COLLEGE OF CHARLESTON
BOARD OF TRUSTEES

Randolph Hall Board Room
College of Charleston
Charleston, South Carolina

January 29, 2010
8:30 a.m.

Presiding:
Marie M. Land, Chair

Members of the Board Present: Mr. Donald H. Belk, Mr. J. Philip Bell, Mr. John H. Busch, Mrs. Demetria Noisette Clemons, Dr. L. Cherry Daniel, Mr. Frank M. Gadsden, Mr. James F. Hightower, Mr. William D. Johnson Mr. G. Lee Mikell, Mrs. Annaliza O. Moorhead, Mr. Gregory D. Padgett, Mr. Daniel Ravenel, Dr. Sam Stafford III, Mr. Joseph F. Thompson, Jr., and Mr. John B. Wood, Jr.

Absent: Mr. Lawrence R. Miller

Trustee Emeritus: J. David Watson

Others in attendance: President George Benson; Drs. Renee Anderson, Foundation Board Liaison; Beverly Diamond, Past Interim Provost and Executive VP for Academic Affairs; Bob Cape, Senior VP for Information Technology; and George Hynd, Provost and Executive VP for Academic Affairs; Messrs. Mike Haskins, Executive VP for External Relations; Jack Huguley, Director of Alumni Relations; Joe Hull, Director of Athletics; Sam Jones, Director of Budgeting and Payroll Services; David Hay, President, Alumni Association Board; Bobby Marlowe, Legislative Affairs Liaison; Ron Menchaca, Director of Executive Communication; Steve Osborne, Executive VP for Business Affairs; Jonathan Ray, Director of Special Events and Chef Concierge; Tom Trimboli, Senior VP for Legal Affairs/General Counsel; George Watt, Executive VP for Institutional Advancement; and Victor Wilson, Executive Vice President for Student Affairs; Mses. Priscilla Burbage, Vice President, Fiscal Services; Sherrye Carradine, Assistant Counsel; Shirley Hinson, Director of Governmental Relations; Elizabeth Kassebaum, Secretary to the Board of Trustees; Gail Long, Internal Auditor; Monica Scott, VP for Facilities Planning; Deni Mitchell, Senior Executive Assistant to the President; John Capelle, President, Student Government Association; Dr. Joe Kelly, Speaker of the Faculty; Mr. Mike Robertson of the Media Communications Office; and Ms. Diane Knich, Post and Courier Reporter.

(In accordance with requirements of the S. C. Freedom of Information Act, news media was notified of the time, location, and agenda for this meeting).
The regular meeting of the College of Charleston Board of Trustees was called to order at 8:30 a.m. by Chair Land.

WELCOME AND INTRODUCTIONS:

Chair Land welcomed everyone to the meeting and announced that in keeping with “best practices” the Board members seating arrangement has been changed to an alphabetical system.

She briefly introduced new employees. Detailed bios can be found behind Tab II of the Board Book.

1. John Bello-Ogunu, Associate Vice President and Chief Diversity Officer
2. Vince Benigni, Associate Professor and Graduate Director in the Department of Communication, has been appointed to the position of Faculty Athletics Representative.
3. Randy Carver, Director of Housing Facilities in the Department of Residence Life and Housing
4. Willa Chambers, Director of Advancement Services
5. John Cordray has been named Physical Plant Director.
6. George Hynd, Provost and Executive Vice President for Academic Affairs. Chair Land thanked Bev Diamond for her services as Interim Provost.
7. Chris Tobin, Vice President of Development

And, lastly, she introduced Diane Knich, Post and Courier Reporter, who attended the meeting.

APPROVAL OF MINUTES:

It was moved (Thompson), and seconded (Bell), that the October 16, 2009 Board Meeting Minutes be approved. All in favor.

PRESIDENT’S REPORT:

President Benson thanked the Board members for participating in December Commencement. Honorary degrees were presented to Joe Riley (speaker), Mary Jackson and Mel Marvin.

The opening of The Marion and Wayland H. Cato, Jr. Center for the Arts was celebrated on January 8 and 9. The private opening was held on January 8, and the public opening was held on January 9.

The Board members toured the Science Center last evening. Opening of the Science Center will be celebrated in April. President Benson encouraged everyone to tour this beautiful building if they haven’t already done so.
**Lowcountry Graduate Center:**

President Benson reported that the College has signed a Memorandum of Understanding which effectively changes the operational structure of the Lowcountry Graduate Center (LGC). The College is the fiscal agent, but there has never been a document that lays out the responsibilities. Further, President Benson noted that the former director of the Center has resigned. An interim director will be named, and then a search will begin for a full-time director.

The North Campus is co-located with the LGC. The College pays for half of its staff and half of the rent. Sue Sommer-Kresse has assumed the new position of Vice President for Community Relations. She will work with the office of Institutional Advancement and the President’s Office. Her initial charge is to reinvigorate the North Campus. There will be separate directors for the LGC and the North Campus.

**Reorganization of Ombuds Office:**

President Benson announced the reorganization of the Ombuds Office. He asked Tom Trimboli to update everyone on this change. Mr. Trimboli stated that effective January 1, the Ombuds Office has been eliminated. JoAnn Diaz served as the Ombuds person for the College, but she also served as Director of Human Relations. JoAnn will continue to serve as Director of Human Relations. Three new Resource Coordinators will handle the Ombuds efforts – Deni Mitchell (staff), John Newell (faculty), and Marjorie Thomas (students) will assume these new responsibilities in addition to the work required of their original positions. This new Ombuds program is working well.

**Science Dean Search Update:**

One candidate was interviewed this past week. Another candidate will come in next week. And a third candidate may be interviewed.

Chair Land thanked David Watson, Trustee Emeritus, for his presence at the Board meeting.

**EXECUTIVE COMMITTEE:**

Trustees Marie Land (chair), Philip Bell, Cherry Daniel, Lee Mikell, Greg Padgett, and Joe Thompson attended the meeting. Others in attendance were President Benson, Steve Osborne, Sherrye Carradine, Tom Trimboli, Elizabeth Kassebaum, and Betty Craig.

Chair Land presented the following committee report:

On December 4, 2009, the Executive Committee met and approved a resolution to award the December 2009 undergraduate and graduate degrees.
WHEREAS, pursuant to S.C. Code Ann. § 59-130-30 the Board of Trustees of the College is constituted as a body corporate and politic and is empowered, among other things, to “confer degrees upon students and other persons as the board considers qualified;”

WHEREAS, the President has made available to the Board a preliminary list of candidates for the award of baccalaureate and graduate degrees from the several Schools of the College;

WHEREAS, each such candidate has been certified by the appropriate Dean, the Registrar, and the Provost, as Chief Academic Officer of the College, as meeting the requirements and prerequisites for the award of the appropriate degree upon the candidate’s successful conclusion of the Fall 2009 Semester;

WHEREAS, the Board has accepted such representations and certifications as being true and accurate in all material respects and has determined that all such degree candidates are so qualified for the award of their respective degrees upon the successful conclusion of the Fall 2009 semester; and

WHEREAS, all of the relevant degree-awarding programs of the College related to degrees to be awarded under this Resolution have been duly approved by the South Carolina Commission on Higher Education.

NOW THEREFORE, BE IT

RESOLVED that the Board hereby authorizes the President to confer on each and all of the aforementioned described degree candidates who have successfully completed the Fall 2009 semester, the names of each of which shall be published in the Official Program for the December 2009 Graduation Ceremony, those degrees for which they have been found qualified, together with all the rights, honors, privileges and responsibilities appertaining thereto;

RESOLVED, that the President and the Provost, or each of them, may make such adjustments to the preliminary list of candidates for the award of baccalaureate and graduate degrees from the several Schools of the College as may be necessary and appropriate to account for the actual academic performance of degree seeking candidates during the Fall 2009 semester; and

RESOLVED, that the President and Provost, and such employees as may be designated by both or either of them, are hereby authorized and directed to take any and all action as may be necessary and appropriate to implement this Resolution and effectuate its purposes.
**Board Engagement:**
Chair Land announced that she and Elizabeth Kassebaum will attend the AGB Conference on Trusteeship in Orlando, March 21-23. They will be facilitators for the Roundtable Discussion, “Board Engagement.” AGB changed the name of the presentation from “Board Outreach Efforts” to “Board Engagement.”

Board members were challenged to attend two or more events/meetings in 2010 than they attended in 2009, to host at least one event in their community, and/or to give the Development Office three new prospects.

Board members were asked to contact Elizabeth Kassebaum to assist with the arrangements if they are interested in scheduling a Strategic Plan presentation in their communities before the end of this calendar year. They were asked to consider statewide locations, i.e., Charleston, Columbia, Florence, Greenville, Greenwood, Orangeburg, Rock Hill, and Sumter. Mike Haskins will provide Strategic Plan talking points for the Board members when making these presentations. Elizabeth will assist as needed. Chair Land is scheduled for a presentation in Sumter in April.

**Convocation Speaker:**
The next College Reads Speaker will be Greg Mortenson and will be scheduled in conjunction with Family Weekend. Mr. Mortenson’s book, “Three Cups of Tea,” will be the theme of the Convocation Ceremony. Board members will receive a copy of the book.

**Resolution Regarding Strategic Plan:**
A future resolution is being considered regarding the Strategic Plan core purpose and values vs. the current “mission statement.” Elizabeth Kassebaum noted that the current Board Bylaws will be adjusted to reflect this change. A Resolution on the matter will be presented at a future Board meeting.

**Board of Trustees Governance Guidelines:**
Elizabeth Kassebaum has compiled a document, “College of Charleston Board of Trustees Governance Guidelines,” which she amended from the BoardSource document, “Ten Basic Responsibilities of Non-profit Boards” by Richard T. Ingram. The document will be discussed in more detail at the April Board meeting. The Board’s Statement of Adoption for the document will encourage higher education excellence by providing support of another best practice for good governance.

We are considering annual Board member self-evaluations. These evaluations will not be reviewed by anyone other than the Board member. The self-evaluation reviews Board responsibilities. It will be discussed in more detail at the April Board meeting.

**AGB Ethics Pamphlet:**
The AGB Ethics pamphlet was mailed to all Board members. Chair Land encouraged all Board members to read it.

Chair Land thanked the participants in the AGB Audio Conference, “Conflict of Interest.” Participants included Board members Philip Bell, John Busch, Jimmy Hightower, Dwight Johnson,
Marie Land, and Lee Mikell; and staff members Elizabeth Kassebaum, Sherrye Carradine, and Tom Trimboli.

Annual Agenda Items for Five Board Meetings:
This document, which lists agenda items to be covered at each Board meeting, will be added to the Board of Trustees’ website – it will not be in the Board Bylaws. It is another effort towards best practices with regard to transparency and accountability.

Deloitte’s “Ten Things for Board of Directors to Avoid”:
This list refers more directly to the work of corporate boards, but it is helpful for our Board to note the document as well.

Additional Board Member:
Chair Land announced that Representative Chip Limehouse has proposed legislation to add an additional Board member. An additional Board member increases the Board to 18 and will require a Bylaws change that the Chair will be the authority to break the tie. Tom Trimboli will provide that Resolution as needed.

College of Charleston Fund:
Chair Land stated that there was 100% Board member participation in the College of Charleston Fund this year. She noted that the decision was made for the Board to donate their per diem to the Foundation. Greg Padgett will talk about the details in his Institutional Advancement Committee Report.

Elizabeth Kassebaum briefed the Board on a number of items:
(1) She is reviewing eight other higher education boards to consider Best Practices regarding:
   ● Committee structure
   ● Executive Committee responsibilities
   ● Board Self-Evaluation
   ● Member term limits
   ● Conflict of Interest Policies
   ● Whether or not they have an Alumni Board member
(2) She sends Lowcountry new updates to the Board weekly. She asked them to check the reader comments that follow the articles. Also, Charlotte and Atlanta Business Journal articles will be included in the future.
(3) The Legislative Screening Committee Hearing for Board candidates will be on February 18 in Columbia. Candidates include Joe Thompson, John Busch (opposition: Gerald Killeen from Hilton Head), Annaliza Moorhead, John Wood, Frank Gadsden, Demetria Clemons, Dan Ravenel, and Don Belk. Legislative candidate elections will be on April 14 in Columbia. Both functions are mandatory for all Board member candidates whether or not they have opposition.

Regulatory Relief Act:
Steve Osborne reported that Regulatory Relief legislation is pending before the General Assembly. This legislation will transfer authority in certain areas to the Board of Trustees – Human
Resources, Procurement, and Capital Projects. At the April Board meeting, an Ad Hoc Committee will be created to work with the staff to have policies ready for the Board of Trustees by the Regulatory Relief Bill implementation date of July 1.

AUDIT COMMITTEE:

Trustees Philip Bell, Marie Land, Lee Mikell, and Joe Thompson attended the meeting. Staff members attending the meeting included Steve Osborne, Tom Trimboli, Sherrye Carradine, and Gail Long. Also present were George Kennedy and Dan Mullinax from Elliott Davis.

In Mr. Miller’s absence, Mr. Thompson presented the following committee report:

George Kennedy and Dan Mullinax from Elliott Davis reviewed the 2008-09 independent audit results. They also distributed and reviewed a five-year comparative financial analyses of Revenues, Expenses, Net Assets, Cash, and the number of Days of Operating Cash Reserves. This data reflected that the College has maintained financial stability even though state appropriations decreased by approximately 24.7%. The number of days of operating cash reserves at June 30, 2009 was 62 days compared to 55 days at June 30, 2008. The accounting profession considers number of days between 60 and 90 days to be sufficient for normal operations. Data presented by Elliott Davis reflected that the Number of Days of Operating Cash Reserves is in line with other South Carolina State Universities.

Elliott Davis audited and issued reports related to the College of Charleston’s financial statements, the OMB Circular A-133, and the NCAA Agreed Upon Procedures. There were no material issues or findings.

A motion was made to go into Executive Session. No actions were taken.

The remainder of the Audit Committee agenda was deferred to the April meeting.

AD HOC COMMITTEE ON INFORMATION TECHNOLOGY:

Trustees Frank Gadsden (chair), John Busch, Cherry Daniel, and Dan Ravenel attended the meeting. Also attending were Priscilla Burbage and Bob Cape.

Mr. Gadsden presented the committee report:

The BATTERY Project was reviewed by Priscilla Burbage. The BATTERY project is on schedule and in budget. The January HR/Payroll go-live was reported as virtually perfect; an extraordinary success, likely one of the very best by any client of the Banner software. Each College employee was paid on schedule and every paycheck was correct. The Flash Report highlights noted that Finance needed more reports, that recruiting was completed to fill the approved time-limited positions in IT, and that Priscilla was negotiating contract issues with a vendor to provide credit card processing. Strong praise was expressed by the Committee for the way BATTERY project management has proactively identified and addressed project risks, then tracked action items leading to their resolution.
Information Technology Support for the Strategic Plan was addressed by Bob Cape. He identified a $14M **Equipment Replacement Budget** structural problem. Over the past decade the College has experienced a rapid introduction of new facilities: Addlestone Library, Tate Center, Beatty Center, the new Education, Health and Human Performance building, and most recently the Carolina First Arena, the new Science building, and the Cato building. In each of these new buildings a great deal of new technology, funded by the individual capital project, has been installed: computers; smart classrooms including fully equipped teaching podiums, projectors and screens, document imaging devices, lighting controls; computer labs; networking cable and electronics and much more. *In no case has the operating budget of Information Technology been augmented to reflect either the additional operational costs of equipment replacement or the additional personnel support needed to provide quality services to the academic community*. To sustain current levels of service, IT needs funding to replace already-deployed equipment as it reaches its respective end-of-life. Needed is $14M through FY 2015 to simply replace equipment when those items of equipment reach the end of their expected lifetimes. Also needed is a budget process that provides commitment to operations and equipment replacement funding as part of the capital project protocol.

The increased demand for technology infrastructure and services has not been matched with increased supply. A **Growth Budget** of funding and staffing resources is required to increase capacity. For example, demand for wireless service in Addlestone now far exceeds the available capacity. Other prominent instances in which more capacity needs to be added are data storage, disaster recovery infrastructure, videoconferencing, making *all* our classrooms technology-equipped, more Faculty Technology Institute sessions, additional HVAC & electrical power infrastructure, and not least, restoration of IT staff positions lost to budget cuts.

The **Equipment Replacement Budget** and the **Growth Budget** each deal with existing technologies. In no way do they account the introduction of *new* technologies. A **New Strategic Initiatives Budget** is required. New faculty hires, new academic programs, the ever-increasing familiarization of new students with technology, and the fast paced evolution of new technology each demand innovation and investment by Information Technology. Exploration of ‘thin client’ computing has the potential to achieve significant cost reductions, and of electronic digital signatures with workflow to achieve business process efficiencies. We must dramatically accelerate our support of the tidal wave of mobile computing devices.

**New Learning Management System (LMS) to Replace WebCT.** Bob Cape reported that all faculty had been given the opportunity to trial four candidate Learning Management Systems (LMS). Based importantly on preferences subsequently expressed by the faculty, the selection committee ranked the candidates. Now IT is ‘proving in’ the leading candidate.

**Student Email** needs to be replaced. Two recent developments give hope that the College might be successful in coming to satisfactory agreement with an external provider such as Google.

---

1. In fact, Information Technology lost 15 vacant positions at January, 2009 -- fully 20% of its complement of positions.
2. More than 50 College classrooms have no technology (no computer, network connection, projector, etc.)
3. Ten years ago we had not heard of Google, text messaging, Facebook, Twitter, YouTube, Blackberrys, Internet 2, or iPhones!!
or similar: (1) the Citadel just announced that they were implementing Google email, and (2) the Common Solutions Group of EduCause announced near-term availability of a template agreement as between a university and Google to provide email and related services.

Effective December 22, 2009 the College is formally elected by the Board of Directors as a member of South Carolina Light Rail (SCLR.)

A draft policy meeting Higher Education Opportunity Act requirements addressing use of peer-to-peer file sharing for unauthorized downloading of copyright materials, including music and videos, will be presented at the next meeting.

FINANCE COMMITTEE:
Trustees Joe Thompson (chair), Philip Bell, John Busch, Frank Gadsden, and Marie Land attended the meeting. Staff members present included Steve Osborne, Priscilla Burbage, George Hynd, Sam Jones, Beverly Diamond, Joe Kelly, Shirley Hinson, Jan Brewton, John Campbell, and Gail Long.

Mr. Thompson presented the following committee report:

Sam Jones reviewed the budget adjustments reflected through December 31, 2009. There were several adjustments affecting the bottom line budget, the most significant being the adjustment to the FY 2009 carry-forward. There were also the ordinary realignments within operating divisions which do not affect the bottom line.

COLLEGE OF CHARLESTON
RESOLUTION OF THE BOARD OF TRUSTEES
BUDGET ADJUSTMENTS

January 29, 2010

WHEREAS, College management has revised its projections of revenues and expenses for the year 2009-2010 and, based on that revision, has recommended certain reallocations and adjustments to the budget previously approved by the Board; and

WHEREAS, those recommended reallocations and adjustments were presented to the Board’s Finance Committee and were determined to be reasonable and appropriately supported by College management.

NOW THEREFORE, be it

RESOLVED, that the Board hereby approves the recommended reallocations and adjustments to the approved budget for year 2009-2010, as presented by College management to the Finance Committee and as further detailed in the table captioned “College of Charleston 2009-2010
Revenue and Expense Budget Adjustments December 31, 2009” contained in the Board of Trustees briefing book dated January 29, 2010; and

RESOLVED, that all actions of College management to effectuate these reallocations and adjustments prior to the effective date of this Resolution are hereby ratified and affirmed.

***************

The Finance Committee moves that the resolution to approve the budget adjustments for the quarter ended December 31, 2009 be approved as presented. All in favor.

Steve Osborne presented the proposed Housing and Food Service fee structure for 2010-2011. It represents an average 5% increase for housing and an average 3.7% increase for food service.

**COLLEGE OF CHARLESTON**  
**RESOLUTION OF THE BOARD OF TRUSTEES**  
**STUDENT HOUSING FEES**  
January 29, 2010

**WHEREAS,** College management utilizes a multi-year pro-forma estimate for calculating the revenue needed to meet the operating costs of College student residence halls, as well as, debt service requirements for the facilities and other planned improvements for student residence halls;

**WHEREAS,** College management has advised the Board that it has reviewed its resident hall needs against pro-forma income and expenses and has determined that an increase in the student housing fee is needed to provide sufficient revenue to meet housing operational costs, debt service requirements, and future planned improvements to student residence halls; and

**WHEREAS,** College management has recommended that the Board increase the allowable charges on residential housing for students to the extent needed to address these matters and to maintain the quality of student residential housing services on or about the campus of the College.

**NOW THEREFORE,** be it

**RESOLVED,** that the Board hereby approves the percent increases for residential housing and related programs as indicated in the schedule captioned “College of Charleston 2010-2011 Proposed Fees (Housing and Food Services)” contained in the Board of Trustees briefing book dated January 29, 2010; and

**RESOLVED,** that no such increase shall become effective prior to August 1, 2010 and that the effective date of each such increase is timely communicated to the College community well in advance of the respective effective dates.

***************
WHEREAS, the College contracts with Aramark™ for the provision of food services on or about the campus of the College;

WHEREAS, pursuant to that contract Aramark™ provides services to meet the meal plan needs of the College on a cost reimbursable basis;

WHEREAS, College management utilizes a multi-year pro-forma estimate for calculating the revenue needed to meet the operating costs of the College food services needs, as well as, debt service requirements for the facilities and other planned improvements for student food services; and

WHEREAS, College management is recommending that the Board increase the allowable charges on certain meal plans and related programs to the extent needed to address increases in costs and maintain the quality of food services on or about the campus of the College.

NOW THEREFORE, be it

RESOLVED, that the Board hereby approves the percent increases for meal plans and related programs as indicated in the schedule captioned “College of Charleston 2010-2011 Proposed Fees (Housing and Food Services)” contained in the Board of Trustees briefing book dated January 29, 2010; and

RESOLVED, that no such increase shall become effective prior to August 1, 2010 and that the effective date of each such increase is timely communicated to the College community well in advance of the respective effective dates.

*******

The Finance Committee moves that the resolutions to approve the 2010-2011 fees for Housing and Food Service be approved as presented. A copy of the fees may be found behind the Finance Committee Tab. All in favor.

The annual audit of the College by the external audit firm of Elliott Davis has been completed. Please note for the record that copies of the Comprehensive Annual Financial Report can be found at each Board member’s place.

Steve Osborne updated the Committee on the state and College budget issues. This included the College’s response to the two state budget cuts taken since July 1, 2009.
Steve Osborne advised the Committee of the renewal of the Academic and Administrative Facilities Revenue Bond Anticipation Notes, Series 2009A, of the College of Charleston. The notes were issued on December 15 by Wachovia Bank at an effective interest rate of 1.34%. This is less than half of that from the first BAN issue.

Steve Osborne briefed the Committee on the College’s recent meeting with Moody’s Investors Services. At Moody’s invitation, Steve and Sam Jones, along with representatives from Bank of America/Merrill Lynch, met with Moody’s in New York on December 10. A copy of the presentation materials used in that visit was distributed to the Finance Committee. The College is awaiting notification of any change in its credit rating.

FACILITIES COMMITTEE:
Trustees Jimmy Hightower (chair), Cherry Daniel, Dwight Johnson, and Lee Mikell attended the committee meeting. Also attending were Monica Scott, Susan Morrison (Associate Provost), John Cordray (Director of the Physical Plant), and Ralph Beatty (Southern Management Group).

Mr. Hightower presented the following committee report:

Current Project Update:
- Science Center: Project is complete
- Athletics Complex: The architect is preparing sample railings for the upper tier seating.
- Cato Center: The architect has sent a letter to the contractor rejecting the floor on the first level. The floor cannot be repaired and must be covered in order to meet the contract specifications.
- Dixie Plantation Phase I: The trails should go out for bid very soon, and the barn and studio renovations will begin this spring.
- Grice Marine Lab: Construction has been delayed pending the securing of final financing.
- Craig Cafeteria Conversion and Renovation: Work will be completed in February and move-in is scheduled for March.
- Randolph Hall/Porter’s Lodge/Towell Library: Project is on schedule. Window removal is 40% complete. Scaffolding will be removed by May Commencement. Completion is scheduled for September 2010.
- 34 George Street Parking Lot: Project is complete.

Deferred Maintenance:
The current estimated deferred maintenance estimate exceeded $100 million with a proposed 20-year plan to eliminate the backlog. A more thorough analysis needs to be completed on residential buildings and infrastructure.

Interim renovations are planned for the Rita Hollings Science Center and the Simons Center for the Arts. Major renovations are included in the College’s long-term plan but are pending until funding can be secured.
ALUMNI RELATIONS COMMITTEE:
Trustees John Wood (chair), Frank Gadsden, and Annaliza Moorhead attended the meeting, along with David Hay (President, Alumni Association Board). Staff members Jack Huguley, Karen Jones, and John Hartman, also attended the meeting, along with invited guests George Watt (Executive VP for Institutional Advancement) and Ryan Small (Assistant Director of Alumni Relations).

Mr. Wood presented the following committee report:

Alumni Association Board Nominations:
Karen Jones reported that the Nominating Committee is accepting nominations for 2011 and 2012 Board membership. Serving on the Alumni Board is an opportunity for alumni to become involved.

2010 Alumni Awards Nominations:
Karen Jones reported that the Alumni Awards Committee is accepting nominations for the 2010 Alumni Awards Ceremony on November 11. All awards offered and past recipients are available on the Alumni website.

2010 Alumni Association Scholarships Nominations:
Karen Jones reported that the Alumni Association is offering 18 scholarships that range from $1500 to $2000 per year. Some scholarships are open only to children and relatives of alumni, but others are open to all students who demonstrate leadership potential. The Class of 2009 has committed to endowing a $25,000 scholarship over the next five years.

Upcoming Events:
● Old Timers’ Society Celebration on March 13, 2010 which consists of alumni who graduated fifty or more years ago. The Class of 1960 will be inducted into the Society during this year’s celebration.
● Class of 1960 50th Reunion Celebration on March 13, 2010
● “A Charleston Affair” on April 24, 2010 – VIP tables will be offered this year in Alumni Hall for $2000 and Physicians Promenade for $1500. These tables are open to any alumni or affinity group.

Greenville Area Update:
Ryan Small reported that a committee has been formed to determine ways to increase alumni engagement in the Greenville area. The first committee meeting was held in November. The second committee meeting is scheduled for February 26 in conjunction with an event at Foundation Board Member Sharon Kingman’s home when Coach Bobby Cremins’ will be the keynote speaker.

INSTITUTIONAL ADVANCEMENT COMMITTEE:
Trustees Greg Padgett (chair) and Don Belk, and John Wood, along with Foundation Board members Renee Anderson, Gus Gustafson, David Hay, and J. J. Lamberson. Others in attendance include: Susan Anderson (Director of Research and Grants Administration), Cathy Mahon (Director of Major Gifts), David Masich (Director of Gift Planning), George Watt, Laurie Soenen
Mr. Padgett presented the following committee report:

George Watt introduced our new Vice President for Development, Chris Tobin.

Mr. Padgett called attention to George Watt’s five-page leadership update which is in the Board Book.

**Fundraising Reports:**

Cathy Mahon presented the fundraising report for the 4th quarter. New commitments received in 2009 were $8,057,657, compared to $7,146,104 in 2008, which showed an increase of $911,533 due to an increase in planned gifts and unrestricted cash.

**Major and Planned Gifts Program:**

David Masich mentioned the Archer’s who have pledged $250,000 over five years with $5,000 going to the College of Charleston Fund and $45,000 going to the Jewish Student Life Programs. A little over $1.2 million has been received in planned gifts.

Mr. Padgett asked everyone to support unrestricted as well as restricted giving.

**Endowment Status Report:**

George Watt presented a brief Endowment Fund Report. The total number of Endowed Funds is 404. Number of Endowed Funds below Historic Gift Value was 38 in 2009 compared to 154 in 2008. Total assets is at $54 million.

**College of Charleston Fund:**

Gus Gustafson reported on the College of Charleston Fund which increased by almost $100,000 or 10% from 2008. The Board of Trustees and the Alumni Board had 100% participation. Mr. Padgett thanked the Board for their support and said that the Foundation awaits their unrestricted gifts and per diem donations.

**External Funding Update:**

Susan Anderson presented the External Funding Report which addressed grant activity during the period July-December 2009. Sixty-two proposals were submitted and 24 awards for nearly $1.5 million received.

Mr. Padgett reported that Dr. Renee Anderson, Chair of the Development Committee, presented a fundraising message to the committee. He asked her to present the message to the Board also.

Dr. Anderson’s message to the Board of Trustees:

“What you have done for the efforts that we have determined as best practices for the College of Charleston has significantly empowered us as volunteers on the Foundation Board –
everyone of us who go out to raise money for the campus, to give funds, and to empower others to give funds. You have done that with your 100% participation. It will have a big impact. Not one student was negatively affected. Your willingness to give has made a big difference for those students.” Dr. Anderson is proud and humbled by the Board of Trustees’ participation.

Mr. Padgett expressed his appreciation for Renee’s leadership with the Foundation. Also, he noted that George Watt and his staff did a terrific job this year.

Don Belk thanked Chair Land for her donation to the Foundation in the Board of Trustees’ name. It was quite a generous gift.

Chair Land recognized Roy Snipe (Audio/Visual Events Support Coordinator) and thanked him for the great job he is doing.

**STUDENT AFFAIRS COMMITTEE:**

Trustees Demetria Clemens (Chair) and Annaliza Moorhead were joined by Victor Wilson, Marjorie Thomas (Assistant VP for Student Affairs), Jeri Cabot (Dean of Students), John Capelle, Deni Mitchell, Marie Fitzwilliam (Faculty Representative), and Susan Hartman (Assistant to the Executive VP for Student Affairs).

Ms. Clemens presented the following committee report:

**Recent Student Activity Initiatives and Services:**

Victor Wilson reported a smooth opening for students for the Spring Semester that included mid-year transfer students. Also, the student body is excited about the Cougars Men’s Basketball win over North Carolina.

**Cougar Shuttle:**

Cougar Shuttle van service will continue operating this semester and during the fall of 2010, but it will increase to seven days a week between 11:00 p.m. and 3:00 a.m. During the ten-week trial period in the fall, approximately 4,000 riders were transported.

**December 16 Basketball Game Featured Student Affairs in the President’s Box.**

**Facilities Update:**

The new 24-hour study area in the Education Center Lobby opened on the first day of the semester.

**Information Items:**

- Homecoming Week, February 1-6, features a week of exciting activities, including a concert by Wall-E.
- Dance Marathon in Carolina First Arena on February 26 will be our largest student philanthropic event.
- The Student Affairs Brochure will be going to press soon. A copy will be mailed to the Board of Trustees.
• Miscellany Literary Magazine has been nominated for the 2009 Collegiate Press Association for quality of writing.
• Student Government Association:
  ○ John Capelle reported that the January 21 “State of the Student Body” address was well received and is available on line through the Student Government Association.
  ○ The SGA held a retreat on January 23 to address new initiatives.

Mrs. Clemons asked John Capelle to update the Board on SGA initiatives:
• SGA is looking forward to the Student Town Hall Meeting with the President and Executive Team on March 4.
• A new Tailgating Policy was initiated this fall and student organizations were able to sponsor tailgates at two games so far this year.
• School spirit is at an all time high.
• The Senate passed a resolution to support the idea of a compost where various species of worms are used to break down food waste and certain biodegradables into organic fertilizer.
• Saturday hours for Student Health Services is being explored.
• Students love the 24-hour study center in the Education Center Lobby.
• The SGA is seeking support for a non-discrimination statement.
• SGA raised $2,052 for Haiti which will be donated to Water Missions International for a water purification system.

Break at 9:50 a.m.

Meeting reconvened at 10:10 a.m.

**ACADEMIC AFFAIRS COMMITTEE:**

Trustees Cherry Daniel (chair), Don Belk, Demetria Clemons, and Dan Ravenel attended the meeting, along with Beverly Diamond, Don Burka (Associate VP for Enrollment Planning), Sherrye Carradine, Deanna Caveny, Julia Eichelberger (Chair, Faculty Committee on Academic Planning), George Hynd, Joe Kelly, Rhonda Mack, Susan Morrison (Associate Provost for Operations and Administration), Kay Smith (Associate VP for Academic Experience), Tom Trimboli, and Fran Welch (Dean of the School of Education, Health, and Human Performance).

Dr. Daniel presented the following committee report:

Beverly Diamond introduced George Hynd, the new Provost and Executive Vice President for Academic Affairs.

Next, George Hynd introduced four people who have assumed new administrative duties:
(1) Tim Callahan (Department of Geology and Environmental Geosciences) is the new Director of the Masters in Environmental Studies Program.
(2) Jason Coy (Department of History) is the new Director of the Masters in History Program.
(3) Jocelyn Evans is the new Chair of the Department of Economics and Finance.
(4) Sue Sommer-Kresse has been named Vice President for Community Relations.
Beverly Diamond discussed the Voluntary System of Accountability (VSA), a program established by the American Association of Colleges and Universities (AACU) and National Association of State Universities and Land Grant Colleges (NASULGC). The College will make its own campus profile (number of students, ethnicity, etc.) for the website.

¹Note for the Record: John Wood left the Board meeting at 10:15 a.m.

The committee approved two resolutions which Dr. Daniel presented to the full Board for approval:

(1) The new Masters of Business Administration.

Beverly Diamond noted the strong need to move forward with this accelerated one-year program because the first class begins July 1. After the Board approves the proposal, it will go before the CHE Subcommittee on March 4 and the full CHE in early May.

COLLEGE OF CHARLESTON
RESOLUTION OF THE BOARD OF TRUSTEES

PROPOSAL FOR MASTER OF BUSINESS ADMINISTRATION

January 29, 2010

WHEREAS, upon the recommendation of the President, the Provost, the Dean of the School of Business and the Faculty Senate, the Board has been requested to approve a new graduate program culminating in the award of a master’s degree entitled Master of Business Administration (the “MBA Program”);

WHEREAS, unlike other MBA programs offered in the State of South Carolina, the proposed MBA Program is designed to be a fast-track, intensive, full-time Program with a required study-abroad component and an innovative curriculum that is specifically tailored to meet the existing and emerging needs of the current economy;

WHEREAS, it is the intent of the College that the MBA Program commence in the Summer of 2010 and that it be made available both domestically and internationally; and

WHEREAS, the Board has been advised that there is sufficient student demand for such a Program and that adequate resources are available, or are likely to become available, to finance the operations and management of the Program effectively and efficiently.

NOW THEREFORE BE IT ---
RESOLVED, that the Program Proposal for the MBA Program, incorporated herein (the “Program Proposal”), is hereby approved;

RESOLVED, that the President, the Provost, and the Dean, or each of them, are hereby authorized to submit the Program Proposal to the South Carolina Commission on Higher Education pursuant to S.C. Code Ann. § 59-103-35 and to the Southern Association of Colleges and Schools (“SACS”) for such approvals as may be required under controlling laws, rules, or regulations;

RESOLVED, that the College may take such further actions as may be necessary or appropriate to secure approval of the MBA Program from such Commission and SACS and to implement the new Program, as described herein and presented to the Board through its Committee on Academic Affairs by the Provost and the Dean;

RESOLVED, that any subsequent name change to the Graduate School or to any other component of the College that may be necessary to successfully market the MBA Program or other graduate programs internationally, that is subsequently approved by the Board, shall not be deemed to affect any authority, approval or ratification made by this Resolution; and

RESOLVED, that the previous actions of the College to prepare and present the MBA Program to the Board, CHE and SACS are hereby ratified and approved in all material respects.

**************

“The Academic Affairs Committee moves that the Board approve the proposal for a new Masters of Business Administration degree as presented.” The motion was seconded (Busch). All in favor.

(2) Ratification of the Lowcountry Graduate Center Consortium (LGC) Agreement and Appointment of Board of Trustees Representatives.
WHEREAS, effective November 20, 2009 the Presidents of the College of Charleston, The Citadel and the Medical University of South Carolina (“Member Institutions”) entered into a Consortium Agreement (the “Agreement”) dealing with the governance and operation of the Lowcountry Graduate Center (“LGC”);

WHEREAS, the purpose of the LGC is to provide residents of the Lowcountry graduate educational opportunities that would otherwise be unavailable or available only at significant cost or inconvenience and to address the economic and/or social needs of the Lowcountry;

WHEREAS, it is the purpose of the Agreement to recite the terms and conditions under which the Member Institutions will provide individual graduate courses or degree-awarding graduate programs of instruction at or with the assistance of the LGC;

WHEREAS, the Agreement was signed by the Presidents of the three Member Institutions after extensive deliberations and consultation with concerned parties and the opportunity for such parties to present their views and opinions;

WHEREAS, the Agreement has been forwarded by the Office of the Provost to the South Carolina Commission on Higher Education (“CHE”) for approval; and

WHEREAS, a complete and accurate copy of the executed Agreement is attached to this Resolution and is incorporated herein by this reference.

NOW THEREFORE BE IT –

RESOLVED, that the Agreement is hereby ratified and approved by the Board, subject to the subsequent approval of CHE;

RESOLVED, that the President and the Provost, or each of them, shall do all things necessary and appropriate to effectuate the Agreement and to carry out its intent;

RESOLVED, that pursuant to section 3.2 of the Agreement, the following Trustees are hereby appointed as members of the LGC Governing Board on behalf of the College of Charleston and shall serve in that capacity until their successors are appointed by this Board of Trustees: L. Cherry Daniel and G. Lee Mikell; and

RESOLVED, that in recognition of the fact that the Agreement’s initial term expires on November 20, 2010, and that State appropriations for the LGC have been and may continue to be curtailed by the State Legislature, the President and the Provost shall report to the Board, no later than October 31, 2010, on their findings and recommendation relating to the continued operations of the LGC.
“The Academic Affairs Committee moves that the Board approve the Ratification of the Lowcountry Graduate Center Consortium Agreement as presented. The motion was seconded (Busch). All in favor.

Provost’s Report:

George Hynd presented the following report:
(1) Kay Smith stated that the deadline for withdrawal from a class with a grade of “W” has been extended from six weeks to eight weeks after the start of classes. This will enable students to see their midterm grades before the withdrawal deadline which will provide an opportunity for them to make more informed decisions.
(2) Sue Sommer-Kresse, in her new position as Vice President for Community Relations, spoke to the committee briefly regarding the future of the North Campus. The primary goal will be to increase the enrollments of adult and returning students.
(3) Three program proposals which went before the Commission on Higher Education (CHE) on January 7, 2010, were approved:
   ● B.A. in International Studies
   ● B.A. in Women’s & Gender Studies
   ● M.A.T. in Middle Grades Education
(4) A program planning summary for a major in Archaeology has been sent to CHE. The Board will probably approve it at the next meeting.
(5) Last Year’s Miscellany (the College’s literary journal) has reached Gold Crown Finalist status in the Columbia Scholastic Press Association competition.
(6) The Charleston Green Plan, a report prepared by the Charleston Green Committee, is a plan for reducing carbon emissions. Several College of Charleston faculty, staff, students and alumni were among the 800 people involved.

Joe Kelly presented the Speaker of the Faculty Report:
(1) He commended Julie Eichelberger and Todd McNerney for working closely with Alan Shao and Rhonda Mack regarding the MBA proposal.
(2) The faculty approved a Bylaws Amendment to change the composition of the Faculty Senate and make it a body of 50 senators. Each academic department will have one senator to represent the department, and the remaining seats will be at-large seats within the Schools.

Featured Program:
   Dorinda Harmon, Director of Adult and Transfer Students, described non-traditional student characteristics, services and programs. They recruit adult students to return to school to complete their degrees regardless of age.

   And finally, Don Belk (Board member) distributed a table showing the ethnic and gender demographics of those students who graduated in December 2009. Don talked briefly about the results.
ATHLETICS COMMITTEE:
Trustees Dwight Johnson (chair), Philip Bell, John Busch, and Jimmy Hightower attended the committee meeting. Also present were Joe Hull (Director of Athletics), Laura Lageman (Associate Director of Athletics/ SWA), and Otto German (Director of Compliance), Deni Mitchell (Senior Executive Assistant to the President), Andrew McGlaughon (Director of Marketing), and Charlotte Napier (Recording Secretary).

Mr. Johnson presented the following committee report:

First, Mr. Johnson introduced Charlotte Napier from Bowling Green, Kentucky. Ms. Napier replaced Alysanne Wiedeke as the new administrative assistant.

Director of Athletics Report:
Joe Hull provided the committee with the following report

(1) New fundraising opportunities:
   ● 40 courtside seats were sold at the Men’s basketball games which generated $39,000 in new revenue.
   ● Cougar Club Donors purchased seats totaling $11,400.
   ● Total revenue generated for purchase of courtside seats is $50,400.
   ● Courtside seat capacity may reach 85 seats in the future.

(2) Boxes have been added to accommodate ten seats per box and will sell for $6,000. No boxes were sold for the season, but revenue was generated from those seats at the UNC game ($200/seat).

(3) Cremins’ Enhancement Fund has been established to create discretionary support for Men’s basketball. In the first year, $40,000 has been received for the fund.

(4) Of the 17 athletic teams, 12 teams had GPA’s that exceeded the campus average. Eleven teams had overall 2009 GPA/s exceeding 3.0.

AGB Statement of Responsibilities for Intercollegiate Athletics:
Copies of the guidelines were distributed to each committee member, followed by general comments. Detailed discussion of the document was delayed for a future meeting.

Compliance Review:
Otto German distributed handouts on the Graduation Success Rate (GSR), the Federal Graduation Rate, and Academic Progress Review (APR). The GSR shows student-athletes’ graduation rate at 85%. The GSR measures student athletes who completed their athletic eligibility at the College. The Federal Graduation Rate, used by most colleges, uses the traditional formula. By that measure, 67% of the student athletes graduated in four years compared to 60% in four years throughout the College. The APR Report showed only one team below the 925 cut score, while seven teams had APR perfect scores of 1000. Both Baseball and Men’s Basketball teams, which previously submitted Improvement Plans to the NCAA, showed significant improvement and avoided any loss of scholarships.
**Athletics Hall of Fame:**

Athletics Hall of Fame Brunch will be held on February 6, 2010 at 10:00 a.m. in the McAlister Hospitality Suite at the Carolina First Arena. Inductees will include Garland Hughes, former Equestrian Team member; and Dr. William Moore, Faculty Athletics Representative.

**mGive Campaign:**

Andrew McGlaughon discussed the technical aspect of the new texting campaign giving fans the ability to gift through texting. This will increase the database and provide an opportunity to reach customers via texting.

**GOVERNMENTAL AFFAIRS COMMITTEE:**

Trustees Lee Mikell (chair), Marie Land, Greg Padgett, and Joe Thompson attended the committee meeting. Others in attendance include Steve Osborne, Bobby Marlowe (Governmental Relations), Shirley Hinson (Director of Governmental Relations), and Mike Haskins.

Mr. Mikell presented the following committee report:

One of the committee’s efforts is to increase outreach initiatives for elected officials:
1. Samford Game (home) on February 6, 2010,
3. Alabama Baseball Game (home), March 5, 2010
4. CHE will host a Gubernatorial Debate at Winthrop University in Rock Hill, March 23, 2010.
5. Student Leadership Debate for Governor Candidates sometime in late March
6. Opening of Science Center, April 16, 2010
7. Southern Legislative Conference, July 31-August 4, 2010

Steve Osborne provided the committee with a budget update.

President Benson will present the budget requests in Columbia on February 3, 2010, before the S. C. House Higher Education Subcommittee.

Legislation has been introduced to add an additional Board member to the College of Charleston Board of Trustees. This new member will be appointed by the Alumni Association.

Regulatory Relief Bill passed the House last year and is now pending in the Senate.

A collaborative team from the College is working on efforts to form a partnership with Boeing.
AD HOC COMMITTEE TO STUDY BOARD OFFICER ELECTION DATES AND TERMS:

Committee members Frank Gadsden (chair) and Demetria Clemons attended the meeting, along with Marie Land, Elizabeth Kassebaum, and Betty Craig. Don Belk (committee member) arrived late due to another committee meeting running overtime.

Mr. Gadsden presented the committee’s report:

The committee discussed the survey results regarding Board Officer Terms and Election Dates. A Resolution, which includes the committee’s recommendations, will be presented for the Board’s review at the April Board meeting. A vote on the Resolution will be taken at the June Board meeting.

NEW BUSINESS:

Division of Marketing and Communication Report:

Mike Haskins presented the Division of Marketing and Communication Report:
- Launched the nation’s first iPhone College Walking Tour App at a media conference in early December.
- The College ranked in the Top 10 YouTube websites.
- Alfred Hall, Art Director, received two Advertising Federation Awards for the Charleston Magazine.
- Meredith English received an award for the print aspect of the advertising campaign.
- A detailed list of Marketing and Communication activities is in the Board Book behind the “New Business” tab.

Chair Land thanked Mike for a job well done.

May 2010 Commencement Weekend Update:

Elizabeth Kassebaum informed the Board that Lucy Beckham will be the May 2010 Commencement Speaker for The Graduate School. Ms. Beckham is an alum and received the “Principal of the Year” Award. Also, Anita Zucker will receive an honorary degree during the undergraduate afternoon ceremony.

Economic Interest Forms:

Elizabeth Kassebaum reminded the Board that the Economic Interest Forms are due April 15. Dwight Johnson suggested that all Board members complete the form on-line in order to receive a confirmation receipt. If not, send the form “registered” mail to avoid a penalty.

Board Mentor/Mentee Orientation:

Chair Land stated that the Board Mentor/Mentee Orientation last evening was a wonderful experience. She especially wanted to thank Jo Ann Throckmorton for her assistance with the event.
**Board Oyster Roast and Science Center Tour:**
Chair Land thanked Jonathan Ray for the wonderful oyster roast last evening and noted that the tour of the Science Center was great.

It was moved (Thompson), and seconded (Busch), to go into Executive Session at 11:00 a.m. to consider contractual and personnel issues. All in favor.

Chair Land asked the following staff members to remain and attend the Executive Session: Steve Osborne, Tom Trimboli, Sherrye Carradine, Elizabeth Kassebaum, Betty Craig, George Hynd, Ron Menchaca, and George Watt.

Break at 11:00 a.m.

Executive Session begins at 11:05 a.m.

It was moved (Stafford), and seconded (Busch), to come out of Executive Session at 12:30 p.m. All in favor.

Chair Land stated for the record that no action was taken during Executive Session.

Chair Land recommended the Board consider a Resolution for an Ad Hoc Committee on Strategic Plan Financing.

**COLLEGE OF CHARLESTON**
**RESOLUTION OF THE BOARD OF TRUSTEES**

**AD HOC COMMITTEE ON STRATEGIC PLAN FINANCING**

January 29, 2010

**WHEREAS,** by Resolution dated October 16, 2009 the Board approved the Strategic Plan of the College of Charleston;

**WHEREAS,** that Resolution also called on the President of the College to present, for further consideration by the Board, a new financial model that is needed to finance the successful implementation of the Plan;

**WHEREAS,** the President has developed and continues to develop such alternative models for consideration by the Board; and
WHEREAS, the Board is of the opinion, and the President fully concurs, that the process of identifying, developing, evaluating and presenting various options for deliberation by the Board would be facilitated by the establishment of an *Ad Hoc Committee on Strategic Plan Financing*.

NOW THEREFORE, BE IT –

RESOLVED, pursuant to Section G. of the By-Laws, the Board hereby establishes an *Ad Hoc Committee on Strategic Plan Financing*;

RESOLVED, that the Members of the *Ad Hoc Committee* shall be:

Voting Members (Trustees):

Greg Padgett, Chair
Larry Miller
Philip Bell
Frank Gadsden

Non-voting Members:

P. George Benson, President
Stephen C. Osborne, Executive Vice President for Business Affairs

RESOLVED, that the *Ad Hoc Committee* shall develop, evaluate and describe options to finance the Strategic Plan to the Board;

RESOLVED, that the *Ad Hoc Committee*, as requested by the Chair of the Board, shall report to the entire Board of Trustees on the nature and extent of its activities and on its conclusions and recommendations regarding various financial options under consideration;

RESOLVED, that the Chair of the *Ad Hoc Committee* may convene such meetings and conduct such business as he may deem appropriate to carry out this Resolution, provided that, all such meetings shall be held in conformity with the By-Laws as they pertain to all other Committees of the Board and, further, shall be held in a manner that is consistent with the *South Carolina Freedom of Information Act*;

RESOLVED, that the *Ad Hoc Committee* may meet for no other purpose, and shall take no other action other than as specifically provided for in this Resolution; and

RESOLVED, that the *Ad Hoc Committee* shall be deemed dissolved as of the date that the Board approves the operating budget for the fiscal year commencing on July 1, 2010.

***********

It was moved (Gadsden), and seconded (Bell), that the Resolution to establish an *Ad Hoc Committee on Strategic Plan Financing* be approved as presented. All in favor.
It was moved (Thompson), and seconded (Stafford), that Lucy Beckham be awarded an Honorary Degree during the May 2010 Graduate School Commencement Ceremony. All in favor.

There being no further business, it was moved (Thompson), and seconded (Padgett), that this meeting of the Board be adjourned at 12:30 p.m.

1Note for the Record (page 16): John Wood left the Board meeting at 10:15 a.m.