

**COLLEGE OF CHARLESTON  
BOARD OF TRUSTEES**

Randolph Hall Board Room  
College of Charleston  
Charleston, South Carolina

October 16, 2009  
8:30 a.m.

Presiding:  
Marie M. Land, Chair

Members of the Board Present: Mr. Donald H. Belk, Mr. J. Philip Bell, Mr. John H. Busch, Mrs. Demetria Noisette Clemons, Dr. L. Cherry Daniel, Mr. James F. Hightower, Mr. G. Lee Mikell, Mr. Lawrence R. Miller, Mrs. Annaliza O. Moorhead, Mr. Gregory D. Padgett, Mr. Daniel Ravenel, Dr. Sam Stafford III, and Mr. Joseph F. Thompson, Jr.

Conference Call: Mr. Frank M. Gadsden and Mr. John B. Wood, Jr.; Mr. William D. Johnson on Conference Call during Executive Session

Trustee Emeritus: J. David Watson

Others in attendance: President George Benson; Drs. Beverly Diamond, Interim Provost; and Bob Cape, Senior VP for Information Technology; Messrs. Mike Haskins, Executive VP for External Relations; Jack Huguley, Director of Alumni Relations; Joe Hull, Director of Athletics; Sam Jones, Director of Budgeting and Payroll Services; David Hay, President, Alumni Association Board; Bobby Marlowe, Legislative Affairs Liaison; Ron Menchaca, Director of Executive Communication; Steve Osborne, Executive VP for Business Affairs; Jonathan Ray, Director of Special Events; Tom Trimboli, Senior VP for Legal Affairs/General Counsel; George Watt, Executive VP for Institutional Advancement; and Victor Wilson, Executive Vice President for Student Affairs; Mses. Priscilla Burbage, Vice President, Fiscal Services; Sherrye Carradine, Assistant Counsel; Deanna Caveny, Interim Associate Provost for Faculty Affairs; Elizabeth Kassebaum, Secretary to the Board of Trustees; Gail Long, Internal Auditor; Monica Scott, VP for Facilities Planning; Deni Mitchell, Senior Executive Assistant to the President; John Capelle, President, Student Government Association; Dr. Joe Kelly, Speaker of the Faculty; and Mr. Mike Robertson of the Media Communications Office.

(In accordance with requirements of the *S. C. Freedom of Information Act*, news media was notified of the time, location, and agenda for this meeting).

The regular meeting of the College of Charleston Board of Trustees was called to order at 8:30 a.m. by Chair Land.

### **WELCOME AND INTRODUCTIONS:**

Chair Land welcomed everyone to the meeting and briefly introduced new employees. Detailed bios can be found behind Tab II of the Board Book.

- (1) First a familiar face. Lynne Ford was welcomed back into the Administration as the Academic Coordinator for Civic Engagement.
- (2) Another familiar face, Bobby Marlowe, Legislative Affairs Liaison
- (3) Colby Rankin, Regional Development Director
- (4) Brandon Stevens, Executive Director of the Cougar Club
- (5) Dianne Culhane is serving as a consultant for our Strategic Planning process. She recently moved to Charleston after her retirement from Coca-Cola in Atlanta. Dianne has volunteered many hours to support the completion of our Strategic Plan. We are very fortunate to have the benefit of her expertise and experience.

### **APPROVAL OF MINUTES:**

The following changes to the Board Minutes were noted:

- (1) Wording change in “Government Relations Committee section, page 20. It should read “Legislators and key staff members will be invited to tour facilities and attend a social event on campus on October 5 and October 20.”
- (2) Question marks have been removed from the next to the last sentence, page 27.
- (3) Wording change in “President’s Report – Change “CHE Budget Presentation” to “CHE Presentation that included a description of the institution’s overall priorities.”

**It was moved (Miller), and seconded (Bell), that the October 16, 2009 Board Meeting Minutes, with the noted changes, be approved. All in favor.**

### **PRESIDENT’S REPORT:**

#### Strategic Plan:

President Benson thanked the Board for their support of the Strategic Plan. He was very pleased with Ken Wingate (CHE Chair) and Garrison Walters’ (Executive Director of CHE) presentation at yesterday’s working lunch. They presented the idea of unity, given the lack of interest in higher education. It is very important for everyone to work together to get the job done.

The Board dinner last evening was the first event ever in the CATO Center which, along with the Science Center, is a great addition to the campus.

Provost Search Update:

President Benson reported that George Hynd visited the campus a second time yesterday to meet a variety of campus constituencies. We are waiting for feedback from the faculty.

School of Sciences and Math Dean Search Update:

President Benson asked Bev Diamond (Interim Provost) to provide an update on the search. To date, 40 applications have been received. The applications will be reviewed next week and the first round of interviews will be conducted soon thereafter.

Associate VP of Diversity Search:

President Benson asked Tom Trimboli to provide an update on the search. Dr. John Bello-Ogunu has accepted the position of Associate VP of Diversity. Dr. Bello comes from Wichita State University where he is presently Associate Dean of Students and Director of Multicultural Affairs and an Associate Professor of Communications. Dr. Bello will begin work on January 4, 2010. A Program Coordinator has also been hired to assist Dr. Bello, Ms. Deronda Corbin. She will begin work on November 9. This office will report to Mr. Trimboli.

Lowcountry Graduate Center (LGC) and Interim North Campus Director:

President Benson reported that Skip Godow has resigned effective January 15, 2010. A search for the position will kick off shortly.

Town Hall Meetings:

President Benson informed the Board that he will hold one Town Hall meeting each semester for the faculty and one for the students as well. The meeting for faculty and staff was held two weeks ago and the Executive Vice Presidents were there to answer any questions.

**EXECUTIVE COMMITTEE:**

Trustees Marie Land (chair), Philip Bell, Cherry Daniel, Lee Mikell (conference call) and Joe Thompson attended the meeting. Others in attendance were President Benson, Beverly Diamond, Deni Mitchell, Steve Osborne, Sherry Carradine, Tom Trimboli, Elizabeth Kassebaum, and Betty Craig.

Chair Land presented the following committee report:

Strategic Plan:

Chair Land presented a resolution, as noted below, for “Approval of the College of Charleston Strategic Plan.”

**COLLEGE OF CHARLESTON**  
**RESOLUTION OF THE BOARD OF TRUSTEES**

**APPROVAL OF THE COLLEGE OF CHARLESTON STRATEGIC PLAN**

---

**October 16, 2009**

---

**WHEREAS**, under the leadership of our College President, P. George Benson, the College community has developed a Strategic Plan (“Plan”) that sets out, among other things, an envisioned future for the College and the goals and strategies needed to achieve that future;

**WHEREAS**, that envisioned future is shaped by the history of the College, its current purpose and values, and its aspirations to better serve its students and the greater community;

**WHEREAS**, the Plan is grounded in the vigorous pursuit of knowledge and discovery and is intended to foster a student-centered learning environment that recognizes the need for a global perspective and an understanding of diverse cultures and perspectives in order to meet current and future challenges that are and will continue to be faced by our graduates and our nation;

**WHEREAS**, the Board has reviewed the Plan and endorses the envisioned future of the College;

**WHEREAS**, the Board is of the opinion that the Plan presents a sound and workable approach to achieving that future; and

**WHEREAS**, the Board has determined that it is in the best interest of our students, the greater community and the College to do all things necessary and appropriate to implement the Plan.

**NOW THEREFORE, BE IT –**

**RESOLVED**, that the Board hereby approves the Strategic Plan of the College of Charleston dated October 16, 2009, attached to this Resolution and incorporated herein by this reference;

**RESOLVED**, that the President is hereby authorized and directed to do all things necessary and appropriate to implement the Plan and to further its purpose and intent;

**RESOLVED**, that the President shall present to the Board for its further consideration a new financial model needed to finance the successful implementation of the Plan;

**RESOLVED**, that the Board commends the President and the campus community for the extensive effort, time commitment and thoughtful considerations that resulted in formulation and presentation of the Plan to the Board; and

**RESOLVED**, that the President report to the Board on a periodic basis, but no less frequently than once during each academic year through and including academic year 2020, on the progress made by the College to achieve the goals and purposes of the Strategic Plan.

\*\*\*\*\*

**The Executive Committee moves that the resolution to approve the Strategic Plan be approved as presented. All in favor.**

CHE Conference:

Chair Land thanked the Board members who attended the CHE Conference for S. C. Public and Independent College and University Trustees in Columbia on Tuesday, September 29. It was the best ever. She asked Elizabeth Kassebaum to briefly talk about the issues addressed at the conference. Elizabeth reported that Michael Garner, an attorney with the McNair Law Firm, talked about “honest transaction fraud.” Mr. Garner pointed out that all Board members should be aware of “honest transaction fraud” that affects not only the Board member who has the potential conflict of interest and doesn’t recuse himself, but may also affect the other Board members who voted on that particular transaction.

Ad Hoc Committee to Study Board Officer Election Terms and Dates:

A special Ad Hoc Committee to Study Board Officer Election Terms and Dates was established to review proposed changes to the Board of Trustees’ Bylaws. Committee members include Frank Gadsden (chair), Don Belk and Demetria Clemons. Ms. Clemons will present a report later in the meeting.

Voluntary Board of Trustees’ Outreach Efforts and Mentoring Program Update:

Elizabeth Kassebaum provided an update on the Voluntary Board of Trustees’ Outreach Efforts and Mentoring Program. She thanked the Board for completing their assignment sheets and noted that they will receive monthly emails to follow up with their outreach efforts and ask for their feedback.

Also, regarding the five traditional ceremonies (four Commencement Ceremonies and one Convocation Ceremony) that all Board members have been asked to attend in the past, Ms. Kassebaum informed the Board that they will receive a form next month asking them to let us know which two traditional ceremonies they plan to attend this year. Further, she noted that it isn’t necessary for all Board members to attend every traditional ceremony. The goal is to have adequate representation at each ceremony. Those Board members who live outside the Charleston area may

find it more convenient to attend another event, i.e., Admissions Yield Reception, in their area. We are trying not to work harder, but to work smarter.

Chair Land thanked all Board members for their participation in the Outreach Efforts Program.

Chair Land informed the Board that Deni Mitchell has taken on additional responsibilities. She will represent the Office of Human Relations until November 7 while JoAnn Diaz is on medical leave. This office is available to all faculty, staff and students regarding a number of employee grievances, harassment or general concerns. She noted that if an employee or faculty member contacts a Board member regarding these issues, they should be referred to the Office of Human Relations to avoid any possibility of having to serve as a witness in a future lawsuit.

And finally, Chair Land notified the Board that Bobby Marlowe has moved into the Board Office, but board members are welcome to use the office as needed.

#### **AUDIT COMMITTEE:**

Trustees Larry Miller (chair), Philip Bell, Lee Mikell and Joe Thompson attended the meeting. Staff members attending the meeting included Steve Osborne, Tom Trimboli, Sherrye Carradine, and Gail Long.

Mr. Miller presented the following committee report:

Steve Osborne provided an update of the A.A.R.A. funding that the College expects to receive. The stabilization award is \$4.6 million for the current year and also 2010-11. The College has also received awards for A.A.R.A. grants and work study programs totaling \$442,837.

Pending grant applications that would be used for capital improvements include:

NIST – Grice Marine Lab - \$13,396,491

NIH – Science Center (2<sup>nd</sup> floor build out) - \$8,587,975

NSF – Lab Renovations in the Bell Building - \$1,854,784

A decision is expected for these awards early next year.

Gail Long provided an update on the status of issues raised in a prior report related to the reconciliation of financial accounts.

The committee reviewed the status of the annual audit plan. Elliot Davis Auditors will be on campus in January.

Steve Osborne gave a status report regarding an external Title IV financial aid audit that is in progress by the U.S. Department of Education. The College has not received a preliminary report, but no material issues or concerns have been reported by the auditor regarding the areas that have been reviewed.

The Code of Ethics will be presented at the next Board meeting.

**AD HOC COMMITTEE ON INFORMATION TECHNOLOGY:**

Trustees John Busch, Cherry Daniel and Dan Ravenel attended the meeting. Also attending were Priscilla Burbage and Bob Cape.

In Chair Frank Gadsden's absence, John Busch presented the committee report:

The BATTERY project was reviewed by Priscilla Burbage. The BATTERY project is on schedule and on budget. Project areas of risk were highlighted and discussed. Three time-limited positions have been approved for the Infrastructure department of IT in support of the project. Some server administration tasks are to be outsourced. Deep into the implementation we are discovering that SunGard application requirements (document management, degree audit) as well as requirements for implementing remotely hosted applications (for procurement and for credit card processing) were not anticipated by our SunGard-approved network design. The network will be augmented as necessary to satisfy these requirements. Information Technology is teaming with SunGard to solve some troublesome system performance issues.

The IT project to replace WebCT with a contemporary Learning Management System (LMS) is well along. The selection process to date has yielded four competing products of interest. The faculty is actively trialing each and their opinions will be given great weight in the final selection. The new LMS will be inter-operational with Banner and the BATTERY project. The LMS may be implemented on campus or it may be accessed over the Internet as implemented at the vendor's site.

**FINANCE COMMITTEE:**

Trustees Joe Thompson (chair), Philip Bell, and John Busch attended the meeting. Staff members present included Steve Osborne, Priscilla Burbage, Sam Jones, Beverly Diamond, Joe Kelly, Todd McNerney (Faculty Senate Budget Committee Chair), Shirley Hinson, and Gail Long.

Mr. Thompson presented the following committee report:

Sam Jones reviewed the budget adjustments reflected through September 30, 2009. There were several adjustments affecting the bottom line budget, the most significant being the 4.04% state budget reduction authorized by the Budget and Control Board on September 3, 2009. This reduction was taken from the institutional reserve fund. There were also the ordinary realignments within operating divisions which do not affect the bottom line.

**COLLEGE OF CHARLESTON  
RESOLUTION OF THE BOARD OF TRUSTEES  
BUDGET ADJUSTMENTS**

---

October 16, 2009

---

**WHEREAS**, College management has revised its projections of revenues and expenses for the year 2009-2010 and, based on that revision, has recommended certain reallocations and adjustments to the budget previously approved by the Board; and

**WHEREAS**, those recommended reallocations and adjustments were presented to the Board's Finance Committee and were determined to be reasonable and appropriately supported by College management.

**NOW THEREFORE**, be it

**RESOLVED**, that the Board hereby approves the recommended reallocations and adjustments to the approved budget for year 2009-2010, as presented by College management to the Finance Committee and as further detailed in the table captioned "College of Charleston 2009-2010 Revenue and Expense Budget Adjustments September 30, 2009" contained in the Board of Trustees briefing book dated October 16, 2009; and

**RESOLVED**, that all actions of College management to effectuate these reallocations and adjustments prior to the effective date of this Resolution are hereby ratified and affirmed.

\*\*\*\*\*

**The Finance Committee moves that the resolution to approve the budget adjustments for the quarter ended September 30, 2009 be approved as presented. All in favor.**

Steve Osborne updated the Committee on current capital projects, including the Cato Center, Carolina First Arena/Johnson Center, Science Center, Craig, 34 George Street, and Randolph Hall. He informed the Committee that after consultation with the institution's bond advisors, the College would renew the Bond Anticipation Notes for the Science Center for another year. The authorization for this action was given when the notes were originally issued.

In regard to Stimulus Funds, Steve Osborne announced that the College has received \$339,999 from NSF for Marine Biology, \$41,116 from NIH as a sub-award from USC, and additional federal work-study funds (\$61,722). Additionally, the College has made grant applications to NIST for \$13.4 million for the Grice Marine Lab; \$8.5 million to NIH for Biology which would be used to build out the Science Center; and \$1.9 million to NSF for Psychology/Sociology Lab renovations. He briefed the Committee on the \$4.6 million in Stimulus Funds that the College will receive as part of the A.R.R.A. Budget Stabilization Funds. One option

suggested by the State Budget Office is for colleges and universities to receive the funds as reimbursement of E&G expenditures. The 1512 reporting would then be based on the E&G expenditures. That would “free up” institutional funds in the budget for use on capital projects which is where the College originally envisioned the use of the stimulus dollars. These capital expenditures would not be considered federal expenditures; however, all state requirements must be followed.

Steve Osborne then provided general updates on state budget issues and the institutional strategic plan.

Chair Land thanked Steve Osborne for his efforts and noted that the College is fortunate to have him on staff.

### **FACILITIES COMMITTEE:**

Trustees Jimmy Hightower (chair), Cherry Daniel, and Lee Mikell attended the committee meeting. Also attending were Monica Scott, Susan Morrison (Associate Provost), John Cordray (Deputy Director of Engineering), Ralph Beatty (Southern Management Group); and Randy Beaver (Director of Environmental Health and Safety).

Mr. Mikell opened the committee meeting, but Mr. Hightower took over as chair upon his late arrival to the meeting.

Mr. Hightower presented the following committee report:

### **Monica Scott and Ralph Beatty provided the Committee with an update on current capital projects:**

- Science Center – Substantial completion date is November 13. Following the meeting, the committee toured the building.
- Athletics Complex – Project is complete. Thompson Turner, the project contractor, will be recognized for his quality work.
- Cato Center – Full occupancy of the building is expected for the 2010 Spring Semester.
- Dixie Plantation Phase I – Trail is scheduled for completion by June 2010 and renovation of the barn and studio is scheduled for completion by December 2010.
- Grice Marine Lab – The College submitted an application to NIS for \$13.9M grant funding to incorporate a new design to add one floor. Construction is delayed pending available financing.
- Craig Cafeteria Conversion and Renovation – The project is on schedule. Renovation should be completed by February 2010 with Admissions occupying the space by March 2010.
- Randolph Hall/Porter’s Lodge/Towell Library – The project is on schedule. Completion is expected by September 2010.
- 34 George Street Parking Lot Conversion – Low bid for the project was under budget. Completion is scheduled for December 2009.

**Randy Beaver provided the Committee with an update on the Science Center Mold Issue:**

- The real issue is water intrusion.
- Six other buildings with mold issues have been identified.
- As issues are identified, they are working on solutions.

**INSTITUTIONAL ADVANCEMENT COMMITTEE:**

Trustees Greg Padgett (chair), Don Belk, and Larry Miller, along with Foundation Board members David Hay and J. J. Lamberson. Others in attendance include: Susan Anderson (Director of Research and Grants Administration), Tracey Bible (Director of Foundation Financial Services), Cathy Mahon (Director of Major Gifts), David Masich (Director of Gift Planning), Bobby Marlowe (Governmental Relations), George Watt, Laurie Soenen (Director of Annual Giving Programs), and Sheila Vanek (Development Administrator).

Mr. Padgett presented the following committee report:

This is the first time the newly structured Institutional Advancement Committee has met without the Foundation Fundraising Committee.

**Strategic Plan:**

George Watt reported on the Strategic Plan. He felt the first emphasis should be on Goal #5 – “Achieve financial security.” By achieving financial security, other goals can be met. His second emphasis was on Strategy #9 – “Establish campus-wide policies and practices aimed at creating enhanced non-state resources and promoting greater fiscal responsibility and self-sufficiency” was very important because it is all about Institutional Advancement Strategy.

**Fundraising Reports:**

- Total new commitments were down (\$1.6M) compared to this time last year.
- Annual Giving goal is \$1.3million with roughly \$650,000 to go. Mr. Padgett thanked the Board for their participation and indicated that by year end he would like to see 100% participation from the Board.

**Organization Update:**

- Colby Rankin is the new Regional Development Director. They are building a team of professional development officers.

**External Funding Update:**

- Of the 150 grant proposals submitted this past year, 90 of the projects have received funding. The majority of funding includes 70% Federal funding, 15% from South Carolina agencies, and 15% from other agency sources.

**Endowment Status Report:**

- Investment portfolio has improved.
- Investment Committee approved the 4.25% spending rate for endowment funds.
- The Strategic Plan calls for external funding.

## **STUDENT AFFAIRS COMMITTEE:**

Trustees Demetria Clemons (Chair), Annaliza Moorhead, Dan Ravenel, and Sam Stafford were joined by Victor Wilson, Marjorie Thomas (Assistant VP for Student Affairs), John Capelle, Deni Mitchell, and Susan Hartman (Assistant to the Executive VP for Student Affairs).

Ms. Clemons presented the following committee report:

### **Student Late Night Activities and Services:**

- Casino Night, August 28, at the Stern Student Center.
- Shuttles to the soccer games at Patriots Point are offered to students this fall.

### **Clean Slate Committee:**

- Recommendations from the Clean Slate Committee:
  - Cougar Shuttle operates on Friday and Saturday nights from the market area to campus and residences on the peninsula. This is a 10-week trial period, and it possibly will replace the Safe Ride taxi program. In its first three weeks, almost 800 students utilized the service.
  - Increased number of patrols on weekends
  - More student-friendly advertising of safety initiatives

### **Facilities Update:**

- Education Center:
  - 24-hour access to the lobby area (proposed study area)
  - Painting and furniture are on order.
  - Security officer will be on duty during the trial period.

### **Strategic Plan:**

- Briefing was provided on how Student Affairs will be able to work with the goals of the Strategic Plan.

### **Announcements:**

- State of the Division Breakfast, held on October 1, 2009, was attended by many of the 350 members of the Student Affairs Division. President and Mrs. Benson and Former President and Mrs. Higdon attended the breakfast as well.
- Student Health Services H1N1 Update
- Welcome Week and Georgetstock was well attended on August 23.
- Medical Amnesty Good Samaritan Policy – working on harm reduction so that a student seeking medical help for an alcohol incident will not be referred to the judicial process.
- Missing Student Policy – When is the appropriate time to contact the parents?
- Student Affairs Leadership Team Retreat was held on September 8.
- Family Weekend was held on October 2-3.
- Student Affairs Brochure – The Division of Student Affairs is working on a 30-page brochure which will serve as a resource for the entire division.

Student Government Association:

- John Capelle, President of the Student Government Association, gave an overview of recent initiatives:
  - Tailgates for basketball games are being planned closer to the gym this year.
  - Car Rental Program for students is being explored because of the lack of parking. They are working with the city and area hotels to bring such a program to campus.
  - Dining Services has agreed to donate leftover food to food banks.
  - SGA is exploring the possibility of a “green fee” to be added to tuition.
  - SGA is planning an Oratorical Contest this winter to find the best senior orator on campus.
  - SGA will purchase two additional bike racks for the campus.
  - SGA is sponsoring a Red Cross Blood Drive.

Break at 9:45 a.m.

<sup>1</sup>Dwight Johnson joined to the conference call.

Meeting reconvened at 10:00 a.m.

Chair Land acknowledged Trustee Emeritus David Watson’s presence at the meeting and thanked him for attending the meeting.

**ACADEMIC AFFAIRS COMMITTEE:**

Trustees Cherry Daniel (chair), Don Belk, Demetria Clemons, Marie Land, and Dan Ravenel attended the meeting, along with Beverly Diamond, Raymond Barclay (Associate VP and Director of Institutional Research), Don Burkard (Associate VP for Enrollment Planning), Sherrye Carradine, Deanna Caveny, Julia Eichelberger (Chair, Faculty Committee on Academic Planning), Susan Morrison (Associate Provost for Operations and Administration), Joe Kelly, Rhonda Mack, Amy McCandless, Tom Trimboli, and Fran Welch.

Dr. Daniel presented the following committee report:

The committee presented a resolution to change the name of the “School of Business and Economics” to “School of Business.”

**RESOLUTION OF THE BOARD OF TRUSTEES  
RENAMING OF THE SCHOOL OF BUSINESS AND ECONOMICS**

---

**October 16, 2009**

---

**WHEREAS**, the Board has been requested by the Dean of the School of Business and Economics, the Interim Provost and by the President of the College to change the name of that School to the “School of Business;”

**WHEREAS**, the Board concurs with the President’s opinion that the current name of the School could inadvertently reflect a preference of one academic department or course of study to the exclusion of others; and

**WHEREAS**, the Board agrees that it is appropriate to change the name of the School, as requested, to dispel any potential confusion concerning the emphasis of the School or the relative importance of its varied programs, courses and other academic activities.

**NOW THEREFORE, BE IT –**

**RESOLVED**, that within 12 months from the effective date of this Resolution the President is authorized to change the name of the “School of Business and Economics” to the “School of Business,” and to take all necessary and appropriate actions related thereto, provided that the President provides the Board at least 30 days notice prior to the effective date of such name change;

**RESOLVED**, that the President and the Provost, or either of them, shall provide timely notice of the name change to the South Carolina Commission on Higher Education, the Southern Association of Colleges and Schools and to such other accrediting and government entities as may be appropriate;

**RESOLVED**, that the Provost and the Dean of the School shall collaborate with the Executive Vice President of Marketing and Communications to develop a public awareness effort to inform internal and external constituencies of the name change and to further promote a desired brand identity for the School;

**RESOLVED**, that nothing contained in this Resolution shall be deemed as a prohibition to consider naming opportunities for the School or any academic unit or component thereof; and

**RESOLVED**, that except as provided for herein this Resolution shall not be deemed to affect any other activity of the School.

\*\*\*\*\*

**The Academic Affairs Committee moves that the resolution to change the name of the “School of Business and Economics” to “School of Business” be approved as presented. All in favor.**

The committee presented a resolution to create a new joint masters degree program between the School of Education, Health, and Human Performance and The Citadel.

**COLLEGE OF CHARLESTON  
RESOLUTION OF THE BOARD OF TRUSTEES**

**PROPOSAL FOR NEW JOINT DEGREE PROGRAM  
MASTER OF ARTS IN TEACHING IN THE MIDDLE GRADES**

---

**October 16, 2009**

---

**WHEREAS**, upon the recommendation of the President, the Interim Provost and the Faculty Senate, the Board has been requested to approve a new joint masters degree program to be named “Master of Arts in Teaching in the Middle Grades” (the “Joint Program”);

**WHEREAS**, the Joint Degree Program would commence in the Fall 2010 semester and reflects a collaboration between the College’s School of Education, Health, and Human Performance and The Citadel, as further detailed in a Memorandum of Understanding between the College and The Citadel;

**WHEREAS**, the Board has been advised that there is a critical shortage of teachers for Middle schools throughout the Lowcountry of South Carolina and that the new Joint Program is intended to address that need; and

**WHEREAS**, the Board has also been advised that there is sufficient student demand for such a master’s program and that adequate resources are available, or are likely to become available, to finance the operations and management of the Joint Program.

**NOW THEREFORE BE IT ---**

**RESOLVED**, that the President and the Interim Provost, or either of them, are hereby authorized to submit the new Joint Program to the South Carolina Commission on Higher Education pursuant to S.C. Code Ann. § 59-103-35 for such approvals as may be required under controlling law or regulation;

**RESOLVED**, that the College may take such further actions as may be necessary or appropriate to secure approval of the Joint Program from such Commission and to implement the new Joint Program, as described herein and presented to the Board through its Committee on Academic Affairs by the Interim Provost; and

**RESOLVED**, that the Chair of the Board is hereby authorized to sign the College's submission to the South Carolina Commission on Higher Education on behalf of the Board.

\*\*\*\*\*

**The Academic Affairs Committee moves that the resolution for the new M.A.T. in Middle Grades Education (Joint with The Citadel) be approved as presented. All in favor.**

**Provost's Report:**

Beverly Diamond provided the following report:

- A resolution will be presented to the Faculty Senate to name the Distinguished Teacher-Scholar Award for the late Professor William V. Moore, who received the first Teacher-Scholar Award.
- CHE is setting up a Consortium called DegreeSC to offer on-line degree programs. The College of Charleston will prepare to offer three specific courses. Academic Affairs will bring in a consultant to analyze our needs for moving forward effectively since our experience to date is limited.
- Two graduate programs, the Masters of Environmental Studies and the Masters in Public Administration, plan to offer a joint degree targeted at persons interested in working in the public and volunteer sectors in the environmental field. The joint degree would require 56 hours and one thesis, rather than the 80 hours and two theses needed to complete the two degrees separately.
- Susan Morrison reported that some faculty and staff have had the H1N1 vaccine (swine flu) though not large numbers at one time. A website, <http://emergency.cofc.edu/documents/h1n1tofaculty.pdf> offers guidance to faculty on dealing with class and attendance issues related to this illness.
- The College has been awarded a grant for a program in which six to ten high-functioning mentally disabled individuals will spend four years on campus in residence and take a special curriculum, after which they will receive a certificate.

**Student Information:**

- Don Burkard presented data on student enrollments, including demographics. Highlights include:
  - There was a record high number of freshmen applications.
  - An increase in the number of entering freshmen, coupled with a 2.7% growth due to retention of currently enrolled students, resulted in the highest undergraduate enrollment in the history of the College.
  - There has been a linear trend of decreasing yield rates for both in-state and out-of-state freshmen.
  - The average SAT for entering freshmen dropped by nine points to 1212.
  - Financial need is increasing by all indicators.

**ATHLETICS COMMITTEE:**

Trustees Philip Bell, John Busch, and Jimmy Hightower attended the committee meeting. Also present were Joe Hull (Director of Athletics), Laura Lageman (Associate Director of Athletics/SWA), and Otto German (Director of Compliance).

In Mr. Johnson's absence, Mr. Bell presented the following committee report:

NCAA Compliance Review:

Otto German updated the committee concerning current issues related to the College's NCAA Compliance and shared information pertaining to the Academic Progress Rate (APR) and Graduation Success Rate for athletes.

Arena Phase 2 Tour:

Joe Hull led a tour of the Arena Phase 2 enhanced facilities. Members toured the Sports Medicine area and Michelle Futrell (Director of Sports Medicine) demonstrated how the new equipment, including the Underwater Treadmill and the Polar Plunge, will provide enhanced care and treatment for our student athletes to prevent injuries or to provide injury rehabilitation. Next stop was a tour of the new practice gymnasium and the Sports Performance area. The Sports Performance area contains an array of equipment that will encourage our student athletes to enhance their speed, agility, flexibility, and strength while also providing guidance for proper nutrition.

Sports Performance Demonstration:

Steve Bamel (Sports Performance Director) gave the members a demonstration of how the Sports Performance area is helping our student athletes improve as athletes. The presentation (plus a brochure) was similar to that provided to prospective recruits visiting the College.

Student Athlete Seminar Presentation:

Laura Lageman (Associate Athletic Director) shared information about the weekly seminar that is mandatory for all incoming student athletes. She discussed the goals for the seminar and shared examples of the type of information that is discussed. Classes run for ten weeks with one hour class required per week. There are six sections of the class taught with about 15-16 students per section. Each section includes student athletes from a variety of teams.

Comments by Joe Hull (Director of Athletics):

Due to cost containment initiatives undertaken by the SoCon, a number of SoCon Championship tournaments have a reduced number of teams that qualify for the tourney. Examples include volleyball and women's soccer this fall.

The department has made significant investments intended to enhance our website and video streaming ability. The new version of the website was launched in September. The new site is more user-friendly and has dramatically improved video capability. The web is 24/7/365 and available worldwide, and we expect these improvements to help recruiting while increasing the level of interest in Cougar athletics. The video streaming has improved from a raw single camera shoot to broadcasts that include multiple cameras, graphics, visible time, score and period, audio commentary and, in some cases, replays. The result is a broadcast that looks much like a TV broadcast. As the broadcasts have improved, athletics will encourage more people to follow our teams via streaming.

## **GOVERNMENTAL AFFAIRS COMMITTEE:**

Trustees Lee Mikell (chair), Larry Miller, Greg Padgett, and Joe Thompson attended the committee meeting. Others in attendance include Steve Osborne, Bobby Marlowe (Governmental Relations), Shirley Hinson (Director of Governmental Relations), and Susan Anderson (Director of Research and Grants Administration).

Mr. Mikell presented the following committee report:

### **Outreach Initiatives for Elected Officials:**

The Legislative Luncheon with the Senate staff on October 5 went very well. Feedback was very informative and productive. A similar legislative outreach with the House staff members will be held on October 20.

President Benson will talk about the Strategic Plan at the Legislative Luncheon on October 27. Mr. Mikell encouraged Board members to attend. Also, Chair Land stressed the importance of Board members attending if available.

Legislators will be invited to attend the basketball game at the Arena on February 6, 2010.

Legislative Reception will be held in Columbia on February 23, 2010.

### **Budget Update:**

Steve Osborne provided the committee with an update on the budget and budget cuts.

### **Legislative Update:**

The Regulatory Relief Bill passed the House last year, but it didn't pass the Senate. The President's Council and Liaisons will meet on October 27 to further discuss the bill. Higher education will focus on the bill and will try to push the bill through.

### **State and Federal Grants Update:**

Susan Anderson presented information regarding the College's current grant efforts and future possibilities.

## **ALUMNI RELATIONS COMMITTEE:**

Trustees Annaliza Moorhead and Sam Stafford attended the meeting, along with David Hay (President, Alumni Association Board). Staff members George Watt, Karen Jones and Jack Huguley (staff liaisons), and John Hartman (Assistant to the Director of Alumni Relations), also attended the meeting.

In Mr. Wood's absence, Mr. Stafford presented the following committee report:

### **Upcoming Events:**

- Lowcountry Alumni Chapter Golf Tournament and BBQ will be held on October 22, 2009.
- "Doing the Charleston" in Baltimore, October 29, 2009, will be held at Ayers Saint Gross, Architects in Baltimore.

- Alumni Weekend Travel to Asheville, NC, November 6-8, 2009. There are 20 participants signed up for the event. A reception with Asheville area alumni will be part of the event.
- Alumni Awards Banquet, November 12, 2009, at the DoubleTree Historic Charleston.
  - Alumni Award of Honor: William V. Moore will be posthumously awarded for his 37 years of service to the College of Charleston as a professor, administrator and voice of the Cougars.
  - Distinguished Alumna Award: Arlinda F. Locklear, '73 – Attorney in DC focusing on federal Indian law. First Native American woman to argue a case before the U. S. Supreme Court and won the case.
  - Alumna of the Year: Callie Shell, '83 – Official photographer for TIME Magazine's coverage of the Obama Campaign, former official photographer for Vice President Al Gore.
  - Young Alumna of the Year: Margaret Anne Florence, '01 – Actress, singer. She has two movies soon to be released – one with Kevin Costner that was filmed partly on the College of Charleston campus. She sang the lead in The Fantastics off-Broadway. She is also featured in current television advertisements for the Olive Garden and Wal-Mart.
  - Pre-Medical Society's Outstanding Service Award in Medicine: Jonathan L. Cook, '88 – Director of Dermatological Surgery, Duke Medical Center.

#### Strategic Plan Update:

- The College of Charleston Alumni Board elected two new Board members at the September 17 Board Retreat:
  - Kristen M. Beres, '11, a junior from Pewaukee, Wisconsin, is an Urban Studies major at the College. She is President of the Student Alumni Associates and a Charleston 40 tour guide.
  - Carl W. Blackstone, '93, lives in Columbia, SC and is head of Governmental Relations with Haynsworth Sinkler Boyd, P.A. He served as Past President of SGA and Past member of SAA.
- Mr. Jack Huguley reviewed the Alumni Association's Strategic Plan with the committee. Mrs. Moorhead noted that there was a clear connection between the Alumni Association's Strategic Plan and Section #9 of the College of Charleston's Strategic Plan. Mr. Huguley thanked the committee and Mr. George Watt for their commitment to advancing alumni engagement.

#### Social Networking Update:

- The new College of Charleston Alumni Facebook Fan Page was launched 30 days ago and currently has 2,160 fans. The status of the page is updated daily with upcoming events and other pertinent alumni information.
- The new College of Charleston Alumni LinkedIn group, a professional network for College of Charleston Alumni, has 1,497 members.

#### Replacement of 1972 and 1973 Diplomas:

Mr. Jack Huguley asked the committee to review a resolution to be proposed at the Board meeting on October 16 to replace the diplomas for the alumni that graduated in 1972-1973 at a cost of approximately \$3,800. It is expected that this improvement will be warmly received by the 321 living alumni from 1972-1973.

**COLLEGE OF CHARLESTON  
RESOLUTION OF THE BOARD OF TRUSTEES**

**COLLEGE OF CHARLESTON DIPLOMAS FOR THE  
GRADUATING CLASS OF 1972-1973**

---

**October 16, 2009**

---

**WHEREAS**, it has been and remains a tradition of the College of Charleston to provide diplomas that are printed on high quality parchment and that are signed by the Chair of the Board, the President of the College and the Chairs of all academic departments of the various Schools of the College;

**WHEREAS**, that tradition was not followed for the Graduating Class of 1972-1973;

**WHEREAS**, the President fully concurs with a recommendation of the College of Charleston Alumni Association that this deviation from tradition be corrected; and

**WHEREAS**, the Board also believes that it would be wholly fitting and appropriate to take such corrective action.

**NOW THEREFORE BE IT –**

**RESOLVED**, that the President is hereby authorized and directed to take such action as may be necessary and appropriate to issue duplicate diplomas to all living graduates of the Class of 1972-1973 on such parchment, with such signatures, and in such form as may be fully reflective of the traditions of the College;

**RESOLVED**, that such newly issued diplomas bear a discrete inscription that they are duplicate diplomas;

**RESOLVED**, that the new diplomas be provided without cost to the recipients; and

**RESOLVED**, that the College of Charleston Alumni Association be requested to assist in the management of this effort and, further, be asked to forward the new diplomas to the Graduating Class of 1972-1973 along with a copy of this Resolution and the compliments of the Board of Trustees.

\*\*\*\*\*

**The Alumni Relations Committee moves that the resolution to replace the diplomas for the graduating class of 1972-1973 be approved as presented. All in favor.**

Mr. Huguley noted that an anonymous donor will underwrite the cost of printing the diplomas.

Break at 10:15 a.m.

Meeting resumed at 10:30 a.m.

### **AD HOC COMMITTEE TO STUDY BOARD OFFICER ELECTION DATES AND TERMS:**

Committee members Don Belk and Demetria Clemons attended the meeting, along with Elizabeth Kassebaum and Betty Craig.

In Chair Frank Gadsden's absence, Demetria Clemons presented the committee's report:

This special committee was created to study proposed change(s) in the Board's Bylaws. The committee's charge was to review other board's information regarding Board Officer Election Dates and Terms and report its findings to the full Board at the January Board meeting.

The proposed Board of Trustees' Bylaw change(s):

- (1) Affects all Board officers, not solely the Chair.
- (2) Confirms terms of service, but narrows number of terms officers may serve continuously
- (3) Moves dates of officer elections from the July/August Board meeting to the October Board meeting.

All Board members will be polled regarding their recommendations for these proposed changes to the Board Bylaws. They will complete a survey and return it no later than November 18. The committee will review all recommendations and present the findings to the full Board at its January Board meeting.

Because the Board must be notified 30 days in advance of a Bylaws change, the Ad Hoc Committee will present a resolution for consideration and approval at the April Board meeting, to be effective immediately.

### **NEW BUSINESS:**

Mike Haskins presented the Board with a Media Update:

- Branding and Marketing:
  - The second edition of the Brand Manual will be published online. A small reference guide will be distributed to the Board of Trustees.
  - College of Charleston banners were installed on light posts within the campus and at major entrances.
  - A uniform and comprehensive signage proposal for major facilities will be presented to the BAR in October.

- Advertising:
  - The second stage of the College’s advertising campaign began September 1 and will continue through the end of October. Limited testing will be done with radio advertising in the Charleston market.
- Website:
  - The main sections of the completely overhauled and upgraded website were launched.
- Media Relations:
  - Since January 1, 2009, there have been 880 print and broadcast media placements.

Elizabeth Kassebaum presented the Board with Information Items:

- Letters of Intent for State College and University Board Seats to date have been received from Don Belk, Frank Gadsden, Dan Ravenel and Joe Thompson. Scott Woods, ’89, with the S. C. Federal Credit Union, has submitted his Letter of Intent to run for the District 1 Seat.
- Board members were reminded to update their bios on the website.
- Board members were asked to mark their calendars regarding the Campus Events list at their places.
- The Outreach Efforts Roundtable Proposal was accepted by the Association of Governing Boards (AGB). Ms. Kassebaum reported that she and Chair Land will present the Outreach Efforts Program Proposal at the AGB National Conference on Trusteeship in Orlando, March 21-23, 2010 and thanked the Board for their support of this effort.
- Each Board member has an individualized Board Outreach Efforts Email at their places. They were asked to amend it as needed. It will be updated monthly.
- Social security numbers are no longer needed when Board members make admissions requests. The Admissions Office no longer sends social security numbers by email because it is not a secure method of transmitting information and they discourage others from doing it as well.

Break at 11:00 a.m.

**At 11:15 a.m. Chair Land asked for a motion to resolve the Board into Executive Session for the purpose of considering contractual and personnel issues. Philip Bell so moved. “Is there a second?” Joe Thompson seconded. “All those in favor signify by saying ‘Aye’; all those opposed by saying ‘No.’” All in favor.**

In addition to the President, Chair Land asked the following staff members – Steve Osborne, Tom Trimboli, Sherrye Carradine, Bev Diamond, Monica Scott, Elizabeth Kassebaum, Betty Craig, and George Watt to remain and attend the Executive Session at this time. Everyone else left the room.

**It was moved (Thompson), and seconded (Belk), to come out of Executive Session. All in favor.**

Chair Land announced that during Executive Session, honorary degrees were approved as noted below:

- (1) December 2009 Commencement Ceremony – Mary Jackson, Mel Marvin and Mayor Joe Riley
- (2) May 2010 Commencement Ceremony – Anita Zucker

Break at 12:40 p.m.

**It was moved (Bell), and seconded (Busch), to go back into Executive Session at 12:50 p.m. All in favor. Everyone, except the Board members and Elizabeth Kassebaum, left the room.**

**It was moved (Miller), and seconded (Johnson), to come out of Executive Session at 1:45 p.m. All in favor.**

**There being no further business, it was moved (Miller), and seconded (Ravenel), that this meeting of the Board be adjourned at 1:45 p.m.**

<sup>1</sup>Note for the Record (page 12): Dwight Johnson entered the conference call.