All in favor.

Meeting reconvened at 11:45 a.m.

INTRODUCTIONS:

Chairman Marlowe introduced new employees at the College:

- Dr. David William Owens, Professor of Biology, has been appointed Associate Dean of the Graduate School. He brings to the position over 18 years of departmental and graduate program administrative experience. In addition, he is a dedicated teacher and active researcher. Dr. Owens holds a Ph.D. in Zoology from the University of Arizona.
- Joe Hull began his tenure as the College's new Athletics Director on January 9. Joe spent the past 23 years in athletic administration in the Atlantic Coast Conference. Mr. Hull, who was a Senior Associate Athletics Director at the University of Maryland since 2001, served in a senior management role with the Terrapins since 1997. He worked at North Carolina State University from 1985 to 1997 in various athletic fund-raising, ticketing and marketing capacities. He was instrumental in the construction of Maryland's Comcast Center and North Carolina State's RBC Center.

- Dr. Jim McClinton, Director of Finance and Planning, Information Technology Division, comes to the College after working his way through the ranks of the Coast Guard. In 1989, he retired from the Coast Guard at the rank of commander. His 22-year career took him all over the world, including a voluntary tour of duty in Vietnam. Jim worked the next 14 years as the Administrative Services Bureau Commander for the Charleston County Sheriff's Office, followed by four years as the Chief Deputy Clerk of the Court in Berkeley County. He earned a Master of Arts degree from California State University and a Doctor of Philosophy (management) from California Coast University.
- Andrew Bergstrom, Director of Web Strategies in the IT Division, is a 1994 graduate of the College of Charleston and a native Charlestonian. After graduation, Andrew joined Blackbaud where he spent seven years working in Customer Support, Professional Services, and Support Information Management. Andrew left Blackbaud to return to graduate school and earned a Master of Arts in Communication Studies from Duquesne University. His areas of study include rhetoric, technology, and communication ethics. Andrew returned to the College of Charleston in 2004 as the Technology Coordinator for the Division of Student Affairs. During his time in Student Affairs, he successfully managed the implementation of the College's on-line knowledge base "Ask the Cougar." He serves as a member of the Integrated Marketing and Communications Task Force, a member of the College's Honor Board, the portal team lead for the BATTERY project, and project manager for the College's content management system and web development project. Andrew also teaches as an adjunct professor in the Department of Communication.
- Shirley Hinson, Director of Corporate and Commercial Relations for the Lowcountry Graduate Center. Shirley is a life-long resident of Charleston. She earned her Bachelor of Science degree from the College of Charleston and was later elected to the Berkeley County School Board where she served for eight years. Shirley was elected to the South Carolina House of Representatives in 1996 and served through last year. She has worked part-time at the Lowcountry Graduate Center for three years, and effective January 1, 2008, holds the full-time post of Director of Corporate and Community Relations for the Lowcountry Graduate Center.

There being no further business, it was moved (Bell), and seconded (Land), that this meeting of the Board of Trustees be adjourned at 11:50 a.m. All in favor.